

TORCH & TREFOIL

SUMMER 2010

Celebrating Success

in 2009-10

INSIDE:

A look back at Fiscal Year 2008-09

**Top Chapters Support Highest
Membership Numbers in APO History**

Convention Registration
is Open – See you in Atlanta!

THE QUARTERLY PUBLICATION OF



During my 16-year journey as a member of the Alpha Phi Omega Board of Directors, I've seen many changes and adjustments in both the function of the Board and the Fraternity as a whole. Our charge has always been to govern the Fraternity between biennial National Conventions; however, the way in which we accomplish this task has seen many changes – for the better.

Since my start as Region VI Director in 1994, the job functions and roles of the regional and program directors have become more strategic. This allows the sectional chairs, sectional and regional staffs, and executive committees for the chapters to handle more of the reporting and chapter issues they often face.

Over the past four years, the Board has continued this evolution to better fit the needs of the Fraternity and has narrowed its focus to four national goals: Share, Grow, Improve and Invest. Strategically, the Board hopes to help the Fraternity increase the awareness of APO and its mission among members and nonmembers; increase APO's presence on college campuses, leading to more students conducting more service; enhance the quality of the APO experience on college campuses; and increase the quality of time, treasure and talent donated to APO.

Everything we do as volunteers, alumni, actives and pledges should feed into these goals, which provide a common direction for our efforts. We all know from what we learned in our APO leadership courses throughout the years that common goals are vital to success. They form the basis for developing and implementing plans, which are then evaluated and documented so the lessons are learned and passed on to the next generation.

While much has changed over time, the basics remain the same. We continue to refine our techniques while remaining true to our core values. When I look at my time in the Fraternity, I am pleased at how far we have come, even as I see so many opportunities for improvement.

This issue of *Torch & Trefoil* will update you on the progress and projects of the six national programs and how each program is working toward helping the Fraternity reach its national goals (see pages 8-13). The past year has brought amazing membership numbers (see pages 6-7), a strong financial backing (see pages 14-15), impressive leadership development program opportunities, increased alumni and volunteer involvement, a greater number of service hours and partnerships, and the ability to properly brag on all of these items.

So, let us celebrate the progress we have made as we commit to taking the next steps forward. That has always been what APO is about and is one of the reasons why we are still relevant. I am eager to take those next steps with you and see what great things we accomplish moving forward.

In Brotherhood,



Maggie



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SUBMISSION DEADLINES

Fall issue: June 7
Winter issue: September 13
Spring issue: January 31
Summer issue: March 7

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TORCH & TREFOIL

SUMMER 2010 • VOLUME 86 • NUMBER 3

COVER STORY



- 8 A Year Worth Celebrating...**
The 2009-10 academic year makes its mark in Fraternity history as another profound year for Leadership, Friendship and Service by Alpha Phi Omega.

18



FEATURES

6

Alpha Phi Omega By the Numbers

With record-breaking pledge and active numbers, Alpha Phi Omega experiences its greatest membership growth to date as a result of the hard work of our chapters and volunteers.

14

FY2008-09 Financial Summary...

Fraternity wraps Fiscal Year 2008-09 with a positive year end.

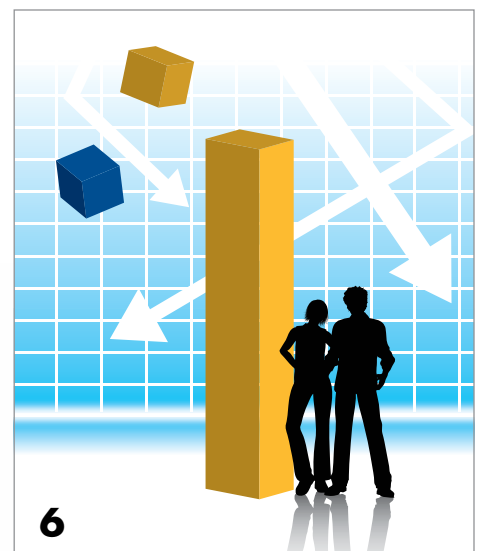
20

Don't wait to register for the 2010 National Convention

Registration for Atlanta is open on www.apo.org! With great new value packages, this could be your best savings yet!



4



6

DEPARTMENTS

- 4 Torch Talk**
- 16 Brother Notes**
- 17 Chapter Notes**
- 18 Development**

February Board Summary

The following actions were taken by the Board of Directors at the February 6, 2010, meeting:

The Board approved the minutes of the July 11, 2009 meeting.

The Board discussed areas for improvement based on the midterm Self-Evaluation.

The President made the following appointments:

- National Pledge Class Namesake Committee: Mark Stratton, Chair, Jennifer Churchill, Michael Haber, John Ottenad, and Keith Roots.
- Committee to nominate an Endowment Trustee to fill the term that ends December 31, 2010: Stan Carpenter, Chair, Emily Engelland, and Ed Richter.
- Disraeli Smith (Kappa Delta '07) as the 2010 Convention Chair.

The Board adopted the 2010 Convention budget.

Pursuant to Article IX, Section 7 of the National Bylaws, the President declared the following chapters' charters null and void: *Psi Delta Chapter* at the University of Maine at Machias; *Chi Kappa Chapter* at the University of North Carolina at Asheville; *Phi Zeta Chapter* at Fort Valley State University in Georgia; *Kappa Tau Chapter* at The Citadel in Charleston, South Carolina; *Chi Zeta Chapter* at the University of Tennessee at Martin; *Alpha Delta Psi Chapter* at Lindsey Wilson College in Columbia, Kentucky; *Delta Tau Chapter* at the University of New Mexico in



Welcome to the Fraternity's New Field Representative

Meagan Savage, Omega '07

Hometown:
Parker, Colorado

Chapter:
Omega Chapter at Drake University in Des Moines, Iowa

Degree(s):
Bachelor's degree in journalism and English, double major

Chapter Offices:
Secretary, service vice president and president

Favorite Quote:
"Do all the good you can, by all the means you can, in all the ways you can, in all the places you can, at all the times you can, to all the people you can, as long as you ever can."
—John Wesley, Theologian

Albuquerque; *Beta Delta Chapter* at Texas A&M University at Commerce; *Phi Gamma Chapter* at Texas Lutheran University in Sequin; *Chi Upsilon Chapter* at Dillard University in New Orleans; *Alpha Beta Kappa Chapter* at the University of New Orleans in Louisiana; *Alpha Delta Kappa Chapter* at California State University in Fresno.

