TORCH
and
IREFOIL

FEBRUARY-MARCH 1968

LEADERSHIP
**Guest Editorial**

**Why a National Fraternity?**

By Dr. Glen T. Nygreen

ALPHA PHI OMEGA is today the single most representative undergraduate intercollegiate organization in the United States of America. We take pride in this and determine to be even larger. Because there is glory in being the largest? Not at all. We determine to be larger only because if what we are and what we represent is important and useful to the men of a given college, then we ought not to be stuffy and selfish but should share what we have that all of us may go forward toward our common goals most effectively.

With our active chapter roll approaching the 500-chapter mark we would be serving our organizational sell interest best if we were to consolidate our gains, strengthen our central organization, build our status roles, add to our treasuries, and become more visible as a part of the power structure of American higher education. Instead, in the Scouting tradition of openness and service, we have determined at each convention that we want to share with colleges all across this great land the opportunity which the design of APO gives to the campus at which its chapters are domiciled.

The strength of APO lies in its active chapters. The importance of APO consists of what happens to the men who are pledged, initiated, and serve in these local chapters. The future of APO is entirely in the hands of undergraduates who determine on each local campus what the APO program shall be. The status of APO results directly from the maturity and meaningfulness of the local chapter programs.

Why, then, a national fraternity? If what is important is what happens in the local chapter, then why the need for a central office, a national magazine, a common ritual, a professional staff, national officers, and a structure of dues and fees? Why not just a very loose federation of independent local groups rather than all the paraphernalia of a national organization?

The most obvious reason is to help us keep our goals before us. Without constant reminders, teaching, help, and advice, even the best of us loses sight of our larger goals. We become introverted, concentrated on our own selfish ends, forgetful that we come this way but once and that our challenge is to serve others. This is why conventions have to deal repeatedly with memberships in IFC's, questions of housing, violations of the dignity of men through hazing practices, and the lure of social status and personal indulgence through primary emphasis upon social programs. Without some structure to keep us focused on our purposes we would quickly lose

(Continued on page 3)

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**Our Cover**

Steven Sellett, delegate 44 Alpha Upsilon from De Pauw University, Greencastle, Indiana, reflects the spirit of Leadership at the National Constitutional Convention held at Norman, Oklahoma. Every delegate had an active role in adopting the Articles of Incorporation and National By-laws; each was assigned to a committee, and could be seen and heard on the floor of the general assembly.
Dear Brothers:

The Constitutional Convention is now a brief moment in history but its effect will shape Alpha Phi Omega's future for years to come. The Brothers who were delegates at Norman have done a magnificent job. All of us should now move forward in the spirit of Frank Reed Horton to carry out the mandate of his new document.

You'll be interested to know that our sectional leader training programs are in full swing. I will be meeting with virtually all of the sectional leaders of the East Coast and the South in March. In addition, our Board is continuing the development of a leadership training program for the Chapter leaders that should do much for our membership. Look forward to seeing this plan become operational. Our target date for this plan is the coming college year and we will discuss this at the National Executive Committee Meeting in April.

Many of you have visited me when you came to Philadelphia. There is a particular excitement in my computer field which I'm pleased to show to any of my Brothers who drop by.

In Brotherhood – Carry On,
E. Ross Forman, National President

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**Sectional Conferences**

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<tr>
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<th>PLACE</th>
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<td>26</td>
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<td>25</td>
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Mar. 23 Sectional Leaders  Atlanta, Ga.  National
Mar. 30 Sectional Leaders  New Haven, Conn.  National
Chapter Installations

TAU GAMMA . . . Dr. L. I. Keller, left, Assistant Dean, Southern University in New Orleans, receives the Alpha Phi Omega Charter from Professor Richard Herron, Sectional Chairman. Members of Kappa Lambda, Southern University of Baton Rouge; Kappa Xi, Xavier in New Orleans; and Beta Phi, U. S. L. in Lafayette, conducted the ritual. Officers installed were as follows: Arthur Taylor, President; George O. Robinson, First Vice President; Larry E. Turner, Second Vice President; Willie J. Atkinson, Jr., Recording Secretary; John W. Gantt, Corresponding Secretary; Ronald Bullock, Alumni Secretary; Claude Smith, Treasurer; Charles F. Garrison, Sergeant-at-Arms; James E. Carter, Historian; Jusius W. Robinson, Jr., Advisory Chairman; Noah V. Clarke, Scouting Advisor. (Photo by R. A. Ralph)

SIGMA SIGMA . . . became the first fraternity to be recognized at the University of Illinois at Chicago Circle. Mr. Carmen Carsello, Advisory Chairman, and Dan Parkinson (left), Chapter President, presented the APhiO charter and honorary membership to Norman A. Parker, the University’s Chancellor.

