

Dwight D. Eisenhower The 1955 Fall Pledge Class of Alpha Phi Omega Is Dedicated in Honor of the President of the United States

(Details on page three)

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#### TORCH and TREFOIL

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## Of Thee I Sing - -

Alpha Sigma Chapter at the University of Nebraska recently inducted two distinguished men as honorary members-the Governor of Nebraska, Victor E. Anderson, and the Chancellor of the University, Clifford M. Hardin.

Dean M. D. Helser of Iowa State College, a long-time faculty advisor of Xi Chapter of  $A\Phi\Omega$ , was presented a Cadillac last spring by students, alumni and friends in recognition of his many years of service to the college and the community.

Arthur Graham and his brothers in Delta Xi Chapter at Ball State Teachers College spearheaded the formation of a Ground Observer Corps outpost on the campus. They were cited by the national corps.

#### NEW LIFE MEMBERS

Seven more brothers have subscribed for Life Membership in Alpha Phi Omega since the previous list was published in our May issue. We welcome the following members to the lifetime roll:

Stephen Philip Sniderman, Gamma Pi David Martin Knowles, Epsilon Lambda Elliott Charles Robinson, Alpha Pi Edwin M. Solomon, Alpha Pi

James J. Hussin, Epsilon Lambda Charles P. Fisk, Gamma Theta Richard A. Freudenberg, Epsilon Epsilon

#### IN MEMORIAM

A faithful faculty advisor who served in Omicron Chapter at the University of Iowa, Robert L. Ballantyne, died suddenly this past summer. He had recently been appointed as a Presidential Representative of  $A\Phi\Omega$  and was deeply loved and respected by those who knew and worked with him. We mourn the loss of this outstanding brother.

#### HERE WE COME! CALIFORNIA !

#### By Dr. Henry Miller

#### Chairman, Convention Promotion Committee

It is none too early to plan your participation in the 1956 National Convention of Alpha Phi Omega to be held at Long Beach, California. August 28, 29, and 30.

It is important to get even one representative who can cast your two votes at the Convention. Perhaps chapters can team up, load into one car and head west for the great open spaces and the Pacific. This would cut down individual costs.

Now is the time to raise chapter funds to help your chosen delegates reach the promised land. Some chapters will want to appropriate funds from chapter dues for this purpose as they have done in the past. Others will arrange special money-making projects and sales work to swell their Convention Funds.

It is essential for your chapter to receive the inspiration, guidance and exchange of ideas at the National Convention. This experience should give you service ideas and a challenge for the following two years. There is nothing wrong with raising money through chapter efforts for use in your Convention Fund which will benefit the service program of  $A\Phi\Omega$  in the long run. This is perfectly ethical, and the great distance and expense this time practically make it imperative to raise extra money for convention use. And, of course, members who have private means and wish to attend should be encouraged to do so.

For years, the West has been coming to the Midwest for conventions. Now it is our turn to Go West, Young Men! Let's make it a successful and memorable convention!

### ANNOUNCING ----

## THE DWIGHT D. EISENHOWER CLASS OF NEW MEMBERS OF ALPHA PHI OMEGA

In each Fall term, Alpha Phi Omega points with pride to an outstanding citizen and confers upon him the distinction of dedicating the nationwide Fall Pledge Class in his honor. The citizen selected this year is Dwight D. Eisenhower, President of the United States.

As we all know, President Eisenhower has brought honor and glory not only to himself but to our nation. He has given outstanding leadership as a soldier, as a university president and as a public servant, and is a classic example of American citizenship in its best aspects. Many members of Alpha Phi Omega served under General Eisenhower's command in World War II. His interest in youth has been clearly demonstrated. Not only is he Honorary President of the Boy Scouts of America, but he has been for several years an active member of the National Executive Board.

Alpha Phi Omega is proud to name its 1955 Fall Pledge Class "The Dwight D. Eisenhower Class" with all of the honor and distinction which comes in this dedication.

All new active members and advisors initiated in Alpha Phi Omega for the Fall semester will be included in this dedicatory class. This may include pledges carried over from previous terms as well as new men pledged this Fall. The registrations for this class will end February 1, 1956.

