Your football team this fall is shooting for the best possible record for the season. The captain is using his best knowledge in managing the team on the field. The coach and his assistants, and their advisors on the athletic board, are engaging in their smartest strategy. They are giving their strongest leadership to the team. The players are fighting for the glory of Alma Mater. All are putting in long hours of practice in preparation for each week's game. They know that teamwork is important.

Just so should your chapter of Alpha Phi Omega be striving for the best possible record this year. All available forces should be coordinated to build a constantly stronger program of leadership, friendship and service on your campus. Your president is comparable to the captain of the football team. Your senior faculty advisor is the coach and the other advisors are the assistant coaches. Your executive committee corresponds to the athletic board and the members of the chapter are the players. Teamwork is necessary on the part of all members, officers, advisors and pledges to make your chapter fully successful. Every member should have his particular place "on the team" and do his job well. The executive committee should have a prominent part in planning the activities of the chapter. The senior faculty advisor should be in constant touch with all functions of the organization, giving counsel, suggestions, and helping guide the chapter to greater achievements. Each of the other advisors should have a definite assignment in the onward march of the chapter.

Aim high in your chapter this winter. Get the best available men "on your team". Put your full strength in action to achieve the best possible record during this Alpha Phi Omega "season" of 1941-42. Aim toward greater service, more fellowship, stronger membership and thus make your chapter an All American.
THE RED CROSS DESERVES THE COOPERATION OF EVERY ALPHA PHI OMEGA CHAPTER!

This year more than ever before the Red Cross is rendering an invaluable service in relieving suffering and want throughout the world. It is providing clothing and food for destitute people in war-torn countries. It is caring for refugee children. It is providing training for defense emergencies to thousands of people in our own country. This vast program offers an opportunity for Alpha Phi Omega to cooperate.

In past years a considerable number of Alpha Phi Omega chapters have given assistance to the Red Cross in various capacities. It is a worthy cause, an excellent service project.

Is your chapter aiding this year? Contact your local Red Cross headquarters to determine how your chapter can best assist in the widespread service program being conducted!

Leaders of sixteen Alpha Phi Omega who gathered on the campus of Rockhurst College October 11 and 12 for the midwestern sectional conference.

MID-WESTERN SECTIONAL CONFERENCE STUDIES FRATERNITY PROGRAM AND ADMINISTRATION

Representatives of Chapters in Missouri, Kansas and Iowa Participate in First of Six Meetings

From sixteen chapters in the states of Missouri, Kansas and Iowa, delegates assembled in Kansas City the weekend of October 11 and 12 for the Mid-western Sectional Conference. The meeting was held on the Rockhurst College campus with Gamma Xi Chapter and Alpha Eta Chapter serving as joint hosts.

It was a very stimulating and valuable meeting, with all delegates taking part in the discussions on the various phases of Alpha Phi Omega's program and administrative procedure.

National President H. Roe Bartle presided throughout the conference. Other members of the National Executive Board who participated were Brother George H. Charno, Dr. Lester I. Tavel and Brother Sidney E. North, National Secretary.

At the Saturday evening banquet Brother Charno served as toastmaster and the invocation was given by Rev. J. J. Higgins, S. J., of Rockhurst College.

A memorial service was held for Brother Roy N. Stout, Jr., who was recently killed in an airplane crash while in service with the R. A. F. in England. Brother Glenn Whitaker, past president of Alpha Eta Chapter, conducted the memorial for Brother Stout.

President Bartle spoke briefly about the purpose of the sectional conference, pointing out that this and the five other sectional meetings to be held over the nation this year are to provide a helpful exchange of ideas about the service program and the administration of all chapters.

The address of the evening was delivered by Rev. John C. Friedl, S. J., of Rockhurst College, who challenged the thinking of the assembled delegates concerning their responsibilities of citizenship in the world of today.

The evening session opened with a discussion of how the executive committee is used in effectively conducting the chapter program. It was recommended that each chap-
NEW FEDERAL TAX ON FRATERNITY JEWELRY

The Revenue Act went into effect October 1 and applies to all shipments of jewelry made on and after that date. The tax is 10 per cent of the retail price and applies to all articles which can be classified as jewelry. Accordingly, the L. G. Balfour Company is responsible for collecting the tax on all deliveries of Alpha Phi Omega pins, keys, recognition buttons, pledge buttons and novelties.

