

TORCH & TREFOIL

FALL 2011

2011 FALL PLEDGE CLASS NAMESAKE

Honoree

BROTHER CHARLES P.
"C.P." ZLATKOVICH, PH.D.

ALPHA RHO '64



INSIDE:

500 Chapters by 2025 Article Series:
Be a Leader, Build a Leader

THE QUARTERLY PUBLICATION OF





FROM THE FRATERNITY

The long, hot summer has given way to the gentler nights of autumn. Farmers use this time of year to harvest the crops they planted in the spring, and they begin to make their plans for next year's crops. In Alpha Phi Omega, we should do the same – we should measure the results of what we began earlier in the year, make adjustments that need to be made and prepare for next year's activities.

2011 continues to be a tremendous year for the Fraternity. For the first time in our history, we have exceeded 24,000 active members. Think of the sheer amount of Leadership, Friendship and Service that 24,000 brothers can provide! Our financial house is in order, and we continue to lay the necessary groundwork to reach 500 active chapters by our 100th anniversary in 2025. The seeds we planted have taken root, and now it is up to each of us to do our part to make sure those seeds survive, thrive and grow into a bigger, better, more well-known APO.

As you go through the fall, I want to ask each of you – actives, alumni, pledges and advisors – to think about the various seeds you have planted in APO. Have you personally recruited a new member for each pledge class? Have you attended a sectional or regional conference? Have you become a donor to the Alpha Phi Omega Annual Fund or have you increased your contributions? Have you made the necessary time commitment to fulfill your obligations to your chapter, to your brothers and to the Fraternity as a whole?

Each of us, from the newest pledge to the National President, must take the necessary time to reflect on our various contributions to APO. The work we have done sets the groundwork for today's efforts and activities and, ultimately, our mutual success. We must find ways to maximize the impact of what we do so that whatever we give to the Fraternity, no matter how large or how small, can still have a tremendous influence on our future endeavors. We must continue to find new ways to involve old friends, find more efficient ways to utilize our resources and make the best decisions we can to ensure our future.

So, as we reflect this fall, I challenge all of us to consider the impact of our contributions to Alpha Phi Omega. The smallest seeds can sometimes bear the largest fruits.

I hope to see many of you at a regional conference this fall.

Happy harvesting!

Mark Stratton
National President



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TORCH & TREFOIL

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COVER STORY



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The Fraternity honors the work of Brother Zlatkovich for his dedication to and leadership of Alpha Phi Omega by naming him the 2011 Fall Pledge Class Namesake Honoree. Learn more about Brother Zlatkovich and his challenge to the 2011 fall pledge class.

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June 2011 Board Meeting Recap

The following actions were taken by the Board of Directors at the June 23-24, 2011, meeting:

The Board approved the consent agenda consisting of the minutes of the January 29, 2011, meeting and approved the following membership goals for Fiscal Year 2011-12:

- Pledges 14,433
- Initiates 12,037
- AAMD 13,000

The Board ratified actions taken during Executive Session.

The Fiscal Year 2011-12 budget was adopted by the Board.

The Board named Charles P. "C.P." Zlatkovich, Alpha Rho '64, the 2011 Fall Pledge Class Namesake Honoree.

Pursuant to Article IX, Section 7 of the National Bylaws, the President declared the following chapters' charters null and void:

- *Alpha Alpha Eta, MacMurray College*
Region VI, Section 47
- *Nu Nu, Eastern New Mexico University*
Region VII, Section 40
- *Alpha Gamma Zeta, Houston Baptist University*
Region VII, Section 44
- *Sigma Pi, Prairie View A&M University*
Region VII, Section 44
- *Lambda Kappa, Loras College*
Region IX, Section 21

The Board approved the following items:

- Creating a restricted

Welcome to the Fraternity's New Extension Field Representative

Alyson Clark Beta Zeta '08

- **Hometown:**
Alpharetta, Georgia
- **Chapter:**
Beta Zeta, University of Georgia
- **Degree:**
Bachelor of arts in journalism - advertising
- **Chapter Offices:**
Pledge class president, public relations chair, vice president of membership, pledge educator and president
- **Favorite Quote:**
"Do what you can, with what you have, where you are."
– Theodore Roosevelt
- **What advice would you give to someone new to Alpha Phi Omega who wants to make the most out of his or her college experience?**
Jump in and experience everything possible! Alpha Phi Omega offers many great opportunities to meet people, take in new experiences and connect with organizations you never knew about. Take advantage of every opportunity presented to you and be open to new, diverse experiences because you never know when you will have another chance!

opportunity fund of \$20,000 to be used for funding new ideas and programs that perpetuate the Fraternity's goals. In order to receive funding, Board members must apply for the funds through

the Executive Committee, which will determine if the proposal meets the criteria outlined by the Finance & Operations Committee.