TAU EPSILON, Tennessee Technical University, Cookeville, Tennessee, was installed January 14th by General Harry O. Paxson, Section 17-A Chairman, and Brothers from three chapters. Iota Alpha, University of Tennessee; Xi Psi, Western Kentucky University; and Theta Mu, Vanderbilt, made up the installation team. The new Brothers, first row, left to right, are: Dean Malcolm P. Quillen, Faculty Advisor; Mr. Copeland Jared, Scouting Advisor; Alton Brooks Fitzpatrick, President; Elmer Lee Henson III; Ronald L. Kempf; Milton E. Smith, Corresponding Secretary; Norm R. McDade III; Gary Lee Greasmire. Second row: Mr. Mort Paisley, Jr., Scouting Advisor; Professor William H. Lewis, Faculty Advisor; Dr. Ben R. Fleming, Faculty Advisor; Larry J. Wootten; John I. Case, Jr.; William M. Sisk II; William M. Truan, Jr., Recording Secretary; Raymond I. Hayes III. Third row: Ronnie D. Owens; J. Douglas Crockett; Steffon S. Ledgerwood; James R. Thomas, Historian; James G. Patterson, Jr., 1st Vice President; Richard A. Oliver. Fourth row: Major John R. Blanton, Jr., Faculty Advisor; Dr. Joe A. Thorn, Faculty Advisor; James Henry; Cicero H. Hall III, 2nd Vice President; Veron Wesley Frye, Sergeant-at-Arms; Robert J. Wert, Jr., Treasurer; Sam E. Bradley, Jr.; Robert F. Evans, Jr.; James E. Howey; Robert D. Faircloth; and Raymond H. Williams.
LOOKING FOR MONEY-MAKING IDEAS?

It should first be pointed out that the key to financially successful projects is careful planning. Without it, even the best of ideas can fall through. Make sure you have the necessary capital to support your project before attempting to make more money.

The projects below are often called small money makers, but they can raise a substantial part of the chapter budget if you allow your imagination to play a part in planning, and carry out the project.

Selling large out-of-town newspapers, such as the New York Times, is excellent particularly when the campus has a large out-of-state population.

The selling of refreshments in the dorms results in steady income for several chapters. This could include coffee, donuts, sandwiches, cookies, etc. A large coffee urn is a wise investment for both chapter and outside activities.

A "slave" auction can be exciting and profitable. If the Dean of Students or the Dean of Men, popular faculty members, or even the President of the College will allow you to auction them off, this can add a lot of competition.

The bidding is usually high among campus groups when one of the above mentioned will perform simple tasks in the name of a campus fund.

Let's shotgun a few more ideas: washing windshields for donations while the motorists wait at traffic lights; selling 33 or 45 rpm records of the latest popular groups; distributing career books published by a New York firm.

Information on the career books can be obtained from Delta Chapter, Auburn University, Alabama.

Another idea for fun and profit is a fashion show. It can be for both women's and men's fashions and even in conjunction with a grand opening or release of a new model of automobile.

Two ideas from Texas are: working in registration for money (Alpha Rho, University of Texas, Austin) and placing car stickers on cars for Campus Security (Beta Sigma, Texas Tech, Lubbock).

There are many more: car washes, selling tickets for a commission, sale of concessions and programs at campus events, coat checks and selling campus directories. All can make money, if your chapter is aggressive.

Here are sixteen projects, and probably you have thought of many more. Use your imagination and the chapter Treasurer will not have to worry about how the next month's bills will be paid.

(Full addresses of these mentioned chapters can be obtained in the Leadership Directories sent to each chapter president or by writing the National Office.)

Some fund-raising projects chapters conduct involve greater effort on the part of the Brothers. By the same token, however, their returns are greater and can be recurrent if the chapter repeats the effort. Examples of these are: The desk blotter, the telephone poster, and the calendar datebook. The key money-raising factor of all three, is the solicitation of advertising "ads" from local merchants who serve the student body of your college.

