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TORCH & TREFOIL

THE QUARTERLY PUBLICATION OF ALPHA PHI OMEGA
NATIONAL SERVICE FRATERNITY
Fall 2007

2007 Fall Pledge Class Namesake Honoree



John C. "Jack" Jadel

John C. Jadel became a Brother of Zeta Kappa Chapter at Bowling Green University in Bowling Green, Kentucky, in 1950. Throughout the years, he has exemplified the principles of Leadership, Friendship and extraordinary Service.

"Alpha Phi Omega provides the vehicle during the college years that instills in students a sense of commitment to community service that can continue long after graduation," said Jack. There is no better example of this truth than Jack himself.

Jack is the endowment practice manager of the Executive Service Corps of Chicago (ESC). Since his retirement as president of Akzo America, Jack has devoted more than 3,000 hours volunteering as an ESC board member. He has also been a leader in planned giving and endowment, and has served as a fund-raiser, trainer and consultant with ESC's nonprofit clients. He presently serves as a trustee of ESC's A. Dean Swift Memorial Fund.

In addition to his volunteer work with ESC, Jack is past president of the Wilmette, Illinois, United Way, a board member of the Harkness Outreach Center, a trustee of the Winnetka Congregational Church, a board member and trustee of the North Shore Senior Center Foundation and a member of the Illinois Conservation Foundation. In 1996, the Jadel Family Foundation made an endowment gift to the conservation foundation. Funds were used to create the Illinois Schoolyard Habitat Action Grant program, which is a means of funding for teachers and students interested in creating or enhancing schoolyard habitat areas.

Within the Fraternity, Jack served as a Trustee of the Alpha Phi Omega Endowment Trust for 12 years. Even now, his efforts continue to make it possible for the Fraternity to reach its goals and expand its reach. By creating and giving generously to the Alpha Phi Omega Youth Service Grant (YSG) program, dozens of APO chapters have received grants for proactive service with precollege-age youth. For his outstanding work and

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TORCH & TREFOIL

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PRESIDENT'S MESSAGE

BY MAGGIE KATZ, NATIONAL PRESIDENT

Budgeting Our Way to More Healthy Chapters



Fall has long been my favorite season. The leaves change color, and the heat and humidity of summer cool to a more comfortable climate. Fall also brings the start of a new school year and fiscal year for Alpha Phi Omega.

This summer, your Board of Directors approved a very exciting budget for 2007-2008. I know that very few of us think of budgets as exciting, yet this one is. The reason for my enthusiasm is the new initiatives the Fraternity will pursue this year. I want to share a few of them with you.

At a May Board work session, we looked at our National Goals and realized they really boil down to one thing – creating more healthy chapters. Every goal ties into our overarching goal, whether directly or as a means to that end. As an extension, everything we do should help build more healthy chapters, a thought that was uppermost in our minds as we developed our plans.

In the 2007-2008 budget, Alpha Phi Omega:

- Established a Field Representative position. The person in this two-year position will travel to Chapters and campuses across the country and provide the following: help with recruitment training, officer training, and officer transition workshops; facilitate Chapter Program Planning Conferences (CPPC), assist struggling chapters with recruitment activities; work with Petitioning Groups; and represent Alpha Phi Omega to university administrators on campuses where we wish to expand.
- Committed funding to develop a Recruitment Academy for chapter membership officers to aid in recruiting members.
- Committed funds to conduct market research as the beginning steps in the process of developing a brand identity for Alpha Phi Omega to aid in our marketing efforts.
- Established a Communications Director position to aid in our internal and external communication efforts and bring more visibility to the Fraternity, which will aid in recruiting members and bringing chapters to new campuses.
- Committed funds to increase Risk Management education for our members.

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JOHN C. "JACK" JADEL

2007 Fall Pledge Class Namesake Honoree

continued from page 1

dedication, Jack received the Fraternity's National Distinguished Service Award in 1998.

Jack formed a relationship with the Boy Scouts of America more than 60 years ago, attained the rank of Eagle Scout and is still actively involved with the organization today. As an adult, Jack was honored as a Distinguished Eagle Scout, an award given for distinguished service in an honoree's profession and to his community for a period of at least 25 years after attaining the level of Eagle Scout. Other requirements include significant accomplishment in one's career and a solid record of continued community volunteer involvement.