- Sending a letter of appreciation



to APO-Philippines for the hospitality shown to the APO-USA delegation at the recent APO-Philippines Convention.

- Renewing the Memorandum of Understanding with the Boy

Scouts of America for a period of five years.

- Renewing the Memorandum of Understanding with the Girls Scouts of the USA for a period of one year.

- Pursuing as its first choice buying a new National Office over expanding or building.

The Board made the following changes to the Board Policy Manual:

- Amended Appendix E, Extension Requirements, by raising the membership number needed to charter to 25 with at least 20 members returning the following semester.
- Removed Section 8 of Policy II and adopted revisions to Appendix O, Convention Bids. Bids for National Convention host cities must be chosen from a list maintained at the National Office. The list will be of cities that have a hotel that can accommodate our Convention in a single property.

The Board received updates on Convention Directives, Task Force reports, the Alpha Phi Omega Endowment, the Endowment Trustee appointment, committees, the Region Director's Cup and Board member updates.

The Board discussed Canadian extension efforts as well as ways to help chapters diversify their membership so they can better represent their campus demographics.

Find out more about
chapter consultations at
www.apo.org

T&T

Brothers Gather for 2011 NVC

From birthplace of President Harry S. Truman to central hub for westward expansion, Independence, Missouri, has served as a mecca for history buffs and curious travelers alike. From July 28-31, 2011, Independence welcomed a new crowd of lifelong learners. More than 105 Alpha Phi Omega alumni volunteers made the trek to Independence for the seventh biennial National Volunteer Conference (NVC).

This NVC was a success, thanks to extensive planning by the Alumni Relations/Internal Volunteer Development members, the Board of Directors and the National Office staff.

The weekend conference opened with keynote speaker Jeff Lanza, risk management specialist and former FBI agent. His address provided information on how brothers can protect themselves against identity theft in this era of social media communications.

Workshops for all types of participants were offered and were well attended. Extension was a repeated theme, and workshops included an overview of the new extension program as well as the basics of becoming an extension sponsor. If you were unable to attend this year's NVC but are interested in contributing to the extension goal, be sure to check out the "500 by 2025" series in the next several *Torch & Trefoil* issues.

In addition to socializing at the formal banquet at the end of the conference, recent graduates had an opportunity to meet and mingle with fellow brothers at a young alumni



reception held on Friday evening. This intimate gathering of more than 30 brothers encouraged discussion on continued involvement in the Fraternity as well as how to take the skills learned in APO into the workplace.

The conference was held inside the Hilton Garden Inn, yet many brothers experienced KC's Power & Light District, the city's dining and entertainment center. Brothers from all over the country participated in the NVC and continued to grow in Leadership, Fellowship and Service.

John Mack Scholarship Recipients Announced

Congratulations to the 54 brothers who received the 2011 John Mack Scholarship Award.

The John Mack Scholarship Award is a scholarship for members who exhibit leadership and participation in extracurricular activities to benefit charitable or humanitarian organizations, or more simply – organizations in need. Recipients



of the John Mack Scholarship are awarded funding to put toward their educational expenses at their current university.

John Mack, the benefactor of this program, is one of the early brothers of Alpha Phi Omega. Mack wanted to give back to the Fraternity in his retirement years, and so the John Mack Scholarship Award was born in 1997.

Visit www.apo.org to view a list of the 2011 John Mack Scholarship Award recipients.

APO DATELINE

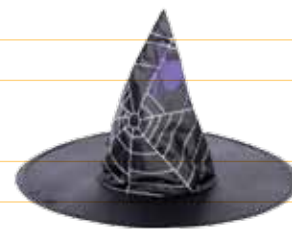
SEPTEMBER

- 9/04:** Labor Day
- 9/11:** Patriot Day
- 9/14:** Alpha Gamma Omicron Chapter's 20th anniversary
- 9/20:** Alpha Beta Nu Chapter's 25th anniversary
- 9/23:** First day of autumn
- 9/28:** Rosh Hashanah



OCTOBER

- 10/01:** National Friendship and Retention Day
- 10/07:** Yom Kippur
- 10/10:** Columbus Day
- 10/14-16:** Section 32/33/34 Conference, Norman, Oklahoma
- 10/21-23:** Region III Conference, College Park, Maryland
- 10/21-23:** Region VI Conference, Mount Pleasant, Michigan
- 10/28-30:** Region VII Conference, San Antonio, Texas
- 10/31:** Halloween