Each chapter is challenged to pledge and initiate the largest number of new members in its history for this auspicious occasion. A specially prepared book containing the names of all initiates in this class will be presented to the President in an appropriate manner.

#### The Scroll

A special sheet will be furnished to each chapter on which the members in the Eisenhower Class will have the privilege of signing their names. Then after those are assembled from the chapters they will be bound with an appropriate inscription and presented to the President.

#### The Card

Below is a replica of a special card which will be issued to each new member of "The Dwight D. Eisenhower Class." It will be an interesting and prized keepsake for every new member who enters Alpha Phi Omega this Fall, presented in addition to the regular membership card.

	Alpha Phi Omega National service fraternity
E	Founded at Lafayette College, December 16, 1925 THIS IS TO CERTIFY THAT
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≤ Br	rother
0	was initiated as a member of the
	Dwight D. Eisenhower Class of New Members
2112	of Alpha Phi Omega Fall Semester, 1955-56
310	Tan Semester, 1999 90
	M. R. Disborough
	~ ( ) .

G	Roster "The Dwight D. Eisenhower Class" of New Members of	
	Chapter of Alpha Phi Omega Fall Semester, 1955-56	
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### A FEATURE PROJECT---

## **CHRISTMAS TOYS BRING CHRISTMAS JOYS**

The hour: 9:00 p.m.

The date: December 24, 1954.

All over the nation, parties are beginning, bright eyed children are restless, Santa is a little frantic, and joy reigns supreme. Nine o'clock on Christmas Eve is a happy time.

And it's also bedtime in a number of Kansas orphanages and destitute homes. There, children are restless too, for as they crawl into bed, their thoughts are with the soon to arrive (they hope) Santa Claus. Dreams and hopes are deadened a little, though, because in other years Santa never quite got around to them. Their wishes went unfilled before, so why wish again this year?

But who knows what can happen with enough wishing? For lo! and behold! their wishes had come true! The next morning, they discover that good ol' Santa had found them.

This may sound like the beginning of a fairy tale. But if it is, then this is a fairy tale brought alive—at least for some orphanages and families in Kansas—by the members of Lambda Chapter of Alpha Phi Omega. Lambda had conducted its annual March of Toys on the campus of the University of Kansas for several years and distributed the toys over a wide area. But this is only the end of the drive. Let's start at the beginning and follow the campaign through to the end.

The plans for the drive were formulated months before the drive became an actuality. The campaign was laid out and organized by a committee composed of representatives from many organizations. The Interfraternity Council, the Panhellenic Council and the Independent Student Association all had a representative on this committee. The committee was presided over by a member of Alpha Phi Omega. The other three groups had representatives on the committee so that closer contact could be maintained with the students through the or-

#### By Jim Miller Past President, Lambda Chapter University of Kansas

ganization representing their residences. It was decided in this committee that publicity for the drive would begin the week before Thanksgiving vacation and continue until Christmas vacation.

Publicity was probably the biggest job. The Interfraternity Council took care of publicity distribution in the fraternities, the Panhellenic Council did the same thing in the sororities, the Independent Student Association worked in the independent student area, and Alpha Phi Omega handled all campus-wide publicity in addition to coordinating all of the publicity. Before Thanksgiving vacation began, the campus newspaper carried a statement of the drive and a request for students to bring back toys from home. A statement endorsing the campaign was made by the Chancellor of the University immediately after vacation. Letters were posted in all organized houses asking that they hold Christmas parties where the members could exchange toys that could later be given to the March of Toys. Many signs reminding the students of the drive were put up all over the campus. During the period between the two vacations, the paper carried many statements, stories, and pictures about the drive. Also the campus radio station carried short reminders to the students. Another phase of the publicity was a series of speeches given at organized houses.

As this tremendous publicity show was nearing completion, collections became the big job. Alpha Phi Omega handled the collections completely. Organized houses that held exchange

(Continued on page eleven)

Members of Lambda Chapter worked diligently on the Toy Drive last Christmas. Three shown at right are Jim Miller, then President of the chapter and author of the accompanying article; Ron Salyer, new president; and John Schick.