In addition to the federal tax, the following states have adopted a use tax which must also be collected on fraternity insignia:

- Arkansas 2%
- California 3%
- Colorado 2%
- Iowa 2%
- Kansas 2%
- New York City 2%
- Ohio 3%
- Michigan 3%
- Missouri 2%
- North Dakota 2%
- South Dakota 3%
- Utah 2%
- Washington 3%
- York City 3%

All remittances sent to the Balfour Company or to the National Office for fraternity insignia should include the necessary amounts for federal and state tax. Orders received without payment of the tax will have the tax charged C. O. D.

The law specifically states that the tax must be added to the retail price and that any attempt on the part of the distributor to lead any customer to believe that the price of the article does not include the tax is punishable by fine. Your National Office has accordingly instructed the L. G. Balfour Company to proceed in the capacity of retailer and distributor and to collect, report and remit the tax to the federal government on all sales of Alpha Phi Omega insignia.

MAN OF THE MONTH

Nominated by Gamma Epsilon Chapter

Jack Lowenbein

As a charter member of Gamma Epsilon Chapter, Brother Jack was one of the men who worked hardest in preparing the group for national affiliation. Last year he was chairman of several of the early committees and paved the way for the future chairmen to carry on. Among the committees were the membership committee, the annual dinner committee, the annual dance committee, and the community service committee. Last year he did an excellent job as chapter secretary, and was instrumental in arranging the present means of cooperation among all of the chapters in Greater New York. He was nominated for the presidency, but before the election decided to transfer to the University of California at Los Angeles for his senior year. He is taking a very active part in the growth of Chi Chapter this fall and has thus carried his Alpha Phi Omega leadership from the Atlantic to the Pacific.

Brother Jack was well known here at the City College. He was affiliated with many student organizations, including the Accounting Society, Research Management Association, Varsity Club, Ticker Association and others. He was head varsity cheer leader, and the New York sports columnists praised his skill and originality in leading school roosters in songs and cheers. He drafted a petition to ask Fred Waring to compose a fight song for the school and got the song. He was also treasurer of the Athletic Association and was elected vice-president of his class. Gamma Epsilon’s loss is Chi Chapter’s gain.

Bob Price, Secretary, Gamma Epsilon Chapter.

of Beta Mu Chapter, Southwest Missouri State Teachers College, presented a thorough explanation of the responsibilities of the chapter president. He especially emphasized that a successful president must make Alpha Phi Omega his principal extra curricular activity, must fit the fraternity program into the traditions of the school, and must delegate responsibility to the officers, advisors, and members and coordinate all functions of the chapter.

Professor O. M. Skalbeck, senior faculty advisor of Beta Psi Chapter, Southeast Missouri State Teachers College, made a pointed presenta-
GAMMA IOTA CHAPTER INSTALLED AT BROOKLYN COLLEGE

By Benjamin Finkelstein, Past President

Climaxing two years as a preparatory group in Alpha Phi Omega, the Brooklyn College petitioning group was formally installed as Gamma Iota Chapter of our service fraternity in ceremonies at Brooklyn, New York, June 25, 1941.

Brother Harold F. Pote officiated at the ceremonies on behalf of the National Executive Board and was aided by Brother Joe Green, founder of Beta Iota Chapter of N.Y.U., and Brother Robert Shaffer, founder of Alpha Upsilon Chapter of DePauw University. The ritual was conducted by a representative team composed of brothers of each of the other New York chapters, Beta Iota, Gamma Epsilon, Gamma Delta and Gamma Omicron.

In a short forceful talk, Brother Pote charged the new chapter with carrying forward on the campus and in the community the ideals and activities which have made Alpha Phi Omega an outstanding fraternity of leadership, friendship and service to the nation over. He brought greetings from Dr. Ray O. Wyland, member of the National Executive Board, who aided in forming the new chapter, and from Brother H. Roe Bartle, National President.

Brother Green told of the formative stages of the chapter, welcomed Gamma Iota officially into the New York group of chapters and offered continued cooperation of all chapters in the metropolitan area in furthering the Alpha Phi Omega service program on the Brooklyn campus.