NOVEMBER

- 11/04-06:** Region IX Conference, Madison, Wisconsin
- 11/04-06:** Section 87/88/89 Conference, Syracuse, New York
- 11/06-12:** National Service Week
- 11/08:** Election Day
- 11/11:** Veterans Day
- 11/11-13:** Region V Conference, Lexington, Kentucky
- 11/15:** NSW Reporting Deadline
- 11/15:** Charter Reaffirmation Form due
- 11/24:** Thanksgiving



DECEMBER

- 12/07:** Pearl Harbor Remembrance Day
- 12/20:** Hanukkah Begins
- 12/20:** First day of winter
- 12/25:** Christmas Day
- 12/26:** Kwanza Begins
- 12/27-30:** Region I/Region II Conference, Syracuse, New York
- 12/28-30:** Region IV Conference, Gainesville, Florida
- 12/31:** New Year's Eve



2011 CLASS

LEADERSHIP
FRIENDSHIP
SERVICE



FALL PLEDGE NAMESAKE

Honoree

**BROTHER CHARLES P.
“C.P.” ZLATKOVICH, PH.D.**

ALPHA RHO '64

*A*lpha Phi Omega is pleased to announce that Brother Charles P. Zlatkovich, Ph.D., Alpha Rho '64 at the University of Texas at Austin, has been chosen as the 2011 Fall Pledge Class Namesake Honoree.

Brother Zlatkovich was initiated into Alpha Rho Chapter on May 9, 1964. As a chapter officer, he made it his mission to increase Alpha Rho's participation in conferences and events. During his first year in APO, Brother Zlatkovich made the trek to Denver for the 15th annual National Convention, which set the tone for his involvement in the Fraternity.

Brother Zlatkovich continued to lead by example as he served his chapter as the 1966 National Convention Coordinator, as well as a chapter voting delegate and a member of the Resolutions Committee. One resolution that arose from this Convention directed APO towards its first ever Constitutional Convention at the University of Oklahoma to update the Fraternity's fundamental enabling documents.

In 1967, Brother Zlatkovich represented Alpha Rho Chapter as its sole voting delegate at the Constitutional Convention. This special convention was a historic event because the current National Bylaws, Standard Chapter Articles of Association and Articles of Incorporation came to be.

Brother Zlatkovich graduated from the University of Texas at Austin and later received his doctorate. He spent the remainder of his career in higher education in Texas and retired as Associate Dean of the College of Business at the University of Texas at El Paso in 2002.

In 1970, Brother Zlatkovich was elected Region VII Director. During his four years in this role, Region VII

was the strongest region, registering the most new members and new chapters in the country.

“Dr. Zlatkovich traveled far and wide throughout the region and was an inspiration to undergraduates and alumni,” said Brother and former National Executive Director Roger Sherwood, Eta ’68. “I was fortunate to attend many sectional and regional conferences with Dr. Zlatkovich and personally witnessed [his] leadership skills.”

At the 1974 National Convention in St. Louis, Missouri, the Convention elected Brother Zlatkovich as National Finance Chair. During his two terms in this position, the Fraternity faced foundational challenges regarding membership policies and a period of financial struggle due to a decrease in membership. Brother Zlatkovich faced these challenges head on and worked diligently with then National Executive Director Roger Sherwood and the Board, using his invaluable accounting background to help the Fraternity work through these difficult issues.

It was also around this time that the conversation of coeducational membership was heatedly debated among members of the Fraternity. Brother Zlatkovich felt strongly that transitioning APO to a coed organization was an important and necessary change. He saw this change to fruition at the 1978 National Convention when the delegates voted in favor of coeducational membership. It was at this same convention that Brother Zlatkovich was elected National Vice President.

“Brother Zlatkovich’s biggest contribution to APO was his undying support for coed membership,” said Brother C. Eugene Lake, Beta Sigma ’64. “While many brothers chose to remain silent, C.P. stood in the firing line and took the bullets that came with the landmark decision. He could see what coed membership would mean for APO, and it has proven to be a great vision.”

In 1980, Brother Zlatkovich was elected National President. One of his goals was to help move women into national leadership positions, and he named Kay Hairgrove Krenek, Beta Sigma ’79, chair of the National Publications Committee. Brother Krenek later became the first female elected to the Board of Directors. In her letter supporting the nomination of Brother Zlatkovich as the 2011 Fall Pledge Class Namesake Honoree, Brother Krenek shared that had it not been for his leadership, the election of the first female Board member would have happened much later.

As President, he helped jump-start conversations about the future of an APO National Office by encouraging the building of a standalone facility

and the modernization of the National Office.

Even after his presidency,

Brother Zlatkovich saw this decision through in his role as a Trustee of the Alpha Phi Omega Endowment, a position he maintained from 1982 to 1994. Brother Zlatkovich served as Chair of the Alpha Phi Omega Endowment, and during this time he convinced the Endowment Trustees to “loan” the money needed for the construction of the current National Office in Independence, Missouri. Brother Zlatkovich became one of the Fab 50 – a group of 50 members who made a long-term financial commitment to the Fraternity in order to pay back the money borrowed from the Endowment to fund the construction project.

