



Torch and Trefoil



ALPHA CHAPTER
A Φ Ω
UGLY MAN CONTEST
1958
winner
L. CARL LEINBACH
SPONSORED BY KIRBY DORMITORY

DECEMBER
1958

TORCH and TREFOIL

Introducing . . .

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MU OMICRON CHAPTER AT CLARKSON COLLEGE OF TECHNOLOGY



This fine group was recently installed at Clarkson College of Technology, Potsdam, New York, receiving the charter of Mu Omicron Chapter of Alpha Phi Omega. Representing the national fraternity in conducting the installation was William S. Roth, National President, and the ritual was presented by Mu Beta Chapter of Colgate University. We wish finest success for this new chapter.

ON OUR COVER

Especially designed and recently adopted by our National Executive Board is the new Ugly Man plaque shown on our cover. This has been produced in response to demand from chapters for a distinctive award which can be presented to the organization sponsoring winner of the Ugly Man contest each year. We are indebted to Brother Irwin H. Gerst, Chairman of the National Committee on Insignia and Supplies, and to the members of the committee for their work in establishing this new plaque.

As shown by the inscription, this first plaque from which the picture was made is engraved to be awarded by Alpha Chapter to L. Carl Leinbach, winner of the contest conducted in November at Lafayette College. The wording for the engraving in each instance will depend upon the desires of the chapter.

For the price and any other information desired in connection with this new plaque, please write to our National Office.

The plaque is attractive. The Ugly Man head and engraving plate are bronze mounted on a highly polished wooden background. It will show up well on the wall or in a trophy case. We recommend this plaque as an excellent award for the organization sponsoring the Ugly Man contest winner.

IN MEMORIAM

Dean P. P. Burns

Charter Member and Faculty Advisor, Gamma Chi Chapter
Howard College

Dean William Bush Baer

Honorary Member, Gamma Omega Chapter
University Heights College, New York University

Why Not? . . .

PAUSE TO HONOR

By Robert J. Hilliard

Member of National Executive Board and
Chairman of National Service Committee

"It gives me great pleasure to tell you that this award goes to one who has served Alpha Phi Omega with faithfulness and distinction."

Thus does the citation begin, and at the end another brother of Alpha Phi Omega has been honored for outstanding service.

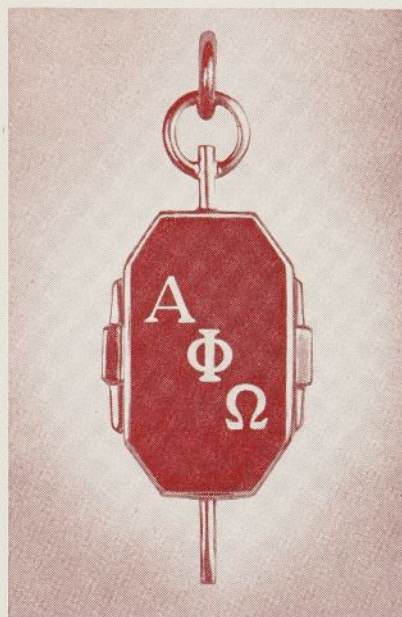
One of our brothers recently said to me that he did not believe in such things as certificates and keys and awards for one who but "did his duty." And yet, he was quick to admit that there are those who do give a measure of service "above and beyond the call of duty." It is those whom we should honor in a special way. Perhaps there is someone in your chapter or locale who has thus served and has gone the "extra-mile" and for whom you desire to do something special.

The following awards or presentations are available:

Chapter Distinguished Service Key. This is available for presentation by chapters wishing to present special recognition to a brother who has given outstanding service in a local chapter of Alpha Phi Omega. This award may be presented to chapter members, advisors or honorary members. Orders for this key are accepted at the National Office only, not at the jewelers. It is recommended that a chapter present only one key for distinguished service each semester.

Chapter Certificate of Appreciation. This is a certificate form which may be obtained by chapters from the National Office and is for presentation to anyone to whom the chapter wishes to express special appreciation. Insertion of lettering of the name of the recipient, chapter name, date, etc. is to be done locally. It is inexpensive and is intended to be given more freely than the distinguished service key.

Letter of Thanks. It is good public



relations to write letters of thanks to those not affiliated with the chapter who participate or help in the various phases of the chapter program. Also letters to other organizations for cooperation in connection with chapter projects are important. Anyone or any group appreciates receiving thanks for helpfulness or for service rendered. Letters written on chapter stationery are especially appropriate. If your chapter does not have letterheads, the National Office will gladly provide a cut of the pin emblem for printing purposes.

Chapter Pledge Class Dedication. There are normally two pledge classes in each academic year. One is dedicated nationally in the Fall of each year, while the other is in the Spring and may be dedicated to someone of the chapter's choice. This affords an excellent opportunity for your chapter to pay special tribute to a member of the faculty, college administration or member of the Advisory Committee for outstanding service. This special

honor may be given separately or in conjunction with the Distinguished Service Key.

