



# Torch and Trefoil



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*Coordinator of Host Committees*

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## TORCH and TREFOIL

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## A COLLEGE PRESIDENT'S VIEW

It has recently been my great privilege to become affiliated with Alpha Chapter of Alpha Phi Omega. Lafayette College is proud that this fellowship of young men, dedicated to the tenets of the Scout Oath and Law and the promotion of service to humanity, originally took root upon its ground and has since spread so far in all directions.

In the few months that have passed since I became President of Lafayette College, I have watched with interest as the men of Alpha Chapter have sacrificed their time, talents and energies to help the College scholarship aid program by sponsoring an on-campus money-raising project; have founded and maintained a much needed lost and found service on the campus; have assisted local community groups in various efforts. The knowledge that forward looking college men in other chapters are carrying on similar projects has been especially gratifying to me.

The aspect of the Alpha Phi Omega man that I cherish most highly is his willingness to serve in ways that will seldom attract loud applause, excited comment or large headlines. Nothing is more important to the individual in gaining satisfaction in life. No characteristic of the individual will do more for others and be more effective in maintaining a free society.

I am proud and happy of my membership in Alpha Phi Omega. I look forward to my years of association with its members with a great deal of enthusiasm.

R. K. Bergethon  
President, Lafayette College  
Easton, Pa.

## CONFERENCE AND CONVENTION FUNDS

The benefits that are derived from attending sectional, leaders training conferences and sectional general meetings as well as participation in the national conventions are numerous.

These various functions offer to the chapter leader as well as to the brothers and pledges first-hand insight into the operation of the fraternity on all levels.

It is a proven fact that "comparison proves" and from this comparison we will be better able to further understand the operation of a chapter, gain new insight into proper administration and become familiar with more and new service projects and fund-raising ideas.

Ideas from all parts of the country, from large and small campuses, contributed by men in every walk of life will without fail broaden your scope of service. Often it is a great morale factor for your chapter, just the right activity to rejuvenate a chapter or make a strong chapter even better.

For a representative group to attend these meetings there is a certain amount of expense involved. Several suggestions have been made which will enable you to help prepare your chapter, on a long range basis, with the necessary funds to make these trips a reality:

1. One suggestion is that on all money you take in from your various projects, service or otherwise, that a certain percentage be set aside to be placed into a special bank account, "Conference and Convention Fund." The money that you deposit, along with the interest that that money will earn, will go a long way toward lightening the burden of financing your trip. Perhaps if you are an exceptional chapter with a great many money-making projects, you could possibly save enough to pay the total expense. The amount of money you are able to save will be a good indication of your interest.

2. Another way that you might save money for your trip is to vote on a set amount of money to be deposited into your "Conference and Convention Fund" every month, regardless of how much you may take from your various projects. This method will insure you that by a conference or convention date you will know long range just how much money you will have and your plans can be made well in advance.

3. Your chapter may desire to put on a special money-making project with all the proceeds going toward the financing of your trip.



# YOUR NATIONAL CONVENTION DELEGATION— ARE YOU MAKING PLANS NOW? DECEMBER 28-29-30, 1960

By Thomas D. Hannon, '62

Zeta Theta, Drexel Institute of Technol-  
ogy, Coordinator, National Convention  
Host Committees

"... The National Convention shall be held biennially in even-numbered years." National Constitution, Article IX, Section 4.

"... The supreme authority of the fraternity shall be vested in the National Convention composed of the members of the National Executive Board, two delegates from each Collegiate Chapter, one of whom should be an undergraduate and the other an advisor, and two delegates from each Alumni Chapter."

\* \* \*

Yes, that's right! It's this year, December 28-29-30, 1960, at the Benjamin Franklin Hotel, Philadelphia, Pennsylvania! It promises to be a big and important Convention. The Philadelphia area chapters are going all-out to make it a meeting long to be remembered by those Brothers lucky enough to be in attendance.

