



TORCH AND TREFOIL



"Varsity Time" Radio Program
(Story on Page Five)

VOLUME 27, NUMBER 5
MAY, 1952

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"BOX SCORE"

Present number of chapters,
including petitions approved. 254
Total number of members since
founding 36,995
Number of copies of this issue. 14,000

"The great use of life is to
spend it for something that
will outlive it."

—WILLIAM JAMES

TORCH and TREFOIL

May, 1952

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A MESSAGE FROM OUR NATIONAL PRESIDENT

Dear Brothers:

During the past year there has been much Alpha Phi Omega activity. I have had the pleasure of visiting with many of you at your conferences, conclaves, and chapter meetings. I have reports of the service projects which you have carried out and have seen much evidence of the splendid work of our fraternity.

To all of you active members, to officers who have given leadership to the chapters, I express my sincere thanks and appreciation. As your brother in Alpha Phi Omega, I am pleased by your willingness to carry out our program of Leadership, Friendship, and Service. May each of you feel the satisfaction that comes from having served your fellowman.

In these days of pressure and strain, it is a good idea to stop for a moment to take a personal check on the activities of our fraternity. What have our chapters done to uphold the name and carry out the ideals of our fraternity? Have the officers given strong leadership to fraternity activities and have we all taken our obligations seriously? Have we as individuals shown by our actions how to be a leader, how to be a friend, how to be of service? I cannot answer those questions for you, but you can determine the answers yourselves. Our school year is coming to a close and we look forward to next year. Many expect to return to the campus in the Fall. Why not plan now what you will do as a member of the fraternity. Carry with you in thought the objectives of our fraternity and then fit them into your plan of activity. Consider what an active chapter could do if each officer, each member, would give serious thought to carrying out to the fullest extent those obligations that were assumed when initiated. Our fraternity needs you and you need the experience of serving your fellowman in the spirit of the Scout Oath and the Scout Law.

Let's determine now to make 1952-53 an even greater year of accomplish-
ment in Alpha Phi Omega.

Daniel Den Uyl

National President

SNOW SCULPTURING CONTEST AT NORTH DAKOTA STATE



In Alpha Lambda Chapter's annual snow sculpturing contest, in connection with the Jack Frost Winter Carnival, this year's theme was "Political Figures—Living or Dead." Kappa Sigma Chi won with a large elephant titled "GOP Pulls for Ike." In the picture at left above is the second place winner of Alpha Tau Omega, a statue of Winston Churchill with his "V for Victory" sign. At right is Gamma Phi Beta's entry, a statue of Abraham Lincoln. This is reported by Carl Eloffson, President.

HOW TO CONDUCT A CAMPUS CARNIVAL

By **Manfred O. Aws, Jr.**

Past President, Gamma Psi Chapter University of Minnesota

High spirited barkers, colorful tent fronts, Penny Pitch, Pie Throwing, Bingo, "Roaring Twenties," Le Jazz Hot Club, and many other concessions and side shows made up the midway of the Campus Carnival, which is planned and directed by Gamma Psi Chapter at the University of Minnesota.

The Carnival is held every year for the Spring Charity commitments on campus. During the last several years the money raised from the Carnival has been turned over by the fraternity to Freshmen Scholarships and the S.P.A.N. Program.

"Organization" is the key-word for the planning of a Carnival. Nearly four months of preparation is needed in planning the biggest all-student event at the University of Minnesota. The general chairman and all committee chairmen are chosen by the fraternity before Christmas vacation thus enabling them ample time for preparation for the "Big Top" event in May.

The Carnival is held in the Indoor Sports Arena, 200 x 400 foot building with dirt flooring.

Following is a small picture of the preparation procedures at the University of Minnesota:

LIAISON CHAIRMAN

1. Advisory committee composed of representatives from governing groups on campus. (Inter-Residence Council, Panhellenic, Inter-fraternity Council etc.)

2. This committee is a "clearing house" for ideas and suggestions from campus groups and individuals, but leaving the final decision with the general chairman.

PUBLICITY CHAIRMAN

The publicity chairman is responsible to the general chairman. The following committees are under the jurisdiction of the publicity chairman:

Press

- a) Contact the press through uni-

EDITOR'S NOTE: *This is a follow-up of a previous article about the Campus Carnival which appeared in our November, 1951, issue. In this article, Brother Aws gives details about how to plan and conduct the carnival.*

versity news service or directly with the city desks.

- b) Send out news releases to all papers and columnists.

- c) Contact local comic-strip writers.

- d) Secure the full support of the campus paper.