Most popular of these is the desk blotter, in terms of the number of chapters that have this project. Printed on a standard size piece of desk blotter paper, this item pays for itself by the ads that surround an informational center section. The center section may contain: the athletic schedules of all varsity sports; the major dates on the university calendar; phone numbers to the various dormitories and major offices on campus; of course, a plug for Alpha Phi Omega and what it does on your campus. A chapter that has been particularly successful with this project is Pi Lambda, University of Wisconsin, Green Bay.

The second project is more unique than the first in that I have found it at only a few chapters thus far. A campus information poster is particularly desirable where the wall type of telephones prevail. It is printed on a heavy paper that surrounds or is hung below the telephone. As with the blotter, a center section contains useful information such as pertinent campus phone numbers and a pitch for your chapter. Advertisements surround center section. The chapter that does this one is Omicron Beta, Marietta College, Marietta, Ohio.

The third project is likewise unique. It requires a great deal of planning and effort by the chapter. It is a calendar appointment book. Every student has an everyday need for such a useful item. Alpha Gamma, Purdue University, prepared this book and dresses it up with seasonal campus pictures, and pages of useful campus and university information. The ads within the book help to subsidize it. Unlike the other two, this attractive package is sold to students for a nominal profit. It has become a popular and expected item each fall at Purdue.

The major selling point to each of these is that it is semi-permanent type of ad, rather than immediate like radio or newspapers. An advertisement in a low price range that lasts the entire school term is a much better long-run investment. Another is that it is a point-of-sale, exclusive ad, in that only one of each type of business is listed. Drop a line to these chapters. They will be glad to share their ideas with you.
Applications for Philmont Now Being Accepted

Applications for the 1968 Summer Staff for Philmont Scout Ranch are now being accepted. Qualified members of Alpha Phi Omega are welcome to apply.

Philmont will employ more than 400 young men this year. This is an opportunity for outstanding young men to serve Explorers, older Scouts and leaders attending Philmont Scout Ranch.

Salaries range from $135 to $400 a month for the two and one-half to three-month camp.

Applications may be secured by writing:

Director of Personnel
Philmont Scout Ranch and Explorer Base
Cimarron, New Mexico 87714

The Courage to "Carry On"


Donahoo, known to his Brothers and friends as Artie, had been hospitalized for nearly three weeks with bronchial pneumonia. He was to have graduated from W & J in June and then gone on to graduate school there to become a history professor.

He had many hurdles to master before reaching his teaching goal, but already he had overcome more than his share of obstacles.

At age five, Artie was stricken with paralytic polio which left him without use of his arms or hands.

His handicap did not deter his quest for knowledge. He attended special schools and studied at home, then entered public schools and graduated from high school in 1963.

"If you want to do something badly enough, you can do it," Artie often said, and proved it. He was fitted with a special brace at St. Francis Rehabilitation Institute in Pittsburgh. The brace was a Godsend. It was a jacket-type apparatus with mechanics similar to an artificial limb. By means of a leg pulley, Artie was able to use his leg muscles for arm movement instead of his shoulder muscles. He soon found he could use his brace for many things...writing, typing and even art work.

Artie enrolled in W & J in the summer of '64 and was initiated into APhiO in February of '65.

According to Terry Sterl, Mu Upsilon President, Artie not only maintained a "B" average, and was the chapter historian for two years, but never once missed a service project.

Artie often said, "Everybody's born into a certain situation and while you grow up, things happen to knock the wind out of your sails. Then it's up to you whether you keep on going."

He is survived by his parents, Mr. and Mrs. Walter H. Donahoo, and three brothers.

Condensed from the Washington Pa., Reporter-Observer

Project Cross File

To better answer queries as to which other chapters are involved in certain projects, the National office is setting up a cross-file of projects.

Each chapter is asked to submit 3 x 5 index cards with three lines of information: chapter, project and date. Some of the categories are: blotters, bookstore, chapter newsletter, concessions, directories, hospital, movies, radio station, regional newsletter, registration, ride boards, Scout troop, theatrical productions, UMOC, etc.