The Board unanimously approved the following:

To learn more about APO's new field rep, visit www.apo.org



- Recommendations in the Task Force on Underground Chapters Final Report.
- A resolution honoring the Boy Scouts of America on its 100th anniversary.
- Presenting Michael Nathan with a national certificate of



recognition for his years of service as the liaison to the Boy Scouts of America.

- Suspending the charter of Sigma Pi chapter on the Prairie View A&M campus.
- Recommending to the 41st Convention that the charter of the Sigma Pi chapter on the Prairie View A&M campus be revoked.

The Board discussed cultivating future leaders, the use of our resources and programs by other entities and environmental scanning.

The Board received updates on the Alpha Phi Omega Endowment, and the National Office building/space concerns.

Welcome (Back), Chapters!

- *Upsilon Eta Chapter* at the University of Texas in El Paso on April 23, 2010
- *Upsilon Beta Chapter* at Saint Francis University in Loretto, Pennsylvania, on April 25, 2010
- *Alpha Zeta Tau Chapter* at the University of Pittsburgh at Johnstown on April 25, 2010
- *Alpha Zeta Upsilon Chapter* at the University of Nevada in Las Vegas on May 1, 2010
- *Alpha Zeta Phi Chapter* at Regent University in Virginia Beach, Virginia, on May 1, 2010
- *Alpha Zeta Chi Chapter* at New England College in Henniker, New Hampshire, on May 7, 2010

APO DATELINE

JUNE

- 6/1:** Graduating Senior List Due
- 6/4-6:** Membership Academy, Winston-Salem, North Carolina
- 6/9:** Registration Deadline for Membership Academy, San Jose, California
- 6/14:** Flag Day
- 6/18-20:** Membership Academy, Minneapolis, Minnesota
- 6/21:** First Day of Summer
- 6/25-27:** Membership Academy, San Jose, California
- 6/25-27:** SERVE Content Training, Kansas City, Kansas
- 6/25-27:** SERVE, Columbus, Ohio
- 6/25-27:** SERVE, Kansas City, Kansas
- 6/28:** Registration Deadline for SERVE, Atlanta, Georgia
- 6/28:** Registration Deadline for Membership Academy, Buffalo, New York



JULY

- 7/4:** Independence Day
- 7/10:** Board of Directors Meeting, Atlanta, Georgia
- 7/23-25:** Membership Academy, Buffalo, New York
- 7/23-25:** SERVE, Atlanta, Georgia
- 7/26-8/4:** National Boy Scout Jamboree