National Certificate of Appreciation. Available for presentation to a brother of the fraternity who shall have rendered meritorious service beyond the scope of a single chapter. This might include taking the lead in the establishment of a new chapter, doing an outstanding job in connection with a Sectional Conference, or developing a service project for several chapters. The Certificate of Appreciation is also available for presentation to an entire chapter for service beyond its local program. Chapters are requested to use the Chapter Distinguished Service Key insofar as possible prior to the presentation of a Certificate of Appreciation. Whenever possible, National Executive Board members make the formal presentation of Certificates of Appreciation at sectional or national meetings. Nomination forms for this award are available and may be requested from the National Executive Secretary.

National Distinguished Service Key and Citation. This is for presentation to a brother who has given long years of outstanding service to Alpha Phi Omega on a national scale. Presentation of this award will be made only at a National Convention. Nomination letters for this award should be sent to the National Executive Secretary and include the brother's full record of service in Alpha Phi Omega, other civic and community activities and specific reasons for feeling that the brother should receive the highest award bestowed by our fraternity. Only seven brothers have thus far received this award.

Why not then avail yourself of the opportunities of extending honor and thanks to those who have served with faithfulness and distinction? Let us not forget to honor those to whom honor is due.

HOW TO PLAN A PROJECT

By Granger Brownson

President, Alpha Gamma Chapter
Purdue University

Discussions at conferences and conventions always bring out the fact that most chapters of Alpha Phi Omega have no trouble finding numerous worthy projects to be conducted. The objective is to organize and conduct each project in an efficient manner so it will be of the greatest possible service to those concerned.

In order to perform a project effectively, the Projects Chairman must know about it in advance and have ability and skill to put it into effect. For ideas for possible projects it is well to contact your Faculty and Scouting Advisors, administrative officials of the college, and other student organizations. Our chapter uses a form letter to notify the groups as to our availability for service and also a project request form. Those are shown on opposite page.

Upon receiving each request it is necessary to consider it. This is done by presenting it to the Executive Committee for review and then to the active chapter for approval.

Before each contemplated project is presented to the Executive Committee

and active chapter, the Projects Chairman should analyze it to determine whether it is the type of service the chapter should undertake. He should obtain as much information about each project as possible and should prepare a recommendation as to whether the chapter should accept or reject the particular project.

When considering several possible projects at one time, an analysis should be made of the total number of man-hours available from the chapter (actives and pledges) for the next semester and the calendar should be made according to the requests at hand and the manpower available. Of course, additional projects can be added during the semester, utilizing the services of new pledges as well as the members.

After the chapter has approved a list of projects for the semester, a mimeographed list should be prepared along with a list of the active and pledge meetings and social events. The calendar should be distributed to every active member and pledge so they will be able to plan ahead toward

participating in these events for the coming semester.

Publicizing the projects among the members is important and this can be handled through the Publicity Chairman or the Office Manager or both. This might include sending postcards to the members, news items in chapter paper and campus paper, notices on the office bulletin board and announcements in active-pledge meetings.

After all of the above has been done, it boils down to the job of organizing and planning each project as the time arises. Depending upon how large your chapter is, it may be a good idea if one member is appointed in charge of organizing and planning one project under the guidance of the Projects Chairman. By doing this, more members of the chapter are given responsibility and also the future leaders of the chapter are realized.

It is important to start planning and organizing each project well in advance. The exact amount of time would be determined by the type of project.



Action center of Alpha Gamma Chapter is the new office in Purdue's new Memorial Center. Shown above is Granger Brownson, left, chapter President, conferring with Phil Stone, Office Manager. The office is a frequent gathering place for officers, members and pledges and is an important asset in chapter operation.



Working at the High School Debate Conference are, left to right in hats, Lester Hemphill, Gene Keys and Bill Kamm. This is one of the numerous service projects planned and conducted according to the methods described in this article. The hats, worn by this chapter, are a symbol of service on the Purdue campus.

Our chapter uses a sign-up sheet to find out the hours certain members are available to work on a specific project. This is particularly useful in a project such as campus elections which requires members to be on duty at certain hours.

The thoroughness with which a project is carried out is a direct reflection upon the kind of leadership given to it. Effective service is the way a chapter gains its reputation on the campus.

After the project is completed, it is wise to have a permanent record of it for future reference and for the chapter annual report which is turned in to the National Office at the end of each school year. A project card is one way to accomplish this. When it is filled out completely it is filed for reference.

The above is a suggested method of how to organize and carry out a service project. It is not necessarily the only way, but our chapter feels it is a good method as it has increased the efficiency of our service program.



Good Will Toward Men



Good Will is the word of encouragement spoken to one who is struggling to attain a definite goal.

Good Will is the praise given to our fellowman for the effort he puts forth in his daily tasks.

Good Will is the apology we offer when we know we have offended someone.

Good Will is the courtesy that we show to family, neighbors, friends and co-workers.

Good Will is teamwork—it does not make any difference who gets the credit for a job well done.