Jack served as president of the National Eagle Scout Association, president of the Northeast Illinois BSA Council, president of the Area Three Illinois BSA. He is the immedi-

ate past president of the Chicago Area Council. Scouting is not awards on a shelf or plaques on a wall to Jack. Friends stress how he exemplifies the principles of the Scout Oath and Law so important to our Founders.

Considering what Jack has done for Alpha Phi Omega and beyond, he is a fitting recipient of this year's Pledge Class Namesake honor. Even more so, Jack is an outstanding recipient based on who he is - someone for whom the Fraternity's Cardinal Principles are life principles, someone who is a role model for all, someone who cares about this Fraternity and helps young people get the right start in life. Jack will continue to touch the lives of each new generation of APO leaders by inspiring and challenging them to give unselfishly of their time and energy - to the Fraternity and the world - just as he has.

By tradition, the Fall Pledge Class Namesake Honoree issues a challenge to the Fall Pledge Class.

When the 100 Pilgrims landed in Plymouth in December 1620 they faced a winter of severe hardship with little food. It was only by sacrifice and the help and support of others that 42 survived until spring. That foundation of helping others in need through community service is a hallmark of our great country and a key goal of Alpha Phi Omega.

Most of us do not have the resources to solve the major societal problems of today. We can, however, make a difference in the life of a youth, particularly one who is alone or with disabilities and will face many challenges. That help, encouragement and friendship can make a difference that

will last many decades in the future.

This fall I challenge every pledge and pledge class to reach out in their service efforts to those youth who are disadvantaged and face a life more difficult than most. I encourage you to create a service project that involves every pledge in seeking to become a personal friend who cares. By each of us making a difference in the life of one youth we can have a huge personal impact and on the world in which we live. I challenge you to make a friend and to encourage and help those youth who are less fortunate than others.

PRESIDENT'S MESSAGE *continued from page 2*

This past year was a great one for Alpha Phi Omega. Our membership numbers hit an all-time high and we surpassed all our membership goals for the year. As we celebrate, we must also look for ways to build on this success to ensure the current year is even better. I am proud to share our new initiatives and thank you in advance for your support of these innovative efforts. Together, we will ensure that Alpha Phi Omega ends the year with more healthy chapters than ever before.



New Charters

Welcome!



ALPHA ZETA ETA CHAPTER

.....
University of Alaska Anchorage
Anchorage, Alaska
Chartering Ceremony
November 11, 2006
17 Members

ALPHA ZETA THETA CHAPTER
.....
University of Alaska Southeast
Juneau, Alaska
Chartering Ceremony
November 12, 2006
17 Members



ALPHA ZETA IOTA CHAPTER

.....
Grand Valley State University
Allendale, Michigan
Chartering Ceremony
November 12, 2006
26 Members



ALPHA ZETA KAPPA CHAPTER

.....
Eastern Kentucky University
Richmond, Kentucky
Chartering Ceremony
December 2, 2006
29 Members





ZETA PI CHAPTER

Wayne State University
Detroit, Michigan
Re-Chartering Ceremony
December 9, 2006
16 Members

PI DELTA CHAPTER

Western Carolina University
Cullowhee, North Carolina
Re-Chartering Ceremony
December 9, 2006
16 Members



ALPHA ZETA NU CHAPTER

North Georgia College & State University
Dahlonega, Georgia
Chartering Ceremony
December 9, 2006
16 Members



ALPHA ZETA LAMBDA CHAPTER

SUNY at Cortland
Cortland, New York
Chartering Ceremony
December 10, 2006
18 Members



New Charters



ALPHA ZETA MU CHAPTER

.....
Shepherd University
Shepherdstown, West Virginia
Chartering Ceremony
December 10, 2006
17 Members

ALPHA ZETA XI CHAPTER
.....
Lake Superior State University
Sault Ste. Marie, Michigan
Chartering Ceremony
April 21, 2007
17 Members



ALPHA ZETA OMICRON

.....
Oakland University
Rochester, Michigan
Chartering Ceremony
April 29, 2007
15 Members

ALPHA ZETA ZETA CHAPTER
(no photo available)
.....
Husson College
Bangor, Maine
Chartering Ceremony
October 21, 2006
15 Members

**REINFORCING
WHAT WE
ALREADY
KNOW**

Serving others – it's the right thing to do.