SEPTEMBER

- 9/6:** Labor Day
- 9/9:** Rosh Hashanah
- 9/18:** Yom Kippur



Countdown to Convention

As of June 15, 2010

196 Days Left

until 2010 National Convention
in Atlanta, Georgia

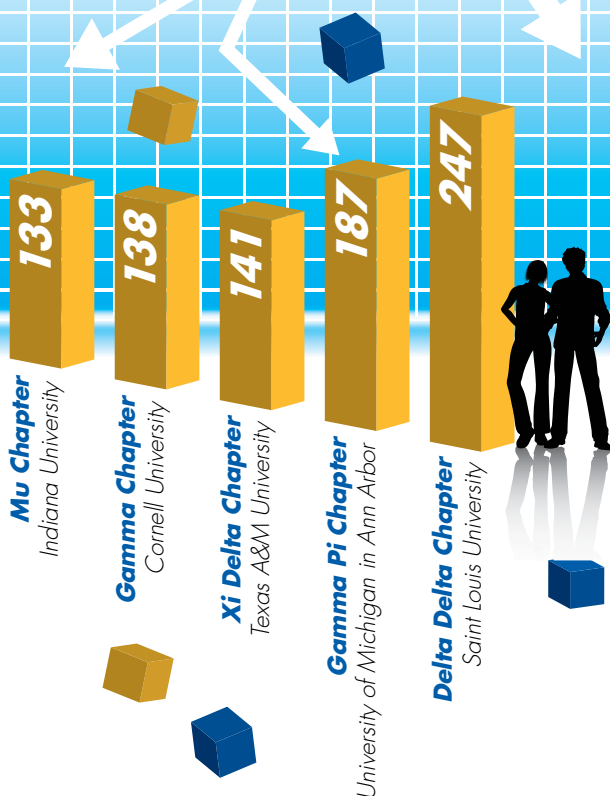
Alpha Phi Omega By The NUMBER

PLEDGES
2009-10
11,266

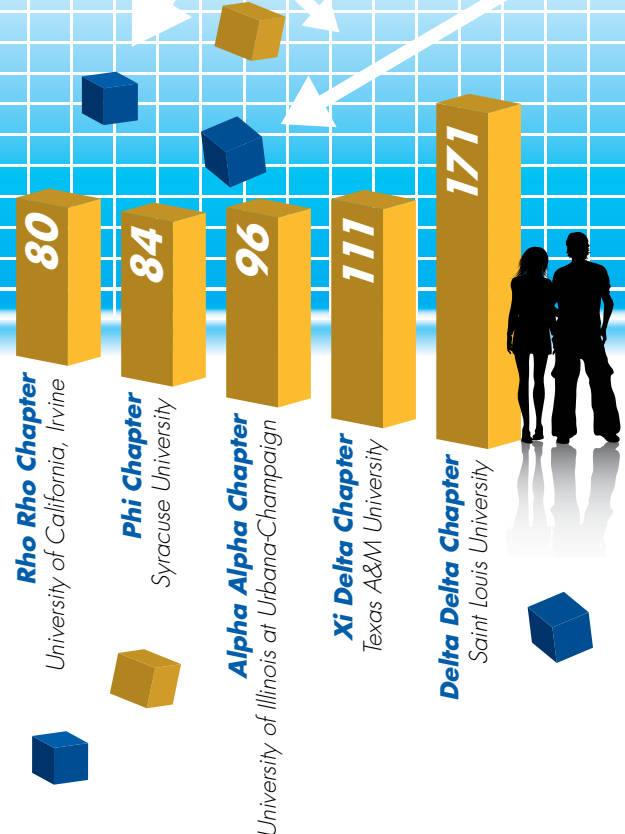
2009-10
INITIATES
5,748

ACTIVES
16,317
2009-10

TOP 5 Pledge Class Size



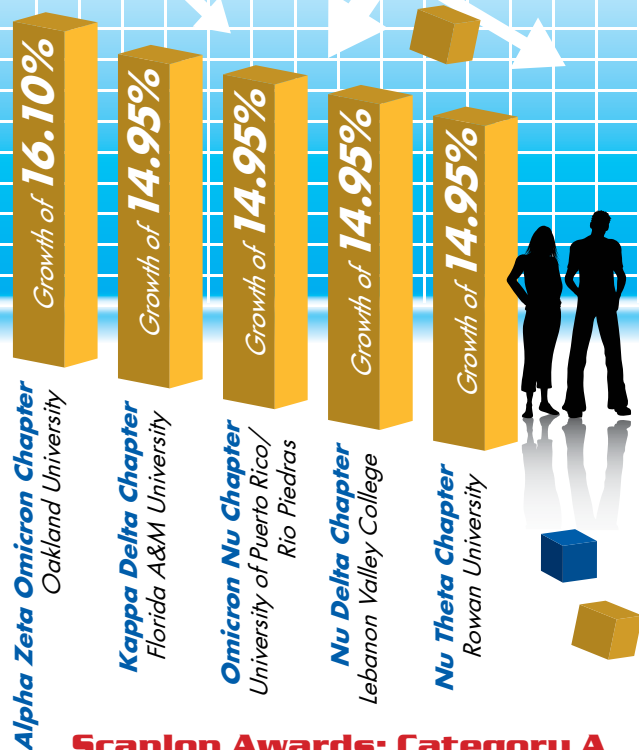
TOP 5 Number of Initiates



RS

2009-10 Membership Totals (as of May 1, 2010)

2008-09 Scanlon Awards



Scanlon Awards: Category A

Chapters reporting 15 or more active brothers after having reported fewer than 15 the prior fiscal year

Scanlon Awards: Category B

Chapters reporting a net growth of at least 5 active brothers after having reported a total membership of between 15 and 50 the prior year:

- **Zeta Sigma Chapter**
University of Delaware
- **Zeta Mu Chapter**
Catholic University of America
- **Gamma Theta Chapter**
University of Colorado at Boulder
- **Sigma Rho Chapter**
Elon University
- **Zeta Psi**
University of Oregon



Scanlon Awards: Category C

Chapters reporting a new growth of 15 percent after having reported an active membership of 51 or more the prior year:

- **Gamma Pi Chapter**
University of Michigan
in Ann Arbor
- **Rho Rho Chapter**
University of California, Irvine
- **Iota Phi Chapter**
University of California, Davis
- **Alpha Alpha Chapter**
University of Illinois
at Urbana-Champaign
- **Delta Delta Chapter**
Saint Louis University



A Year Worth



Celebrating

The 2009-10 academic year was one of milestones and record-breaking membership for Alpha Phi Omega National Service Fraternity. Early in the year, the national programming committees set their sights on making strategic and measurable steps toward the Fraternity's national objectives of Sharing, Growing, Improving and Investing in APO. With these objectives in mind, the national programming committees worked hard and helped APO make the 2009-10 academic year a historic and profound year for Leadership, Friendship and Service.

Share

The perception of the Fraternity portrayed to both internal and external audiences has a significant impact on the number of active volunteers, retained alumni donors, and potential and retained pledges, as well as prospective partners. At the 2008 National Convention in Boston, President Maggie Katz chose to make the sixth program of emphasis External Relations in an attempt to help the Fraternity more effectively focus its attention on sharing APO. Through this program, the Fraternity worked hard this year and has made great steps toward enhancing the overall image of APO to external audiences. Working to increase the perceived value of APO to students, campus administrators and potential partners by determining the right message and way to communicate it to each audience is essential. This is being done through meetings with campus administrators and through surveying students on campuses where APO is already present. With the information collected, the Fraternity hopes to establish a public relations action plan for chapters and volunteers to use in different facets of Fraternity activity.

Though there is still much to do to prepare our students and volunteers, the Fraternity is already making great strides in getting the name of Alpha Phi Omega out as the leader in campus-based volunteerism. On April 21, 2010, Executive Director Bob London, CAE, joined other national leaders and organizations for the ServiceNation Leadership Luncheon and Solution Session in Washington, D.C. ServiceNation is a national campaign to increase service opportunities and elevate service as a core ideal

and problem-solving strategy in American society. The Leadership Luncheon and Solution Session was held just a year after the Edward M. Kennedy Serve America Act was enacted. Though the Fraternity does not get involved in any lobbying activities, it was invited to join a discussion with the nation's leading organizations in service on how to increase volunteerism nationwide. Other organizations in attendance were America's Promise, Points of Light, Youth Service America, Camp Fire USA, the National Council of Nonprofits, City Year, KaBOOM!, the Youth Volunteer Corps of America and dozens more. This was a fantastic opportunity for APO and shined light on APO as the organization to turn to for college-based volunteerism. This event opened the door to further discussion with a number of these groups that are interested in looking to the Fraternity for assistance in extending their service to college campuses. Having national organizations such as these turn to APO as a leader in college-based community service is truly sharing the best part of the Fraternity.

Providing service is one of the Fraternity's many talents. Two of the biggest national service events held by the Fraternity are National Service Week and Spring Youth Service Day. However, National Service Week and Spring Youth Service Day make up only a little more than 10 percent of the overall service provided by our chapters. On average, Alpha Phi Omega chapters require their members to perform 20 hours of service each semester. Based on this average, the Fraternity collectively performs more than 700,000 hours of service each academic year. With these amazing numbers in mind, the Fraternity is looking to create partnerships that will funnel collective national service to groups and organizations in need. For example, this fall, the Fraternity will roll out a pilot program for a partnership with General Mills. The pilot will test Yoplait lid collections with several chapters across the nation. The chapters will be challenged to collect Yoplait lids as a fundraiser for Susan G. Komen for the Cure. Each lid collected earns 10 cents for Susan G. Komen and breast cancer research, up to \$1.5 million. If this pilot program is a

On average, Alpha Phi Omega chapters require their members to perform 20 hours of service each semester.

success, the Fraternity hopes to create more partnerships like this one and give chapters synchronized, national options for providing service to groups in need of our support.

Extending our hand to other organizations is not a new practice for the Fraternity and is one that will be influential in APO taking the lead as the resource for college-based volunteerism. The Fraternity holds partnerships with groups such as Youth Service America, the Boy Scouts of America and the Girl Scouts of the USA. This year, the Fraternity renewed its memorandum with the Girls Scouts of the USA for another year and will continue to find ways to unite with this group on local, national and global levels.

