# TORCH & TREF **SUMMER 2012** STRATEGIC BLUEPRINT FOR APO: INSIDE: A look back at Fiscal Year 2010-11 Alpha Phi Omega By The Numbers

# FROM THE FRATERNITY

et the people know the truth and the country is saved." – Abraham Lincoln
President Lincoln remains one of my favorite presidents, and his comments
about government and its relationship to the people form some of the many principles
that guide me, both in Alpha Phi Omega and in life.

The Board of Directors, in its role as the governing authority of the Fraternity between National Conventions, has a responsibility to see to the needs of the Fraternity; to act on its behalf and in the best interest of not only the Fraternity but, generally, of its members as well; and to conduct its work in a manner that is honest, ethical and transparent.

To achieve this end, there are a number of avenues that are used. Minutes from the Board meetings are posted on the Fraternity's website. Board members routinely present information at various regional and sectional conferences, and the National Student Advisory Committee has been involved in discussions related to issues critical to APO's future.

The summer issue of *Torch & Trefoil* is yet another way the Fraternity demonstrates its commitment to openness. This issue contains the annual

report, where members can look at a number of items related to the previous year's activities: Where did our revenue come from? How was that revenue spent? This is one small way in which we try to be open and accountable to the membership of APO.

However, merely reporting on what we did is not enough. We must also be open about the work we are currently doing and the work we plan to do in the future. To that end, this issue contains an in-depth look at APO's strategic plan, the basic road map of the Fraternity's future. This plan serves as the blueprint for future activities, and that plan is one of the standards by which APO's programs will be measured and evaluated. It certainly is not a perfect plan (no such plan is), however it will address many of the needs of APO down the road. And, as the programs and activities of the Fraternity are reviewed, the plan itself will be evaluated to ensure that it continues to meet the needs of APO.

Take a few minutes to review the annual report and to get into the strategic plan and its importance. It will take all of us to move the Fraternity in a direction that well prepares Alpha Phi Omega for the future, and I hope you will join us on that very important, and worthwhile, journey.

Fraternally,

Mark Stratton National President



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### SUBMISSION DEADLINES

Fall Issue: June 25 Winter Issue: September 4 Spring Issue: January 7 Summer Issue: March 11

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# TORCH & TREFOIL

SUMMER 2012 · VOLUME 88 · NUMBER 3

# **COVER STORY**



Designing a Future for APO
Learn more about the work the
Board of Directors is putting in to
complete a detailed strategic plan
that will help guide the Fraternity
and push our volunteers and leaders
as we continue to work towards the
national goals.

# **FEATURES**

FY2010-11
Financial Summary
Learn to become a first-rate
presenter through APO's presenter
development training program.

Top Chapters
Support APO
Membership Growth

With the help of our amazing chapters, the Fraternity experienced another year of membership growth in 2011-12. Find out if your chapter is one of the groups leading the way to another historic year.





# **DEPARTMENTS**

4 Torch Talk



# TORCH TALK

# Welcome to the Fraternity's New Field Representatives

EMILY LOWNDES, EPSILON '08

**Hometown:** Omaha, Nebraska **Chapter/School:** Epsilon Chapter at Truman State University

**Degree(s):** B.A. in public communication, minor in environmental studies

**Chapter Offices:** Brotherhood chair, rush chair, VP large service chair, alumni chair

Favorite Quote: "Do nothing out of selfish ambition or vain conceit, but in humility consider others better than yourselves." - Philippians 2:3
Fun Fact About You: I often model bruises post-rugby games.

What advice would you give to someone new to APO who wants to make the most out of his or her college experience? To all those new brothers in the Fraternity, I encourage you to jump in right away, and I promise you will catch the APO fever! Make a point to get to know those who inspire you in your chapter, and soon enough you will be the one to model Leadership, Friendship and Service.

# MICHAEL DVORACEK, ALPHA ALPHA '09

Hometown: Oak Lawn, Illinois Chapter/School: Alpha Alpha Chapter at the University of Illinois at Urbana-Champaign

**Degree(s):** B.A. in sociology, minors in French and philosophy

Chapter Offices: President, sergeant



at arms, 2011 Sections 47-50-51 conference chair, pledge training assistant, National Service Week coordinator, study abroad liaison Favorite Quote: "I have no special talent. I am only passionately curious." - Albert Einstein Fun Fact About You: I've swum with sharks a few different times off the coasts of South Africa and Mozambique (scuba diving, free

diving and snorkeling).

What advice would you give to someone new to APO who wants to make the most out of his or her college experience? I would really encourage all new members to first consider what it is they want to get out of APO. Everyone has something he or she is passionate about, so if you

can apply that to APO, then you are going to really be able to take away a lot of great things from your experience with the organization in college and beyond.

# 2013 National Scout Jamboree Registration

Registration is open at www.apo.org for brothers who want to serve at the 2013 Boy Scout National Jamboree at

**Emily Lowndes** 

Epsilon '08

# TORCH TALK

New River George, West Virginia. You may choose to apply for the Service Corp and/or the APO Exhibit booth. Brothers who register will be talked to and then notified when selections have been made. A deposit will be requested upon selection and paid to the Alpha Phi Omega National Office. To learn more visit www.apo.org.

# Notes from the Field

And so ends another whirlwind semester for the APO Field Staff!