Good Will is the humor that can dispel tenseness and overcome the friction of human relations.

Good Will is the handclasp given to those in sorrow and sadness.

Good Will is planting new hope in some despondent heart.

Good Will is bringing inspiration to the discouraged and downtrodden.

Good Will is helping our fellowman to climb to greater heights.

—from Printopics

Alpha Gamma Chapter

ALPHA PHI OMEGA

Purdue Memorial Union
West Lafayette, Indiana

Date:

To: All Organizations Requesting the Services of Alpha Phi Omega

Alpha Phi Omega, the national service fraternity, has as its main objective Service. To give this service more efficiently to the campus and community, we are starting a new system for requests. If you would like the services of Alpha Phi Omega, we would appreciate your filling out the enclosed Project Request Form as completely as possible, assuming you have knowledge of the project at this time. I would appreciate the return of any Project Request Forms that you can fill out at this time one week from the date of this letter. We are requesting all organizations which usually ask us for our services to submit the forms at this time so we can make up a schedule of projects in advance.

We will still accept project requests after the semester starts, but we ask that all forms be turned in to us as soon as possible and *not later than one week previous to the date of the project.*

Thank you for your cooperation.

Yours very truly,

2nd Vice-President
Projects Chairman

APO PROJECT REQUEST

The following form is to be filled out by all organizations requesting the services of Alpha Phi Omega. This form is to be in the hands of the President or the 2nd Vice-President (Projects Chairman) not less than *one week* before the date of the project.

President:

2nd Vice-President:

Alpha Phi Omega
Memorial Center, Room 12-A
Purdue University
West Lafayette, Indiana

Detailed Description of Project:

Date of Project _____ Times _____

Location of Project _____ No. of Men _____

Sponsoring Organization _____

Chairman _____ Phone _____

(Sponsoring Organization)

Additional Information and Remarks:

(Chairman's Signature)

APO Office Use

Date Rec'd _____

Rec'd by _____

APO Chr. of Proj. _____

Above is a replica of the form letter used by Alpha Gamma Chapter in notifying groups as to the availability for service. At right is the chapter's project request form on which details are submitted for planning of each service project.

MEET OUR NATIONAL TREASURER AND TWO NATIONAL FIELD REPRESENTATIVES



A. G. Spizzirri
National Treasurer



Harry C. Barnett
National Field Representative



C. J. Carlson
National Field Representative

Armand Spizzirri has given distinguished service in Alpha Phi Omega for more than a decade. He became affiliated with Alpha Mu Chapter at William Jewell College in 1942 as an active member and was an outstanding leader in the chapter, serving as Vice President and then as President and in numerous committee responsibilities.

Spitz, as he is affectionately known by his many friends, was elected to the National Executive Board of ΑΦΩ in 1946. He was appointed as National Editor in 1954 and served ably in that capacity for four years. He was elected by the delegates at the 1958 National Convention to serve as National Treasurer.

Spitz became a Scout in the Kansas City Area Council at age twelve, advanced to the rank of Eagle and attained numerous other Scouting honors. He served in the Navy in World War II and then after receiving his A.B. degree from William Jewell College in 1947 he entered the professional service of Scouting and continued in that capacity for ten years. He is now associated with Cumerford, Incorporated, as a fund-raising consultant.

He is a member of Phi Gamma Delta social fraternity, Junior Cham-

ber of Commerce, American Legion and the Naturalization Council. He is married and has five children.

His splendid record of leadership and service in Alpha Phi Omega makes him highly qualified for the responsibilities of National Treasurer and Chairman of the National Finance Committee.



Professor Harry C. Barnett spent his boyhood and early schooling in Newbury, Vermont, the home of his ancestors since the founding of the town in 1762. He received his A.B. from Dartmouth College in 1912, majoring in French and History. He was an instructor at Hobart College for two years and then at the University of Michigan before serving in the Army in World War II. He spent a year at the Sorbonne in Paris, France, and was an exchange professor for two years at Tsing Hua College, Peking, China. From 1927 until 1954, when he retired as Associate Professor Emeritus in the Foreign Language Department, he was on the faculty at Michigan State College (now Michigan State University). He returned in 1955 as Examiner in Foreign Languages for the Graduate School, retiring again in 1957.

He is a member of the Peoples Church in East Lansing, Michigan, and has served on the Board of Elders and as Chairman of the Finance Committee. He was a member of the American Association of University Professors until retirement, member of the Modern Language Association, American Association of Teachers of French, and the Faculty Men's Club of Michigan State.

Harry entered Alpha Phi Omega upon being elected as an advisor to Beta Beta Chapter in 1939 and he served many years as Chairman of the Advisory Committee. He was elected by the 1948 National Convention to serve as National Second Vice President and was elected to the National Executive Board in 1950 and re-elected in 1956.

He has given splendid participation in numerous sectional conferences and conclaves and national conventions. At the 1952 and 1954 convention, he was Arrangements Chairman and he has served faithfully in numerous other national responsibilities.