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Toys by the boxful were collected. Dolls, drums, games, airplanes and teddy bears are just a few of the numerous kinds of toys contributed in this campaign.



### LEADERSHIP FEATURE - - -

# THE SECOND "R"

#### If you can't telegraph—write. But write so that you say what you mean

There comes a time in the life of every Chapter Secretary when he must write a letter. Maybe it's a request for support, maybe it's a note of thanks, or maybe, in collaboration with the treasurer, he's writing a letter to collect some back dues. Whatever the occasion, your reader will respond exactly as you have written. Therefore, it behooves every letter-writer to take the time to write what he means, "not merely affect the reader, but to affect him precisely as you wish." Maybe these ideas will help.

To be effective, every letter must be preceded by thought and analysis. To whom am I writing, why am I writing him, and how do I want him to feel? What do I want to accomplish? So, rule number one: *Think it* over before you write.

Certainly, in any letter, the opportunity to build good will is present. For years the sales psychology of selling the word "you" instead of "I" has been proclaimed, and though to some of us it may be old shoe, it is still 100% sound thinking. The reader must feel, if you want his favorable reaction, that the time he spends in reading your letter is to his advantage. And even if he is not in a position to comply with your desires, you still have won a friend. Rule number two: *Take the reader's point of view*.

Any person who can read has been plagued with stereotyped and hackneved phrases. You are a college man! This is the twentieth century! Be bold enough to be different and original all in good taste, however. Probably one of the shortest and most effective collection letter ever written was "can you give us the name of a good lawyer in your town. We may have to sue you." Need for collection letters is remote in Alpha Phi Omega, but this illustrates the essence of being different. Adjust the tone of your letter to fit the situation, your reader, and yourself. Rule number three: *Make the tone fit the need*.

A busy man, and all men are, or at least think that they are, will not waste precious time trying to read a messy, untidy, or poorly typed letter. It is possible, even when typing is not practical (and there are cases when a typed letter is a breach of good taste) to still present a nicely balanced and attractive epistle, with no erasures, no blots, no smudges, and no tear stains. Rule number four: *Be neat*.

Verbosity is a twentieth century disease. Don't let the germ of long windedness bite you. Keep the vocabulary usage to a common, acceptable level. Avoid reiteration and redundancy. Sell your point, but do it concisely, with good diction. Rule number five: *Be brief*.

Unless one has a name in which spelling errors can be only typographical (and they are few), to see his name misspelled does not build good rapport with the reader. Even the final "e" on a Browne is important to Mr. Brown—whoops, Mr. Browne and Butch Gryscokavich feels no better when he sees the "s" and "c" transposed. Spelling is the mark of literacy. Rule number six: *If in doubt, check your spelling.* 

Check every letter against this simple rule:

Does that letter:

- 1. Create interest
- 2. Voice conviction
- 3. Evoke desire
- 4. Stimulate action

And is that letter:

- 1. Friendly
- 2. Personal
- 3. Complete
- 4. Short

Six simple rules and a check list! They are not guaranteed to make a successful direct mail genius out of your Chapter Secretary, but they may help in this business of communicating by the written word. Obviously, much has been left unsaid about punctuation, salutations, closing, form, and so on. Many good books are available. Here are a few:

Effective Letters in Business, \$3.95, Robert R. Shurter; McGraw-Hill.

- The Technique of Clear Writing, \$3.75, Robert Gunning; McGraw-Hill.
- Words, \$2.50, Hubert A. Hager and E. Lillian Hutchinson; McGraw-Hill.

The three "R's" are your business in college. Not the least of these is the second "R"—'ritin'.



#### **Chapter Quartet at North Carolina**

Shown at left is the quartet of Rho Chapter of the University of North Carolina performing at this year's Annual Banquet meeting of the Occoneechee Council, BSA, held at Raleigh. Iota Lambda Chapter at North Carolina State College was host to the meeting in the new State College Union Building.

