

torchantrefoil



WINTER/SPRING 1978

Nashville '78

Eleven months from now Brothers from across the nation will gather for Alpha Phi Omega's 1978 National Convention at the Opryland Hotel in Nashville, Tennessee. It promises to be one of the most exciting in our history and everyone should begin planning now to be a part of this great Fraternity event.

Nashville is fast becoming the new convention center of the South. Excellent air service is available from all parts of the country and the convergence in Nashville of freeways from points East and West, North and South, makes the city readily accessible to all members.

The Opryland Hotel, site of the 1978 meeting, is both Nashville's newest and finest hotel. It features 508 rooms with 2 double beds, making multiple occupancy convenient and readily available. Superb meeting space, great restaurants and several areas for "after hours" socializing will add to your enjoyment of the meeting. Delegates in attendance at the 1977 Region IV Conference at Opryland in December were most impressed with the services and facilities provided by the Hotel. True Southern hospitality prevails at Opryland.



Downtown Nashville

On February 4th, representatives from nine chapters in Tennessee, Mississippi, Alabama and South Carolina met at the Opryland Hotel to begin planning for the Convention. Represented were Theta Mu, Vanderbilt University, lota Alpha, University of Tennessee at Knoxville. Tau Epsilon, Tennessee Tech, Upsilon Alpha, Austin Peay State University, Chi Zeta, University of Tennessee at Martin, Delta, Auburn University, Gamma Chi, Samford University, Epsilon Iota, Mississippi State University, and Gamma Lambda, Clemson University, Joining the undergraduate representatives were Warren Stookey, Convention Coordinator, Roger A. Sherwood, National Executive Director, and Convention Advisors Chris Fiege, Ted Gleason and Steve Harrison. This group will be meeting monthly during the Spring and Fall to develop plans for the Convention. The supreme authority of the Fraternity is vested in the National Convention so every chapter should be represented to express its viewpoints on the business to come before the Convention. Many chapters already have established Convention funds to insure their participation. If you haven't already done so, plan now to set up a Convention fund to assist your delegates. It's a super opportunity to meet Brothers from other chapters and to see just what our Fraternity is all about. Come to Nashville!

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torch and trefoil

Alpha Phi Omega National Service Fraternity

Volume 53, No. 3 Winter-Spring, 1978

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A NEW RECRUITMENT TOOL? (NOT REALLY)

Efforts have been underway for the past year to reactivate Theta Sigma Chapter at Oklahoma State University. After experiencing minimal membership results from newspaper ads, posters, and word-of-mouth promotion, a letter was mailed to the Oklahoma State social fraternity and social sorority houses. The letter described Alpha Phi Omega and its activities and invited the social Greeks to become a part of the revival of Alpha Phi Omega at OSU. Nearly 60 people responded, and the group is now well on its way to reactivation.

Too often we overlook this segment of our campus population, feeling that social Greeks will have neither the time nor the interest to become a part of Alpha Phi Omega. At OSU, because of an interest in service not being met in the social houses, because of Scouting backgrounds, and because of an identification with the principles Alpha Phi Omega represents, the letter worked.

Seven of our founders were members of a social fraternity, and through the years social Greeks have played an important role in Alpha Phi Omega on many campuses. Today, however, we find that many chapters do not recruit social Greeks for membership in Alpha Phi Omega. Why not try it. The National Office would be happy to supply a copy of the OSU letter. You just might be surprised!

THE QUALITIES OF A LEADER

by Chris Fiege Section 68 Vice Chairman

An individual's personality is a composite of a large number of factors that, in many ways, make themselves known to other people. If you wish to be a leader, certain traits in your own makeup must be brought to the fore and used to their fullest advantage.

Of many characteristics that make up personalities, which traits in particular are important for successful leadership? A poll taken among Air Force NCO's disclosed ten personality traits these individuals most wanted to find in their officers. If this poll were to be taken among civilians working in subordinate positions, it would probably disclose that they expect the very same things of their civilian leaders and should likewise apply in every chapter of Alpha Phi Omega. Following are the ten characteristics most frequently mentioned in the poll.