Fill in the card as shown at right. Five good projects: five cards.
A Report on the National Constitutional Convention By the National Executive Director

THE SHAPE OF THINGS TO COME

Alpha Phi Omega entered a new era March 1, the day the newly adopted Articles of Incorporation and National By-Laws took effect. Both are outgrowths of the December 27-29 National Constitutional Convention, where 247 delegates deliberated and debated night and day to update Alpha Phi Omega’s fundamental law.

The work accomplished by the delegates under the direction of Aubrey B. Hamilton, the permanent chairman, can only be summarized herein. Each chapter is receiving a copy of the Articles of Incorporation and By-Laws. Members are urged to study both.

Under the new By-Laws, the Fraternity will be governed by officers and directors elected at National Conventions, to be held in even numbered years. The next Convention will take place December 27-29, 1968, at the Shoreham Hotel, Washington, D. C. Each chapter will have two delegates and two votes in the Convention. If only one delegate attends, he can cast both votes.

Provisions in the new national By-Laws include the following:

- Each National Convention will elect two National Officers: National President and National Vice President, to serve for terms of two years.
- Each Convention also will elect five National Executive Committee members at large, to serve for terms of two years.
- Ten Regional Representatives will be elected to serve on the National Board of Directors, five at each National Convention. The chapters will be grouped in equal numbers, so far as possible; only delegates from chapters in a Region may nominate and elect their representative.

- A National Board of Directors will replace the previously existing National Executive Board. Its membership will include the two elected National Officers, the five National Executive Committee members, and the ten Regional Representatives. Also serving on the Board ex-officio will be the National Executive Director, the National Legal Counsel, the National President and the Chief Executive of the Boy Scouts of America, or their nominees. Past National Presidents and other Life Members of the National Executive Board as of February 29, 1968, (Other members of the National Executive Board as of February 29, 1968, will serve until their terms are completed.)
- A National Executive Committee, to act for the Fraternity between Board meetings, will include the National President, the Vice President, the five National Executive Committee members as voting members,
(1) BROTHER Bill Robinson, Delta Beta, University of Oklahoma, and Sergeant-at-Arms for the Convention, performs one of his many duties as he informs the delegates of transportation availability and weather conditions throughout the country.

(2) COMMITTEE CHAIRMAN Henry H. Cassler, of Kappa at Carnegie-Mellon University, presents the Management Policy committee's report to the general session.

(3) DELTA GAMMA Delegate Robin D. Fisher, Ohio University, bonds a proposed amendment to Brother Tom Grove, Theta Sigma at Oklahoma State University, a member of the Service Crew, who delivered it to the Chairman. The Service Crew carried microphones and acted as messengers to keep movement on the floor to a minimum.

(4) DELEGATE 141, Alfred E. Mason, Jr., of Epsilon Phi at Youngstown State University (Ohio), addresses the general session.

(5) BOARD MEMBERS Dr. Albert E. Iverson (left) and Dean Lewis, N. Jones pay close attention during discussion on the floor.

(6) CHAIRMAN PRO TEM Robert J. Hilliard, APhiO National Third Vice President, chats with Convention Parliamentarian Dean Hershel G. Potts during a break in the proceedings. Dean Potts is a member of the National Executive Board.

and as ex-officio, non-voting members, the Executive Director, the Legal Counsel and the immediate Past National President.

- The Pledge Fee after March 1 will be $5; the Active Initiation Fee $14 additional. The Charter Fee for petitioning groups will be $35. Life Membership will be $100, payable in a single sum or cumulatively in amounts of $5 and up.
- Alpha Phi Omega Alumni will be governed by a National Alumni Committee, appointed by the President with the approval of the Executive Committee.

The Statements of Purpose and of the requirement for Active Membership were revised. A new section was inserted on Pledgeship. These provisions are as follows:

(Continued from page 7) (Continued on page 10)
Members of the National Board of Directors show a great deal of concentration as they study a convention report. Upper left, Dr. Lawrence L. Hirsch; center left, Irwin H. Gerst; center right, Dean James P. Hannigan; and lower right, Dr. Malcolm N. Dana.

ALPHA DELTA'S delegate Andrew H. Webb, No. 28 (center), pays close attention to the proceedings as he lights his pipe. At left is Robert Dahl, Alpha Gamma at Purdue, and at right is Clair M. Carlin, Alpha Iota at Ohio State University.