Whether it's raising \$500 for a local women's shelter or \$500,000 for a pediatric oncology unit, students across the country are "giving back" in record numbers. According to UCLA's annual survey "The American Freshman—National Norms for 2006," members of the millennial generation (those born in the 1980s and 1990s) are increasingly aware of and engaged in volunteer work, community service, and philanthropic activities. What's more, nearly 70 percent of students surveyed said helping others who are in difficult situations is an "essential" or "very important" objective. Thirty-five percent of undergrads think it's important to become leaders, and 43 percent believe it's important to influence social values, which is the highest that measure has been in 14 years.

What's prompting young people to jump on the service bandwagon? According to Bill Strauss, co-author of *Millennials Rising* and *Millennials Go to College*, "What we find in history is that the generations tend to replace the social role that all their life was powerfully associated with the generation that's now dying." Thus, millennials are replacing World War II-era GIs and Rosie the Riveters who were extremely civic-minded and socially responsible.

Additionally, Strauss said, millennials want to offset what are perceived to be the major flaws of their parents' group – the self-obsessed baby boom generation. "The boomers' cry was 'Hell no, we won't go.' The draft-resistance chant meant young men and women were resisting any sense of civic connection. A signature millennial movement right now is to draw civic connection."

For many, volunteer service is much like the Nike slogan: you just do it. For others, it takes a bit of coaxing. Many high school and college students take part in service learning because it's part of a class or graduation requirement. And many students applying to college are acutely aware that volunteering and contributing to the community looks good on a college application. Once these students are in college, they're reminded that service to others can boost their résumés and make them look more well-rounded when applying to graduate school. And then there are others, who come of their own free will to service organizations, such as Alpha Phi Omega, to develop leadership skills, promote friendship, and provide service to humanity. And because serving others is the right thing to do.

One recent example of genuine service occurred within the Phi Chapter at Syracuse University. Brothers helped residents at the Van Duyn Home and Hospital in Syracuse, New York, re-experience an event from their past: their junior-



Tori Hornstein and fellow Pi Chapter brothers planned a prom for residents at the Van Duyn Home and Hospital in Syracuse, New York.

senior prom. Brothers presented each resident with a corsage or boutonniere and escorted them into the facility's main reception room, which had been transformed into a prom site with colorful streamers, festive music and refreshments.

Some people choose to give to others through hands-on service, others prefer to provide monetary assistance, and others like to do both. With the onslaught of natural disasters during the past two years, Americans have had numerous opportunities to participate in whatever way they feel most comfortable. Contributions are sure to increase this fall as people in the Midwest deal with the aftermath of homes and businesses that have been flooded.

"Americans dug quite deep to help those affected by Gulf Coast hurricanes, tsunami devastation in Southeast Asia, and an earthquake in Pakistan," said Greg Simoncini, senior vice president at The Alford Group, a consulting agency that serves not-for-profit organizations. "People could relate to being tourists where the tsunami hit, and certainly could relate to New Orleans."

Simoncini also pointed out that in cases of natural disaster, people tend to respond emotionally, sometimes without regard to whether they can afford it. "The average American said, 'I have to do more.' Whether they took money they would have spent otherwise, bought a few less groceries, or one less tank of gas, they just knew they had to respond."

Many of the "average" Americans who responded are more than just average. Instead, they're people who think of others before themselves – people who realize that true service comes without an expectation of reciprocation. They also know that even if they never meet the people whom they've worked so hard to help, they have helped. Because serving others is the right thing to do.

CHAPTERS in Action



ALPHA DELTA MU **Ramapo College of New Jersey** **Mahwah, New Jersey**

.....

In April they held a Bowl-A-Thon at Holiday Bowl to raise money and support for victims of cystic fibrosis. About 150 people gave donations to the cause that day, raising nearly \$1,580 for the Cystic Fibrosis Foundation. More than 18 active Alpha Delta Mu members achieved our ultimate goal and mission and represented what Alpha Phi Omega is all about: Leadership, Friendship and Service. Visit http://www.geocities.com/apo_alphadeltamu for more information about Alpha Delta Mu.

IOTA PHI CHAPTER **University of California, Davis** **Davis, California**

.....