Brother Barnett has personally visited many chapters of Alpha Phi Omega and has officiated at the installation of several new chapters and was honored this year by the Na-

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The Growth of a Chapter

By Dick Rosenthal

Alpha Chi Chapter
Massachusetts Institute of Technology

Very often, in an Alpha Phi Omega chapter, some of the brothers will get together in a bull session and start thinking and talking about what factors make a chapter grow. This may be a whimsical look at a chapter which is expanding rapidly while its members try to analyze the basic reasons underlying their success, or it may be a dead serious appraisal of the failings and shortcomings of a stagnating chapter. In either case it is a vitally important and interesting topic to occupy the attention of AΦΩ men throughout the nation.

The basic principle that is behind the growth of a chapter of AΦΩ is remarkably simple. It is so simple that many of us probably have never thought of it. It is that the rate of growth of a chapter is directly related to the influx of new ideas into that chapter. There is no other reason that is so important or so inclusive. New ideas underlie the expansion of a chapter and of the entire national structure of Alpha Phi Omega.

AΦΩ lives and grows on its new ideas and is vitally dependent upon them and upon the men that bring them into its chapters. If you will examine your own chapter's recent history, you are bound to see that the greatest strides in its growth have been made immediately following the introduction of new ideas for service. You will probably see that some of your most successful service projects are only a few years old, or may even be new this year. Only a little while ago nobody in the chapter had even thought of them; there were entire continents of service unexplored and unentered. Then someone in the chapter "discovered" one, had a brand-new idea for a service project. Very often one person can generate enough enthusiasm for a new idea to get a lagging chapter behind him and carry out a project that will be worthwhile, successful, and above all, will help consolidate and mold the chapter into a more efficient, more vibrant working group.

Alpha Phi Omega is unique among campus organizations in that it is con-

stantly in need of and can use revolutionary new ideas. Our function is not preordained, we do not have to do the same thing all the time. The chapter is not in a rut. We are always searching for new types of service projects to carry out on our campus, always willing to listen to the creative men in our chapters who bring these new ideas to us. This is why AΦΩ develops leadership among its members—a leader is a creative person who leads others to new ideas and down new paths of endeavor. This is the kind of man who is attracted to our fraternity.

New ideas will continue to make AΦΩ grow, expand and draw in the best men on campus because of a basic quirk of human nature. An idea is the only thing a man can really get enthusiastic about. That's the way people are made. When a man is "gung ho" for AΦΩ, he's not enthused about our flag, ceremonies, rituals, meetings, pins, or a hundred other physical things that may represent AΦΩ to an unthinking or superficial person. What he is "gung ho" about is the ideas that represent AΦΩ to him, the ideas that members of his chapter have and are working on, the ideas they have had in the past and have pushed through to successful service projects, the ideas they will have in the future (some of these new ideas will be his), which will be developed into projects that will make the chapter grow and flourish.

Everything that spells success for a chapter will follow the influx of new ideas for service into it, nothing can precede them. A chapter must expand

its service program first, because then and only then can it go out and enlarge its membership. A new man will not stay with a chapter long if there is nothing for him to do. Prestige on the college campus, both among the students, and also among the faculty and administration will be the inevitable result of a large and useful service program based on the utilization of new ideas which will always be flowing into an active chapter. Even the creation of new chapters in your geographical area must follow the expansion of your own, since a lagging or dormant chapter can hardly provide the stimulus that new chapters need to get started. Thus the vital growth of AΦΩ as a national organization is directly related to the influx of new ideas into its present chapters.

What every AΦΩ chapter should conduct is a good "brainstorming" session. This is a hackneyed old Madison Avenue word, but such a session can still provide excellent ideas for

(Continued on page eleven)

AT WORK ON PHONE DIRECTORY

Checking the lists for the undergraduate phone book of Massachusetts Institute of Technology, Dave Staelin (standing), Membership Vice President of Alpha Chi Chapter, is aided by two pledges. The tremendous job of producing the phone directory for student use has been ably carried out by the chapter.





Praise at Temple

A fine letter has been received from the Student Government Association of *Temple University* in tribute to the activities of ZETA IOTA CHAPTER of AΦΩ. It reads as follows:

"This letter is to acknowledge the outstanding service that Zeta Iota Chapter of Alpha Phi Omega has performed for Temple University. In the freshman elections of October 1958, the chapter performed a valuable service to the University. Their efficient and nonpartisan regulation of these elections was indicative of the outstanding services they have rendered in the past.

"On the campus of Temple University, Alpha Phi Omega is viewed as an invaluable and much appreciated service to the student body. Because of their many efficient and necessary services, such as the semi-annual book exchange and supervising elections, AΦΩ ranks high in the esteem of students, faculty and administration alike.

"We take great pleasure in acknowledging the merit of your organization."

The message was sent by Mickey Pinsky, President of the Temple University Student Council.