SERVICE CREWMAN Larry Cummings of Beta Pi at the University of Tulsa distributes draft bills to John F. Toth of Theta Beta at Cleveland State University.

NATIONAL TREASURER Gerald M. Plessner acted as emcee for the convention banquet.

CHAIRMAN PRO TEM George F. Cahill of the National Board of Directors acted as chairman to help relieve the burden of the long hours.

DR. H. ROE BARTLE, Past National President, explains the Endowment Fund to the convention delegates.

BETA KAPPA DELEGATE Fred Keen, No. 58, follows the Convention procedure of raising his delegate's card to get permission to address the convention.
The purpose of this Fraternity shall be to assemble college men in a National Service Fraternity in the fellowship of the principles of the Boy Scouts of America as embodied in its Scout Oath and Law, to develop Leadership, to promote Friendship and provide Service to humanity; and to further the freedom that is our national, educational and intellectual heritage.

Pledgeship: Pledgeship shall be conferred upon enrolled male students of an institution of higher education in which a chapter of Alpha Phi Omega is located who are selected by that chapter to participate in a period of preparation and training in the ideals and purposes of Alpha Phi Omega. The pledge ceremony shall be according to the official ritual of the Fraternity. The content and duration of the preparatory period are to be determined by the collegiate chapter in so far as these matters do not conflict with the Articles of Incorporation and By-Laws or operating policies of the National Fraternity.

Active Membership: Active membership shall be conferred upon enrolled male students who are in the fellowship of the principles of Alpha Phi Omega and the Boy Scouts of America as embodied in its Scout Oath and Law; who, to the satisfaction of their chapter, are so oriented; who are encouraged, but not required, by their chapter upon activation to be a registered member of any Boy Scout movement recognized by the International Association; and who have successfully completed the period of pledgeship.

Active membership shall carry all rights and responsibilities in the chapter, except that the individual chapters may determine the degree of participation of members in the fellowship of the principles of Alpha Phi Omega and the Boy Scouts of America as embodied in its Scout Oath and Law.
Many of us think of commencement as the end of an experience. We feel that we have worked many years to receive an education and have finally achieved our ultimate goal in receiving our degree. Certainly, this is an admirable accomplishment, but commencement is not the end of our education or the end of an experience. Rather, as you will find it defined in the dictionary, commencement is “a beginning.”

### Dis ‘n’ Data

**Eta Mu**, Utica College of Syracuse University, upheld their seal, “Eta, Utica, Style.” They compiled a record number of service hours and projects. Congratulations to Mike Mitura and the Brothers for a job well done.

**Delta Omega**, University of Houston, handles seven permanent projects yearly plus impressive list of additional projects. For 13 years they have sponsored a songfest, which highlights the campus Greek Week festivities. They also provide care and maintenance for the campus mascot, a cougar, in air-conditioned quarters they built. We wonder how many other chapters take care of their campus mascots?

**Lambda Delta**, Newark College of Engineering, has computerized the membership listing of the chapter members. This super-quick list provides a ready reference for all pertinent information about the chapter membership. The chapter has combined efforts with the Department of English to provide a service labeled, “APhIO Makes New York City a Laboratory for the Humanities.” They provide weekly information for the student body about the events occurring in New York City. Tickets, tours, field trips and much, much more is provided by this very valuable service.

**UDTD**—a program developed by Dick Hyland, Psi Advisor, University of California-Davis, provides an excellent opportunity for APhIO’s to help a local Scout Troop. The University Troop Development Team is a specialized organization composed of trained University students, which act as an emergency source of leadership.

**Nu Lambda**, Moravian College, Pennsylvania, has dedicated their Spring pledge class to their Past President, Donald K. Jones, who is now serving with the Peace Corps in Costa Rica.

**Beta Nu** pledges recently carried out a pledge project of writing themes for their reasons for joining APhIO. “Sam” wrote . . . “to participate in Fraternity affairs, assume responsibility, make decisions, face the problems and share the happiness in success.” Voravudhi Sam Buryak is from Bangkok, Thailand. Best of luck, Sam.

**Theta Nu**, Vanderbilt, chartered a shuttle bus to help students get to the airport during the holiday rush. Savings to the students amounted to about $3.00 each.

In a few short months, you will face the tremendous opportunities that follow the completion of your undergraduate studies and you will face new horizons. Whether you choose a career in industry, education or government service, your integrity and principles will be frequently challenged.