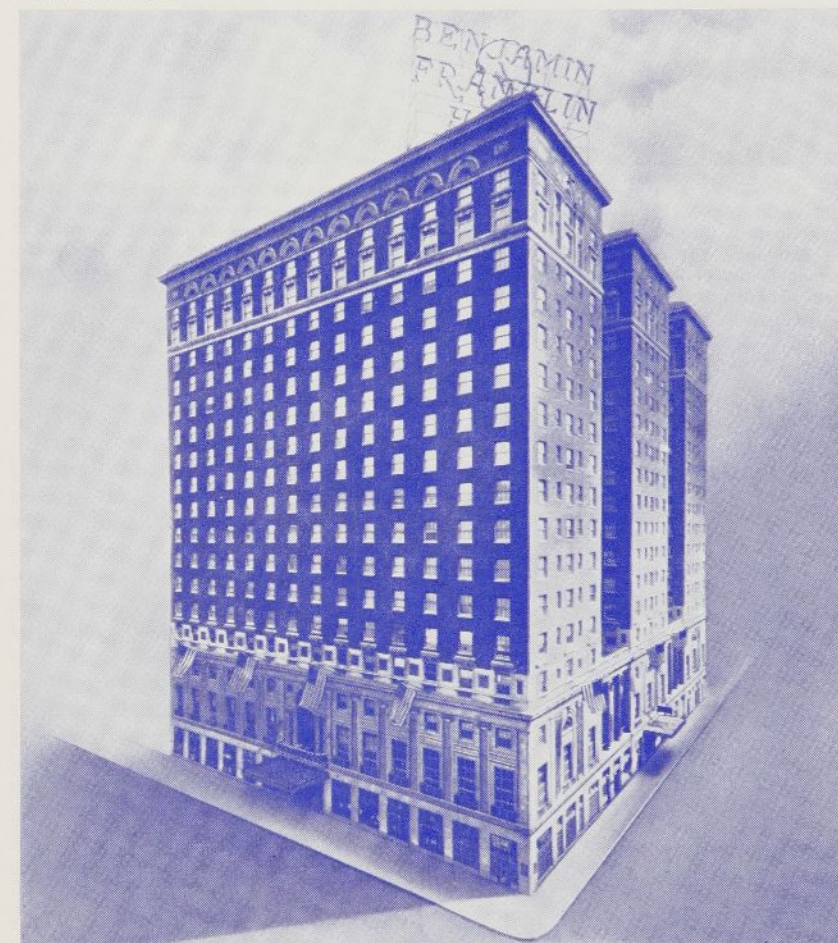
Ross Forman, National Executive Board Member and Convention Arrangements Chairman, has said of the Convention, "... this year our plans are the biggest ever! The men here in the Philadelphia area are really pitching in to make it an ideal Convention. We have the biggest hotel in downtown Philadelphia and there will be a program to match!"

## Convention Program

As further required by our National Constitution, the Convention will include reports from the various National Officers, sessions in which Fraternity business will be conducted, and addresses by important personalities.

But let's not forget fellowship! In addition to the requirements of the Convention program, there is that wonderful degree of fellowship experienced by the Brothers in attendance—fellowship found wherever men of common purpose and high ideals come together.

Then, too, we don't want to forget the wonderful city of Philadelphia. If you are a daytime sightseer, there is Convention Hall, the Betsy Ross House and Elfreth's Alley. If you are



The Benjamin Franklin Hotel, largest hotel in the Philadelphia area, will be Convention Headquarters.

a nighttime sightseer, well, there is a wonderful downtown Philadelphia.

## Training Groups Again Planned

In addition to taking part in Fraternity business, the delegate to the National Convention has the opportunity to participate in a series of workshop-type meeting on topics vital to chapter administration.

Once again, a series of important topics is being arranged and the result will be a wealth of helpful information for your chapter.

## Start a Convention Fund Now

Your Chapter should start now in setting aside funds for a delegation to the Convention. Start by placing the topic on your next business meeting agenda.

Your chapter may have as many Advisors and Brothers attend as you like. You can aid financially all of your delegates or your two official voting delegates.

But whatever you do, start now in your planning. Your chapter will not want to miss out on being represented at this important meeting!





The author of this article, Dean Howard Thurman, is shown above, third from left, receiving his honorary membership certificate in ceremonies conducted by Zeta Upsilon Chapter of Boston University. At left is Edward Bryant, Chairman of the Advisory Committee of Zeta Upsilon Chapter. At right is John F. McKenzie, former Dean of Men, and presenting the certificate is Stanley Druck, then President of Zeta Upsilon Chapter.