This is a year of celebration not only for APO, but also the Boy Scouts of America. This is the 100th year for the BSA, and APO is excited to join the celebration at this year's National Scout Jamboree at the end of July in Fort A.P. Hill, Virginia. The Fraternity will share APO with the Scouts in attendance at an information booth hosted by the Scouting and Youth Service Committee. The Fraternity will also experience Jamboree through service. The APO Jamboree Service Corps is a group of volunteers that provides service during setup and staff arrival before the start of the event, and during site cleanup and teardown after the event. These volunteers will experience Jamboree while carrying the Cardinal Principles of APO throughout the event. This is a great way to show the Scouts in attendance at Jamboree what APO is all about.

Though sharing APO with the external world is vital, we have to have internal representatives willing to pass our mission along as well. For years, the Fraternity stayed in touch with only those members who chose to support the Alpha Phi Omega Endowment Fund through Life Membership. This is less than 10 percent of the Fraternity's alumni population. In the past, it has been far too expensive to communicate with all of our alumni; however, advancements in technology and communications have made this more cost-effective for the Fraternity. This spring the Fraternity partnered with Harris Connect, a company that works with hundreds of organizations to update and maintain data to build, reinforce and maintain bonds among organization members. Through this project, the Fraternity was able to collect more than 40,000 member e-mail

addresses and more than 17,000 mailing addresses. It is the Fraternity's intention to rekindle the bonds of brotherhood and reinforce the Cardinal Principles of Leadership, Friendship and Service with these members who may not have heard from APO in decades, thereby redefining that membership in APO is for life.

Grow

The past year has been one of incredible membership accomplishments. The Fraternity reached a historic 10,000 active members this year, as well as an astonishing 12,000 pledges, an increase of more than 20 percent over last year's numbers. On average, the Fraternity initiates 84 percent of its pledges, so the future looks bright for APO membership. Amongst those 10,000 active members, the Fraternity initiated its 375,000th member in November 2009. The growth in membership is substantial and will allow the Fraternity to develop more leaders to provide service on campuses nationwide.

A program proving its impact on the growth of new and struggling chapters is the Membership Academy. This is a weekend-long skills training course designed to educate APO



brothers in the basics of chapter membership operations. Participants receive hands-on training from volunteer staff, network with brothers and alumni from around the country, and leave the course with tangible skills, ideas, information and membership action plans that they can take back and use immediately in their chapters. Graduates of the Membership Academy reported significant growth since last summer. For example, Omicron Iota Chapter at Worcester Polytechnic Institute in Massachusetts increased its retention rate by 24 percent and its active membership by 63 percent. Delta Alpha Chapter at the University of Cincinnati in Ohio increased its number of initiates by 33 percent, and Alpha Alpha Rho Chapter at the University of the Incarnate Word in San Antonio, Texas, increased its pledge class size by 21 percent. These numbers are a great look into the success the Membership Academy graduates are experiencing across the nation. Last summer, three Membership Academies were hosted for almost 50 chapters. This summer, the Fraternity is hosting another five Membership Academies. The Fraternity is eager to see how these chapters utilize the information they take away from their academy experiences.

The growing number of students interested in Alpha Phi Omega is spreading to campuses nationwide that have not yet experienced Alpha Phi Omega. The Fraternity grew again by nine chapters that either chartered or rechartered into Alpha Phi Omega during the 2009-10 academic year, bringing our national total to more than 375 active chapters.



Please join the Fraternity in welcoming (back) the following chapters:

- *Gamma Upsilon* at Tulane University in New Orleans
- *Mu Pi* at the Colorado School of Mines in Golden
- *Upsilon Beta* at Saint Francis University in Loretto, Pennsylvania
- *Upsilon Eta* at the University of Texas in El Paso
- *Alpha Gamma Nu* at the University of California in Santa Cruz
- *Alpha Zeta Tau* at the University of Pittsburgh in Johnstown
- *Alpha Zeta Upsilon* at the University of Nevada in Las Vegas
- *Alpha Zeta Phi* at Regent University in Virginia Beach, Virginia
- *Alpha Zeta Chi* at New England College in Henniker, New Hampshire

The Fraternity also saw incredible growth in alumni associations and now has more than 40 alumni associations registered. That is the highest number of alumni associations in Fraternity history. One significant change in the recognition of alumni associations that was implemented this year is the renewal date. At the 2008 National Convention in Boston, the Convention voted to move the alumni association renewal date from January 15 to May 15. Notices were posted throughout the spring to remind alumni that this change is in effect, and the response has been good. The Fraternity continues to work to grow the involvement of alumni and the expansion of alumni associations. These groups provide the networking alumni enjoy and another way for members to practice the Fraternity's Cardinal Principles.

Improve

With this large increase in membership, the Fraternity's ability to provide leadership development and chapter education to new members, officers and pledges is extremely important. This year, the Fraternity took great strides toward creating a positive leadership development experience that will inspire members to be actively engaged and participate

at all levels of the Fraternity, as well as create an ease in attending these opportunities.

The APO IMPACT Live chapter officer training webinars had another successful year. The Fraternity conducted 17 APO IMPACT Live courses on topics ranging from conference planning to officer transition. APO IMPACT Live webinars average 40 to 60 participants and run twice a month. The attendance numbers are great and are constantly growing. The Fraternity hopes to increase this average to 100 attendees per session moving forward.

APO LEADS, the Fraternity's leadership development courses, went viral in February 2009 when the Fraternity piloted the program's Launch course in a webinar format. The pilot was held twice in October 2009 and was attended by 38 brothers; two sessions were held in February and were attended by more than 200 brothers. The Launch course is the only APO LEADS course available online. It was brought online with the intent to deliver this key program to members in parts of the nation where trained APO LEADS presenters are not readily available.

Virtual education is making the alumni volunteer process much easier in terms of presenter training. The Fraternity is working to utilize the online training tools used for APO IMPACT Live and APO LEADS Launch courses to help train alumni interested in becoming presenters. The first virtual presenter training course, "Introduction to Observing," was held May 6, 2010.

Recruiting and retaining presenters for APO LEADS courses is vital due to the number of requests the Fraternity receives to conduct course workshops. This year alone, the Fraternity received more than 300 requests; however, it is a struggle to fulfill every request due to the deficit the Fraternity has in terms of course presenters. If you are an alumnus or alumna interested in learning more about becoming an APO LEADS presenter, contact Brother Ed Richter, Leadership Development Program Director, at leadership.director@apo.org.

Invest

Providing the leadership education and officer training our actives and alumni need in order to be successful both in the Fraternity and in life is one of the biggest investments the Fraternity can make. By giving our members this essential and unique training, we continue a tradition of providing the best leaders who provide the best service to their campus, community and nation.