1) Knowledge 2) Judgment 6) Courage 7) Endurance

- 3) Tact
- 8) Dependability
 9) Bearing
- 4) Justice5) Initiative
- 10) Enthusiasm

These qualities are all extremely necessary to the personality of a leader, and the importance of any of them at a given point in time is completely dependent upon the existing conditions and circumstances.

Knowledge is the one ever-necessary factor, not only desirable but essential in every conceivable situation. There are many types of knowledge, but for our purposes it will be divided into three categories: professional, cultural, and general. Professional knowledge means having a thorough familiarity with all the techniques, skills, and materials with which your job deals. The President must know what it takes to get the job done, as well as what it takes for the Vice-Presidents, the Treasurer, the Secretaries, and the Committee Chairmen to do their jobs. The constant necessity for adjustment to changing conditions and situations makes it necessary for a leader to have cultural knowledge. When you can feel fairly comfortable in conversations on many subjects, you can win the respect and admiration of others. In its broadest sense, general knowledge and cultural knowledge are very closely related. But since we are discussing A Phi O leadership, we may regard general knowledge to mean a thorough understanding of the history and traditions of the Fraternity. Knowledge, as it is acquired, must be used as a basis for further thought, for analysis, and for solving problems that arise each

A lack of knowledge is not a shameful thing if it is followed by an earnest attempt at filling the gap. In other words, when you're on the spot and don't know the answers, admit it. Don't try to bluff your way out, because the members are quick to sense any "phony" quality about their leader. Admit your shortcoming and correct it.

Judgment is simply the ability to make sound, valid decisions based upon all available information and opinions on the subject in question. An able leader must always give due consideration to any problem and be as careful and judicious as possible in finding its solution. The measure of how much knowledge and judgment a person has acquired as compared to what one is capable of acquiring may be regarded as maturity.

The quality of dealing with people in an individual way in order to avoid unnecessary insult and irritation to them is what we call tact. A simple definition of this quality is: the ability to make a statement with the greatest honesty and sincerity while giving the least possible offense. It is impossible to stress too strongly the importance of tact in your personal dealings with others, no matter who they are. A lack of this quality will inevitably build resentment toward you, cause frictions to appear among your members, and seriously hamper the efficient operation of your Chapter.

In the making of decisions, in apportioning workloads, in delegating responsibilities, and in commending exceptional performances, you must be careful to remain fair, firm, consistent, impersonal, and impartial. These four attributes taken together will make for a just administration of your Chapter, and will mean that you are treating each person with the respect due in your honest opinion.

Initiative is the willingness and ability to originate and carry through a necessary thought or act without supervision. It is a quality as much to be desired in subordinate personnel as it is in leaders. It is a combination of resourcefulness, ingenuity, and self-confidence that will prompt the individual who must not only obey orders but also to act, in the absence of orders, in the manner one feels certain the orders would have specified.

Courage is the mental control of fear, which may be caused by mental pressure. This pressure includes such things as fear of being "different" from those around us, and fear of being blamed for doing something wrong. Moral courage is the strength to fight such fears. It means having the strength to affirm what you believe is right, even though you may be in a minority; it means accepting the responsibility for your every action, and most particularly, when you have made mistakes. Moral courage is composed of righteousness, truthfulness, and a strong sense of direct responsibility.

Endurance can be thought of as the ability to stick to a job and see it through despite all the difficulties and mental stress involved. If you get into the habit of setting for yourself mental problems and solving them; and if you force yourself to study when you feel tired and sluggish; and, above all, if you form the habit of finishing every job you undertake regardless of obstacles, you will quickly find that you are gaining greatly in endurance.

Dependability is that quality which allows others to rely upon you to do what you have been assigned, or what you have promised to do. A sense of loyalty to your Fraternity, to your Chapter, and to the members under your direction will make you the sort of leader that others can depend upon to keep your word and accomplish your assigned tasks. Punctuality and meticulousness are other facets of dependability.