Registration Service

Mrs. Frances Hutchison, Registrar at the *University of Colorado*, has written a splendid letter to Warren Hill, President of GAMMA THETA CHAPTER, in appreciation of the chapter's service during registration this Fall. She says, "Will you please express my thanks and appreciation to the members of Alpha Phi Omega for their service in registration. The men made a tremendous contribution to the efficiency of registration. They were reliable, courteous, well-trained and friendly. I sincerely hope Alpha Phi Omega will continue to serve the university by assisting in various informational capacities in registration."

Aid Girl Scout Camp

Recently, ALPHA CHAPTER at *Lafayette College* devoted a work day at the local Girl Scout camp and has assisted in the Easton United Fund Drive. This is reported by Bill Marsh, President.

New Student Center

Members of MU NU CHAPTER assisted at open house for the new Student Center at *Western Illinois University*. There was a large turnout. This is reported in the chapter newsletter.

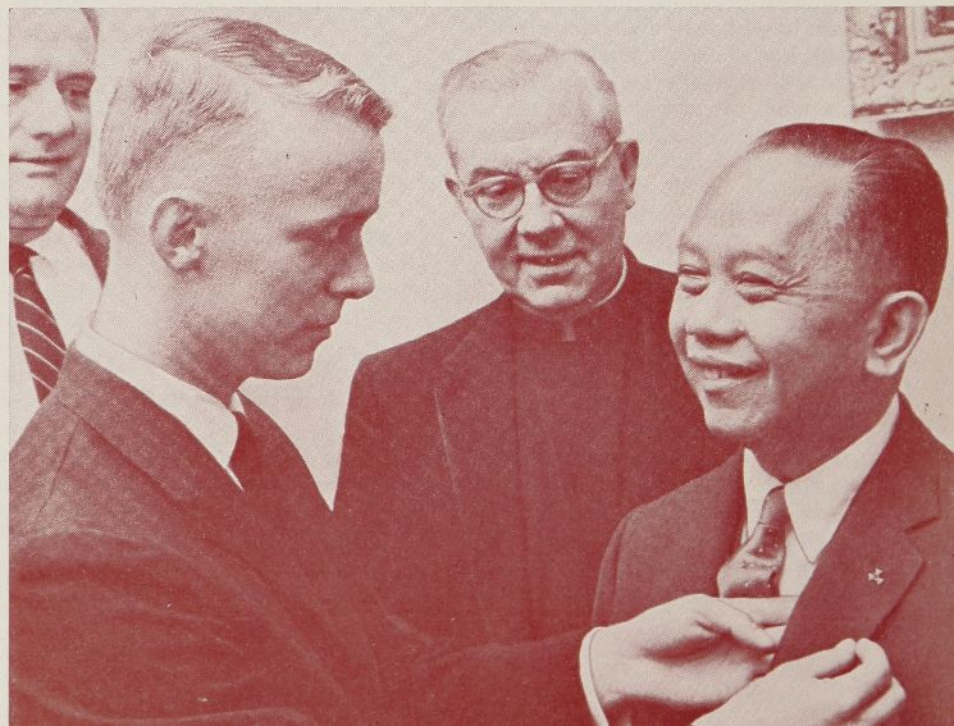
Tenth Anniversary

Among the splendid services of ZETA PHI CHAPTER at *Howard University* in the past year are included handling campus elections, lost and found department, campus guide service, checkroom service, filing and clerical work, caring for bulletin boards, tutoring, promotion of annual Red Cross blood donor drive, and a Christmas toy benefit ball. The chapter is pleased to have rounded out a decade of excellent service to campus and community, reports J. E. Johnson, First Vice President.

PRESENTATION TO CARLOS P. ROMULO

Philippine Ambassador Carlos P. Romulo was recently presented honorary membership in Alpha Phi Omega in ceremonies at the embassy chancery in Washington, D. C. This was in connection with the dedication of the nation-wide Fall pledge class of 1956 which was named "The Carlos P. Romulo Class."

The Georgetown University chapter did the honors. Shown below is General Romulo at right receiving insignia from Edward E. Reynolds, President of Mu Alpha Chapter. A pearled APO pin as well as recognition button were presented. Observing in center is the Reverend Daniel Power, S.J., of Georgetown University and at far left is Joseph A. Brunton, Jr., past member of our National Executive Board, who arranged the presentation. In acceptance, Ambassador Romulo expressed high praise to Scouting and to the principles and program of Alpha Phi Omega. The picture appeared in the *Washington Post* and is reprinted by courtesy of the editors.



Aid to Panama

BETA BETA CHAPTER's latest blood drive was the most successful ever held on the *Michigan State University* campus, with a turnout of over 1,500 people even in the middle of a flu epidemic. A total of 1296 pints of blood were donated.

Last May, the chapter conducted its annual outing at Camp Kiwanis, the local Boy Scout camp, and carried out work needed in preparing the camp for the Summer season.