# LEADERSHIP

By Howard Thurman

Dean, Marsh Chapel  
Boston University

*... The new mother looks down upon her little child's head and whispers in her heart: "Oh, may you seek after truth. If anything I teach you be false, may you throw it from you, and pass on to higher and deeper knowledge than I ever had. If you are an artist, may no love of wealth or fame or admiration and no fear of blame or misunderstanding make you ever paint, with pen or brush, an ideal or a picture of external life otherwise than as you see it; if you become a politician, may no success for your party or yourself or the seeming good of even your nation ever lead you to tamper with reality and play a diplomatic part. In all the difficulties which will arise in life, fling yourself down on the truth and cling to that as a drowning man in a stormy sea flings himself on to a plank and clings to it, knowing that, whether he sink or swim with it, it is the best he has. If you become a man of thought and learning, oh, never with your left hand be afraid to pull down what your right has painfully built up through the years of thought and study, if you see it at last not to be founded on that which is; die poor, unloved, unknown, a failure—but shut your eyes to nothing that seems to them the reality."*

—Olive Schreiner

One of the most searching demands of leadership is integrity and honesty. The leader must above all else be a seeker after truth. In his private life of thought and deed he must not violate the ideals which he embraces in his role as the leader of others. The in-

tegrity of the act cannot be separated from the integrity of the person and the word. Therefore, the leader must seek the truth.

He must seek the truth about himself. The single fact is that he must accept himself. It is probably true that he is not as brilliant or as able as someone else seems to be; he may not have the kind of charm that attracts others to him in the way someone else does; he may not have the advantages of background and family heritage that someone else can claim. He may lay claim to some of these seeming assets. Nevertheless, he must at long last say "Yes" to his own basic equipment.

Lincoln says that if you could change the fact of yourself, "You might fetch the wrong jack-knife in the swap.

It's up to you to whittle what you can With what you've got—and what I am, I am . . ."

In addition to accepting himself, the leader must be willing to take responsibility for his own actions. This is a most searching demand. It is very tempting to shift the responsibility for decisions. The leader can say very easily that he is held captive by the tyranny of his responsibilities. He must do what the role demands of him and take no personal responsibility for such actions. This is a real delusion. True it is that there is an etiquette and sometimes what seems

to be a morality of office that leaves little room for the integrity of the person. But that fact does not provide an alibi for shifting responsibility to the position or office which one holds. It is a *man* who is the chairman, or the president or the leader. As a *man* he is responsible for his actions in his office. Life does not know about status, position, or place, it knows only that the man, the living, breathing man, is a responsible agent however he may function in his roles.

In addition to taking responsibility for his action, the leader must be willing to take responsibility for his *reactions*. Sometimes it does seem that the responsibility for a person's reaction to the events of his life is not his to determine. Again and again we are involved in experiences and events which sweep into our lives without any reference to our own wills. They arise in regions beyond our control. True. But the moment we encounter them, *how* we react to them, *what* we do with them—these matters are our responsibility and concern. It is here that the true character of the person is often revealed. It is for this reason that two people visited by the same circumstances may be seen to react to it in diametrically opposed ways. One may respond with bitterness and hostility, the other with gentleness and grace. The leader is responsible for his reaction to life.

We are living in a time of revolutions, technological and social. Our reaction to these revolutions may be one of fear, panic and despair. We may in our reaction be stripped of all hope and all confidence not only about the meaning of our own lives but about the significance of the future for mankind. Or we may in our reaction be inspired to a deeper commitment to higher purposes and more meaningful resolves to the end that in us the dreams for mankind that are cherished will be worked at with fresh vigor and new hope. How we react is our responsibility—and from this there is no escape.

The leader must seek the truth about his society. He must be able to assess it properly and clearly. He must know that what he condemns in others he dare not encourage in himself. The ideals which he demands of the political or social life of his times must not be other than the ideal which he cherishes for himself. In so doing he will discover that at long last the only place of refuge for any man in the world is in his own heart.