The imprint Brother Charles P. Zlatkovich has made on APO is unquestionable. His dedication to and achievements in the Fraternity set an ideal example for the 2011 fall pledge class to follow.

“In addition to his impressive resume of achievement in Alpha Phi Omega, what set Brother Zlatkovich apart was what he accomplished and the profound impact he had on so many other brothers through his service,” said APO Vice President and Chair of the Fall Pledge Class Namesake Nomination Committee, John Ottenad, Alpha Phi ’89. “His commitment to





diversity in the Fraternity, his diligent, creative and untiring efforts to help lead the Fraternity out of difficult financial times, and his willingness to travel far and wide on behalf of the Fraternity inspired a whole generation of leaders who have shaped our Fraternity for over 30 years.”

Brother Zlatkovich was recognized in 1966 by Alpha Rho Chapter with a Chapter Distinguished Service Key, in 1977 by Region VII with a Regional Distinguished Service Key and in 1984 by the Fraternity with the National Distinguished Service Key. ■

Challenge

TO THE FALL 2011 PLEDGE CLASS

*By Charles P. Zlatkovich, Ph.D., Alpha Rho '64,
2011 Fall Pledge Class Namesake Honoree*

My challenge to the members of the fall 2011 pledge class is simply to do your best in Leadership, Friendship and most of all, Service. Doing one's best is an important part of our Scouting tradition, and the three Cardinal Principles of our Fraternity are truly words to live by.

With regard to leadership, I recommend leading by example. Talk is cheap, but accomplishments speak for themselves. The world will recognize what you are doing and what you have done.

Friendship may be a weak spot for me. I was humbled when two friends from long ago called to tell me I had been selected as Pledge Class Namesake Honoree. I may have drifted away, but my friends did not forget me. We can all be better friends.

Service has always been our mission in APO. At any stage in life, we can be useful. New things can bring the most rewarding experiences. May I offer three examples?

As a young faculty member, I was asked to teach a subject that had been a struggle for me as a student. Although I was only a few pages ahead of the class, students from other sections were soon sitting on the auditorium floor to hear the lectures. Having to work at the challenging material helped me explain it. Several years later, I was asked to become treasurer of a group with financial difficulties. I did not know much about the group's activities, but I helped them become solvent, and they gave me the opportunity to travel to places I had never been before. More recently, I became a volunteer sound technician. I'm helping other people be heard, but no big rock stars have requested my services yet!

My message to you? Lead by example, be a good friend, and find an area in which you can make a difference and do your best.



500 BY 2025
ARTICLE SERIES



BY EDITORIAL
INTERN AND BROTHER
EMILY LOWNDES,
EPSILON '08

Be



CHAPTERS BY 2025:

a Leader, Build a Leader

FOR THE TYPICAL GRADUATE, REFLECTIONS OF COLLEGE OFTEN BRING ABOUT A WAVE OF NOSTALGIA. THE MEMORIES THAT ALUMNI OF ALPHA PHI OMEGA POSSESS SET YOU APART FROM TYPICAL COLLEGE GRADUATES. THESE MEMORIES MIGHT INCLUDE HELPING BOY SCOUTS EARN THEIR MERIT BADGES, WALKING DOGS FOR THE HUMANE SOCIETY, AND BEAUTIFYING UNIVERSITY CAMPUSES AND COMMUNITIES.

The memories of college may be in the distant past, though the friendships and leadership skill set created through various service projects remain, even today. By choosing APO, you distinguished yourself as a servant leader. You have applied the Cardinal Principles in your personal and professional life to become stewards of good will for the community and the nation.

Help continue the tradition of shaping the lives of college students across the nation by extending these principles to campuses where chapters



500 BY 2025 ARTICLE SERIES

are inactive or weak. Extending membership in APO means the creation of more chapters on more campuses for the purpose of doing more service and developing better leaders for the community and nation.

At the 2010 National Convention in Atlanta, President Mark Stratton issued a challenge of 500 chapters by 2025 to the members of the Fraternity. Though a tall order, President Stratton is adamant in his belief that growth is vital to the Fraternity's health and purpose.

"We must take action. The Fraternity will not advance itself. It will take the work of the National Board of Directors, the heart of our active members, and the dedication of our alumni, all working together, to move the Fraternity forward."

The growth of the Fraternity through new chartering is important, but equally imperative is the maintenance of every chapter. Currently, APO is made up of just over 350 chapters. Although 70 chapters have been chartered or re-chartered since 2003, the overall growth in the past 10 years has remained stagnant due to chapter loss.