## Let's Go ...

## **IT'S SECTIONAL CONFERENCE TIME**

This Fall and Winter thirteen Sectional Conferences will be held in Alpha Phi Omega, covering the entire United States. These conferences have two big purposes. First, to give opportunity to report and discuss chapter projects and methods. Second, to provide acquaintanceship and fellowship among chapter members throughout each section.

The following is the list of meetings which are scheduled. Look for your section on the list. As the dates approach for each conference, further details will be sent to all chapter officers and advisors concerning the arrangements.

#### **Northwest Section**

Date: November 11 to 13, 1955.

- Location: University of Washington, Seattle, Washington.
- For all chapters in Washington, Oregon, Montana and Idaho.

#### **Pacific Coast Section**

Date: December 3 and 4, 1955. Location: San Jose State College, San Jose, California. For all chapters in California, Arizona and Utah.

#### **Mountain Section**

Date: To be announced.

Location: University of New Mexico, Albuquerque, New Mexico. For all chapters in Colorado and New Mexico.

#### **North Central Section**

Date: November 12 and 13, 1955. Location: St. Cloud S. T. C., St. Cloud, Minn. For all chapters in Minnesota and North Dakota.

#### **Midwest Section**

Date: November 5 and 6, 1955. Location: Missouri Valley College, Marshall, Missouri. For all chapters in Nebraska, Kansas, Iowa and Missouri.

#### Southwest Section

Date: December 3 and 4, 1955. Location: University of Texas, Austin, Texas. For all chapters in Oklahoma and Texas.

#### **Middle States Section**

Date: December 3 and 4, 1955. Location: Marshall College, Huntington, West Virigina. For all chapters in Ohio, Kentucky and West Virginia.

#### **Central Section**

Date: November 26 and 27, 1955.

Location: Purdue University, West Lafayette, Indiana. For all chapters in Wisconsin, Illinois, Michigan and Indiana.

#### Southeastern Section

Date: December 10 and 11, 1955.

Location: To be announced.

For all chapters in Florida, Georgia, North Carolina and South Carolina.

#### Southern Section

Date: To be announced.

Location: To be announced.

For all chapters in Alabama, Mississippi, Louisiana, Arkansas and Tennessee.

#### **Eastern Section**

Date: November 12 and 13, 1955. Location: Gettysburg College, Gettysburg, Pennsylvania. For all chapters in Virginia, Delaware, Maryland, Pennsylvania and the District of Columbia.

#### **Metropolitan Section**

Date: December 28 and 29, 1955. Location: Camp Alpine, New York. For all chapters in New York and New Jersey.

#### **New England Section**

Date: November 18 to 20, 1955.

- Location: Massachusetts Institute of Technology, Cambridge, Massachusetts.
- For all chapters in Connecticut, New Hampshire and Massachusetts.



#### **Visit Patients**

Among numerous activities of DELTA RHO CHAPTER at *Rutgers* University is the visiting of patients at the college infirmary. This is done throughout each week by chapter members. Any messages to be delivered or books and supplies needed are handled by them. This work has proved very gratifying in terms of appreciation extended by the convalescents. One student was saved \$142.00 under his G.I. bill benefits by the fact that his mail was relayed to him while in the infirmary.

The chapter also raised money through its Ugly Man Contest last Spring and donated it to the Campus Chest drive; operated a travel bureau for vacationing students; collected books for the lost and found department; provided free tickets for athletic events for the Bonnie Brae School for Boys, a nearby orphanage; and several members assisted in local Scout units. This is reported by Pete Rounds, Recording Secretary.

#### **Assist at Scout Circus**

ETA PHI CHAPTER of the American University assisted at the 1955 Scout Circus of the National Capitol Area Council, May 27 and 28. The chapter also gave fine help at commencement on June 12. This is reported by Robert B. Bunting, President.

#### **Yearbooks Offer Understanding**

A project of sending excess yearbooks to foreign universities has been very successfully carried out by ALPHA LAMBDA CHAPTER at North Dakota State College. It is called YOU (Yearbooks Offer Understanding) and was originated by Harry S. Genung. If you wish more information about this project, please write to Mr. Genung at 3925 South Upton, Minneapolis 10, Minnesota. This is a fine project which deserves your consideration.