This spring was a busy one for the extension field representative who spent time in Regions I,

IV, VIII and IX. During these trips, the representative worked with groups in varying stages of the extension process and met with university personnel on campuses that do not have a current tie to APO, in hopes of sparking the interest of an administrator or student. This process of contacting university personnel where there is

no chapter or extension effort is a new approach the staff is testing. So far, the results are positive. The Field Staff is very excited about the substantial increase in extension efforts, and we

look forward to welcoming many new chapters and brothers in the coming years.

The staff is particularly excited about the deluge of student interest this semester. In Region VIII, the interest group at the University of Central Missouri in Warrensburg made impressive progress through the extension process and already holds regular service and fellowship events. Additionally, the group is constantly recruiting new members and already

Last semester, the University of Minnesota, Twin Cities, in Region

set up education classes, similar to

pledge classes, to teach interested

students about APO.

IX was a school that had no ties to APO, but after working with the administration, they agreed to allow the formation of a chapter. This semester, the staff returned to the university and identified a handful of students interested in the idea of APO





# TORCH TALK

and worked with them to achieve interest group status.

Western Kentucky University in Bowling Green is another new addition to our extension groups, and the extension process proved to be a challenge to the field representative. The university promotes a culture of service and student leadership, and the campus is brimming with cause-specific service groups and over-involved students. In this instance, the representative used her established relationship with the director of student activities to contact administrators who specialize in civic engagement and leadership studies. Through these professors, the representative was able to connect with students who had already expressed an interest in volunteerism or leadership development. Ultimately, there were several students interested in APO who were able to commit the time necessary to start an extension effort. The interested students are now part of the official Alpha Phi Omega Interest Group at Western Kentucky.

If you would like to be involved in the process of building new chapters, please contact your sectional chair, regional director and/or regional extension coordinator. Extension sponsor training is designed to educate volunteers about the process of starting a new chapter, and this workshop is available through APO IMPACT webinars and at most regional conferences. These new students are building chapters from the ground up, and they can benefit from a variety of APO resources



ranging from active students to anything anything experienced alumni.

# Alpha Phi Omega's 400,000th Member: Melinda Ashe

Brother Melinda Ashe was initiated into Theta Upsilon Chapter in November 2011 and became the Fraternity's 400,000th member. She is a sophomore at Case Western Reserve University in Cleveland, Ohio and is triple majoring in psychology, economics and cognitive science.

During the fall semester of her sophomore year, Ashe hadn't found

anything at school that she really felt connected to. Her suitemate, Janice, pledged Theta Upsilon Chapter the previous semester, and Ashe saw the fun things she was doing and the great people she was meeting. Ashe wanted to be part of that. It's all history – APO HISTORY – from there.

Alpha Eta Beta

The Art Institute of Washington

Epsilon Jota

Mississippi State University

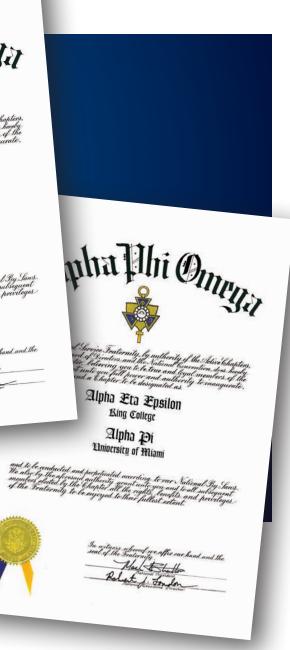
Alpha Eta Delta

University of Illinois at Springfield

"Alpha Phi Omega ultimately means community to me," said Brother Ashe. "Since initiating, I have felt like I'm an integral part of my chapter, campus and the Cleveland community."

Brother Ashe's goals as a member of APO are to uphold the Fraternity's fundamental principles of Leadership,

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APO DATELINE

JULY

6/29-7/1: Membership Academy, Orlando, Florida

**7/4:** Independence Day ••••••

**7/20-22:** Membership University, Memphis, Tennessee

7/27-29: Membership Academy, Chicago

7/31: COE/PPOE Paperwork Due

7/31: End of Fiscal Year



**9/3:** Labor Day

9/16: Rosh Hashanah

**9/22:** First Day of Autumn • • •

**9/26:** Yom Kippur

**9/30:** Legislative Proposals Due for National Convention

# **OCTOBER**

10/1: Chapter Officer Lists Due via OP • • •

10/8: Columbus Day

10/8: National Children's Day

10/21: Tau Beta Chapter's 45th Anniversary

10/31: Halloween



Friendship and Service in her own life.

"I want to be the best brother I can be, lead by example and support other brothers as much as possible," said Ashe.

Welcome to Alpha Phi Omega, Brother Ashe!

From left to right: Section 59 Chair Ashleigh Lawrence Stewart, Region V Director Melody Martin, Brother Melinda Ashe, and Executive Director Bob London.



# STRATEGIC BLUEPRINT FOR APO:

LUEPRINT (NOUN; FIRST KNOWN USE: 1886):
SOMETHING RESEMBLING A BLUEPRINT
(AS IN SERVING AS A MODEL OR PROVIDING
GUIDANCE; ESPECIALLY: A DETAILED
PLAN OR PROGRAM OF ACTION
-A BLUEPRINT FOR VICTORY-).