Radio and television

- a) Have several side shows put on parts of their acts on television.

- b) Have disc-jockeys interview the different Carnival Committee chairmen on their programs.

- c) Urge radio stations to do live-broadcast directly from the Carnival.

- d) Invite well-known radio personality to emcee the stage drawing of the Carnival door prizes (car, TV sets, etc.)

Campus promotion

- a) Burma Shave-type signs, roving clowns, handbills, banners on buildings, posters, large balloons, and campus newspaper.

- b) Roving car with loudspeaker—use only between classes.

- c) Display the door prizes which will be given away at the Carnival. (car, outboard motor, and TV sets, etc.)

Parade

- a) Hold parade a day before the Carnival or the afternoon of the day of the Carnival.

- b) Make it a fast moving automobile parade which can cover a large area. (Your campus, other campuses, and downtown areas.)

Programs (printed souvenir)

- a) Have the general admission high enough in order that you can give a free program away at the entrances. It makes them feel better if you give them something free upon entering the Carnival Arena.

- b) Use advertisements to pay for



In this picture is shown one corner of the Midway of the University of Minnesota's Campus Carnival, held annually in the Indoor Sports Arena on the campus.

the printing of the program, if necessary.

Judging of Concessions and Parade

a) Secure university, city or state officials. It is a strenuous task, so obtain mostly males.

b) Judge for cleverest concessions early enough in the evening in order that the winning sponsor can be announced at the closing of the Carnival. That would be impossible for the "most-money" concessions.

c) Judge for cleverest float in the parade also.

Trophies

a) Try to get merchants to donate the trophies.

b) Offer first and second prizes for cleverest and most-money for the different divisions of entry.

c) Offer a parade trophy.

Classes or divisions of entry

For the purpose of awarding trophies the following divisions are set up at the University of Minnesota:

Class I—Dormitories and Co-Ops.

Class II—Fraternities and Sororities.

Class III—Special Interest Groups (Religious, clubs, etc.)

Drawing of prizes

a) Make it short and sweet. Hold it at the closing minutes of the Carnival. Present the trophies to the winning organizations. Introduce any personalities present and give any special awards. (i. e. Ugly Man Contest winner, etc.)

ARRANGEMENT CHAIRMAN

The arrangement chairman is responsible to the general chairman and the following committees are under his jurisdiction:

Layout chairman

a) The first thing to be done is the drawing of a scale size floor-plan of the arena in which the Carnival is to be held.

b) Have your drawing big enough so that things are clear to all who look at it.

c) Regulate the size of the lots for concessions. A standard size for side shows and concessions is recommended. Using the entry petitions, assign, chalk out, and number each

lot before organizations begin to build.

d) Comply with all fire regulations; exits, fire extinguishers, etc.

e) Secure enough electrical outlets and drop cords for the concessions to use.

Concession chairman

a) The chairman and his committee is to notify every campus organization of the Carnival dates and invite them to prepare for it. Use Carnival stationery and include entry petitions, rules and regulation sheets, and the list of chairmen.

b) Set a deadline that the entries must be in the Carnival office.

c) The petition of entry should request the name of the organization, name of the chairman, type of concession or side show, and whether they need auxiliary lighting. Ask for a full description of the concession or side show.

d) Check and approve all entries to avoid duplication in types of shows.

e) With the help of the layout chairman, assign organizations to specific lots in the Carnival Arena.

Construction chairman

a) Construction committee should work closely with the layout committee.

b) Responsible for constructing or securing the Carnival office, first aid station, and ticket booths for use on the Carnival Arena.

c) All canvas, crepe paper and cardboard used in concessions must be fireproof. (We suggest DuPont's CM Solution.)

d) Cost of construction should be borne by the individual organizations. It may be advisable to place a limit on building costs.

Procurement chairman

a) Responsible to secure a good source of small prizes for the concessions to give away. (Canes, pennants, leis, etc.)

b) Be able to refer all organizations to a good source for renting tents, canvas, and P.A. systems.

Health and Safety chairman

a) Recheck and see that all fire regulations are met.

b) Handle the first aid facilities.

BUSINESS CHAIRMAN

The business chairman and Carnival treasurer may be the same person. He

is responsible to the general chairman.

a) Every expenditure of the Carnival Executive Committee must have the signature of the general chairman or treasurer. Do not spend money loosely—save in every possible way.

b) Work all accounting procedures through the university or Student Activities Bureau's finance department.

c) Arrange for police escort when transporting Carnival admission money from the arena.