Among the many services and fellowship activities carried to successful conclusion by Gamma Iota Chapter in its preparatory period were two Red Cross drives, three high school invitation days, aids at freshman orientation, an APO debut dance, poll assistance at student elections, regular guide service, intramural sports and debate, aids in local Scout council finance campaign, reception committee at induction of President Harry D. Gideons and numerous smokers, parties and outings.

The following officers were installed for the fall semester:

- Daniel Blechman .......................... President
- Simon Hoffman ............................ Vice-President
- Walter Bock ............................... Treasurer
- Herbert Lichtenman ....................... Historian
- Sidney Bovashevit ........................ Recording Secretary
- Mos Wind ................................. Corresponding Secretary
- Frederick L. Westover ..................... Senior Faculty Advisor

The Faculty and Scouting Advisors, in addition to Brother Westover, are:

- Philip J. Loddy, Jr. ....................... English Department
- Stephen P. Marion ....................... Chemistry Department
- Murray Ross ............................... Economics Department
- H. MacNeil Priveite ...................... Scout Executive
- Ed Howlett ................................. Volunteer Scout

Gamma Iota is on to a flying start this fall, determined to grow and build throughout the year. We invite brothers who come to the New York area to drop in at our headquarters, just one block from the campus, at 1490 Flatbush Avenue, Brooklyn, New York.
FIRST CHAPTER IN COLORADO INSTALLED

GAMMA THETA CHAPTER CARRIES BANNER OF ALPHA PHI OMEGA AT UNIVERSITY OF COLORADO

On May 11, 1941, Alpha Phi Omega entered the state of Colorado, with Gamma Theta being installed at the state university at Boulder. Brother Sidney B. North, National Secretary, represented the National Executive Board as installation officer and was aided by a selected degree team. The brothers who conducted the ritual were Bob McCachran, president of Iota Chapter of Park College, Bill Wallace, president of Alpha Mu Chapter of William Jewell College, Bruce Johnson, secretary of Pi Chapter of Kansas State College, and Ray Schmidt, president of AlphaEta Chapter of the University of Kansas City.

An officers' school of instruction and preliminary parts of the installation were held in the Memorial Building, and the group then journeyed to a wooded site on a mountain near Boulder for the ritualistic ceremony and presentation of credentials.

The advisors who participated in the ceremony are Dr. Malcolm C. Hylan, senior faculty advisor, Dean Eric N. Rackham, Professor Charles R. Bitter, Raynard Swank, Walter B. Franklin and Scout Executive Floyd S. Frazier.

Dr. Robert L. Stearns, president of the university, was extended honorary membership in the chapter.

The officers elected and installed were:

Frederick K. Drake, President
Harold L. Lawler, Vice-President
Raleigh Vincent, Secretary
Elbert Emling, Treasurer
Robert Harding, Historian
Don Donsky, Alumni Secretary

Following the ceremonies the installing officials and new initiates enjoyed a meal cooked over an outdoor fire.

Gamma Theta Chapter carried out an excellent service program in preparation for national affiliation. Included was a fingerprinting project, information service at C. U. Day and Engineer's Day, guide service, assistance at student elections and collection of toys at Christmas.

ALPHA PHI OMEGA ENTERS IDAHO

GAMMA NU CHAPTER INSTALLED AT IDAHO

By Gerald O'Connor, President

The installation of Alpha Phi Omega at the University of Idaho was conducted May 25, 1941. The ceremonies were held in the upper lounge of the Student Union building, preceded by the installation banquet.

The ritual was conducted by the degree team of Alpha Xi Chapter, Washington State College, with Brother Bruce Moore, chapter president, officiating.

Brother Edward L. Curtis, Regional Scout Executive and Brother John S. Coie, member of the National Executive Board, represented the national fraternity at the installation. Brother Andrew Olson, former member of Alpha Delta Chapter of San Diego State and now a faculty advisor of the new chapter, collaborated with them in the ceremonies.

Other advisors present were Dean Herbert J. Wunderlich, senior faculty advisor, Professor Thomas Brindley, Professor Robert Walker and Herbert West, Field Scout Executive. The president of the university, Dr. Harrison C. Dale, is an honorary member of the chapter.