## THE SPRING SEMESTER

**By Gerald M. Plessner**

Past President, Epsilon Epsilon Chapter,  
Missouri Valley College

All too often Chapters pass off the Spring semester as a "second-best" time for a good rush program. Experience has shown that the desire of chapters to increase membership seems to wane with the coming of Spring.

This author might agree that a rushing program in each of the semesters has different qualities, even different goals, but he would never agree to give secondary importance to the Spring semester as a time for membership extension.

In the Fall, with the appearance on the campus of so many faces, the rush program should be aimed at acquainting newcomers with our principles, program and achievements. The Membership Committee should make every effort, in the Fall, to bring to the Rush Meeting as many men as possible. The meeting itself should be designed to give the most unknowing guest a brief understanding of what we stand for.

At the start of the Spring semester, when new faces are not so abundant, there are in your midst new members, recent pledge class members who did not make the grade, potential Brothers who have been watching the chapter for a recent semester and the usually small number of newcomers to the campus.

A good Spring semester rush program should take into account the exact composition of the student body. It should be organized to solicit, interest and recruit as pledges those people on the campus who are there not only as newcomers but also as recently participating citizens.

What makes a good Spring semester rush program? What things should be done to guarantee a successful and worthwhile Spring rushing effort?

Let's look at a few aspects of any good program:

### DEVELOP A PROSPECT LIST

Using every source available, acquire the names of those men on your campus who are eligible to pledge ALPHA PHI OMEGA. A booth dis-

tributing Scout Census Cards at registration time is helpful! Some other sources are:

A. Student lists published by the School Administration.

B. The Student Directory from the previous semester.

C. Names turned in by the Brothers. Record the name of each Brother that turns a name in—you'll want to have him make personal contact later.

D. The pledges who didn't make the grade last semester. They may still be interested.

E. Transfer students who might have been initiated in another chapter.

### HAVE PLENTY OF THE NEEDED LITERATURE ON HAND

As soon as possible in the semester, make a check on the chapter's supply of rushing literature. (QUESTION AND ANSWER PAMPHLET, PLEDGE MANUAL, APPLICATIONS, POSTERS, ETC.)

### START PUBLICITY FOR THE RUSH MEETING

Some of the things you can do to promote attendance at your Rush Meeting are:

A. Set a time and place for the meeting. One that does not interfere with other campus activities.

B. Put up attractive posters at the right time and in enough of the right places.

C. Have Brothers announce the Rush Meeting in other meetings of every type.

D. Get plenty of publicity in the campus publications.

E. Encourage Brothers to start early in personally cultivating those prospects that they feel are good ones.

### DEVOTE A CLOSED MEETING TO DISCUSSION OF THE RUSH MEETING

At this meeting the Chairman of the Membership Committee will want to:

## RUSHING

A. Explain the importance of the Rush Meeting.

B. Briefly outline the Rush Meeting agenda. Make sure every job is assigned. (For information on this type of meeting see bulletin from the National Office on SUGGESTED RUSH PROGRAM.)

C. Assign the name of each prospect to a Brother for personal cultivation. That Brother should do the following before the Rush Meeting:

(1) Contact the prospect and explain ALPHA PHI OMEGA.

(2) Encourage attendance at the Rush Meeting.

(3) Offer to escort the prospect to the meeting, setting a time to get together.

(4) Escort the prospect, seeing that he is properly introduced upon arrival.

D. Discuss the conduct of Brothers at a Rush Meeting.

E. Discuss the follow-up contact necessary after the Rush Meeting and before the Pledging Ceremony.

### INVITATIONS SENT OUT IN PLENTY OF TIME

Make sure every prospect receives an invitation to the Rush Meeting in plenty of time to make plans to be there. The invitations may be mailed or personally delivered, whichever is more convenient.

### PERSONAL CONTACTS MADE BY BROTHERS

This phase may well make or break your Rush Meeting.

### HOLD THE RUSH MEETING

#### HAVE BROTHERS FOLLOW UP ON RUSH MEETING

A personal, encouraging contact to answer any questions is another must. A desire to render service is not something you sell a man—you can help him express it—but the development of such a desire must come from the man himself.