The Fraternity has grown exponentially during the past decade. In just the last year, the number of initiates reported has increased by 4 percent. In addition, at the 2010 National Convention in Atlanta, National President Mark Stratton, Delta Xi '94, charged the Fraternity with achieving 500 chapters and 35,000 members by 2025. With this kind of growth comes an intense need for a detailed blueprint that will help guide the Fraternity and push our leaders, paid staff, volunteers and members to help achieve the national goals and objectives.



"My challenge to the Fraternity at the Convention wasn't so much a goal in and of itself because I want to get to 500 chapters, although that would be nice. It was because focusing on getting to 500 chapters would force us to review essentially everything we do and determine whether or not we are meeting the various provisions of the strategic plan," said President Stratton. "The 500 chapters is really the focus point to get us talking in a larger context."

In order to fully support
the growth of APO and its
membership, the Board
of Directors has
been working
diligently to
develop the
current strategic
plan in a way
that would

be more effective in reaching the Fraternity's goals and, in turn, shift the primary focus of the Board to strategic development and governance, thereby delegating more of the day-to-day work to the volunteer staff.

"The way our Board is constructed, there are members of the Board who have to deal with a lot of the day-to-day work, and that's not really what a board of directors should be focusing on," said President Stratton. "Therefore, having a plan that helps us move forward and has us start talking about higher-level things and the future of the Fraternity is really what the strategic plan is about."

With that in mind, the Board of Directors worked this past year to create action steps, which are not so much how the Fraternity is going to conduct itself, rather the things we need to do to achieve goals 1, 2, 3, 4,

etc. This progress is important in order for the Fraternity to reach its goals and move forward in the best interests of the Fraternity and its members.

According to President Stratton, the next step in this process is to have the Program Directors or national committees start to develop the metrics by which each program will be evaluated to determine whether or not the programs are successful. As assessments are made, the revision process will begin.

Regional directors will undertake similar work. Collectively, they will determine the metrics to assess whether or not sectional and regional conferences are successful.

Assessing the success of the Fraternity's programming and conferences cannot fall just to the members of the Board. In order to get the most out of these assessments, it is vital

# A FIVE-YEAR VISION FROM PRESIDENT STRATTON

Five years from now, I'd love to be at over 400 chapters. I think that would be a psychological benchmark for us. We have been stuck just short of this number for a long time. We already have record membership numbers, so I would like to see us at over 30,000 members in the near future. I would like to see us at a new headquarters, one that is more than just an office; I would like to have a destination for students and alumni to visit where they can have events and a proper history display and properly displayed merchandise.

I see a facility where chapter members can conduct meetings, ceremonies, APO LEADS courses, etc.
I see an office where we can collect service data from across the country, not just from APO, but also from other organizations so we can get a better picture of volunteerism and service in the United States.

I think that really, over the next few years, we are working on some pretty big stepping stones for the Fraternity that will set us on the right path for our future.

for Board members to have open and honest discussions with members about the Fraternity, its future and what it needs or lacks.

"Alumni have to be willing to have the conversations with us, and we need them to be open minded and understand that what we are talking about is the good of the Fraternity as a whole and not an individual member or a particular interest," said President Stratton. "Alumni are generous contributors to the Fraternity with time, talent, and treasure. We are going to need them to provide all of those things."

Likewise, members of the Board must be open-minded and willing to listen to our alumni and other constituent groups as, together, we all attempt to take this tremendous step.

As the Board sets out to have these conversations, President Stratton will also call upon the Student Advisory Committee, a group of 23 chapter members from across the nation recommended to the President by their regional directors. This committee allows the President to hear from the student population and ensures that particular groups of constituents are heard throughout the strategic planning and Board restructuring process.

Though the strategic plan still has a few items left for discussion before it is complete, the Board, which is working diligently, has made great strides for the Fraternity in the last year.

"If I have my way, when I am no longer National President, my successor will not have to tinker with the strategic plan anymore. My successor will be able to step in and the groundwork will already be laid," said President Stratton. "Then, that individual, that Board and those members will be able to really move the Fraternity ahead. I see my role here as one to lead the Board in taking carefully measured steps while still making progress to lay the groundwork that is necessary for those who come after us."

It is important that members know what progress is being made and how they can contribute. The *Torch & Trefoil* editorial team will continue to update members in the summer issue with the latest strategic developments and goals reached by the Fraternity. With that, we ask that alumni and students continue to be part of this process and to continue to give their time, talent and treasure to

APO as we work to refine and implement the strategic plan. ■

# GOALS

SET BY THE BOARD OF DIRECTORS AS PART OF THE STRATEGIC PLAN

- 1. INCREASE THE
  AWARENESS OF
  ALPHA PHI OMEGA
  AND ITS MISSION
  AMONG MEMBERS
  AND NONMEMBERS.
  (SHARE)
- 2. INCREASE ALPHA
  PHI OMEGA'S
  PRESENCE
  ON COLLEGE
  CAMPUSES,
  LEADING TO
  MORE STUDENTS
  CONDUCTING MORE
  SERVICE. (GROW)
- 3. ENHANCE THE
  QUALITY OF THE
  ALPHA PHI OMEGA
  EXPERIENCE
  ON COLLEGE
  CAMPUSES.
  (IMPROVE)
- 4. INCREASE THE
  QUALITY AND
  QUANTITY OF TIME,
  TREASURE AND
  TALENT DONATED
  TO ALPHA PHI
  OMEGA. (INVEST)