Following the banquet the chapter officers were installed to take charge of the new chapter during its first term. They are:

Gerald O'Connor, President
Robert Phillips, Vice-President
Stewart Cieian, Secretary
James Durham, Treasurer
Harold Brevick, Alumni Secretary
Gordon Teeters, Sergeant at Arms

An induction of pledges of Alpha Xi Chapter was conducted in connection with the installation.

Special recognition in the establishment of Gamma Nu Chapter is due Brother Kenneth Bezold, who served as president of the group during its preparatory and petitioning period, and to Alpha Xi Chapter, whose officers aided in the development of the service program on the Idaho campus.

The chapter conducts an annual barbecue for men students, has conducted a fingerprinting campaign, erected a historical marker to publicize the university, aided the dean of men's office in distribution of bulletins, and has aided Scouting by serving as board of review and court of honor officials.

QUOTATION FOR OCTOBER

So long as we love, we serve.
So long as we are loved by others,
I would almost say we are indispensable.
No man is useless while he has a friend.

—Robert Louis Stevenson.
We Point With Pride

TWO TEXAS BROTHERS HONORED
BY "WHO'S WHO"

Brother Ralph Frede, president, and Brother Bill Barton, past president of Alpha Rho Chapter are among the twenty-five University of Texas students who will be listed in this year's edition of Who's Who Among Students in American Colleges and Universities. Their leadership in Alpha Phi Omega was prominently specified in the citation about their campus activities.

Brother Barton, who served as orientation chairman on the Texas campus this past fall was described by The Daily Texan, as the "Frosh's Pal, whose capacity for friendliness and getting things done makes him a big brother plus for lonesome freshmen." He headed the most successful orientation program yet staged by the administration and student leaders, with some three thousand new students being aided.

CROWNING DANDELION QUEEN AT KANSAS

Brother Charles Wright of Lambda Chapter, shown here crowning the 1941 Dandelion Queen of the University of Kansas, served as chairman of the campus-wide Dandelion Day last April 25. Recommended by the Dean of Men, Brother Wright was appointed by the Men's Student Council to fill the entire student body to the job of "eliminating" all dandelions from the campus grounds. The whole idea started when the university chancellor suggested to the council that something be instigated in place of Hobo Day that would be more constructive and worthwhile for the school.

In organizing the affair, teams were established with about 35 students each. Then each team was given an assigned plot to dig on the campus, which was marked off on a large map of the university. Of the 4900 students at the University of Kansas, 3490 turned out and did a great job on Dandelion Day. They dug 98,233 pounds of the unwelcome flower, with the Delta Chi team winning top honors with 8,150 pounds. The winning team received a prize of a pint of ice cream each plus a theater pass.

Following the digging, the day's affair was topped off with a street carnival and dance. Many organizations had booths with such diversions as dart throwing, penny pitching, golf games, etc. The day was well publicized by the university newspaper, the Kansas City Star and Journal and the Acme News-Pictures, and a radio account was broadcast while the activity was in progress.

INCREASED SERVICE and GREAT MAN-POWER are the "success twins" in Alpha Phi Omega.
tion about the responsibilities of the senior faculty advisors and has agreed to write an article on this subject for an early issue of the TORCH AND TREFOIL.

The discussion of membership expansion was led by Brother Ed Chernoff of Beta Omicron Chapter. It brought out means of contacting eligible members and various systems of pledgship now in use in the mid-western chapters. Brother Charles Brandom, president of Beta Eta Chapter, University of Missouri, was called upon to tell of the recent growth in his chapter. He told of the plan now under way to secure proper representation in his chapter from all of the social fraternities at the university and to secure a like number of non-fraternity men.

Ideas For Meeting Programs

Some very interesting ideas for meeting programs were presented by Brother John Stull, president of Omicron Chapter of the University of Iowa. He offered the following suggestions for varied programs:

1. Hobby Talks. An occasional talk or demonstration of a hobby proves interesting. Professors and business men who have hobbies such as archery, stamp collecting, etc., in which they are particularly interested, welcome the opportunity to talk to Alpha Phi Omega meetings.

2. Motion Pictures. Amateur movies of various subjects including vacation trips, campus activities, football games, etc., offer entertainment for open meetings.

3. Talks by downtown business men are often very stimulating and interesting, particularly when the men tell about the intricacies of their own businesses.