Recently, a student from Panama walked into Beta Beta Chapter's office requesting help. He informed the group that a fire in Panama City had left 3,000 of his countrymen homeless and without clothing. The chapter contacted Student Government and obtained their help as the central agency to coordinate the drive. They then began planning publicity, distribution of boxes for clothing and set up collection procedures. A large box was placed in the Student Union for the use of off-campus students. Chapter members collected clothing from the married housing area, co-ops and all dormitories. The drive was highly successful and the clothing was immediately sent to Panama for distribution by the Red Cross.

This news is reported by Joe Trickey, Steve Terry and Bob DeBruyn in "Beta Beta Blabber," chapter newsletter.

Inauguration of President

GAMMA OMICRON CHAPTER at *Queens College* assisted in the inauguration of President Harold W. Stoke. Guide service, ushering, coat checking and waiting on tables was handled by chapter members. Praise was received from persons from all parts of the country who were in attendance. This is reported by Morris Cobern, Corresponding Secretary.

Profit Given to Projects

LAMBDA LAMBDA CHAPTER's used book exchange at *Shippensburg State Teachers College* this Fall was very successful. Over 400 books were handled with a total value of \$1,700.00. The profit to the chapter in this project is to be used for other service to the college. The chapter has also recently sponsored an all-college dance. This is reported by Edward E. Tyson, President.

BIG HOMECOMING BONFIRE AT HOUSTON



A tradition of long standing at the University of Houston is its mammoth Homecoming bonfire. It is constructed each year by Delta Omega Chapter of APO. Pictured above at left is the structure for this Fall's event, built of four telephone poles, scrap lumber and hundreds of old soft drink cases donated by bottling companies. It was burned on October 30, possibly the highest ever, towering about 100 feet into the sky. The right picture above shows the blaze just getting well underway.

A Dean Speaks

Dean K. J. Davis of the *Kansas City College of Osteopathy and Surgery* has written a splendid letter to THETA ETA CHAPTER of AΦΩ complimenting the chapter activities. We are pleased to quote it:

"I would like to take this opportunity to express the appreciation of the administration and Board of Trustees of this college for the many services provided by the members of Theta Eta Chapter of Alpha Phi Omega.

"I would like especially to thank you for your outstanding job of assistance to our annual graduation exercises. Graduation, which in the past has been a time of confusion, has been so successfully arranged by AΦΩ that honor, dignity, and solemnity of the occasion are now foremost in the minds of all in attendance.

"The AΦΩ Student Lounge has not only provided the students with a room in which relaxation and informal discussions can be the rule, but also provides our institution with a room of beauty.

"The administration is highly pleased with the many extra-curricular services provided by the members of Alpha Phi Omega. We feel that individuals

who perform such a service during their undergraduate days will most certainly provide the same type of enthusiasm to their community, profession and Alma Mater after graduation."

Aid Children's Home

At the Salvation Army's Ivy House in West Philadelphia, a storeroom has been converted into a workroom through efforts of the PHILADELPHIA AREA ALUMNI CHAPTER. The group included Brothers Russell Anstey, Carl Link, E. Ross Forman, Alan Dortort, John Ackerman, Ben Fay and Charles Werntz. They built storage facilities in what is to become a tool crib, and did some electrical wiring. The room will benefit the forty-seven orphans and dependent children at the home. This is reported in the chapter newsletter.

New Office

KAPPA XI CHAPTER at *Xavier University of Louisiana* now has an office on campus. It is equipped with desk, chairs, bulletin board and typewriter, and a telephone is available. The office is a tremendous help in carrying on the service program, reports C. Theophilus Green, Past Vice President.

Used Book Exchange

To start the Fall term the members of GAMMA OMEGA CHAPTER, at *University Heights College, N.Y.U.*, again operated the used book exchange. This was very successful and is popular with the student body. The next project was issuance of the annual student directory, distributed free to all students. More recently the chapter has sponsored its Ugliest Man on Campus contest and this will be followed next term with an Ugliest Professor on Campus contest which was innovated last year.

One of the outstanding features of Gamma Omega Chapter's program this year is the "service pool." This was introduced by the service chairman, Richard Sodikow. It operates in this manner: During each hour of the school day the chapter has members stationed at the office. The fact has been publicized on the campus that AΦΩ is ready to tackle almost any job that any worthwhile organizations on campus may need. Numerous special services have already been carried out as the result of this plan. This is reported by Stephen Berkowitz, Historian.

Honorary Member Assists

A new honorary member of ALPHA NU CHAPTER, William J. Servotte of the Bay West Paper Company, furnished materials for the homecoming float which won first prize in the parade at *St. Norbert College*. This is reported by F. Peter Braasch, Secretary.

Freshman Orientation

ZETA GAMMA CHAPTER of *Valparaiso University* started the year with their traditional help with freshman orientation and registration. In September the chapter took part in a Boy Scout Camporee attended by 500 Scouts. Recently, calendars were sold, proceeds of which were given to a community home for retarded children. This is reported by Chuck Miller, Publicity Chairman.