The Fraternity has numerous resources to advance its vision and mission on more campuses across the country. One such resource is the Fraternity's new field representative, whose purpose is to advance APO through chapter extension. Alyson Clark, Beta Zeta Chapter '08 at the University of Georgia in Athens, has joined the National Office staff in this role. Brother Clark will support chapters throughout the chartering process and will be responsible

for helping groups gain university approval, as well as generating campus interest in the recruitment phase.

Although the work of the Fraternity's national leadership and paid staff is essential to reaching the goal of 500 chapters by 2025, contributions from alumni are necessary to keep chapters healthy.

BECOME AN EXTENSION SPONSOR

In order to reach 500 chapters by 2025, there must be a push for extension sponsorship. A sponsor serves as the liaison between the potential student group and the National Office. The ultimate role of an extension sponsor is to mentor the group through its chartering phase.

Becoming a sponsor is a selfless way to give back to the Fraternity and help develop brothers who can provide Leadership, Friendship and Service on a college campus. Refer to the extension sponsor handbook at www.apo.org for more information.



If you are interested in becoming an extension sponsor, contact Judy Mitchell, Director of Chapter Services, at chapter.services.dir@apo.org.

ADVISE A CHAPTER

Once a chapter has been established, it is necessary to nurture it in order to keep it healthy and growing. An advisor provides foresight for chapters to assess potential challenges and serves as an encouraging mentor for individual members and for the chapter as a whole.

Learn more about the responsibilities of a chapter advisor at www.apo.org/site/site_files/advisorguide.pdf.

BECOME A PRESENTER

Leaders do not develop overnight. Through APO LEADS courses, APO IMPACT webinars, Membership Academy and workshops at conferences as well as other Fraternity-development training sessions, brothers become aware of their leadership roles as a member of APO. Without enthusiastic and knowledgeable presenters, APO courses are not effective.

Giving back to the Fraternity as a course presenter is one way to showcase how the Cardinal Principles are alive within every brother.

To find out more about becoming a presenter, visit <http://apoimpactproject.wikispaces.com/Presenter+Guide>.

BANC FUND CONTRIBUTOR

Contributing to the Build a New Chapter (BANC) Fund is another way alumni are able to aid in the growth of

APO and can be especially attractive to those alumni who cannot give the time commitment required to be an extension sponsor, chapter advisor, or workshop presenter.

The BANC Fund provides grants that struggling chapters can apply for to cover recruitment costs. Chapters must avoid reaching the critical number of 15 brothers in a given semester. Donating to the BANC Fund is one way to help struggling chapters get healthy through membership growth, which is essential for chapters to maintain their charter.

Contact Linda Secrist, Director of Finance, at accountant@apo.org regarding a donation to the BANC Fund or for further information.

A FINAL THOUGHT

APO's growth and maintenance are possible through the support of the National Fraternity as well as the contributions of alumni. The Fraternity has made great strides since its inception in 1925; as alumni, you can continue to produce brothers grounded in Leadership, Friendship and Service.

In order to provide the most information on how to help the Fraternity reach its goal of 500 chapters by 2025, the *Torch & Trefoil* will feature a series of articles over the next four issues. Watch for "Chapter Chartering 101: How You Can Become an Extension Sponsor" in the winter issue, which will discuss the step-by-step process of chartering a chapter and how you can contribute. ■

Brother Kyle Gracey, Epsilon Zeta Chapter '05 at the Rensselaer Polytechnic Institute in Troy, New York, credits Alpha Phi Omega for providing him the foundation for his professional career.

"APO reinforced in me the value of public service. It helped me to focus my education and career path on helping others...My APO experience, along with my Truman Scholarship, put me on the path to a lifetime of public service."

Brother Gracey is on the Board of Directors of SustainUs, Inc., a nonprofit organization built of young people advancing sustainability and empowerment through education and research. He also advances the mission of Leadership, Friendship and Service through his contribution to the Alpha Phi Omega 1925 Club.

CHAPTER NOTES: SPRING YOUTH SERVICE DAY 2011

Service – one of the founding principles of Alpha Phi Omega – is the basis of a decade-long partnership between APO and Youth Service America. The mission of YSA is to educate and engage young people in service; one campaign that YSA sponsors to achieve this goal is an annual Global Youth Service Day.

April 15-17, 2011, was APO's Spring Youth Service Day, which corresponds with YSA's service event. As a Fraternity, we provided more than 39,000 hours of service, reaching 47,000 youth nationwide and raised more than \$99,000. The following chapters provided exceptional service during this event.