Fortunately our experience in Alpha Phi Omega has taught us the real meaning and value of unselfish service to others. These are the principles on which we must build our lives to make them more meaningful and enable us to attain real happiness. If we continue to devote our efforts to ways in which we can help our fellowman and be of service to him, then there will be few problems that we cannot overcome. Alpha Phi Omega is a lifetime experience and commencement is a beginning.

Contact with local alumni offers a splendid opportunity for the alumnus to benefit from the professional experience of other alumni brothers of APhIO in his area. Not only will he learn many of the techniques of his profession which it has taken others many years of experience to gain, but his contact with alumni can provide the graduate with excellent opportunities for his personal advancement.

But the alumni can provide more. In many areas alumni brothers are assisting the chapters.

Among the services which alumni provide are: professional guidance and employment assistance; valuable contacts in the community which aid the chapter service program; speakers for banquets and meetings; suggestions for community service; and the valued experience of other chapters. Alumni are anxious to assist their undergraduate brothers in their development, but they do not want to interfere with the chapter program or the leadership development opportunities which APhIO offers. Consequently, alumni brothers serve chapters on an “as requested” basis. This means that if a chapter wants alumni assistance, then it must request this help.

The key to the growth of the alumni movement rests with the brothers who will be graduating this year. They are aware of the needs and problems of your chapter and can offer the assistance to your chapter and to the alumni movement that is needed. Our Alpha Phi Omega experience does not end with graduation. Let us make Alpha Phi Omega a lifetime experience for all brothers.

The alumni are ready and willing to assist these efforts and hope you will contact them for assistance.

Write: Douglas M. Harris
President NAA of APhIO
29 Ten Eyck Place
Edison, New Jersey 08817

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**Notable Newsletters**

**ZINCS FOR SALE**

Zinc plates used in the letterpress printing of the T&I are now available to the chapters. Mounted on 3/4 inch wood, they can be used for reprinting the photos for detail, or they make dandy souvenir paperweights. Zines from several years back are available.

Original cost ranged from $4-$8. Chapters may purchase them for $1.50.

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11
HAUL AWAY . . . Tau Epsilon, new and busy, helps put a new roof on a local Scout camp cabin as one of their projects for becoming a Chapter.

Where the Action Is . . .

UMOC BENEFITS . . . Eta, at Northern Illinois University, donated a $300 full size pool table to the Illinois State Forestry Camp for Boys. Around the table with the boys for the first game is: (left to right) Ron Hollinger, Publicity Chairman; Terry Waldbesser, Treasurer; Mike Polchopek, Advisor; Dr. Michael L. Thompson, Advisor; and Bill Mitchell, President. Who won?

OUCH! Nu Nu at Eastern New Mexico University carried out a successful flu shot campaign. In four nights they visited eight dorms and gave flu shots to more than 600 students. Understating as “fairly active this semester,” they submitted a list of projects to rival any in the country. More on that later.

EXPLORER’S DAY . . . Allan Harvey, Xi Psi Secretary, shows visiting Explorers around the Western Kentucky University campus. The all Saturday session included tours, talks with administrators and faculty, discussion panels on college life and a luncheon.
FIRST FTD . . . the first of the "Founders" Tribute Dinners; was successfully held in Washington, D. C. Here, Section 32 Chairman Lorin A. Jurvis (center) receives the "Alumnus of the Year" award from Professor Marshall D. Abrams, for his outstanding service to the local chapters. Looking on, (left) is Lt. Col. Lucius E. Young, AFO National Board of Directors.

BEER CANPAIN? Simple . . . just put the whole chapter on all roads leading into town and have them pick up the cans, litter and bottles that decorate the roadsides. Iota Upsilon, Slippery Rock State College, did just that and received a very nice letter of thanks from the Chamber of Commerce. Another service for making our communities a better place to live.

49er DAYS . . . Rho Gamma, California State College, Long Beach, participates in building a complete and authentically detailed western town for the students at C. S. C. Their saloon and theatre was one of 40 buildings in the town where they put on western skits and shows. At Hangover Haven, one could hang his favorite professor (effigy of course) for only one thin dime.

COMMUNITY SERVICE . . . A pledge-active workweek brings Rho Phi, Dominican College, into the Racine community to perform services as needed. Here they help clean and repair a local home. Chartered only a year ago, they will host the Section 14 Leadership Conference this Fall.