The Fraternity is working to create a volunteer training wiki, a website that allows visitors to make changes, contributions and corrections, that will function similarly to the APO IMPACT chapter officer guides that already exist. This wiki allows leaders throughout the Fraternity to list their staff openings and allows alumni looking to get involved and volunteer to peruse those openings to

find something of interest. Having a readily available volunteer database may help light the fire for those interested. The support of alumni volunteers is immeasurable, and helping support the process of recruiting them is vital to the growth and maintenance of Fraternity programming.

In order to invest in the type of programming and training our members need to be successful, there must be financial backing to help support them. This is where donations to the Alpha Phi Omega Annual Fund are absolutely vital. To see how Fiscal Year 2008-09 looked for the Fraternity, see the Statement of Financial Position on pages 14-15.

Thank you to everyone who helped make the 2009-10 academic year one of milestones and successes for Alpha Phi Omega. The success of this great Fraternity depends on each member, whether active volunteer, donor or just a fan. Your continued support will help the Fraternity endure for years to come. Alpha Phi Omega, may we always be. ■

*The Fraternity conducted 17
APO IMPACT Live courses on topics
ranging from conference planning
to officer transition.*

FY2008-09 Financial Statement

By Keith Roots, Theta '83, Finance and Operations Director

Fiscal Year 2008-09 was a banner year for Alpha Phi Omega. Another record-setting year for membership and an outstanding National Convention are at the center of a very healthy fiscal year, which is a remarkable achievement given the recession.

First, let me thank each individual and chapter that played a role in the recruitment and retention of the largest number of pledges, initiates and returning members in APO history. Our values – our Cardinal

Principles – matter. You see offers for leadership programs every day in infomercials, books and academia. These programs are developed because people and organizations are constantly searching for effective leadership qualities and skills, which we practice daily through our involvement in APO. More than 9,400 college students discovered our values and joined our ranks. Additionally, nearly 20,000 brothers continued as active members, again a record and one that's even more remarkable given the hundreds of other options available on today's college campuses.

The data provided in this report show how membership revenue continues to be our largest funding source and how program services continues to be our largest expenditure. Our record membership numbers allowed the Fraternity to provide three Membership Academies and five APO LEADS Serve courses. The Fraternity hosted more than 20 webinars on topics ranging from chapter officer training to National Service Week.

Our successes, however, do not allow us to become

complacent about the Fraternity's well-being. We must continue to find ways to increase our revenue from nonmembership sources, especially in regard to the Annual Fund. I want to thank the more than 900 brothers who contributed a financial gift. The current

economic crisis has created a decline in charitable giving, so your continued support means a great deal. Nearly 20,000 students tell us that what Alpha Phi Omega offers is of value and matters. We need to show our continued appreciation of this dedication by giving our abilities and financial support, as we are able.

I want to thank the Alpha Phi Omega

Endowment for its continued leadership in protecting and stewarding the funds held in support of the Fraternity. Endowment funds support several leadership programs, scholarships and the maintenance of our National Office, to name but a few areas. I also wish to thank Brother Bob London and the National Office staff for the outstanding job they do in managing our day-to-day activities. It is amazing

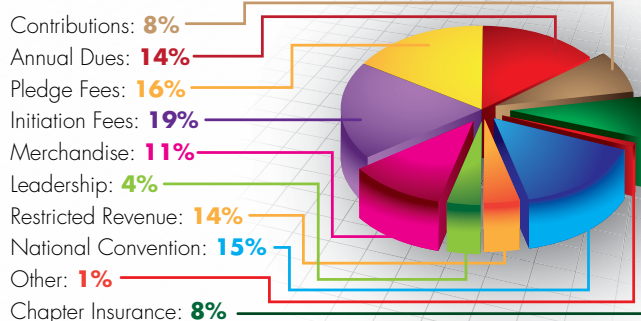
how much our 13 staff members accomplish on behalf

of almost 20,000 student members, more than 2,000 advisors and alumni volunteers, and our nearly 250,000 living alumni.

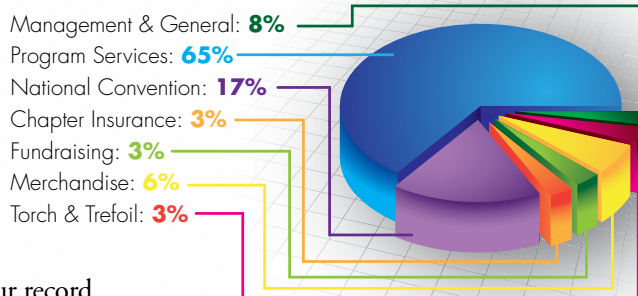
Please let me know should you

have any questions regarding the data presented in this financial overview. You may reach me at finance.director@apo.org. Here's to what hopefully will be another record-setting year in FY2009-2010.

REVENUE: Where the Money is Generated



EXPENSES: Where the Money is Spent



Statement of Financial Position

	2009	2008
ASSETS		
Cash & Interest Bearing Deposits	967,915	775,580
Accounts Receivable	10,850	10,981
Merchandise for Sale	56,023	49,859
Printed Materials	37,261	24,339
Prepaid Expenses	17,513	14,848
Total Current Assets	1,089,562	875,607
Investments	250,725	273,066
Property & Equipment		
Land	93,000	93,000
Building and Improvements	261,699	261,699
Equipment	210,684	180,621
Furniture & Fixtures	48,383	45,055
	613,766	580,375
Less Accumulated Depreciation	387,816	352,672
Total Property & Equipment	225,950	227,703
TOTAL ASSETS	1,566,237	1,376,376
LIABILITIES & NET ASSETS		
Current Liabilities		
Accounts Payable-Chapters	44,039	36,763
Accounts Payable-Vendors	63,416	39,997
Accrued Expenses	12,538	17,537
Due to Endowment	1,050	1,650
Total Current Liabilities	121,043	95,947
Other Liabilities		
Funds Held for Chapters	10,200	9,564
Deferred Revenue	6,430	16,100
Total Other Liabilities	16,630	25,664
TOTAL LIABILITIES	137,673	121,611
Net Assets		
Unrestricted	610,507	518,180
Operating Reserve	606,372	500,000
Temporarily Restricted	211,685	236,585
Total Net Assets	1,428,564	1,254,765
TOTAL LIABILITIES & NET ASSETS	1,566,237	1,376,376