Ticket chairman

a) Contract for advertisement on the backs of tickets thus cutting printing costs.

b) Sell admission tickets before the day of the Carnival. This would help ticket sellers at the arena and cut down ticket lines at the Carnival.

c) Do not use money at the entrances of the concessions and side shows. Those tickets should be sold at booths located around the Carnival Arena.

d) Arrange for all the ticket sellers, money aprons, change, and arrange for distribution of tickets and change among the ticket booths.

(At the University of Minnesota, the concession tickets are sold for 10c each and the general admission to the Carnival Arena sold this year for 50c each. Everyone paid admission, even the general chairman and all the AΦΩ members. This created a better feeling among the rest of the student body.)

The following are a few activities that helped promote the Campus Carnival, sponsored by Gamma Psi Chapter at the University of Minnesota:

CAR CONTEST

New cars have been given away free at the Campus Carnivals to attract people. The car is awarded to the person who correctly identifies a "Mystery Person" from clues printed in the *Minnesota Daily*. All identification cards are placed in a container at the Carnival entrances and a drawing is held at the close of the Carnival. The car is on display on all the college campuses for one week before the "Big Tent" event. The convertible is a tremendous drawing card. It is obtained at a reduced price from a local car agency in the Twin Cities. A TV set, outboard motor, and two season

tickets for football games are also given away by the Carnival Executive Committee. The cost of the prizes is realized by the gross income of the Carnival.

UGLY MAN CONTEST

Gamma Psi Chapter held its Ugly Man Contest in conjunction with the Carnival. The contest fits perfectly with the spirit of the Carnival and the winner was presented to "Miss Minnesota" for a dinner date with her. The winner also received an Ugly Man Pin and a ceramic mug with the face of an ugly man on it . . . and the winner's sponsor received a trophy. The contest is one of the best publicity stunts for the Carnival as far as the Twin City papers and radio stations were concerned.

Any chapter which has any particular question about the carnival project is invited to write to Gamma Psi Chapter of Alpha Phi Omega, 203 Coffman Memorial Union, University of Minnesota, Minneapolis 14, Minnesota.

A LECTURER FROM WALES IS INITIATED



Professor William Lloyd Jenkins (right), a lecturer in agricultural chemistry from the University College of Wales, was recently inducted as an honorary member of Gamma Gamma Chapter. He has been at the University of California, Berkeley, for three months research work. He has had vast experience in Scouting in Wales and is holder of the Wood Badge for training received at Gilwell Park, England. He was impressed with the operation of Alpha Phi Omega and expressed desire to introduce the fraternity in England. With Professor Jenkins in the picture is Harry Krueper, President of Gamma Gamma Chapter. This news is from Chris Bell, Corresponding Secretary.

CAMPUS EDITORIAL

Five Years of Service

Tuesday the Wabash chapter of the world's largest collegiate fraternity celebrated its fifth birthday on this campus. But size is relatively insignificant to this fraternity. Alpha Phi Omega's greatest claim to distinction is *service*—service without remuneration of any kind. In fact, there will be many within the local chapter who will oppose this editorial on the very grounds that credit and recognition of A.P.O.'s activities defeat the ideal of altruistic giving on which the fraternity is founded.

Yet a five-year milestone is a landmark for any organization. And it might be well at this point to review the highlights of these five years to see just how well the local chapter of A.P.O. has measured up to its ideal of service. Here it is:

1946-'47

Erection of football bleachers.
Ushering at all school plays and other functions begun.
\$100 raised for local Red Cross on ten days notice.

1947-'48

Annual "Most Valuable Football Player" award originated.
Annual aid to Admissions Dep't in Fall registration begun.

1948-'49

Football goal post decorations originated.
Green Room of South Hall redecorated.
Archives Room of Yandes rearranged.
Annual Scout Leadership training program begun.

1949-'50

Annual B.M.O.C. list originated.
Annual Christmas tree on Chapel steps begun.
Book stands for library constructed.

1951-'52

Book exchange taken over. (Another student group had started this.)
Blood Drive conducted.
Progress made on relocation of Scarlet Inn and improvement of Baker Tract facilities.

No other single organization that I know of on the Wabash campus—honorary or otherwise—has contributed so much in the way of student service, yet asked so little in return, as Alpha Phi Omega. An "editorial-birthday card" seems small thanks when placed alongside the contributions this group has made to Wabash College. Yet further congratulations would be out of keeping with its tradition.

W.J.R.

The above editorial from the campus newspaper of Wabash College expresses a fine tribute to the activities of Delta Omicron Chapter of Alpha Phi Omega.