4. Special music, available through the fine arts department, adds pleasure to open meetings.

Campus Projects Important

Brother Bernard Browning, president of Epsilon Chapter of Northeast Missouri State Teachers College, told of the prominent place which campus service projects have in the four-fold program of the fraternity. He emphasized that the campus projects committee should work in collaboration with the faculty advisors and with the deans of the school to determine the needs for various services and to make plans for carrying out the wishes of the school administration.

He further pointed out that the committee should make plans for carrying out the "traditional" chapter projects, those which are annual events in the chapter program. The committee should present definite plans for each project to the meeting of the entire chapter well in advance of the time the event is to take place, and secure the cooperation of the officers, members and pledges. A major portion of the chapter activities should revolve around the campus projects, to continue increasing the usefulness of Alpha Phi Omega as a campus service unit.

Varied Opportunities For Community Service

Brother Jack Garrett, past president of Beta Upsilon Chapter of Northwest Missouri State Teachers College, explained the place of community projects in the fraternity program. He pointed out that community service can be rendered through many channels, the Boy Scout Council, the Red Cross, Community Chest, Boys' Club, Welfare Board, Salvation Army and many other worthy organizations.

He emphasized the duties of the community projects committee as follows: To work in cooperation with the Scout Executive and other Scouting Advisors in determining the need in the field of community activity, to present detailed plans of each project to a chapter meeting to obtain the approval and cooperation of the members, to study and make plans for conducting the annual events of the chapter which pertain to community and Scouting service.

The entire program was highly stimulating, informative and full of ideas for the future expansion of Alpha Phi Omega in the midwest. Reports from many of the chapters represented indicate that the conference has assisted in a major way toward marked increase in service.
Gleanings from Chapter Correspondence

MICHIGAN
"Gamma Pi is well on its way to a successful year. Prior to the opening of school we conducted a camp for freshman men at the University Fresh Air Camp. The camp was a great success, and the freshmen I have seen on the campus the last couple of weeks have expressed their appreciation. We also had an initiation booth on the center of campus during Orientation Week."
—R. G. Schorl, Jr., President

NORTH CAROLINA
"Rho Chapter has gotten off to a wonderful start this fall. Most of the brothers returned to the campus several days early to help during North Carolina High School Day and during registration of the freshmen. I have on my desk several letters from the people in charge of the above activities in which they express their thanks for the very fine jobs that Alpha Phi Omega has done."
—Hugh Quinby, President

U. C. L. A.
"We are starting a very extensive plan for making this chapter one of the most outstanding on the coast. Our president, James D’Arcy is very enthusiastic, and he has the backing of every member of the chapter. We have good interest from the advisors, and the executive committee works very smoothly."
—Ralph L. Randall, Corresponding Secretary

ILLINOIS
"We are quite slated that about ninety freshmen registered as interested in Alpha Phi Omega at Activities Night. We will need men to carry out our big program for this year."
—Christy Boughton, Jr., Treasurer

SYRACUSE
"With the resumption of a new academic year the program of Alpha Phi Omega here at Syracuse is getting off to a flying start. President Larry Lencer with the help of his executive committees has planned a schedule of events that will be attractive to the old and new members alike."
—Charles Pound

ST. NORBERT
"The Dean of St. Norbert gave us complete charge of the annual Parents Day, October 11. We expect forty prospective members to be present at our rush meeting."
—Clarence Borth, Jr., President

SOUTHERN METHODIST
"Alpha Omicron got started on its program for the year with a meeting of the executive council two weeks ago. Our service in the giving of testimonies is being extended to another hospital. I have also read reports of alumni who are continuing their service in this field after leaving S. M. U. and Dallas. Brother Eugene Mohr, of last year’s pledge class, has been giving excellent service in conducting recreation groups at a local Methodist Mission in the Mexican section of Dallas."
—John DeVore, President

CENTRAL Y
"The Annual Men’s Sting given by the college was as usual organized and conducted by Alpha Phi Omega. We feel that it was truly a great success and hope to continue it as such in the future."
—Leonard Dishman, Secretary