	7/31/2009 Actual	7/31/2008 Actual	2009 Budget	2009 Over/ (Under) Budget
REVENUES				
Pledge Fees	269,475	249,690	241,475	28,000
Initiation Fees	330,330	303,870	283,185	47,145
AAMD	247,775	235,585	225,450	22,325
Subtotal	847,580	789,145	750,110	97,470
Sale of Merchandise	187,901	131,231	149,757	38,144
Annual Fund	130,163	142,532	190,000	(59,837)
Leadership Services	61,843	40,792	65,418	(3,575)
Liability insurance-members	144,508	134,750	130,739	13,769
Other Revenue	15,674	26,463	35,000	(19,326)
Restricted Revenue	62,710	51,602	51,775	10,935
National Convention	264,865	0	226,330	38,535
Subtotal	867,664	527,370	849,019	18,645
TOTAL REVENUE	1,715,244	1,316,515	1,599,129	116,115
Program Activities				
Salaries & Health Ins	566,348	500,502	563,930	2,418
Payroll Taxes	39,977	35,350	39,985	(8)
Printing	41,759	39,415	50,933	(9,174)
Telephone	7,463	5,589	6,000	1,463
E-mail/Internet	6,830	8,871	9,500	(2,670)
Postage	49,048	48,711	50,000	(952)
Copier	10,087	11,293	16,000	(5,913)
Insurance - chapter	42,182	31,015	60,500	(18,318)
Staff Visitation	50,122	45,603	62,400	(12,278)
NW Support	12,762	10,809	5,000	7,762
Alumni Services	49,286	10,380	34,250	15,036
Leadership Development	52,926	35,612	57,500	(4,574)
Board Meeting	5,376	8,056	8,000	(2,624)
Public Relations/Advertising	23,104	39,808	43,300	(20,196)
BANC Program	3,924	1,005	2,500	1,424
Scouting Relations	13,844	10,464	10,750	3,094
J B Fund Distributions	27,000	0	27,000	0
Mack Scholarship	32,000	17,674	32,897	(897)
Youth Service Grants	4,352	5,811	6,878	(2,526)
Service	8,229	10,505	10,470	(2,241)
Total Program Activities	1,046,619	876,473	1,097,793	(51,174)
Other Services				
National Convention	261,424	0	220,430	40,994
Purchase of Merchandise	94,027	59,188	72,262	21,765
Torch & Trefoil	44,716	65,361	71,000	(26,284)
Total Other Services	400,167	124,549	363,692	36,475
Support Services				
Management & General	47,051	78,350	79,920	(32,869)
Fund-raising	47,608	50,668	48,950	(1,342)
Total Support Services	94,659	129,018	128,870	(34,211)
TOTAL EXPENSES	1,541,445	1,130,040	1,590,355	(48,910)
Change in Net Assets	173,799	186,475		
FUND BALANCE, BEG OF YR	1,254,765	1,068,290		
FUND BALANCE, END OF YR	1,428,564	1,254,765		

ALPHA PHI OMEGA FY2009 MEMBERSHIP STATISTICS (August 1, 2008 - July 31, 2009)

Active Chapters: 368 Pledges: 10,807
Initiates: 9,466 AAMD: 9,911



APO welcomes your submissions for Brother Notes, Chapter Notes and other *Torch & Trefoil* articles, which may be edited for length, clarity and style. Please include your daytime phone number, address, and chapter. Send to the Director of Communications at publications@apo.org.

1970s

- **Cynthia Simmons Whisennand, Alpha Omicron '77 at Southern Methodist University in Dallas, Texas**, received The Frank G. Brewer, Sr. Civil Air Patrol Memorial Aerospace Award, the Category IV Lifetime Achievement for the State of Texas and the Lifetime Achievement for the Southwest Region.
- **Robert J. Krueger, Ph.D., Delta Sigma '71 at the University of Connecticut in Storrs**, was named Ferris State University's Distinguished Service recipient for 2009.

1980s

- **LTC Bobby Wayne Jones, M.D., Beta Rho '80 at the University of Arkansas in Fayetteville**, was saluted by his alma mater's athletic department during Black History Month as a Trailblazer from the African American community. Brother Jones is also a Silas Hunt Legacy Award honoree.
- **Kevin McCrea, Delta Omicron '86 at Wabash College in Crawfordsville, Indiana**, was a mayoral candidate for the city of Boston in 2009.

1990s

- **Christine Heim, Alpha Gamma '91 at Purdue University in West Lafayette, Indiana**, completed the requirements to become a Fellow of the Society of Actuaries.
- **Nicholas K. Rohner, Zeta Delta '95 at Miami University in Oxford, Ohio**, was promoted to managing attorney of the collection support group in the Cincinnati office of Weltman, Weinberg & Reis Co.
- **Todd Mayer, Zeta Epsilon '93 at Gustavus Adolphus College in St. Peter, Minnesota**, was named 2009 Freemason of the Year by Anoka Lodge #30 A.F. & A.M.

2000s

- **Jerry Campey, Alpha Delta Xi '00 at Christopher Newport University in Newport News, Virginia**, is in South Korea teaching English to Korean teens.
- **Lawrence J. Ent, Delta Mu '05 at Pittsburgh State University in Kansas** graduated with his master's in business administration from Baker University.
- **Kristen M. Bilewicz, Zeta Kappa '06 at Bowling Green State University in Ohio**, passed the college HESI and state NCLEX license exams and secured a position with the Lakewood Regional Hospital.

Brother gives back to orphanages abroad

During summer 2009, **Madison Mellish**, service vice president for Zeta Upsilon Chapter at Boston University in Massachusetts, worked more than 75 hours through APO and with Orphanage Outreach in the Dominican Republic.

During her junior year of high school, Brother Mellish's school organized a spring break community service trip to the Dominican Republic through Orphanage Outreach. "That was the first time I had ever seen extreme poverty, and it had a lasting impact on me."

For her senior project the following



year, Brother Mellish returned to the Dominican Republic for a month, again through Orphanage Outreach. Since then she has volunteered eight times through this organization.

Brother Mellish said, "With each trip I fall more in love with the country and the people, and every trip is completely different. One trip I might be teaching English at a school, the next I might be helping run a summer camp, and on another I might be tutoring the kids at the orphanage."

While talking about ways for others to get involved, Brother Mellish said, "I think APO is a great organization, and I'll always shamelessly promote it. Since our service events are one time, it is easy to get involved, no matter what your schedule. We accept new members every semester, and we accept everyone as long as they fulfill the requirements (which include 20 hours of community service a semester). It's a great way to give back and to meet some great people."