Where the Action Is
On Chapter Photography

By Tom Barnwell

Let's talk briefly about chapter photography. In general it can be broken into two categories: for the scrapbook, and for publicity.

Those for the scrapbook can be of just about anything that reminds the Brothers of the good times and fraternal memories while serving together. The fact that . . . someone's back or half their face shows or the picture is almost completely out of focus . . . means little when a group is looking at the album saying, "Remember this when . . . ."

But for publicity, more is needed. With few exceptions, photos for publicity must be clear (focus), and add impetus to the written word.

"A picture is worth a thousand words . . . " is never more true than in publicity. If it takes a lot of words to say what you're seeing in a photo, re-evaluate the photo.

A technical discussion of the proper photographic equipment to use would be of little value in this writing. Information as to what will fill your particular needs can come from any local advanced amateur or professional photographer. An excellent source on most campuses is a staff or freelance photographer for the University newspaper.

An event worth publicity is certainly worth the few dollars it costs for the time and equipment involved. Always take the time to set up a photograph properly.

You can help the photographer by removing or covering up unsightly debris. Avoid placing the photo where door jams, window sills and picture frames (etc.) are likely to appear growing out of the subject's head.

As a rule of thumb keep the number of people involved in small numbers, say three to five. Large groups are acceptable if they are doing something besides standing and looking at the camera.

Try for identity objects, arm bands, sweatshirts and the like, without looking stilted. A photographer worth his shutter should have several ideas for posing or rearranging the same shot.

For the Torch and Trefoil, black and white photos are best. Color shots lose detail and contrast when transferred to black and white. But even a slide is useful if the picture is worthy.

A little thoughtfulness and imagination can add a lot of mileage to a photograph.

Where the Action Is . . .

46 YEARS of service to Pi Chapter at Kansas State University is represented in Dr. William Honstead (left), Dean of Chemical Engineering, and Mr. A. T. Edwards (right), Director of Housing. Dr. Honstead was Pi President in his undergraduate years and both have served lengthy terms as Chairman of the Advisory Committee. Cecil Brazzell, Jr., Chapter President, awarded the plaques at the banquet and installation of officers.
Christmas Was a Little Brighter, Because They Cared

SERVICE SCROLLS . . . Xi Sigma, Carson-Newman College, Jefferson City, Tennessee, conducted a Christmas scroll project for our fighting men in Vietnam. The scrolls were sent to the 6-C Convalescent Center at Cam Ranh, Vietnam. More than 1,500 students and faculty signed the scrolls.

PHOTO BY CHET BROGAN

JERRY "SANTA" HENSLEY, Pi Delta, Western Carolina University, gives a Christmas stocking of goodies to a child at the Western North Carolina Center. Brothers Wayne Carver and Jerry Simmons (at right) helped present the skits and stories.

It may seem odd to talk about Christmas at this time of year, but several chapters had Yule projects that are newsworthy any time.

Lambda Alpha, East Tennessee State University, Johnson City, sent three Christmas scrolls, thirty feet long, to the Army, Navy, and Marine Corps in Vietnam (photo below). More than 3,000 students and faculty at ETSU signed the scrolls and gave small donations for postage. The scrolls were posted throughout the Vietnam command, and a great deal of publicity was given them both there and at home.

Phi chapter at Syracuse University co-ordinated a Christmas project that really snowballed. In order to give a party for handicapped and underprivileged children of the area, APhiO invited other groups to lend a hand. The work spread rapidly and before long, 25 Greek houses, six campus groups and nine city service organizations joined in to show the children a good time.

Pi Delta, Western Carolina University, gave an afternoon of entertainment to 30 retarded children at the Western North Carolina Center for Retarded Children at Morgantown. The Brothers played Santa, gave skits, told stories and distributed gift stockings (see photo).

Alpha Omicron, Southern Methodist University, decorated the large 30-foot Christmas tree in the rotunda of Dallas Hall.

Lambda collected "Toys for tots" at the University of Kansas, in conjunction with the local toy drive.

Alpha Tau, Butler University, held a Foreign Students Reception during the Holidays. Students from eight countries were treated to a most enjoyable time in a land far from their own.

These and many more, made Christmas a little brighter.