# FISCAL YEAR 2010-11

A MORAN, FINANCE \$ OPERATIONS PROGRAM DIRECTOR, FINANCE.DIRECTOR@APO.ORG

Fiscal Year 2010-11 was another recordbreaking year for Alpha Phi Omega: membership revenues exceeded \$1 million for the first time in history. Nearly 12,000 new initiates joined, helping achieve an overall 12 percent increase to more than 24,000 total student members! Our success is due to

donor designated the contribution to be used for Youth Service Grants per the terms of the agreement between the endowment and the Fraternity. The grants are fully funded by restricted funds managed by the APO Endowment, and we were pleased to award grants to 26 applicant chapters.

student and alumni WHERE brothers' effective and enthusiastic leadership. We have \* extended the hand of friendship to thousands of new members and positioned APO to provide more service

than ever.

**FROM?** and the APO 18% 28 218 13% CONVENTION MEMBERSHIF

INS FEES

Funding program services, our largest expenditure, helps students learn skills for their chapters' success. APO LEADS courses

delivered at sectional conferences, weekend Membership Academies across the country and webinars on topics from recruitment to planning for National Service Week provide tools for healthy chapters. Membership fees continue to be the largest source of gross revenue, followed by Convention income, the Torchbearer Fund (Annual Fund donations) and merchandise sales. Our affinity programs, including GEICO, investment earnings and revenues from leadership programs, compose the balance of our revenue sources.

We were able to provide additional funding for the Youth Service Grant program, thanks to a generous \$20,000 donation to the APO Endowment. The

The Fraternity Endowment contracted to establish another restricted fund (similar to Youth Service Grants and John Mack Scholarships): the Fraternity made a transfer of \$400,000 to the Endowment.

The Fraternity will receive 5.5 percent of the earnings annually to be used for chapter programming. For accounting

purposes, the WHERE DOES THE transfer was recorded as an expense to the Fraternity, so our financial statement shows a deficit of \$100,000; however, the Fraternity continues to operate in the black.

The "package deals" offered for Convention registration/banquets were well received and helped obtain Convention fees sooner than in past

years. Having more registrants paid in advance helped the Fraternity make prudent financial and operational decisions that created a dynamic and financially successful Convention for the 1.719 attendees.

The Fraternity's membership has doubled since our headquarters was built in 1990. Computers, a greater number of professional services, and additions to our small paid staff have helped support our growth; however, we are out of space. We will be seeking a new facility to maintain our success and support our continued growth. There will be more updates in the coming months. The original building is fully depreciated. Remaining depreciation is related to upstairs expansion, upgrades and roof replacement.

In this challenging economy, students still have a rich desire for APO. APO's success is a tribute to the time, talent and treasure you have so generously shared with the Fraternity.

Leadership, Friendship and Service.

Thank you! Your continued support ensures that APO will reach a degree of membership and impact we have not known yet are prepared to embrace. Frank Reed Horton's dream of helping "young people get the right start in life" comes vibrantly to life through each student who joins APO and each alumna/us who leaves college enriched and prepared for a lifetime of

2% FUNDRAISING

# Statement of Financial Position

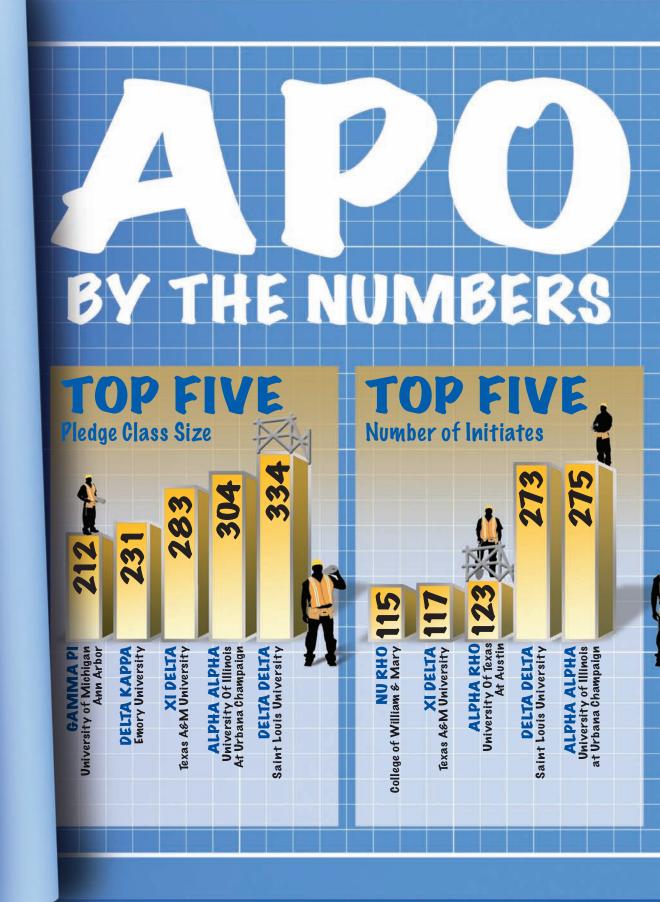
ASSETS	2011	2010
Cash & Interest Bearing Deposits	0/7 000	
Accounts Receivable	967,990 17,488	1,095,663
Merchandise for Sale	56,919	21,445
Printed Materials	19,828	56,216
Prepaid Expenses	123,595	26,507 131,552
Total Current Assets	1,185,820	1,331,383
Investments	296,917	284,843
Property & Equipment		
Land	93,000	02.000
Building and Improvements	281,199	93,000
Equipment	286,988	281,199
Furniture & Fixtures	48,383	220,460 48,383
	709,570	643,042
Less Accumulated Depreciation	479,079	428,853
Total Property & Equipment	230,491	214,189
TOTAL ASSETS	1,713,228	1,830,415
LIABILITIES & NET ASSETS		
Current Liabilities		
Accounts Payable-Chapters	62,291	E0 550
Accounts Payable-Vendors	50,665	52,550
Accrued Expenses	24,630	72,133 26,187
Due to Endowment	906	7,150
Total Current Liabilities	138,492	158,020
Funds Held for Chapters	14,215	6,755
OTAL LIABILITIES	152,707	164,775
		104,773
let Assets nrestricted		
nrestricted - Board Designated	916,718	637,201
emporarily Restricted	439,333	834,514
	204,470	193,925
otal Net Assets	1,560,521	1,665,640
OTAL LIABILITIES & NET ASSETS	1,713,228	1,830,415