#### National Executive Board Meets

On September 4, 1955, a meeting of the National Executive Board of Alpha Phi Omega was held at the University of Michigan, Ann Arbor. Many matters of importance to further growth and service in Alpha Phi Omega were discussed. The National President, M. R. Disborough, presided.

Officers and board members attending in addition to President Disborough were: George F. Cahill, E. Ross Forman, Joseph Scanlon, A. G. Spizzirri, Dr. H. Roe Bartle, Manfred O. Aws, Prof. Harry C. Barnett, Dr. Glenn R. Barr, Benjamin F. Fay, Dr. Lawrence L. Hirsch, Harold F. Pote, William S. Roth and Dr. Max A. Schneider and Sidney B. North.

We have a "working" National Executive Board. All members of the board serve on national committees pertaining to the several phases of our program and procedures.

#### ARE YOU AN ACTIVE MEMBER?

Are you an active member The kind that's liked so well Or are you just contented With the emblem on your lapel?

Do you attend the meetings And mingle with the flock Or do you stay at home And criticize and knock?

Do you take an active part To help the work along Or are you satisfied to be Like those who "just belong"?

Do you ever make suggestions To the officers you pick Or leave the work to just a few And talk about the "Clique"?

Come to the meetings often And help with hand and heart Don't be "just a member" But TAKE AN ACTIVE PART.

-Author Unknown.

#### INFORMATION SERVICE AT ALABAMA TECH

Brothers Ramon L. Norris and Tom McGuire are shown at the information booth operated by Delta Chapter at Alabama Tech last Spring. The booth was at the main gate of the college and was helpful to many persons.



#### Presenting

### **TWO NEW CHAPTERS**

LAMBDA XI CHAPTER, PAN AMERICAN COLLEGE



Installed last May, this fine group of charter members of Lambda Xi Chapter is carrying on an excellent program at Pan American College, Edinburg, Texas. Dean Arno Nowotny, Past National President, officiated at the installation ceremony, with the ritual being conducted by Delta Chi Chapter of Texas College of Arts and Industries.





This enthusiastic group became Lambda Nu Chapter of Alpha Phi Omega at installation ceremonies last Spring. Officiating was William S. Roth, member of the National Executive Board, with the ritual conducted by Rho Chapter of the University of North Carolina. On the Duke University campus at Durham, North Carolina, this new chapter is conducting an outstanding program.

Additional new chapter pictures will be published next month, honoring two more groups recently installed into our brotherhood.

#### **Deans Praise Alpha Phi Omega**

At the annual meeting of the National Association of Student Personnel Administrators held at Purdue University last Spring, our National Secretary was a visitor. Sid chatted with many Deans of Men and Deans of Students there and all praised the activities of Alpha Phi Omega. Our organization is held in high esteem by deans from coast to coast. To be universally endorsed is a fine honor. The undergraduates and their good works make it so.

#### **Big Year at Seattle**

The past year was very successful in KAPPA RHO CHAPTER at Seattle University. The annual blood drive netted 360 pints, giving a threeyear total of more than 1,200 pints of blood. The chapter also sponsored a successful chest X-ray check-up on campus and a large and enthusiastic pledge class contributed to a most satisfactory year. This is reported by Sy Simon, Past President.

#### May Day Assistance

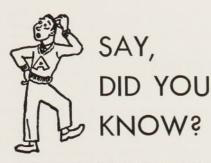
KAPPA IOTA CHAPTER handled traffic and parking at *Hanover College's* annual May Day last May 14. As has been in past large events on campus, the work of  $A\Phi\Omega$  in this instance was greatly appreciated. This is reported by Morton S. Prime, Secretary.

#### Successful Book Exchange

An early Fall report brings good news about LAMBDA IOTA CHAPTER'S book exchange at New Mexico A & M College. It is known as the "Book Mart." The chapter was assisted by the college book store which provided a list of current textbooks and by the publicity office which furnished the facilities. Members who worked at the mart include Jack Detwiler, Quinnie Flint, George Miller, Evern Wall and Bill Weir.