New Bulletin Boards

PI CHAPTER at *Kansas State College* has constructed portable sandwich-type bulletin boards and places them in several locations on the campus for special use in publicizing upcoming events. This method of publicity has been well received by the students as a supplement to the crowded permanent bulletin boards.



SAY,
DID YOU
KNOW?

—Applications for new active members and advisors should be sent to the National Office prior to the initiation ceremony so the identification cards can be issued and delivered in time to be presented in the ceremony. Advance registration has two big advantages to the chapter: First, it gives your officers opportunity to complete all business of registration before the ceremony is held. Second, it gives your new members the privilege of receiving their cards at the very time they are initiated instead of waiting until later.

—Our National Office endeavors to maintain the mailing list accurately so the Torch and Trefoil will be delivered safely to all members. If you know of any member of your chapter who is not receiving the magazine regularly, please send his name and address to the office.

—We invite news items and pictures for use in future issues of Torch and Trefoil. Send your news as a means of informing all other chapters about your projects. Pictures which show members and pledges in action on service work are also desired for use in forthcoming issues.

—Philmont Scout Ranch has sent a letter to all Alpha Phi Omega chapters concerning staff openings for the coming Summer. Interested members may secure application forms by writing to Mr. E. O. Clemmons, Assistant Director of Camping, Philmont Scout Ranch, Cimmaron, New Mexico.

—There is real satisfaction in helping extend Alpha Phi Omega to another campus. Look around! Prospective locations for new chapters are numerous. Accredited colleges and universities are eligible to establish AΦΩ chapters. Contacts which you and other members of your chapter can make are important toward expanding our fraternity. You'll enjoy helping establish a new chapter.

CONVENTION FELLOWSHIP



A highlight of the Fifteenth National Convention was the Texas-style barbecue provided for all delegates by the chapters of the Southwest Section. Chuckwagon and all, the occasion was colorful and the food was delicious. Compliments were extended by all to Dr. Joe Malik, Faculty Advisor of Alpha Rho Chapter, who was in charge of cooking the meat over an open pit. This picture is by courtesy of Alpha Chi Chapter at MIT.

Meet National Officials

(Continued from page six)

tional Executive Board by presentation of the National Certificate of Appreciation in recognition of his vast service to Alpha Phi Omega. We are fortunate to have him serve now as National Field Representative under appointment by President Bill Roth.

Born in Sweden, C. J. Carlson is now seventy-nine years of age and has had a tremendous record of service in many fields. In Scouting he attained the Eagle rank and has served as Scoutmaster, Council President, Scout Executive, Regional Executive and is currently a member of the Region XII Executive Committee. He is active in the Riverside, California, Council and is holder of the Silver Beaver and Silver Antelope Awards.

The same spirit of service which prompted him to give years of leadership to youth have also motivated him to be a tower of genuine strength and service in his own church and community.

In Alpha Phi Omega, C. J. has been affiliated with three chapters, Beta Theta at the University of Wisconsin, Chi at University of California at Los Angeles, and Alpha Kappa at the University of Southern California, and is now assisting toward establishing a new chapter at the University of California at Riverside. He was elected to our National Executive Board in 1946 and has twice been re-elected. He has served ably in numerous national committee responsibilities.

Brother Carlson has traveled extensively on behalf of Alpha Phi Omega and has worked with tireless and cheerful devotion in a way that has endeared him to brothers everywhere. His advice has been sought and welcomed as he has visited and deliberated with chapters. The California chapters have established an achievement award as a tribute to this long-time servant of God and man, and by vote of the National Executive Board he is one of the first recipients of the National Distinguished Service Key of Alpha Phi Omega.

It is surely fitting that our National President has appointed Brother Carlson to serve as National Field Representative and to visit and confer with chapters to as great extent as his time will permit. His service and leadership is a great asset to Alpha Phi Omega.

Growth of a Chapter

(Continued from page seven)