FLORIDA
"As a prospective pledge we invited Don Chatterdon, the president of the university student body, to an informal meeting. The following morning at the freshman class meeting he talked, mentioning that he had attended our meeting and told of the unsellable service which was being rendered and nobody knew anything about it. It was his hope that all the freshmen would assume the attitude of unsellable service like the men of Alpha Phi Omega. Don told me that he had a talk already prepared but after attending our meeting he couldn’t help but change it and talk of Alpha Phi Omega’s service. It was a great talk and something that we didn’t expect."
—Harry Rinehart, President

HOWARD
"We have started our year here at Howard and it will be one in which Gamma Chi will show what we can do for the campus. Already we have had an information booth and we are working on our Student Directory and Post Office projects."
—George T. Hagood, President

TULANE
"Every one of our freshman orientation activities went off in fine fashion. The majority of our membership participated in one or more of the projects and all seemed to enjoy the work. Pictures were taken and soon we will work up a ‘total hours worked’ statistical survey. We have definitely and firmly established Alpha Phi Omega on our campus. It is known and respected and I’m sure when its manpower increases its prestige will increase also."
—Adley Glidden, President

IDAHO
"Gamma Nu chapter of Alpha Phi Omega started its fall session of 1941 with a bang. As usual, our chapter arrived on the campus a little early in order to prepare the 575 pounds of beef for the annual men’s get-together barbecue. The whole affair went quite well with the old members getting quite a kick out of barbecuing the big steers. Our second project was the registering of over 150 alumni members who arrived on our campus for our Homecoming game with the University of Utah."
—Jerry O’Connor, President

GEORGIA TECH
"During the orientation and registration week we conducted a fingerprinting booth in connection with the physical exam, and an information booth in the administration building. The blood bank is to be enlarged and extended this year. We are working hard on extension to Emory University, and we have high hopes of establishing a chapter there by convention time."
—Bill Bennett, Secretary

MISSOURI
"We are contacting all of the social fraternities and through them we will have a very large number of men who are interested in affiliating with our chapter."
—Charles Brandon, President

MISSOURI MINES
"We opened the year’s activity with a regular Book Exchange..."
—W. L. Pollock, Secretary

TEXAS
"After concluding a program of summer activities which consisted of four meetings, three at local swimming pools, one date party by a local pledge picnic attended by 19 brothers and 17 prospective members, and an Aeroput News, we started fall activities with retreat at Camp Wooten, Sunday and Monday, Sept. 14, 15. We spent about seven or eight weeks in business planning sessions and the remaining time enjoying ourselves in real fellowship."
—Ralph E. Fred, President

KANSAS U
"The first sectional conference of Alpha Phi Omega, in my opinion, was a huge success. It was the most inspiring of the three conventions which I have attended in the past two years. It provided a wealth of ideas which we hope to use in making Kansas’ Lambda outstanding."
—Robert Hull

TEXAS TECH
"We are working on a complete and detailed guide service program with the deans of the various divisions. We plan to use the system on Parents’ Day here at Tech."
—Willard McCoy, President

EVANSTON COLLEGE
"With our new pledges, Gamma Mu Chapter is planning one of its biggest and most successful years. Our service program is to include compiling, printing and selling the student directory and also restoring one of the city’s cemeteries which is more than a century old."
—Marlin Rudolph, Secretary

BROOKLYN COLLEGE
"Our executive committee has prepared the program for the year including an all-college pep rally, a Red Cross drive, high school day at college. We have some fine prospective pledges to add to our man-power."
—Daniel S. Biehman, President

WESTERN MICHIGAN
"Gamma Phi chapter is forming the nucleus of the Senior Brothers movement, sponsored each fall for the benefit of the incoming freshmen men. Brother Don Moody, president of the chapter, is in charge and is doing a fine job organizing some seventy Senior Brothers and about two hundred and fifty freshmen."
—Freeman Russell, Historian

KIRKSVILLE OSTEOPATHS
"Alpha Omega chapter is happy to announce the completion of a two-way radio communication system at the Community Nursing Hospital. The work was carried out under the supervision of Brother Doctor Herbert Clough."
—David Light, Corresponding Secretary

QUEENS COLLEGE
"Gamma Omicron is making rapid strides in its efforts to promote the program this semester. Among the projects under consideration at present are: Conducting student council elections, ushering at the institute programs, service at the college dedication day ceremonies, and a Christmas benefit drive."
—Curtis Heimschaedt, Historian