#### **Registration Service**

Members of EPSILON TAU CHAP-TER of University of Alabama arrived at the campus a week early this Fall to assist with orientation and registration of new students. An information booth was operated and guide service was furnished. This is reported by Edgar R. Christopher, Scouting Advisor.



—That in pledging new men three requirements are essential: (1) Previous affiliation with Scouting, (2) desire to render service to others, and (3) satisfactory scholastic standing.

---That a chapter calendar is important to keep your members informed of forthcoming events.

—That accurate records are essential to the success of your chapter. These include the records of the Secretary, Treasurer, Historian and Alumni Secretary.

-That pledge applications should be mailed to the National Office within three days after the pledging ceremony has been held. This policy was enacted by vote of the delegates at the 1954 National Convention.

#### CHRISTMAS TOYS BRING CHRISTMAS JOYS

#### (Continued from page four)

parties were requested to call for a pickup of the toys. Also collection booths were maintained in strategic campus locations. Most of the collecting was done during the final two days of classes before Christmas vacation. Since the exchange parties were stressed, the majority of the collecting was by individuals who were assigned specific places to collect from.

After the collection was over, distribution became a serious problem, because the students had turned out with over *five thousand toys*. With the chapter members scattered to the four winds on their own holidays, it would be an impossibility to adequately distribute the toys in time.

In nearby Kansas City, appeals were made daily by the Marine Corps Toys for Tots campaign. In a special meeting of Lambda Chapter, it was decided that the toys would be turned over to the Marine Corps with the stipulation that they be distributed in Kansas. This offer was readily accepted, and the toys were turned over to the marines. A project like this just doesn't happen without work. It took detailed planning and plenty of manpower. As

Campus Editorials

#### TO THE SERVICE GROUPS

Evidence of the excellent work done by the service fraternity of this University is ever present, but the projects of Alpha Phi Omega are especially noticeable at this time with the used book store yet in operation and the recent Blood Bank.

The tremendous amount of work Alpha Phi Omega members undertake also includes offering a student loan fund, providing a coat check at campus dances, gathering clothes for destitute Korean families, and maintaining a travel bureau. The members provide all these services free of any fee or charge.

Even the pledge period symbolizes the service concept of the organization, because it involves the completion of a certain length of service to the campus and the community. In recent years the pledge classes have constructed a shelter house on the golf course, the book shelves in the old Falcons Nest and the large University sign on the edge of the golf course on U. S. Route 6.

Omega Phi Alpha is an organization in which women students may also be available for service functions. Established last year, the women have already carried out several projects including baby sitting and typing for small fees, aiding APO with the Blood Bank and clothing drives, and many other services.

Without these two groups, many of the aids which we tend now to take for granted would be nonexistent. As long as they exist, you may be sure they will ever be searching for new services to benefit the students and the University.

Appearing in "The BG News," this editorial indicates the excellent service program being conducted by Zeta Kappa Chapter at Bowling Green State University and the new girls service organization on the campus, Omega Phi Alpha.

#### **DESERVE TRIBUTE**

The College's chapter of Alpha Phi Omega, the national service fraternity, will celebrate its fifteenth anniversary on the campus tomorrow night at its semi-annual induction dinner.

Student Council has already voted to award this group a plaque "in appreciation of distinguished service to the College community." We would like to add our congratulations and thanks to APO.

We congratulate them on their fine record of continued high service to the College. We thank them for the many notable, worthwhile and high-quality jobs they have done, from conducting the blood drive and Student Council elections right down to the "Clean Up the College" drive.

Few people realize how many of these things, taken for granted during the year, would never get done were it not for APO. Our sincerest congratulations on a job well done and a deserved tribute.

The above editorial, which appeared in "The Campus" of CCNY, is a fine tribute to the fifteen years service of Gamma Epsilon Chapter.

in any project, it was necessary to delegate, and then re-delegate, responsibility. With committees on publicity, contacts, pickup arrangements, etc., it was fun and it was successful.