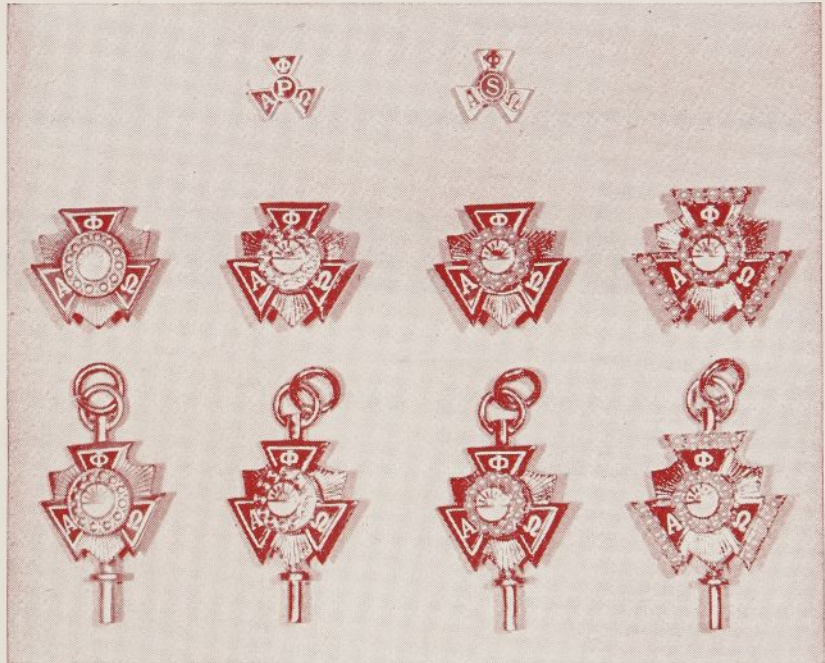
service in a college community. The keynote of a brainstorming session is no negative thinking. Don't be preoccupied with knocking the other fellow's idea, try to think of one yourself. A new idea need not be completely original, it may be imported from another chapter, the only requirement is that it has not been tried before on your campus. A good brainstorming session will hear as many as a hundred different ideas ranging from the bizarre and absurd to the ridiculous and grossly impractical, but there will always be at least one or two that can really be used and built into worthwhile and chapter-building projects. It is for these few ideas that the session was conducted,

and even if only one good one comes out of it, the half hour or so will have been well spent.

Thus we must stimulate the sources that will bring new ideas to our chapters. We must reward and respect the men who think of them. We cannot afford to ridicule any idea no matter how silly it seems at first, because to do so will discourage the man who thought of it and will prevent him from advancing another. We must sponsor brainstorming sessions, welcome ideas from outside, go to the deans and leaders of our student bodies for their suggestions. It is only with a constantly running rich flow of new ideas into our chapters that we can forge ahead, onward and upward toward the goals of Alpha Phi Omega, the high ideals of Leadership, Friendship, and Service.

DO YOU WEAR AN ALPHA PHI OMEGA PIN OR KEY?

If you have not yet purchased a pin or key, get one as soon as convenient! You will enjoy wearing AΦΩ insignia. Below is an illustrated price list. An order blank will be sent upon request to the National Office.



Pledge button (shown above at top left).....	.35
Service button (top right).....	.35
Standard badge, gold plated (extreme left, middle row).....	2.75
Standard badge, 10K (second from left, middle row).....	8.00
Standard badge, crown set pearl plain arms (third from left, middle row).....	15.25
Standard badge, crown set pearl center and arms (extreme right, middle row).....	25.75
Standard key, gold plated (extreme left, bottom row).....	3.50
Standard key, 10K (second from left, bottom row).....	9.50
Standard key, crown set pearl center plain arms (third from left, bottom row).....	16.25
Standard key, crown set pearl center and arms (extreme right, bottom row).....	28.00

(To all prices add 10 per cent federal tax, and any state or city tax which applies in your locality)
Official order blanks are available from your Chapter Treasurer or from the National Office.

New Edition of Pledge Manual

Compiled and edited since our recent National Convention, the new 1958-59 edition of the Pledge Manual is now completed and is available to all chapters. We are indebted to our National Publications Committee for the new cover design and other improvements in the new edition.

The Pledge Manual of Alpha Phi Omega has long been an important publication to be studied by new men who are preparing for active membership. It includes a brief history of the fraternity, and sections about the meaning of pledgeship, the registration process, chapter program, chapter administration, how Alpha Phi Omega is governed, the services rendered by the national fraternity to chapters, a fact sheet, and a list of pledge duties.

The new edition also presents the revised national constitution and by-laws, including the changes and additions adopted by vote of the delegates at the Fifteenth National Convention.

The manual when presented to each pledge should become his permanent property and can be a memento of his preparation for active membership. There is a space inside the front cover of the booklet in which the pledge may write his name, chapter, name of the pledge class, date of pledging and date of the initiation ceremony.

The National Publications Committee and National Executive Board trust that this manual will be extensively used by pledges of all chapters and will be highly valuable to them in becoming acquainted with the purposes, history and program of Alpha Phi Omega.

BULLETIN BOARD

INTERCHAPTER VISITS

Many of your chapter activities offer fine opportunities to invite neighboring chapters to send representatives. Interchapter visits are interesting and helpful. How about inviting neighboring chapters to attend your next initiation ceremony, banquet or other special event.

The Leadership Directory, published in October, is useful for writing to neighboring chapters. We recommend using the President's name and address for correspondence rather than just addressing a letter to a chapter name. It has been proved that interchapter fellowship benefits both the hosts and guests. Try it!

YOUR EXECUTIVE COMMITTEE

Does your chapter's Executive Committee function effectively? This committee, made up of the Chapter Officers, Chairman of the Advisory Committee, and the Scout Executive has a real responsibility to coordinate chapter functions, outline the calendar of activities in advance, advise with the operating committees concerning their responsibilities, set up the chapter budget, and analyze any problems and plan their solution. Planning now by your Executive Committee is important for the success of your activities for the Spring semester.