Iota Phi Brothers organized and hosted an event called Dance for Kids. The goal was to provide a special night for mentally and/or physically disabled young adults and their parents where the young people could be free from judgment and ridicule. Their theme was A Night in Hollywood. Guests were seated and served dinner, and afterward, the dance floor was opened for everyone to dance the night away. To learn more about Iota Phi Chapter, visit <http://www.iotaphi.org>.



ZETA KAPPA **Bowling Green State University** **Bowling Green, Ohio**

.....

Last fall Zeta Kappa raised more than \$3,000 for philanthropic organizations and completed 3,655 hours of service as a chapter. Some of the service completed during the semester included a muscular dystrophy walk in Cleveland, for which our chapter raised \$1,040. They've been helping at a local elementary school and Josina Lott, which is a residential community for adults with special needs.



**ALPHA DELTA PHI CHAPTER
Seton Hall University
South Orange, New Jersey**

Alpha Delta Phi held a formal for all active and alumni Brothers in celebration of the chapter's 10th anniversary.



**THETA IOTA CHAPTER
University of Arizona
Tucson, Arizona**

Thirty-eight APO Brothers helped prepare a safe playground for Van Buskirk Elementary School during Project Playground. Brothers hauled and spread mulch for eight hours using tarps so the students would have a safe place to play. For more information about the Theta Iota Chapter, visit <http://www.apoti.org>.



**THETA ALPHA CHAPTER
Stephens Institute of Technology
Hoboken, New Jersey**

Theta Alpha Brothers participated in the Revlon Run/Walk on May 6 in New York City. Brothers came together in a united effort to help raise money to eradicate women's cancers. To learn more about Theta Alpha Chapter, visit <http://www.apota.org>.





National Service Week 2007:

Brothers, Will You Lend a Hand?

National Service Week: November 4-10, 2007

By Carla Moran, National Service & Communication Program Director

Brothers, will you lend a hand? Lending your hands – and your hearts – is what we’re counting on you and your chapter to do through your National Service Week (NSW) project. November 4-10 is the week to do a special service project reflecting this year’s NSW theme “Serving Children with Disabilities.” What’s your project going to be?

Roughly 4 million American children aged 6-14 live with disabilities, so you don’t need to look far to find people and organizations who will benefit from your service. Finding the right project – something your chapter will enjoy, do well at and be challenged by – is key for serving successfully. Organizing a dance for teenagers with autism, doing a fund-raiser for Special Olympics and myriad other projects are wonderful possibilities for helping others and enhancing your chapter’s service program.

Think about how you’d like to help, ask around (espe-

cially in your chapter) to determine local needs you can meet through service and then plan a project that draws on your chapter’s special talents to meet those needs. Contact organizations you’ve worked with to see if they have a unique project you may take on or ideas for other projects. Someone in your chapter may have a sibling with a disability, an Advisor may use a wheelchair or your professor may study speech and hearing issues; these individuals’ experiences, and others, may mean the special insight or contact to help make your NSW project not just good but great is right in front of you.

NSW allows your chapter to be part of something national by joining thousands of Brothers across the nation while doing what you do best: planning and performing effective local service projects. There are plenty of tasks for chapter members to help with. You’re striving to meet these goals:

- 1) Plan a service project to help children with disabilities, and complete it* during NSW.** Part of our message as a national Fraternity is that we’re ALL doing projects during the NSW timeframe while making a huge impact in the important area we’ve chosen to focus on. You may want to invite someone to speak to your Chapter to explain the importance and the impact of the service you’re doing and to prepare you for the activities you’ll be responsible for; someone from an organization you’re working with may be a good choice. *If you cannot complete your project during the suggested week, complete one as close to these dates as possible.
- 2) Involve non-Chapter members in the service project.** Inviting people to help with your NSW project is one of the best ways to recruit new members. Show them who we are and what we do and they’ll “come back for more” in ways that will help your Chapter. Involving more people helps us increase the national impact of our service and raise awareness of the need for volunteers to help children with disabilities. Plus, guiding new people in service helps develop leadership and interpersonal skills.
- 3) Publicize Your Project!** Get people talking about our Fraternity. You’ll find publicity tips in the NSW handbook (online and mailed to your Chapter), and there’s more information at www.apo.org. Visibility is important for your Chapter and the Fraternity as a whole.
- 4) *Report on your project at www.apo.org by November 15.** Your Chapter’s reporting helps give the Fraternity, and others, a snapshot of what we do, where we help, who we involve and how we serve. In 2006, Chapters performed 33,615 hours of service, impacting the lives of 21,863 children and raising \$50,000+ for charity through their NSW projects! We want to know about your participation this year.