	Tree.	
YA A	LPHA PHI	OMEGA
130	FY201	T AND
(August	BERSHIP S	TATISTICS

Active Chapters: 358 Pledges: 13,788 Initiates: 11,788 AAMD: 12,534

0		7/31/2011	7/31/2010	2011	2011 Over
<u>U</u>	REVENUES	Actual	Actual	Budget	(Under) Budge
3	Pledge Fees	244 700			(Onder) Douge
5	Initiation Fees	344,700	323,775	270,650	74,05
5	AAMD	412,580 313,350	382,130	332,745	79,83
7	Subtotal	A SEC AND ADDRESS OF THE PARTY	266,500	249,750	63,600
2	Sonioldi	1,070,630	972,405	853,145	217,485
3	Sale of Merchandise	232,716	163,506	207.414	
	Torchbearer Fund	147,623	144,327	207,414	25,302
3	Leadership Services	49,453	54,449	150,000 55,668	(2,377)
	Liability insurance-members	131,507	118,078	104,080	(6,215)
	Other Revenue	70,140	78,358	52,431	27,427
	Restricted Revenue	46,154	50,091	51,751	17,709 (5,597)
	National Convention	249,327	0	242,783	6,544
	Subtotal	926,920	608,809	864,127	62,793
	TOTAL REVENUE	1,997,550	1 501 014		02,773
		1,777,330	1,581,214	1,717,272	280,278
ille.	Program Activities Salaries & Health Ins				
25	Payroll Taxes	649,890	603,724	677,300	(27,410)
	Printing	42,324	42,380	43,375	(1,051)
	Telephone	62,135	46,074	57,490	4,645
AV.	E-mail/Internet	5,638	5,543	7,200	(1,562)
	Postage	8,885 58,142	9,929	9,750	(865)
	Copier	12,894	60,623	59,500	(1,358)
	Insurance - chapter	89,164	12,315 50,582	13,000	(106)
	Staff Visitation	52,809	58,345	77,500	11,664
	NW Support	4,722	5,402	62,500	(9,691)
	Alumni Services	22,753	46,874	5,000 25,000	(278)
	Leadership Development	58,530	75,011	77,500	(2,247)
	Board Meeting	2,132	7,794	8,000	(18,970) (5,868)
F	Public Relations/Prof. Fees BANC Program	31,145	13,214	40,000	(8,855)
,	Scouting Relations	1,726	1,863	5,000	(3,274)
j	B Fund Distributions	1,805	5,963	2,000	(195)
N	Mack Scholarship	10,000	5,000	10,000	0
Y	outh Service Grants	26,250 5,322	35,774	26,751	(501)
S	ervice	1,280	4,427	6,000	(678)
To	otal Program Activities	1,147,546	1,280	2,000	(720)
		1,17,340	1,092,117	1,214,866	(67,320)
	ther Services	和 为 是 会			
NC Du	ational Convention	246,639	0	239,930	/ 700
	rchase of Merchandise rch & Trefoil	120,066	69,759	93,208	6,709 26,858
		63,497	57,847	63,497	20,030
10	tal Other Services	430,202	127,606	396,635	33,567
Su	pport Services	1 15 15 15 15 15 15 15 15 15 15 15 15 15			
	nagement & General	83,905	78,194	00.444	
Fun	nd-raising	41,016	46,221	98,464	(14,559)
Tot	al Support Services	124,921	124,415	45,500	(4,484)
	" 中国国际通		124,413	143,964	(19,043)
Tran	sfer to Endowment	400,000	<u> </u>		400,000
TOI	TAL EXPENSES	2,102,669	1,344,138	1,755,465	347,204
Cha	nge in Net Assets	(105,119)	227.074		
	ID BALANCE, BEG OF YR		237,076		
		1,665,640	1,428,564	ELAN ALTON	
LOI	D BALANCE, END OF YR	1,560,521	1,665,640		

SUMMER 2012



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# 2011-12 Membership Totals (as of May 1, 2012)

Pledges: 13779 Initiates: 8,958 Actives: 13006

# 2010-2011

# **SCANLON AWARDS** Category A:

Chapters reporting 15 or more active brothers after having reported fewer than 15 the prior fiscal year.