Now Lambda could settle back to the comparatively easy job of postcampaign publicity, writing of reports, etc. But it could be done with the knowledge of a job well done, thanks to good organization, acceptance of  $A\Phi\Omega$  on the campus, and the service ideal motivated by the spirit of Christmas.

### KNOW YOUR A.P.O. - - -

## **CONTACT-MEN SERVING CHAPTERS**

Our National President, M. R. Disborough, has appointed special representatives throughout the nation. They are Presidential Representatives. Their function is to assist chapters in every possible way. Call upon them. They will be calling upon you. Additional appointments are in process. If your chapter is not listed herein, be assured that a representative will soon be appointed to serve you and his name will be sent to your chapter president.

On the following list, the chapters listed under each individual's name are those which he is serving as Presidential Representative.

- J. D. ARMSTRONG, 301 West Fifth Street, Waterloo, Iowa
- Beta Epsilon Chapter—Iowa State Teachers College, Cedar Falls, Iowa ROY ARMSTRONG, Box 228, Chapel Hill, North Carolina
- Rho Chapter—University of North Carolina, Chapel Hill, N. C. Kappa Theta Chapter—Wake Forest College,Wake Forest, N. C. Iota Lambda Chapter—North Carolina State College, Raleigh, N. C.
- ALDEN BARBER, Post Office Box 1351, Marysville, California
- Eta Psi Chapter—Chico State College, Chico, California Iota Phi Chapter—University of California at Davis, Davis, California PROFESSOR HARRY C. BARNETT, 841 Audubon Road, East Lansing, Mich.
- Beta Beta Chapter—Michigan State College, East Lansing, Michigan Gamma Pi Chapter—University of Michigan, Ann Arbor, Michigan Epsilon Beta Chapter—Central Michigan College, Mt. Pleasant, Mich.
- DR. GLENN R. BARR, 211 North Campus, Oxford, Ohio
  Zeta Delta Chapter—Miami University, Oxford, Ohio
  Delta Alpha Chapter—University of Cincinnati, Cincinnati, Ohio
  Zeta Rho Chapter—Wittenberg College, Springfield, Ohio
  Iota Epsilon Chapter—Central State College, Wilberforce, Ohio
- PROFESSOR M. BUFORD BLAIR, Box B-27, Virginia Tech Station, Blacksburg, Virginia Theta Chapter—University of Virginia, Charlottesville, Virginia
- Zeta Beta Chapter—Virginia Virginia, Charlottesville, Virginia Zeta Beta Chapter—Virginia Polytechnic Institute, Blacksburg, Va. Theta Omega Chapter—Randolph-Macon College, Ashland, Virginia
- DR. R. H. BOLYARD, Main Post Office Box 853, Lafayette, Louisiana
  Alpha Epsilon Chapter—Louisiana State University, Baton Rouge, La.
  Beta Phi Chapter—Southwestern Louisiana Institute, Lafayette, La.
  Gamma Upsilon Chapter—Tulane University, New Orleans, La.
  Kappa Lambda Chapter—Southern University, Baton Rouge, La.
  Kappa Xi Chapter—Xavier University of Louisiana, New Orleans, La.

PROFESSOR ROBERT J. BRADSHAW, JR., 2209 Vance Avenue, Chattanooga, Tennessee Zeta Eta Chapter—University of Chattanooga, Chattanooga, Tenn. Theta Mu Chapter—Vanderbilt University, Nashville, Tennessee

Theta Mu Chapter—Vanderbilt University, Nashville, Tennessee Iota Alpha Chapter—University of Tennessee, Knoxville, Tennessee Lambda Alpha Chapter—East Tennessee State College, Johnson City, Tennessee

- PROFESSOR R. L. BRITTAIN, Reed Hall, University of Georgia, Athens, Ga. Beta Zeta Chapter—University of Georgia, Athens, Georgia Gamma Lambda Chapter—Clemson College, Clemson, South Carolina
- GLEN E. BROLANDER, Augustana College, Rock Island, III. Lambda Kappa Chapter—Loras College, Dubuque, Iowa. Petitioning Group—Augustana College, Rock Island, III.

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