REGION VII

Alpha Epsilon Chapter at Louisiana State University in Baton Rouge donated 50 pairs of decorated shoes to children without proper footwear in third-world countries. This is the third year that Alpha Epsilon has partnered with Art Miles Shoes of Hope, an initiative that brings hope through shoes to children around the world.

Alpha Epsilon invited the Boys & Girls Clubs of America to participate in its Spring Youth Service Day project. The children who attended this event were mainly elementary students.

Other chapters in Section 45 were invited to join Alpha Epsilon's efforts, and Epsilon Omega Chapter at the University of Mississippi in Oxford participated in the event.

Brothers of Alpha Epsilon held fundraisers and received monetary donations from local businesses to purchase materials.

Stephanie Tran, project coordinator and president of Alpha Epsilon, said the money was used to purchase blank canvas shoes and flip-flops in children's sizes. The shoes were decorated using acrylic paint, rhinestones and glitter. The creative decorating station was set up at Louisiana State University's Fairground.

Chapter members are still waiting to hear back from Art Miles on the recipient of their 2011 donation. Alpha Epsilon's shoe contribution supported children in Ghana in 2009 and Haitian children in 2010.



REGION I

- **Beta Iota Chapter at New York University in New York City** improved the play environment for the city's children through the chapter's gardening and landscaping project at Sara D. Roosevelt Park.
- **Theta Alpha Chapter at Stevens Institute of Technology in Hoboken, New Jersey**, organized a fun-filled afternoon for the Hoboken Boys & Girls Clubs, the Hoboken Family Alliance, the Hoboken Kids Theatre Group, and local Cub Scouts and Girl Scouts. Theta Alpha played field games with the children and provided them with a healthy bagged lunch.
- **Alpha Zeta Sigma Chapter at Saint Anselm College in Manchester, New Hampshire**, facilitated an Easter egg hunt for more than 175 grade-school children.

REGION II

- **Delta Zeta Chapter at the University of Pennsylvania in Philadelphia** organized a reading day for kindergarteners, which included games that taught essential math, science and critical-thinking skills. Each student was sent home with a book donated by Delta Zeta.
- **Sigma Nu Chapter at Delaware Valley College in Doylestown, Pennsylvania**, teamed up with

the Perkiomen Watershed Conservancy and area Boy Scout and Girl Scout troops to clean up trash and recyclables in the Pleasant Spring Creek.

- **Alpha Epsilon Kappa Chapter at Cedar Crest College in Allentown, Pennsylvania**, raised \$487 through a decade-themed Dance-a-Thon for Fairview Counseling. Fairview is dedicated to providing play therapy for young people.

REGION III

- **Alpha Beta Zeta Chapter at Radford University in Virginia** worked with the community's Relay for Life team by facilitating activities for the children of Relay for Life participants during the event.
- **Epsilon Mu Chapter at the University of Maryland in College Park** donated \$300 to the Baltimore Polytechnic Institute and Western High School band program so that new instruments could be purchased. Epsilon Mu brothers also conducted a Q&A session for the students, encouraging higher education.
- **Kappa Mu Chapter at Johns Hopkins University in Baltimore, Maryland**, organized a carnival that served more than 300 elementary and middle-school children in the greater Baltimore area. Brothers provided healthy snacks and planned games that specifically promoted exercise, such as a moon bounce.

REGION IV

- **Kappa Delta Chapter at Florida A&M University in Tallahassee** spruced up the Walker Ford Community Center by repainting the baseball diamond and cleaning up the surrounding area.
- **Omicron Nu Chapter at the University of Puerto Rico/Rio Piedras** organized an Easter party for children at the Cabecitas Rapadas Foundation, an organization dedicated to improving the quality of life of post-chemotherapy cancer patients.
- **Pi Zeta Chapter at Tuskegee University in Alabama** educated children on the importance of gardening and cultivation. Brothers taught through example as they planted vegetables at Tuskegee University's community garden.

REGION V

- **Beta Chapter at the University of Pittsburgh in Pennsylvania** collaborated with other service organizations on campus to create more than 80 care packages for patients at Children's Hospital.
- **Delta Alpha Chapter at the University of Cincinnati** hosted a Spring Fling dance for elementary and middle school children with disabilities.
- **Delta Gamma Chapter at Ohio University in Athens** worked with Athens County Children Services, which sponsored a



community-wide fair specifically for organizations in children's services. Brothers worked several stations throughout the fair.

REGION VI

- **Eta Chapter at Northern Illinois University in DeKalb** hosted its 11th annual Duck Race and Family Event to raise funds for the Muscular Dystrophy Association. More than \$8,000 was collected to send children with muscular dystrophy to summer camp.
- **Sigma Chapter at Northwestern University in Evanston, Illinois**, crafted more than 40 cards, puzzles and gift bags for patients at Children's Memorial Hospital.
- **Alpha Zeta Xi Chapter at Lake Superior State University in Sault Saint Marie, Michigan**, organized an overnight lock-in for several local Boy Scout troops. Activities included board games, movies, soccer and dodge ball.