Mest Virginia University Institute Of Technology DELTA Auburn University OMEGA LAMBDA Fisk University

**SCANLON AWARDS** Category B:

Chapters reporting a net growth of at least 5 active brothers after having reported a total membership of between 15 and 50 the prior year.

- · KAPPA THETA Wake Forest University
- · ALPHA ALPHA ZETA Saint Mary's University
- XI LAMBDA Bloomsburg University Of Pennsylvania
- · EPSILON NU Suny Oswego
- MU UPSILON Washington & Jefferson College

# **SCANLON AWARDS** Category C:

Chapters reporting a new growth of 15 percent after having reported an activemembership of 51 or more the prior year.

- · ALPHA ALPHA University Of Illinois At Urbana-Champaign
- University Of California-Irvine
- · DELTA DELTA Saint Louis University
- · IOTA PHI University Of California At Pavis
- · XI DELTA Texas A&M University

almi

# BROTHER NOTES

APO welcomes your submissions for Brother Notes, Chapter Notes and other *Torch & Trefoil* articles, which may be edited for length, clarity and style. Please include your daytime phone number, address, and chapter. Send to the Director of Communications at *publications@apo.org*.

### 1960s

 John Rheinberger, Upsilon Upsilon '69 at the University of St. Thomas in St. Paul, Minnesota, recently accomplished a lifetime goal of visiting all 196 countries in the world. Very few people have accomplished this task.

# 1980s

- Jay Boisseau, Theta '83 at the University of Virginia in Charlottesville, was awarded a 2012 Presidential Citation from the University of Texas. The Presidential Citation was created in 1979 to recognize the extraordinary contributions of individuals who personify the university's commitment to transforming lives.
- Frank Squillace, Alpha Beta Beta '86 at Saint Bonaventure University in New York, recently took on the role of director of member services at the Charlottesville Regional Chamber of Commerce after serving in administrative capacities for 12 years at the Church of the Incarnation.

# 1990s

- Lillian Mondaro, Nu Psi '98 at Montclair State University in New Jersey, was nominated for the Lady Godiva Program's "Nominate a Local Lady Godiva" contest. The winner will receive money for her respective charity/organization.
- Beth Dolgner, Alpha Delta Lambda '99 at Florida Atlantic University in Boca Raton, Florida, published her first novel, "Ghost of a Threat," through Redglare Press.

### 2000s

- Justin Martin, Alpha Alpha '00 at the University of Illinois at Urbana-Champaign, was promoted to project IT specialist for the Environmental Site Assessments section of the Illinois State Geological Survey, based in the Prairie Research Institute at the University of Illinois at Urbana-Champaign.
- Kimberly Pangilinan, Alpha Alpha Xi '01 at the University of the Pacific in Stockton, California, received the 2011 President's Volunteer Service Award for her work with the South Orange Rescue Squad. She was one of 17 winners.
- Jeremiah Boehr, Epsilon '02 at Truman State University in Kirksville, Missouri, is the new master model builder at Legoland Discover Center at Crown Center in Kansas City, Missouri, after winning a build-off with

# Brother honored for volunteer excellence.

Brother Rosie Nelson, Gamma
Gamma '03, was selected by the
Mississippi Commission for Volunteer
Service (MCVS), in coordination with the
Office of the Governor and First Lady
Deborah Bryant, as a 2012 Governor's
Initiative for Volunteer Excellence (GIVE)
Award honoree. The GIVE Awards
celebrate ordinary people in Mississippi
doing extraordinary things to improve lives
and communities across the state.

Rosie was presented the inaugural award for Outstanding Service by a National Service Participant at the GIVE Awards luncheon on April 16 at the Mississippi Museum of Art.

Rosie Nelson joined Gamma Gamma Chapter at the University of California at Berkeley in 2003. She later transferred to the University of Mississippi where she revived Epsilon Omega Chapter. She continues to serve Epsilon Omega as an advisor. In addition, Rosie is a member of



APO's Service Committee as the Region 7 Representative. Outside of APO, Rosie serves as an AmeriCorps VISTA member with the North Mississippi VISTA Project at the University of Mississippi. Her position helps the UM School Of Engineering to develop service-related initiatives and to provide support to faculty developing service-learning coursework. In addition to VISTA and Alpha Phi Omega, Rosie currently volunteers with Boy Scouts, Girl Scouts, and 4-H in Lafayette County.

Congratulations Brother Nelson!

LEGOs. Boehr walked away with the full-time position at the upcoming attraction, a job he started training for 29 years ago when he first got his hands on Lego's line for preschoolers.