- **Lisa Cao, Gamma '07 at Cornell University in Ithaca, New York**, is helping her community by participating in City Year in New York.
- **Krista Kalac, Epsilon Gamma '07 at Alfred University in New York**, received the Chancellor's Award for Student Excellence. Brother Kalac is one of 228 students from 63 campuses throughout the state singled out for this honor.
- **Disraeli Smith, Kappa Delta '07 at Florida A&M University in Tallahassee**, was one of three students chosen to be part of Governor Charlie Crist's fifth class of the Gubernatorial Fellowship program.
- **Johnny Krause, Lambda Alpha '07 at East Tennessee State University in Johnson City**, was selected for inclusion in the most recent edition of Who's Who Among Students in American Universities and Colleges.
- **Annie Stodala, Alpha Zeta Omicron '07 at Oakland University in Rochester, Michigan**,

received the Heart and Soul Award from Michigan Campus Compact in recognition of her time, efforts and personal commitment to the community through service.

- **Roy Chan, Rho Rho '09 at the University of California in Irvine**, departed for a year of service in China as a WorldTeach volunteer. Brother Chan will teach English to secondary school students.
- **Leezel Ramos, Omega Sigma '09 at California State University in Fullerton**, is one of eight students in America to win the National Association of Student Personnel Administrators' Undergraduate Fellows Program conference scholarship.
- **Amanda Kmetz, Alpha Zeta Omicron '09 at Oakland University in Rochester, Michigan**, received the Commitment to Service award from Michigan Campus Compact.



REGION I

Alpha Gamma Gamma Chapter at CUNY/Hunter College in New York City hosted its fourth annual Blue Carpet Affair, which is a charity event devoted to informing the public about HIV and AIDS prevention.

REGION II

Phi Chapter at Syracuse University in Syracuse, New York, hosted a drive to collect shoes for Haitian children. Brothers collected approximately 700 pairs of shoes and \$300, which will be used to ship the shoes.

REGION III

Chi Gamma Chapter at James Madison University in Harrisonburg, Virginia, hosted a benefit concert for Relay for Life and the American Cancer Society.

REGION IV

Tau Chapter at the University of Florida in Gainesville, Florida, made a donation to the St. Francis House. The funds will be used for guests and visitors at the emergency shelter and soup kitchen, as well as for those who reside in the transitional housing.

REGION V

The Penn State Beaver Petitioning Group in Monaca, Pennsylvania, raised \$250 and collected in-kind goods valued at approximately \$500 for the "Hats Off to the Soldiers" organization. This federally registered group provides funds and materials to men and women who have been seriously wounded in the line of duty; these resources are also provided to their families. In-kind goods included clothing, personal hygiene products, baby supplies, and food and gas gift cards.

REGION VI

Mu Chapter at Indiana University in Bloomington, Indiana, hosted its 20th annual Rubber Duck Regatta to raise money for the Crestmont Boys and Girls Club after the club lost most of its funding. While the regatta took place, brothers provided carnival-style games, entertainment and food.

REGION VII

Alpha Gamma Omega Chapter at the University of Texas at San Antonio in San Antonio, Texas, walked around North Star Mall to

support the Muscular Dystrophy Association. Brothers also participated in Window Wars to celebrate homecoming week at UTSA.

REGION IX

Omega Chapter at Drake University in Des Moines, Iowa, hosted its annual blood drive; more than 50 brothers participated in and worked at the event. Omega reached its goal of collecting more than 50 units of blood.

REGION X

Each month, **Gamma Beta Chapter** at San Jose State University in San Jose, California, volunteers with Operation Care and Comfort to pack food, clothes and other necessities for our troops overseas.

REGION XI

Alpha Zeta Eta Chapter at the University of Alaska Anchorage in Anchorage, Alaska, organized a fundraiser for Haiti. In just four days, approximately \$2,460 was raised. Of that amount, \$1,672 was donated to the American Red Cross and \$788 was donated to Heifer International for long-term redevelopment efforts.

REGION VIII

The following letter was submitted to ColumbiaMissourian.com on Wednesday, March 24, 2010, by a community member who wanted to recognize and thank Beta Eta Chapter at the University of Missouri in Columbia, for the service they provided on a local roadway.

LETTER: Thanks for the cleanup along Rock Quarry Road

*Originally published on ColumbiaMissourian.com, Wednesday, March 24, 2010
By Mariel, Columbia, Missouri, resident*

I want to thank the very generous individuals from Alpha Phi Omega who spent their time last weekend picking up a tremendous amount of trash along scenic Rock Quarry Road. I also want to thank Mike Heimos, the city's storm water educator, Bill Cantin, of the new Office of Neighborhood Services and Sixth Ward councilwoman Barbara Hoppe who worked together to achieve the re-beautification of the old farm road.

No longer distracted by the trash, it is now possible to enjoy the canopy and vistas along the road all the way from Stadium Boulevard to Rock Bridge Memorial State Park at the Devil's Icebox. I didn't read the paper until Monday so I missed the announcement of the partial closure of the road to facilitate the clean-up. I would have been out there too. Thank you all! Now that people are trashing it again, the volume is less, and I hope I can get out there and keep up with cleaning it. Wouldn't it be nice if the few messing the place up would think twice and recycle their beer and soda and McDonalds bags? Education, education, civic pride, where art thou?



Passing on the Legacy

Throughout this issue, you've read about the growth and progress Alpha Phi Omega has made over the past year. This is due in part to alumni support of the Alpha Phi Omega Endowment. Funding for some of APO's core programming and member benefits, such as APO LEADS, Youth Service Grants and John Mack Scholarships, come from the Endowment. The Fraternity and its individual members have not only grown and improved due to this funding, but the Endowment also secures the perpetuation of APO as it continues to grow through contributions and investment income.

The Blue & Gold Society recognizes donors who have given an outright gift of \$10,000 or more and

those who have pledged a deferred gift of \$25,000 or more to the Endowment. Outright gifts can be designated for a specific program or need, such as the new Friendship & Retention Grant that was born last year with a donation from Brother Phil Pfeffer, Zeta Nu '69. The program was met with great excitement by our active members and will continue to provide grant opportunities for at least the next few years.

Alumni who may not be able to make such cash gifts can become members of the Blue & Gold Society by pledging a deferred gift, also known as planned giving. One of the most common ways of doing this is by naming Alpha Phi Omega Endowment as a beneficiary in an insurance policy or will, like this month's featured donors, Brothers Tom and Amy Westfall (see page 18). Designating such a gift can provide a sense of peace and accomplishment, knowing you're passing on your legacy and support to an organization that gave to you and so many others.