REGION VII

- **Alpha Gamma Kappa Chapter at Southwestern University in Georgetown, Texas**, sponsored two teams at Southwestern's Habitat for Humanity awareness and fundraising event. Each team constructed a cardboard house, and members of the university and Georgetown community voted on their favorite. Proceeds from the event helped a local family build a new home.
- **Alpha Gamma Omega Chapter at the University of Texas at San Antonio** promoted the Pulsera Project, a campaign that supports several orphanages in Nicaragua through the sale of handcrafted bracelets made by the children. Alpha Gamma Omega raised \$2,000 for the campaign.

REGION VIII

- **Delta Beta Chapter at the University of Oklahoma in Norman** planned a spring dance for patients at the JD McCarty Center, a hospital focusing on the care of children with mental disabilities.
- **Delta Delta Chapter at Saint Louis University in Missouri** organized volunteers from the campus and community for its annual Showers of Service event. Participants improved their community through a park cleanup and played with children at homeless shelters. This year's event set new records for Delta Delta, as more than 900 volunteers participated at 57 different service sites.

REGION IX

- **Eta Kappa Chapter at the University of Wisconsin-Stout in Menomonie** provided

REGION VIII

Epsilon Pi Chapter at Southern Illinois University at Edwardsville organized Fun Day, an event for the community, youth and their families. Dawn Brantley, an Edwardsville community member, came to Epsilon Pi with her idea to promote awareness of juvenile diabetes.

Games, activities and food were available for purchase at Fun Day. More than \$1,600 was raised, and all proceeds were donated to the Juvenile Diabetes Research Foundation.

Fun Day was held April 9 at Kendall Hill Park in Woodriver, Illinois. More than half of Epsilon Pi's members contributed to the success of the event. Epsilon Pi opened its project to other chapters in Section 49 and to members of Alpha Delta Sigma Chapter at Lindenwood University.

Education was a primary goal of the event, and healthy snacks were provided as prizes for some of the games the children played at Fun Day.

"We advertised Fun Day at day cares, YMCAs, the family apartment buildings at SIUE, and elementary schools in the Edwardsville, Woodriver, Alton and Roxana areas," said Denise Hand, Fun Day coordinator and president of Epsilon Pi. Fun Day impacted 55 children and their families within the community.

Volunteers put in 320 hours of service to ensure the success of Fun Day. These hours include for the monthly preparation meetings that were held between Brantley and Epsilon Pi members.

Fun Day was funded in part by Brantley, who provided the chapter with many of the supplies needed to set up the event. This project was also possible due to an Alpha Phi Omega Youth Service Grant. Epsilon Pi plans on holding this event again during spring 2012.



cabin maintenance to the local Boy Scout troop by staining bunk beds at the Tomahawk Scout Reservation.

- **Omega Chapter at Drake University in Des Moines, Iowa**, organized an educational fitness program for the Boys & Girls Clubs of Des Moines. Relay events by age group were conducted, and Omega brothers discussed the importance of exercise in daily life.
- **Alpha Zeta Psi Chapter at the University of Wisconsin-Whitewater** provided tutoring at The Learning Depot, an after-school program for young children.

REGION X

- **Theta Iota Chapter at the University of Arizona in Tucson** organized a semester-long after-school tutoring program with the Boys & Girls Clubs of Tucson to encourage youth to empowerment themselves through education.
- **Rho Pi Chapter at the University of California, San Diego** organized a day of games for young families spending the day at the beach. Rho Pi members set up and maintained 10 booths for children that had activities such as finger-painting, origami and bracelet making.

- **Omega Sigma Chapter at California State University, Fullerton** collaborated with other chapters at the Section 2 Conference to collect canned goods, as well as enough backpacks and school supplies for 20 children. These items were donated to Nana Kidz, an organization that supports homeless children in Orange County by providing them with educational supplies and healthy food options.

REGION XI

- **Zeta Psi Chapter at the University of Oregon in Eugene** worked with other on-campus organizations to put together 150 toiletry kits and 38 fleece blankets, which were donated to a youth shelter in Eugene.
- **Nu Omega Chapter at the University of Alaska Fairbanks** hosted a community-wide bowling tournament that raised \$1,000 for Big Brothers Big Sisters of Alaska-Greater Fairbanks Area.
- **Alpha Zeta Theta Chapter at the University of Alaska Southeast in Juneau** held a free carnival for elementary school children, which included face painting, a cupcake walk and games.