(Continued on page 6)



## HERE'S AN OPPORTUNITY TO KEEP IN TOUCH WITH ALPHA PHI OMEGA THROUGHOUT YOUR LIFETIME

By Dr. Ray O. Wyland

Alpha, Lifetime Member of the National Executive Board and Chairman of the National Life Memberships Committee

### WHAT IS LIFE MEMBERSHIP?

Life Membership in Alpha Phi Omega is a means of keeping in contact with the growth and program of our fraternity throughout the years ahead.

### WHO IS ELIGIBLE?

Every man who has been previously registered in AΦΩ either as an active member, advisor or honorary member is eligible to subscribe for Life Membership.

### WHAT IS THE COST?

The fee for Life Membership is \$25.00. This fee was established by vote of the delegates at the 1952 National Convention. This is separate and apart from the pledge fee and active initiation fee.

### HOW IS THE MONEY USED?

The money received for Life Membership fees is deposited in our Endowment Fund, from which the interest is used to pay the cost of service to the Life Members.

### HOW LONG HAS THE LIFE MEMBERSHIP PLAN BEEN IN OPERATION?

This was established in 1936 by vote of the National Convention.

### WHO IS THE FIRST LIFE MEMBER?

Dr. M. C. Hayes, who served for many years as a national officer and board member and was Chairman of the Advisory Committee of Eta Chapter at Northern Illinois University until his retirement, was the first brother to subscribe for Life Membership and is honored as the Premier Life Member.

### HOW MANY MEMBERS HAVE SUBSCRIBED FOR LIFE MEMBERSHIP?

More than 1,250 members have subscribed and the number is steadily growing.



DR. RAY O. WYLAND

### WHAT ARE THE ADVANTAGES OF LIFE MEMBERSHIP?

1. It provides a permanent subscription to TORCH AND TREFOIL and thus gives the member regular news about Alpha Phi Omega throughout his lifetime.
2. The fee paid for Life Membership contributes to the financial stability of our fraternity.
3. It offers a fine group of friends who make up Alpha Phi Omega's lifetime roll.

### HOW MAY A MEMBER MAKE APPLICATION FOR LIFE MEMBERSHIP?

A special application form is provided for this purpose, and can be secured by writing to our National Office. It requires certification by your Chapter President. If you cannot conveniently present it to your president for signature, mail your application to the National Office and we will take care of requesting the signature.

### HOW IS PAYMENT MADE?

You may send the full amount of \$25.00 if convenient with your application. Or if more convenient for you, send a partial payment and we will credit that amount toward

your Life Membership until you can send the remainder . . . or send it in installments, say five payments of \$5.00 each.

### MAILING ADDRESS

Each Life Member is expected to keep our National Office informed of his mailing address for use in sending the TORCH AND TREFOIL. Only by having up-to-date addresses can we deliver the magazine correctly. This publication is your best way of keeping in touch with Alpha Phi Omega news after college years have ended.

*You'll enjoy being a Life Member! Subscribe Now!*

Kindness is the oil that takes the friction out of life.

They on the heights are not the souls  
Who never erred nor went astray,  
Who trod unswerving toward their goals,  
Along a smooth, rose bordered way.  
Nay! Those who stand where first comes dawn  
Are those who stumbled—but went on!

—Author Unknown

(Continued from page 5)

### REHEARSE THE PLEDGING CEREMONY

Not enough chapters do this. Our rituals are impressive ones and they all deserve rehearsal and necessary preparation. Rehearsal is a surefire step to insuring an eager Pledge Class!

### CONDUCT A SUCCESSFUL PLEDGING

- A. Brothers escort prospects to the ceremony.
- B. The ceremony starts on time and is well run.
- C. After the ceremony the Pledges are welcomed by the Brothers and then are informally introduced to the second Vice-President who is to be their Pledgemaster.

Well, briefly, that's the job. Take the ten important steps and I know you'll agree that rushing can be successful in any season. GOOD LUCK!



## CREATING PRE-COLLEGE INTEREST IN ALPHA PHI OMEGA

by Thomas E. Walsh

Epsilon Epsilon Chapter

The APO chapter that is on the lookout for future growth and expansion will lay long range plans for the continued growth of his chapter. There are several ways that a chapter may interest pre-college students in Alpha Phi Omega.

By contacting your local scout office you will be able to get help in selecting names of senior scouts who are planning on attending college. After you have done this, invite them to be guests at one of your chapter meetings.