MAJOR GENERAL Norman J. Anderson, right, and Sergeant Major Ray S. Nichols display the Christmas scroll sent to the Marines of the First Marine Aircraft Wing based at Danang, by the students and faculty of East Tennessee State University. Lambda Alpha headed up the project that sent three scrolls to the armed forces in Vietnam.

(U.S.M.C Photo by SSgt Gary Thomas)
## 1968 Chapter Anniversaries

### Pulling for Alpha Phi Omega

University strains mightily in the festivities. They won! Happy fortieth.

| Epsilon Pi | Southern Illinois University—Edwardsville |
| Epsilon Sigma | State University of New York—Buffalo |
| Epsilon Tau | University of Alabama |
| Epsilon Upsilon | University of Missouri—Columbia |
| Epsilon Phi | University of Wisconsin—Madison |
| Epsilon Psi | Indiana State University |
| Epsilon Omega | Central Missouri State College |
| Zeta Alpha | University of Kentucky |
| Zeta Beta | University of Tennessee |
| Zeta Delta | University of Mississippi |
| Zeta Eta | Bradley University |
| Zeta Zeta | Virginia Polytechnic Institute |
| Zeta Theta | Miami University—Ohio |
| Zeta Iota | Drexel Institute of Technology |
| Zeta Kappa | Temple University |
| Zeta Lambda | Bowling Green State University |
| Zeta Nu | University of Toledo |
| Zeta Omicron | Southern Illinois University—Carbondale |
| Zeta Rho | California State Polytechnic College |
| Zeta Sigma | Wittenberg University |
| Zeta Upsilon | University of Delaware |
| Zeta Phi | Boston University |
| Zeta Psi | Howard University |
| Zeta Omega | University of Oregon |
| Eta Beta | Baylor University |
| Eta Gamma | Simpson College |
| Kappa Tau | Union College |
| Kappa Upsilon | Wentworth Institute of Technology |
| Kappa Chi | University of Massachusetts—Lowell |
| Kappa Psi | University of Maine |
| Lambda Alpha | University of New Hampshire |
| Lambda Gamma | University of New Hampshire—Concord |
| Lambda Delta | University of New Hampshire—Durham |
| Lambda Epsilon | University of New Hampshire—Merrimack |
| Mu Lambda | University of New Hampshire—Manchester |
| Mu Mu | University of New Hampshire—Peterborough |
| Mu Nu | University of New Hampshire—St. Paul |
| Mu Xi | University of New Hampshire—Tufts |
| Mu Omicron | University of New Hampshire—Manchester-Portsmouth |
| Mu Pi | University of New Hampshire—New London |
| Xi Zeta | Worcester Polytechnic Institute |
| Xi Eta | University of South Carolina |
| Xi Theta | University of South Carolina—Columbia |
| Xi Iota | University of South Carolina—Charleston |
| Xi Kappa | University of South Carolina—Columbia |
| Xi Lambda | University of South Carolina—Columbia |
| Xi Mu | University of South Carolina—Charleston |
| Xi Nu | University of South Carolina—Charleston |
| Xi Xi | University of South Carolina—Columbia |
| Xi Omicron | University of South Carolina—Charleston |
| Xi Pi | University of South Carolina—Charleston |
| Xi Rho | University of South Carolina—Charleston |
| Xi Sigma | University of South Carolina—Charleston |

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### FoRTIETH

- Stanford University
- Northern Illinois University

### Thirtieth

- Northern Iowa University
- University of Georgia
- University of Missouri—Columbia
- University of Wisconsin—Madison
- Central Missouri State College
- Indiana State University
- Southwest Missouri State College
- Northeastern State College
- Westminster College

### Tenth

- University of Rochester
- Oglethorpe University
- Western Illinois University
- High Point College
- Clarkson College of Technology
- Colorado School of Mines

### Fifth

- Rochester Institute of Technology
- Brown University
- Ferris State College
- Susquehanna University
- Fairleigh Dickinson University
- Bloomsburg State College
- Lock Haven State College
- Texas Wesleyan College
- Fordham University
- Tarleton State College
- Lycoming College
- State University College—Oneonta
- Carson-Newman College

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PULLING FOR ALPHA PHI OMEGA . . . Eta, Northern Illinois University strains mightily in the tug-o-war homecoming festivities. They won! Happy fortieth.