Society of Life Members: The Benefits of Giving

In case you have not heard, the 2010 National Convention, upon the Board of Director's recommendation, changed the name of the Life Member program to the Society of Life Members.

The name Life Membership implied that everyone who was not a Life Member was not part of Alpha Phi Omega after they left their chapter. That is not true.

This coming academic year we will initiate our 400,000th member. Every one of these members is as much a member today as they were when they were initiated. Some members have chosen to perpetuate their experience by becoming Life Members, and in doing so, they are donating to the Fraternity's Endowment. Other members have chosen to donate directly to the Endowment through a direct gift, a planned gift or an annuity.

As we move forward with the Society of Life Members, it is our intention to create more value in the Society than we afforded Life Members. All Life Members are automatically enrolled in the Society of Life Members.

By providing more value, we also will look to these members for continued support for long-term growth of the Fraternity and our programs. The Society will be one of the major ways donors can ensure that future generations are given the same Leadership, Friendship and Service opportunities that they experienced when they were in college.

Over the next year, you will learn more about the value being added to the Society of Life Members and the benefit today's students are receiving from gifts made to the Endowment. The funds held by the Endowment are at an all-time high and support more programs benefitting APO chapters and members than at any time in our history. As we grow to more than 500 chapters and a half million initiates, the support the Endowment provides will become even more important as we try to have as many students as possible prepare to become community leaders. ■



Yes! I will continue the legacy!

Enclosed is my payment for a Society of Life Membership in Alpha Phi Omega (*check one*).

ALUMNI RATE:

- ☐ Enclosed is my check for \$100.
☐ Please charge my credit card in the amount of \$100.

STUDENT RATE (*good through 1 year after graduation*):

- ☐ Enclosed is my check for \$50.
☐ Please charge my credit card in the amount of \$50.

CREDIT CARD INFORMATION:

☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

Card # _____

Security Code _____ Exp. Date _____

Print Name _____

Signature _____ Date _____

Billing Address _____

Mail form and payment to:

Alpha Phi Omega National Office, 14901 E. 42nd Street S., Independence, MO 64055

Continuing the Legacy of Alpha Phi Omega

"Alpha Phi Omega has meant a great deal to me over the last 25 years - from my time as an active member of Lambda Omicron at West Virginia University to my stints on various sectional and regional staffs... APO has given much more to me than I could ever give back. That's why I feel it's so important to support the Fraternity when I can - whether it's through the Torchbearer program or other opportunities to give, like the Society of Life Members Sponsorship Program. I'm glad that I can play a small role in helping keep another brother connected to APO for life!"

*— David Keely, Lambda Omicron '85
West Virginia University in Morgantown*



"Winning one of the sponsored Life Memberships at National Convention was definitely a nice surprise! It meant a lot to me because it confirmed that Alpha Phi Omega is more than just a college activity and that there are alumni who are still actively involved in the Fraternity beyond the sectional, regional and national staffs. Mr. Keeley helped me become a Life Member, just as I help people in the community in various ways. We both share an interest in helping others. I really feel inspired to sponsor a Life Membership for a fellow brother in the future as well."

*— Danielle Czerniewski, Beta Psi '08
Southwest Missouri State University in Cape Girardeau, Missouri*



Thank you to all who sponsored a Society of Life Membership for an active member during the 2010 National Convention.

Michael Alberts
Jon Althoff
David and Melodie Anderson
Raymond Bartlett
Norman Bash
Alycia Bauch-Cantor
Steven Bauer
Gerald Berry
Edward Bradley
Berton Braun
Gilbert Brucken
James Bush
George Cahill

Jeffrey Cantor
Stan Carpenter
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Wilfred and Kay Krenek
Mandy Lane

Maureen Lipnitz
Robert London
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Harry Massingill
Laura Massingill
Jack McKenzie
Kathryn Manck
Robert Mann
Michael Menefee
Susan Meyer
Thomas Nervine
Rosa Nieves
Kenny Ngo

Calvin Nolen
Garnet Nye
Thomas O'Donovan
Floyd Okada
Newell Oren
Richard Orr
Latasha Perreault
Douglas Price
Dean Randash
Deborah Raynor and
Catherine Russell
Bryan Richards
Richmond Alumni Assoc.
Mariano Romaguera

John Russell
Frederick Schaljo
Deborah Stern
Paul Totzke
Annie Tsai
Karl Voigt
Warren Weidman
Kathleen Westlake
Dennis Williamson
John and Linda Winkelman
Karen Wong
James Yearwood
Mark Zentner

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Independence, MO 64055

Final Thought

“Don’t give up on the impossible before you try it.”

—Biggie Munn, Honorary Member Beta Beta '49,
Michigan State University Football Coach (1947-1953),
Athletic Director (1953-1971)