ON OUR COVER

In service to the University of Bridgeport, Brother Robert Paul writes, directs and participates in the "Varsity Time" radio program over station WICC. In the picture on our cover is Bob and Miss Abby Elstein at the mikes. The program reports campus news, plays the favorite record selections of the students, and interviews prominent campus personalities.



Fifteen Thousand Books

GAMMA DELTA CHAPTER collected more than 15,000 books in its annual Veteran's Book Drive, under the effective chairmanship of Brother Joe Ardizzone. Service to the Library for the Blind has been going along in full swing, and many other projects have been carried out this semester, reports George Jerry Moskowitz, Corresponding Secretary.

Lost and Found

The top undertaking of GAMMA LAMBDA CHAPTER this year has been the establishment of a Lost and Found department at *Clemson College*, reports William E. Monroe, President. Other recent activities have included furnishing blotters for all rooms on the campus (each blotter printed with the college calendar) and collaborating with other organizations in the Red Cross blood drive.

Coffee Hour

IOTA NU CHAPTER has been sponsoring a Coffee Hour at the *University of Wisconsin in Milwaukee* as a means of improving school spirit. Other recent projects include maintenance of a blood bank and prom parade administration. The chapter has the reputation of getting things done rapidly. Brother Walter Giger, Jr., President, gives great credit to the faculty advisors for their excellent help and guidance.

Senior Scout Ball

On April 4, THETA IOTA CHAPTER sponsored its annual Senior Scout Ball in the Student Union Building of the *University of Arizona*. It was a great success. At the council camporee April 26 and 27 the chapter furnished judges for the events. This is reported by Donald E. Goebel, President.

Flag Detail

BETA XI CHAPTER at *Westminster College* handles the job of putting up the flag each morning and taking it down each evening. This is a continuation of a project started by Navy V-12 students during World War II who erected the flagpole. The chapter handled the sale of refreshments at an all-school dance, and is starting work on a bridge across Stinson Creek to the athletic field. The chapter has also sponsored the Red Cross Bloodmobile drives on the campus. This is reported by Bob Hamrick, President.

Busy Schedule

EPSILON ZETA CHAPTER at *Rensselaer Polytechnic Institute* has had a busy term of service including operating the book exchange, handling the lost and found, ushering at Town Hall, working at the local orphanage, aiding in local Scout work, and many other jobs around the campus. This is reported by R. J. Weinaug, Jr., Past President.

Donation to Infant Home

The *Rockhurst Reporter* brings news that GAMMA XI CHAPTER has given the proceeds from its Ugly Man Contest to St. Anthony's Infant Home.

Chapter Calendar

PHI CHAPTER at *Syracuse University* published calendar sheets for February, March, April and May. Spaces for each day indicate scheduled projects and chapter meetings, holidays, major campus functions, with additional space provided for writing in other events.

Initiation at Scout Camp

ALPHA IOTA CHAPTER of *Ohio State University* held its winter initiation ceremony at Camp Klages. After the ceremony the group visited the Hocking State Forest and hiked the trails in the park. The outing was greatly enjoyed by all who attended, reports the chapter newsletter.

ALUMNI CHAPTERS SEEK NEW GRADUATES

This Spring's graduates are invited to contact an alumni chapter. There are just ten alumni groups now organized, so the scope is limited at present, but if you are graduating and will be situated in or near the locations mentioned below, you are invited to get in touch with one of the following officers:

- Chicago—Arthur Hart, 128 South Twentieth Avenue, Maywood, Illinois.
- Milwaukee—Emil F. Symonik, 2519-A West Michigan Street, Milwaukee, Wis.
- Houston—Paul Hargrave, 1822 West Alabama Street, Three, Houston, Texas.
- Kansas City—John Carl Junior, 3409 Central Avenue, Kansas City, Mo.
- Los Angeles—Robert H. Middough, 233 Roswell Avenue, Long Beach, Cal.
- Philadelphia—J. Richard Kiefer, Jr., 207 South Sartain St., Philadelphia, Pa.
- Omaha—Charles V. Ammons, 2012 North 37th Street, Omaha, Nebraska.
- New York—Paul D. Kagen, 1760 Andrews Place, Bronx 53, New York.
- Minneapolis—Lloyd W. Telschow, 3712 Second Avenue, South, Minneapolis, Minn.
- Youngstown—George Snyder III, 982 West LaCleda Avenue, Youngstown, Ohio.

Blood Donor Drive

Dr. Peter M. Bernays, Chairman of the Advisory Committee of BETA PHI CHAPTER, has reported that the chapter assisted in the campus blood donor drive, erected a Christmas tree, sponsored dances after football games, aided in Religious Emphasis Week and numerous other projects beneficial to *Southwestern Louisiana Institute*.