- Julie Frick, Omicron Tau '02 at Alma College in Michigan, was awarded a Chapter Distinguished Service Key from Omicron Tau Chapter at Alma College in Michigan. Frick is an advisor to Omicron Tau.
- Jill H. Perrella, Theta Iota '03 at the University of Arizona in Tucson, joined the Tucson law office of Snell & Wilmer as an associate. Her practice is focused on bankruptcy.
- Mary Polacsek, Omicron Tau '08 at Alma College in Michigan, was awarded a Chapter Distinguished Service Key from Omicron Tau Chapter at Alma College in Michigan.
- Megan Andersen, Epsilon Nu '09 at SUNY Oswego in New York, was named the American Red Cross of Central New York – Oswego Branch Dunkin Donuts Volunteer of the Month for April.

 Michael Anderson, Chi Omega '09 at McKendree University in Lebanon, Illinois, was recently named a Lincoln Laureate. This is a very high honor, as only one student from each college/university in Illinois is selected to receive this award at the Old State Capitol from the governor.

### 2010s

- Joshua Maxey, Alpha Beta Beta '10 at Saint Bonaventure University in New York, a political science major from Rochester, New York, received the St. Bonaventure University Service Award during the university's annual RA Awards Banquet.
- Erik Pederson, Alpha Gamma Phi '11 at Northern Kentucky University in Highland Heights, is Northern Kentucky University's new student government president-elect. Pederson will also serve on the NKU Board of Regents as student regent for the 2012-13 academic year.

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# CHAPTER NOTES

# **REGION I**

Alpha Delta Phi Chapter at Seton Hall University in South Orange, New Jersey, organized a "Get Real Barbie" campaign as part of National Eating Disorders Awareness Week. The campaign focused on distorted body images that young people may develop due to stereotypes. APO asked students to sign a Body Contract that stated "I love who I am and what I look like, I know that I am beautiful."

### region II

Theta Kappa Chapter at SUNY Binghamton helped organize a "bald for bucks" fundraiser on the Binghamton campus on March 12, 2012. About 100 students went "bald for bucks" by shaving their heads to show support

for childhood cancer research. The event raised more than \$10,000 for the St. Baldrick's Foundation, doubling the expectations of the event's organizers. The event featured a DJ, a raffle booth and eight shaving stations operated by state-certified barbers and stylists.

### region III

Iota Lambda Chapter at North Carolina State University in Raleigh helped load thousands of doughnut boxes, fill water cups and greet runners at the 2012 Krispy Kreme Challenge. Competitors were expected to eat a dozen Krispy Kreme doughnuts (2,400 calories) before the 5-mile race, then complete the race in under an hour. With more than 7,700 runners from across the state, the event raised over \$120,000 for the North Carolina Children's Hospital.

# **REGION V**

Delta Gamma Chapter at Ohio University in Athens held the third annual Ava Nichols Faculty Pageant on Wednesday, March 7, 2012, to raise money for St. Jude Children's Research Hospital. Admission was \$3, and all proceeds went to St. Jude. About 500 students showed up to support the Nichols family and to watch OU faculty members dance, tell jokes and juggle in honor of 6-year-old Ava, who was battling brain cancer.

On March 22, 2010, Ava was diagnosed with a malignant brain tumor. Traci and David Nichols decided to take daughter Ava to St. Jude for treatment. Ava's radiation treatments ended on May 25, 2010, but she still received chemotherapy treatments twice a day at home. In January 2011, the Nichols family received news that Ava's tumor had grown.

"Alpha Phi Omega did an awesome job putting this whole thing together for a wonderful cause," Dean of Students Ryan Lombardi told Tim Tripp, a reporter for the OU newspaper, The Post. "Ava is a true inspiration and quite a little lady, so it was great to be here and support such a wonderful cause."

Ava, Traci and David all attended this year's event, where Ava was crowned pageant queen. For Delta Gamma chapter members, this event created a particularly special memory, as it was the last pageant Ava attended Unfortunately, a mere six days after this year's pageant, Ava lost her battle to cancer.



# REGION IV

Gamma Lambda Chapter at Clemson University in South Carolina helped raise money for UNICEF by participating in CU's Ice Cream With a Heart program. The chapter created the Dark Choco-Nana flavor, which is dark chocolate ice cream with banana chunks. The ice cream was sold on campus. Twenty percent of the proceeds raised by APO went to

# REGION VI

Beta Beta Chapter at Michigan State University in East Lansing helped collect about 70 bras at the International Center to help stop sex trafficking in Africa. The drive was part of a fundraiser for the nonprofit organization Free the Girls, which helps provide job opportunities to women rescued from sex trafficking in Africa.

# region VII

Eta Chi Chapter at Hardin-Simmons University in Abilene, Texas, asked HSU students to promise not to text and drive and to sign a pledge confirming their commitment. As a reminder for students, chapter members distributed no texting thumb bands.

### REGION VIII

Alpha Phi Chapter at Washington University in St. Louis, Missouri, conducted a Be the Match bone marrow registry drive at four Danforth Campus locations. The locations were sponsored by Alpha Phi Chapter, EnCouncil, the Law School Public Service Advisory Board and Relay For Life.

### region X

Alpha Gamma Nu Chapter at the University of California in Santa Cruz won \$5,500 for community service from the car-sharing service Zipcar. The chapter plans to use the prize money to help defray expenses when brothers travel to volunteer in the area. The award was one of five given across the nation in January as part of the company's "Students with Drive" project.