What will your legacy be?

For more information on planned giving, contact Kristie Wallace, Director of Annual Giving, at development.director@apo.org or 816-373-8667 ext. 18. ■

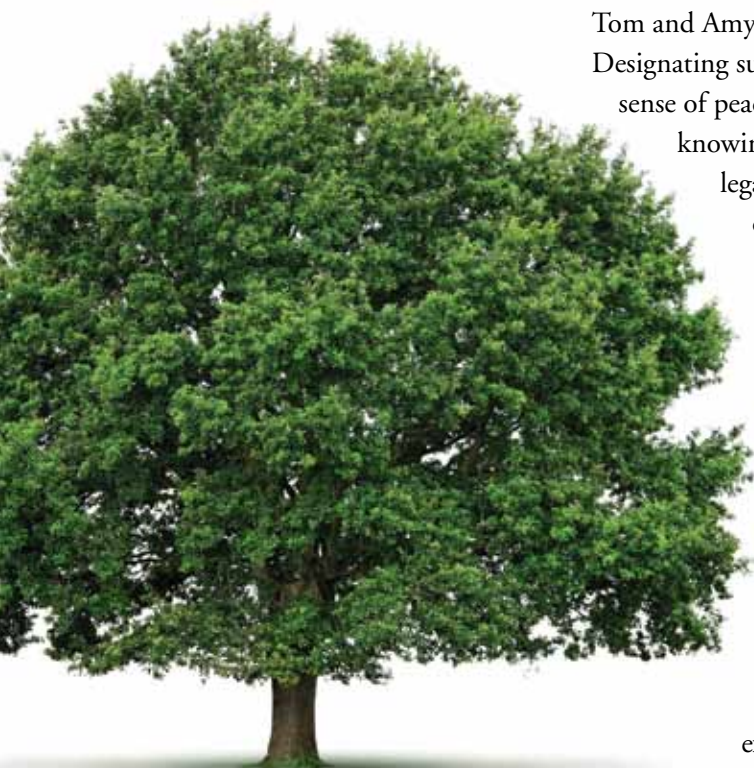


KRISTIE'S KORNER

The more Alpha Phi Omega brothers I meet and talk with, the more I realize what an impact this organization has on the lives of its members. It's more than simply fond memories of college days gone by. Rather, the influences are lifelong.

Some brothers launch their careers based on experiences and contacts acquired through APO. Others find the best friends of their lives and even future spouses. Many continue a life dedicated to the call of leadership in service. And my guess is... ALL walk away with something that stays with them forever.

Members of APO share friendship and brotherhood while sharing talents and goodwill with those in need. Membership continues to grow, as does the impact made on one another and our country. They strive to improve the quality of the APO experience on campuses and in the service they provide their fellow man. They invest in the Fraternity and each other as a way of giving back for all they have gained. What has APO done for you and how are you passing it on? ■



Become a member of the Blue & Gold Society.

***YES!** I would like to receive more information about donating to the Alpha Phi Omega Endowment and becoming a member of the Blue & Gold Society.*

Name _____ National # _____

Address _____

City _____ State _____ Zip _____

E-Mail _____ Home Phone _____

Giving back to the Fraternity.

“Amy and I named Alpha Phi Omega as a beneficiary of my insurance policy because we wanted to give back to the organization that has given us so much. It was through APO that we made most of the meaningful friendships we have today and where I made contacts that led me to my present occupation. It’s also the common interest that acted as a conduit for Amy and I to meet and fall in love. Becoming members of the Blue & Gold Society is but a kind gesture compared to the happiness, friendships and memories the Fraternity has and continues to provide us.”

— *Tom Westfall, Alpha Gamma '05,
Purdue University and
Amy (Pivovarnik) Westfall, Alpha Gamma '01,
Purdue University*



Thank you to those committed to the Endowment by becoming members of the Blue & Gold Society.

DIAMOND

John William Mack

EMERALD

Jeffrey L. Cantor
Dr. Emily Lynn Engelland
John Charles Jadel
Philip M. Pfeffer Ph.D.
John Philip Polewczak

SAPPHIRE

Alycia Hannah Bauch-Cantor
Stan Carpenter Ph.D.
Robert M. and Lisa Ann Coop

David B. Corning
David P. O'Leary and
Dr. Lisa M. Covi
Michael D. and Melissa DeLuka
Wilfred M. and Kay H. Krenek
Robert J. London CAE

RUBY

Bobby M. Hainline
Fred C. and Joyce A. Heismeyer
Thomas W. and Jane E. Jackson
Margaret K. Katz
Aasha A. McRoberts
John M. Russell

Kevin S. Simpson
Steve Sindlinger
Tom and Amy Westfall
LTC. Lucius E. Young Ret
(deceased)

TOPAZ

Miles Allen Cato
Ginny Combs
Gregory C. Crawford
W. David Gentry
Patrick Samuel Higgins
Kenneth W. and
Amanda L. Hunter

Lorin Allan Jurvis
Glen Stephen Kinder IV
Michael Leahy
Kari N. Logan
Paul V. Louie
John K. McGuire Jr.
Jack A. McKenzie
Tanya Refshauge
Keith Dyland Roots
William B. Rugh
John S. Torigian
John M. and
Judith Wetherington
Mark D. Zentner

Membership in the Blue & Gold Society is based on gifts to the Endowment at the following levels:

LEVEL	LIFETIME GIFT/DEFERRED GIFT
Diamond	\$250,000 or above/\$500,000 or above
Emerald	\$100,000 or above/\$250,000 or above
Sapphire	\$50,000 or above/\$100,000 or above
Ruby	\$25,000 or above/\$50,000 or above
Topaz	\$10,000 or above/\$25,000 or above

MOVING? New Address

Name

Address

City

State

ZIP

(Area Code) Phone Number

E-Mail Address

☐ Yes, I am interested in receiving e-mail updates from the Fraternity.

MAIL TO:

Alpha Phi Omega • 14901 E. 42nd Street South • Independence, MO 64055



14901 E. 42nd Street South
Independence, MO 64055

Be a part of Frank Reed Horton's dream at the 2010 National Convention in Atlanta...

The Fraternity is excited to announce the APO Value Package for this year's convention. Members who register before November 8, 2010 will have the option to purchase their registration, as well as tickets to the fellowship and awards banquets at a discounted rate. A la carte registration will still be available to brothers who do not wish to purchase the value pack. Registration is open on www.apo.org.

***196 Days
until the
2010
National
Convention
in Atlanta!***