Infirmiry Service

DELTA PHI CHAPTER of *Johnson C. Smith University* has aided students confined in the college infirmiry, made collections for the March of Dimes, served as ushers for the university choir concert and gave blood in the Red Cross drive. This is reported by Rufus D. Spears, President.

Solicit for Scout Council

The members of BETA OMICRON CHAPTER at *Missouri School of Mines* participated in a city-wide financial drive in Rolla, Missouri, for the local Scout Council. This is reported by Kipp Ferns, President.

Historical Plaque

DELTA CHAPTER at *Alabama Polytechnic Institute* has received approval from the Campus Planning Committee for placing a bronze plaque on Auburn's tradition-filled lathe, giving its history. The lathe located under the wing of Samford Hall on the campus, has become widely recognized as a symbol of the college.

The money for purchase of the plaque was raised through the Ugly Man Contest. The history of the lathe was secured by Brother Si Williams and he has written the inscription for the plaque, which is as follows:

"Built in Selma, Alabama, during the early part of the Civil War for the manufacture of military supplies for the Confederate Army. During the war an attempt was made to move it to Columbus, Georgia, to prevent its being seized by federal troops. En route, it was buried for a time near Irondale, Alabama. When the danger of capture had passed, it was dug up and moved to Columbus, where it was used for boring cannon until the end of the war. After the war, the lathe was used by the Birmingham Rolling Mills, which later became part of the Tennessee Coal, Iron and Railroad Company. In 1936 the company presented this historic lathe to the Alabama Polytechnic Institute."

SECTIONAL CONFERENCE HELD AT UNIVERSITY OF MISSOURI



Here are two scenes from the Sectional Conference of chapters in Iowa, Nebraska, Kansas and Missouri, held at the University of Missouri, February 16 and 17, 1952. In the top picture President Daniel Den Uyl addresses the assembled delegates at the luncheon. Others at the head table are Brother R. G. Miller, Deputy Regional Scout Executive, Brother Ray Mueller, State Chairman for Nebraska, and Brother Larry Berlin, Past President of Beta Eta Chapter.

The lower picture shows the Extension discussion group in progress. These are part of the members studying a map and talking over plans for establishing new chapters. At left is Brother M. R. Disborough, National First Vice President, who serves as National Extension Chairman. The pictures are by courtesy of Brother Claude W. Ashburn of Beta Omicron Chapter.

Many Spring Activities

Projects of UPSILON CHAPTER this Spring have included an entry in the variety show of *Wisconsin State College, Milwaukee*, to help raise funds to support the school newspaper; a campus carnival in which many or-

ganizations participated, with $\Lambda\Phi\Omega$ operating an Ugly Man Contest; a sports night in the field house as a pledge function and other activities. This is reported by Robert E. Boehme, President.

BULLETIN BOARD

SUMMER ACTIVITIES

Recommended Summer activities are:

Continue active or partial program in chapters which have a sufficient number of members on the campus during the Summer session.

Preparations for the Fall program, outlining objectives in all phases of AΦΩ activities.

Contacts by mail among officers, members and advisors to coordinate plans for the new year.

Aid Scouting in your home town this Summer.

Write to brothers who are in the Armed Forces to keep them informed about AΦΩ.

EXPANSION

All of the petitioning groups whose petitions have been submitted for voting this Spring have been approved for admission into our fraternity. These include fifteen new active chapters and one new alumni chapter.

The installation ceremonies are now underway for these groups. In each instance a member of our National Executive Board will officiate and the ritual will be conducted by members from a nearby chapter.

We believe all of these new chapters will carry on the service program of Alpha Phi Omega in an excellent manner in the years ahead.

OUR NEXT ISSUE

The next issue of TORCH AND TREFOIL will be published in September. The deadline for material for that issue will be August 1.

We invite all chapters to send news reports about recent service projects for use in Fall issues.

Pictures are especially desired—pictures showing members and pledges in action on service work. Those offer the best means of letting other chapters know about your projects. They will tell your story much more vividly than just words. Please send pictures whenever they can be secured in connection with your chapter projects.

IF YOUR ADDRESS MAY CHANGE

When you return to the campus next Fall, if your mailing address is not the same as this Spring, please be sure to notify our national office as soon as you know your new address. This will give opportunity for your address to be changed on our mailing list for TORCH AND TREFOIL so that next year's issues will continue to reach you correctly.

When sending a change of address, please indicate both your old and new address. This will assist in making the correction on your addressograph plate.