You will be accomplishing several things when this is done. You will give a glimpse of college life to the prospective freshman as well as give him an opportunity to find out first-hand just what Alpha Phi Omega stands for. The man will find out if your college is the one that he wants to attend. If his decision is to attend another college, he will already have first-hand information on APO and your chapter can notify the chapter in the college he chooses to be on the lookout for a good prospective brother.

This service on the part has helped the future brother decide on APO and has given him a real insight to college life. The barrier that normally is felt between the freshman and the upperclassman will be lowered. This will enable the new man to get off to a college career the first day with a good idea of where he is going.

Your chapter may want to set up a speakers bureau and go around to explorer units and discuss with the pre-college man APO and its program. Another way to spread the word is to try and secure a place on the High School Career Day program in your local community high schools. You may acquaint other scouts and adult leaders with our fraternity by accepting as service projects various duties at district and council functions, being sure to wear your arm band or other authorized emblems of our fraternity so it will be easily recognized. Taking part in troop and explorer activities, helping in the advancement and training programs and serving at camps and camporees will also make known to the future brothers and the adult leaders that APO exists.

If your chapter has a way of introducing our fraternity to prospective brothers not yet in college, and has not been mentioned here, let the editor know of your plan, if it is one that has been used and proven successful we will pass it on to the other chapters.

Remember the planning that you do today will make your chapter secure for tomorrow, there is always room for more leadership, friendship and service.



Beta Upsilon Chapter, located on the campus of Northwest Missouri State College, Maryville, Missouri, is shown with Betty McCaig, a polio victim, whom they assist in getting to classes. Those seated from left to right are: Edwin Herde, treasurer; Dennis Mathes, past president; Betty McCaig, Ed Flannery, vice-president; Steve Frantum, pledge class president. First row: Phil Stone, Leon Walker, Jim Smith,

Myrl Long, sponsor; James McIntyre, Keith Collier, E. L. Reed, Ray Rouse, Myles Grabau, sponsor; Bruce Wake, sergeant-at-arms. Second row: Judd Nordyke, Kenneth Thompson, sponsor; John Bush. Those not present when the picture was taken are: Paul Shea, Ron Parrish, Bill Schultz, Ira Lee Walker, Jerry Norfolk, and Leland Long, reporter.

Beta Upsilon Chapter has for the past year and a half taken the service project of assisting Betty McCaig to her classes. The members of the fraternity have taken it upon themselves to get a schedule of her classes and make sure some member of the fraternity takes her to her classes and her meals.



Utica College: Eta Mu Chapter Brothers assisting in redecorating the Fraternity Center which they helped to establish several years ago when the administration asked for our assistance.

The Brothers in this picture are left: Ted Smith, our Alumni Secretary, and Donald Champ, our First Vice-President in Charge of Pledging.





## Alpha Phi Omega

National Service Fraternity

National President  
WILLIAM S. ROTH  
POST OFFICE Box 10,186  
RALEIGH, NORTH CAROLINA

February 29, 1960

DEAR BROTHERS:

You hear it everywhere, "The start of a new decade—  
I wonder what 1960 will bring?"

The question of what destiny will bring is always  
interesting and challenging. Too often, though, men forget  
that destiny is more than just the passing of time.

As Brothers in ALPHA PHI OMEGA we have pledged not to take  
a passive approach to destiny. Instead, we have pledged  
to our fellow man that we will work to make tomorrow better  
than it might have been had we indifferently watched  
its arrival.

As Brothers in ALPHA PHI OMEGA we can make an immeasurable  
contribution to the improvement of the destiny of mankind.

During this new year of 1960, chapters should make every  
effort to be even more effective in their program of  
service. New ideas, new improvements on old ideas, and a  
rededication of the entire chapter to the principles  
for which we stand should all be a part of our thoughts  
at this time.

During this new year of 1960, each Brother would do well  
to think at length on the theme, "What can I do to reaffirm  
my pledge of unselfish service to others?"

May I suggest as a starting point the familiar lines  
from the pen of Shakespeare:

"To thine own self be true—  
And it must follow as the night the day  
Thou canst not then be false to any man."

Fraternally yours,

*William S. Roth*

NATIONAL PRESIDENT