**Reporting on NSW is required for all Chapters by 11/15/2007, regardless of your project date or whether you participated.*

SERVING CHILDREN WITH DISABILITIES

Annually in the United States:

Nearly 1 in every 1,000 children has low vision or is legally blind.

1 to 3 of every 1,000 babies is born with hearing loss.

Meeting the goals of NSW can seem daunting, but doing something new is a learning opportunity. We can't succeed if we don't try. As an APO Brother, you should leave college with more than a degree; you should graduate with skills you can use after graduation and fond memories of the people and places you've served. Fully participating in your chapter's NSW efforts, and asking others to join you, is a wonderful way to develop these skills and make memories for yourself and others.

Our Founder, Frank Reed Horton, dreamed that Alpha Phi Omega's service program would "expand to help people in need everywhere." Putting your hands, hearts and heads to work in the name of serving children with disabilities brings Brother Horton's dream to life in a vibrant way.

Through your service you'll learn about people with disabilities. One of the things I hope you learn is that each person, regardless of challenges, has varied and wonderful abilities, and that we each benefit from the Leadership, Friendship and Service of others.

Forge ahead, Brothers. I know you can do it. The world, the Fraternity and you will be better for it.

Good luck!

More details and ideas are in the National Service Week handbook that was mailed to your chapter from the National Office early this fall. Details are also posted at www.apo.org. Your Regional Service Chair and others are eager to help you with this project.

"... plan a project that draws on your Chapter's special talents..."

1 in 800 babies is born with Down syndrome.

1 in 33 babies is born with a physical or mental disability.

10,000 babies develop cerebral palsy.

4 million children aged 6-14 live with one or more disabilities.

4.2 million (non-institutionalized) children receive special education or early intervention services.

Sources: U.S. Census Bureau & U.S. Centers for Disease Control and Prevention <<http://www.cdc.gov/>>

SUMMER BOARD ACTION

Action taken at the July 14, 2007, National Board of Directors Meeting in Tampa, Florida.

- Authorized the Executive Committee to take appropriate action regarding the continuous employment of the National Executive Director, including entering into an employment agreement if in the best interest of the Fraternity.
- Adopted the 2007-08 budget as proposed by the Finance Committee. The budget includes funds for piloting a recruitment training conference, adding a Field Representative and a Director of Communications to the National Office Staff and programming for Risk Management Education.
- Designated John “Jack” Jadel, Zeta Kappa Chapter, as the 2007 Fall Pledge Class Namesake Honoree.
- Pursuant to Article IX, Section 7 of the National Bylaws, President Katz declared the following chapter Charters null and void: Alpha Beta Chi, SUNY at Plattsburgh (Region II, Section 88); Upsilon Nu, UNC at Wilmington (Region III, Section 80); Nu Xi, Birmingham-Southern College (Region IV, Section 69); Rho Beta, Armstrong Atlantic State University (Region IV, Section 75); Alpha Delta Chi, Our Lady of the Lake University (Region VII, Section 43); Alpha Sigma, University of Nebraska-Lincoln (Region VIII, Section 26); Chi Chi, University of Central Arkansas (Region VIII, Section 33); Zeta Nu, SIU at Carbondale (Region VIII, Section 49); Gamma Psi, University of Minnesota, Twin Cities (Region IX, Section 23); Eta Psi, California State University, Chico (Region X, Section 4).
- Approved an Affinity Partnership Policy.
- Approved support of and adherence to the Alpha Phi Omega Graphics Standards Guide and Alpha Phi Omega Style Guide as proposed and amended by the Marketing Committee.
- Amended the criteria for the Chapter of Excellence Award Criteria as proposed by the Membership & Extension Committee.
- Approved the Membership & Extension Committee’s recommendation for a Pledge Program of Excellence Award and criteria to fulfill a directive of the National Convention.

The next scheduled Board of Director’s meeting will be in Chicago, Illinois on February 2, 2008.