### region XI

Zeta Psi Chapter at the University of Oregon in Eugene helped Mount Pisgah Arboretum organize work parties of 10 to 15 of their members. With the chapter members' help, the arboretum staff was able to resurface the Tom McCall Riverbank Trail with a fresh layer of bark dust. Crews also began work in the wildflower garden, removing invasive species and clearing space for native plants.

# Leadership. Friendship. Service.

Alpha Phi Omega was founded on the Cardinal Principles of Leadership, Friendship and Service in 1925, and these principles still hold true today. Maintaining each of these values is essential to keeping alive the fraternal tradition you've come to know and love. We wouldn't be the strong, vibrant fraternity we are today without your help.

Contributions to APO help us focus on the three Cardinal Principles as we continue to ensure our student membership fees remain low and that we have more students on more campuses providing service to their communities. More members today

results in the creation of more campus and community leaders tomorrow!

Gifts to APO also help provide effective leadership training opportunities. In fact, we're working to enhance the Membership Academy so we can provide the best experience and preparation possible to our brothers.

There are a lot of ways you can help. Here are just a few:

- 1. Donate to the Torchbearer Fund – It's not too late to become a Torchbearer in 2012 and be included in our annual honor roll of donors in the fall Tribute to Alpha Phi Omega Supporters. To be included, please consider a gift of \$75 or more by July 31.
- 2. Donate to the Endowment - Gifts to the Endowment provide long-term benefits to

- of APO. The income generated from Endowment investments supports many areas and programs of the Fraternity.
- 3. Consider APO in your estate plans - Estate-plan gifts are often part of a bequest or will and can be provided for through a gift annuity or life insurance. If you have included the Fraternity in your estate plans, please let us know so we can recognize you as a member of the Blue & Gold Society, which honors donors with a gift or estate commitment of \$10,000 or more.

Your generous support, combined with the support of other brothers, will help us continue to provide APO brothers with even greater experiences. Many members are getting involved as a Torchbearer with a minimum gift of \$75, which can be made at www.apo. org through an automatic payment of just \$6.25 for 12 months.

> Alpha Phi Omega would not be the fraternity it is today

without your leadership, vision and loyal support. As we celebrate the 400,000th member who was recently initiated, we know students continue to build on your great legacy.

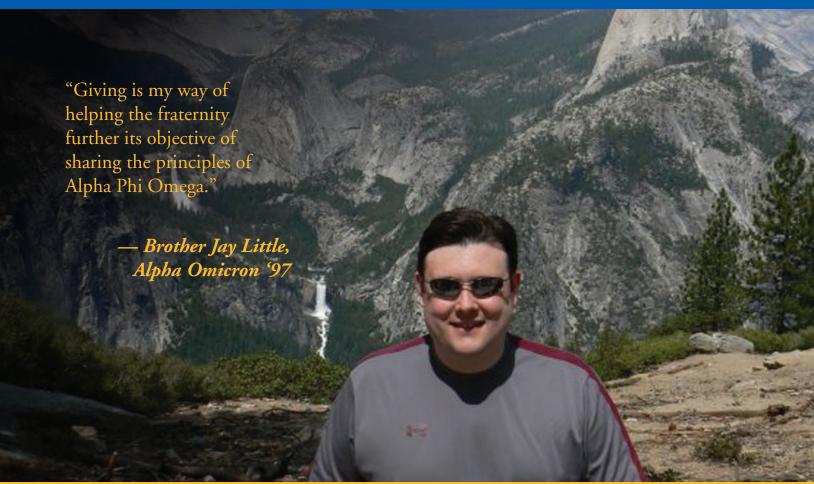
Please continue the legacy you began as a student by contributing to Alpha Phi Omega today.

Thank you in advance for your continued generosity!



Yes! I will support APO's Torchbearer Fund!	PREAUTHORIZED SUSTAINED GIVING:			
☐ I have enclosed my check for \$ ☐ Please charge my credit card in the amount of \$	(Please select one): ☐ Monthly on the 1st ☐ Quarterly on the 1st ☐ Semi-Monthly on the 1st & 15th			
CREDIT CARD INFORMATION:  ☐ VISA ☐ MasterCard ☐ American Express ☐ Discover  Card # Exp. Date  Print Name Date	(Please select one):  □ Electronic Funds Transfer (EFT) I have enclosed a voided check and authorize my gift to be transferred from this bank account.  □ Credit Card I authorize my gift to be charged to my credit card account. (Please fill out the credit card box at the left.)  I authorize a gift amount of \$ per pay periodspecified above to begin on (date). I understand that I can SUSPEND my preauthorized giving at any time simply by notifying APO's National Office.  Signature Date			
Save the stamp! You can also donate online by visiting www.apo.org/support				
Torchbearer status is recognized for total gifts between August 1st and July 31st at the following levels:  \$5,000+ Diamond Founder's Circle • \$2,500+ Gold Founder's Circle • \$1,000+ Silver Founder's Circle • \$500+ Diamond Torchbearer  \$250+ Gold Torchbearer • \$150+ Silver Torchbearer • \$75+ Torchbearer				
Name:National #:				
E-Mail:	Home Phone:			

# Continuing the Legacy of Alpha Phi Omega



# Thank you to the corporations that match their employees' gifts to APO.

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