A Look Back...25 Years Ago

National Board Meets July 10-11, 1982

The National Board of Directors held its July meeting at the Hyatt Regency – Kansas City, the site of the 1982 Convention. The following actions were taken by the Board.

- Elected Michael Suhr to fill the Member at Large position vacated by John Hanke’s resignation.
- Elected Robert Satterstrom to fill the Region Nine position vacated by Mr. Suhr. Term of office for both men is until the 1982 Convention.
- Approved a set of “Rules and Order of Business” for the convention, to be adopted by the Convention.
- Approved the Convention budget guidelines covering items for sale at the Convention.
- Directed the President to respond to an inquiry concerning the reactivation of Sigma Chi Chapter. The Board will consider such a petition when all potential legal matters are resolved.
- Approved a budget balanced at \$231,320.
- Adjusted the salary schedule for Fraternity employees.
- Clarified the relationship between the Fraternity and groups wanting to organize a chapter.
- Referred the question of having a separate charter renewal to the Convention.
- Approved the current Leadership Development Committee’s selection of the 1983 President’s Workshop sites.
- Directed the President to appoint a committee on fraternity standards and to restate and distribute the membership policy.
- Approved the President’s Statement of Direction with some revision.
- Established a policy for memorial gifts.
- Recommended and extended approved certificates of appreciation to David Trough for his contribution of a TRS-80 model one computer; to John Hanke for his service to the fraternity as a member of the National Board.
- Adopted a policy for filling a board vacancy.
- Named the fall pledge class for George Cahill.
- Reestablished the committee to investigate the National Office’s needs for information and data management.
- Agreed on a mail ballot on convention legislation for use prior to the convention board mailing.



Expanding Our Horizons

was the theme of this year's National Volunteer Conference held at
The Hilton Garden Inn – Independence, Missouri.

The National Volunteer Conference is the Fraternity's annual staff meeting for all of the volunteers who work with our Chapters and Programs on a regular basis. The success of this year's conference was a result of the input from those who attended along with some terrific speakers.

Dr. Anthony Campbell, Associate Vice President for Student Affairs and Dean of Students at Rider University in Lawrenceville, New Jersey, gave the keynote address and discussed changes that are taking place in higher education – everything from security improvements to student demographics. With so many groups on campus providing



community service, Alpha Phi Omega needs to embrace the changes taking place and make sure we're adding value to our campuses from the perspective of university administrators.

Marty Stanley spoke to participants about getting out of B.E.D. (Blame, Excuses and Denial): Change Your Outlook, Alter Your Outcome. This presentation focused on the voice we all hear in our head – that when something bad happens, it's someone else's fault. Marty talked about being accountable for situations instead of spending energy on blaming people or circumstances.

The conference wrapped up with an inspiring speech by Past National President Jerry Schroeder, who challenged those present to think about performance manage-



ment, accountability and responsibility. He stressed that these factors have no less meaning for Alpha Phi Omega and its volunteers than it does for any of us at our place of employment. He helped us expand our horizons, both personal and organizational, and challenged all volunteers to add value to Alpha Phi Omega.



Alumni Feature



Robert M. Gates
Secretary of Defense
www.defenselink.mil

On December 18, 2006, Dr. Robert M. Gates was sworn in as the nation's 22nd secretary of defense. Prior to this appointment, Gates served for 26 years in the Central Intelligence Agency (CIA) and the National

Security Council, and as the director of the CIA under President George H. W. Bush.

After leaving the CIA, Dr. Gates became president of the nation's seventh largest university, Texas A&M, on August 1, 2002. He was the first choice to serve as secretary of the Department of Homeland Security when it was created after the terrorist attacks on 9/11, but he declined the appointment to remain president of Texas A&M. Prior to assuming the university presidency, Dr. Gates served for two years as interim dean of the George Bush School of Government and Public Service at Texas A&M.

Secretary Gates served as deputy director of the CIA from 1986-1989, assistant to the president and deputy national security adviser from 1989-1991 for President George H.W. Bush and director of the CIA from 1991-1993. Dr. Gates is the only career officer in CIA history to rise from entry-level employee to director.

Secretary Gates was awarded the National Security Medal and the Presidential Citizens Medal, has twice received the National Intelligence Distinguished Service Medal, and has three times received the CIA's highest award, the Distinguished Intelligence Medal.

Dr. Gates is the author of the memoir *From the Shadows: The Ultimate Insiders Story of Five Presidents and How They Won the Cold War*, published in 1996. He has also written numerous articles on government and foreign policy and has been a frequent contributor to the op-ed page of *The New York Times*.

Secretary Gates has been a member of the board of trustees of Fidelity Investments and a member of the board of directors of NACCO Industries, Inc., Brinker International, Inc., Parker Drilling Company, Science Applications International Corporation, and VoteHere, a technology company providing cryptography and computer software security for the electronic election industry. He also served on the board of directors and executive committee of the American Council on Education, the board of directors of the National Association of State Universities and Land-Grant Colleges, and the national executive board of the Boy Scouts of America. He also served as president of the National Eagle Scout Association.

A native of Wichita, Kansas, Secretary Gates attained the rank of Eagle Scout in the Boy Scouts of America and received the Distinguished Eagle Scout Award from the BSA. He received his bachelor's degree in European history from the College of William and Mary, where he was an active member and president of his Alpha Phi Omega Nu Rho Chapter and the Young Republicans; he was also the business manager for the *William and Mary Review*, a literary and art magazine. At his graduation ceremony, Gates received the Algernon Sydney Sullivan Award, naming him the graduate who had made the greatest contribution to his fellow man.

After graduation, Gates continued his education, receiving his master's degree in history from Indiana University, his doctorate in Russian and Soviet history from Georgetown University and an L.H.D. (Doctor of Humane Letters) from William and Mary. Dr. Gates and his wife, Becky, have two adult children.



Richard F. Schmidt, 1934 - 2007

Brother Dick Schmidt, the Fraternity's Legal Counsel, passed away on July 28, 2007. Dick was an initiate of the Gamma Xi Chapter at Rockhurst University, which is where his service to the Fraternity began. (While an active member, Dick volunteered in the mail room at the National Office.)

Dick's life was about service to his community. In addition to being named an honorary fire chief for serving as legal counsel to numerous fire districts in Missouri, he served in various roles within his church and on the board of directors of a hospital. One of Dick's greatest loves, however, was the Boy Scouts.

Dick received his Eagle Scout award from Troop 221. One of Dick's proudest moments in Boy Scouts was when he was called to become chieftain for the Mic-O-Say Tribe, presiding in 1992 as Chieftain Big Burning Feather. He also served as scoutmaster of Troop 178, district chairman of the Catholic Committee on Scouting for the Diocese of Kansas City, the council commissioner for the Heart of America Council, the Blue Elk District chairman and an executive board member of the Heart of America Council.

During his long and distinguished career as a Scout, Dick earned numerous awards, including the St. George Emblem from the National Catholic Committee on Scouting, the Bronze Pelican, the District Award of Merit and the Silver Beaver, which is Scouting's highest award.

Share, Grow, Improve and **INVEST**

The excitement of a new school year is in the air! It's a time for looking toward the future and setting goals in anticipation of a brighter tomorrow for us all as individual brothers, as chapters, regions, and as one united National Fraternity. This year marks the beginning of a nationwide effort to make significant improvements to the Fraternity by 2015. In order to touch more lives and better serve humanity, it's time to **SHARE, GROW, IMPROVE, AND INVEST** like never before. More specifically, here are our goals:

SHARE APO

1. Implement a marketing plan that by 2015 will include:
 - a. University and College Administrators.
 - b. Mass market and pre-college students.
 - c. Current college students.
2. Deliver APO's leadership programs to internal and external audiences:
 - a. To current members.
 - b. To at least 50% of our alumni associations.
 - c. To current college students on at least 10% of host campuses.
 - d. To pre-college students in at least 75% of sections.

GROW APO

1. The Fraternity will have at least 500 active chapters by 2015, including:
 - a. At least 24,000 active members.
 - b. At least 48 members per chapter on average.
 - c. At least 15 minimum members per chapter.
2. Membership retention rate will be at least 75% annually.
3. APO will have an active chapter on every "top 25" campus as identified in the U.S. News & World Report or other similar publication or ranking.
4. Establish Alpha Phi Omega of Canada to include chartering 5 chapters on Canadian campuses by 2015.

IMPROVE APO

1. Reduce and maintain the number of at-risk chapters (as defined by the Membership and Extension Standards) to be no more than 5% of the active chapters.
2. Ensure that at least 95% of chapters conduct high quality programs addressing the campus and community needs per the standards and practices identified by the Chapter of Excellence guidelines.

INVEST IN APO

1. Ensure financial security and support for the current and future programming of Alpha Phi Omega by:
 - a. Help grow the Endowment to at least \$10 million by 2015.
 - b. Growing contributions to the Annual Fund to at least \$400,000 by 2015.
2. Develop programs to increase alumni volunteer activity and involvement including:
 - a. Measurable ways to change the APO culture from campus-based to lifelong involvement.
 - b. Strategies for actively engaging at least 300 alumni who are community or civic leaders.
 - c. Increase the number of alumni volunteers by at least 100% by 2015.
 - d. Ensure that at least 75% of all APO alumni have annual communications from the National Fraternity.

*Although ambitious, these goals are attainable. Together, the brothers of Alpha Phi Omega are capable of making incredible things happen. However, it all comes at a price. We must increase our financial support to the Fraternity in order to bring these dreams to fruition. So the first step toward Sharing, Growing, and Improving APO is to INVEST in APO! Your investment will ensure a brighter tomorrow for all! **Please take the first step toward the future goals of our Fraternity by offering a gift to Alpha Phi Omega's Annual Fund today!***

Yes, I would like to support the Annual Fund!

Name _____

Address _____

Email _____ Phone _____

\$5,000.00
Diamond Founders Circle

\$2,500.00
Gold Founders Circle

\$1,000.00
Silver Founders Circle

\$500.00
Diamond Torchbearer

\$250.00
Gold Torchbearer

\$150.00
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\$75.00
Torchbearer

\$ _____
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Please charge my credit card: Visa MasterCard Discover American Express

My check is enclosed

Card # _____ Exp. Date _____

Signature _____



You may also donate online at:
www.apo.org

WHO, what, WHEN & Where?

ALPHA PHI OMEGA'S CALENDAR OF EVENTS

OCTOBER 1

Chapter Officers Update DUE

OCTOBER 5-7

*Section 26 Conference
Lincoln, NE*

OCTOBER 12-14

*Region XI Conference
University of Alaska Anchorage
Alpha Zeta Eta
Anchorage, AK*

*Region VII Conference
Baylor University
Zeta Omega Chapter
Waco, TX*

OCTOBER 26-28

*Region VI Conference
Northern Illinois University
Eta Chapter
DeKalb, IL*

*Sections 87, 88 & 89 Conference
Alpha Delta Eta
University of Albany
Albany, NY*

NOVEMBER 2-4

*Region III Conference
Raleigh, NC*

Region IX Conference

NOVEMBER 4-10

*National Service Week
Serving Children w/ Disabilities*

NOVEMBER 9-11

*Region V Conference
Pittsburgh, PA*

NOVEMBER 15

*APO DEADLINES
Charter Reaffirmation
Active Annual Membership Dues
& Annual Insurance Fee (AAMD)
National Service Week Report
Any Outstanding Debts
Annual Chapter Evaluation &
H. Roe Bartle Award*

DECEMBER 28-30

*Region I & II Conference
Allentown, PA*

*Region IV Conference
Tampa, FL*

2008 JANUARY 3-5

*Region X Conference
UC San Diego, CA*

JANUARY 18-20

*Region VIII Conference
Norman, OK*

JANUARY 31

*Chapter Officers Update DUE
Youth Service Grant DUE*

FEBRUARY 1

*Alumni Reception
Chicago, Illinois*

FEBRUARY 2

*National Board of Directors
Meeting
Chicago, Illinois*

MARCH 20

*Campfire USA
"Absolutely Incredible Kid Day"*

APRIL 25-27

Spring Youth Service Day

MAY 1

*Spring Youth Service Day Report
John Mack Scholarship
Application Due
Pledge Class Namesake
Nominations*

JUNE 1

Graduating Seniors List DUE

JULY 31

*Chapter of Excellence Award
Pledge Program of Excellence*

JULY 31- AUGUST 3

*National Volunteer Conference
Independence, Missouri*

FOR THE CURRENT CALENDAR OF EVENTS, VISIT WWW.APO.ORG

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