As leader, you are a most important representative of your Chapter. The attitude that others hold toward Alpha Phi Omega will depend to a large degree on the sort of impression you make on them. And the impression you make on them will, in turn, depend upon how you carry yourself. Your bearing — that is, every outward aspect of your character — will determine how highly people hold you in esteem. A positive example of cleanliness, decisive speech, clear thinking, and a show of consideration for others will win the respect of the administration and the members in your Chapter alike, and will go a long way toward building your organization into an effective and smoothly operating Chapter.

If there is any one quality that brings to life all the other qualities of leadership and that acts as a "sparkplug" in giving effectiveness to all these qualities, it is enthusiasm; the expression of inward positiveness. If you have a devotion to the Fraternity and the Chapter, if you believe in the worth of what you are doing, and if you feel that you are acting to the best of your ability, you will demonstrate this inner certitude in your words and actions. A moderate degree of cheerful optimism, coupled with this firm belief in your goal and job, will communicate itself to those around you and will generate a like enthusiasm in them.

As a leader, you must have the ability to deal with people. You must be able to hold their attention, command their respect, make them see whatever it is you are trying to convey to them, and bring them to a point where they will turn naturally to you, as their leader, for knowledge and guidance.

REPORT OF THE NATIONAL FINANCE CHAIRMAN

by Dr. Charles P. Zlatkovich

Alpha Phi Omega had another good year in fiscal 1976-77. Revenues exceeded expenses in both the general fund and the endowment fund during the year. General fund revenues exceeded expenses by \$26,885, while endowment fund revenues exceeded expenses by \$15,162. The substantial surplus in the general fund made it possible to repay the \$16,800 borrowed from the endowment fund during the difficult years of the early 1970s. The repayment of the loan effectively symbolizes our emergence from the fiscal illness which plagued us for several years.

Significant factors in our financial success during the past year were the continued growth of our membership, the dedicated support of our alumni and other contributors, the success of the 1976 National Convention, and the prudent actions of our Executive Director and National Board of Directors. Through the combined efforts of Alpha Phi Omega people across the nation, our fraternity is financially healthy once again.

Most revenue and expense categories performed more or less according to our expectations during the past year. Pleasant surprises included the success of our Development Campaign and of the National Convention, and the savings achieved by our National Office staff in a number of expense categories. Minor disappointments included the revenue from the sales of jewelry and supplies and higher-than-expected costs for TORCH AND TREFOIL, postage, and several other expense categories. The shortfall of affiliate fee revenues reflects the termination of the affiliate membership classification after the first four months of the fiscal year. The expenditure for legal fees represents our successful, but nonetheless costly, defense resulting from a spectator accident at a chapter-sponsored event. Our loss due to bad debts was regrettably high.

Fund balance at August 31, 1977

I am particularly pleased that we were able to retire our internal debt to the endowment fund during the course of the year. The importance of the endowment fund to Alpha Phi Omega cannot be overstated. It serves both as our reserve against financial disaster in times of need and as our foundation for future development. The fund has been built up over the years through the dedicated support of our life members and the sound judgment and actions of our directors and trustees. Alpha Phi Omega would have faced bankruptcy in the early 1970s without the endowment fund.

At first glance, it might appear that the endowment fund is growing very rapidly. With the inclusion of the loan repayment, the balance of the fund increased by \$31,962 during the past year, to a final balance of \$188,685. At the close of the 1968-69 fiscal year (the last year before our years of hard times), the fund balance stood at \$80,917. "On paper" the fund has grown by some 133 percent. In reality, however, inflation has levied a cruel tax against the fund. The constant dollar value, or real worth, of the fund has increased by only 33 percent over the nine-year period. While it may appear that we are piling up vast sums of money, in actuality the increase in our fund balance is rather modest.

Now that Alpha Phi Omega has returned to financial good health, I am hopeful that we will be able to expand our membership services in the future, and perhaps to restore some of the services which had to be curtailed during the lean years. Financially healthy or not, we must all be mindful of the need for eternal vigilance in fiscal matters — money is always easy to spend, but usually difficult to obtain. Working together, I believe that we can keep Alpha Phi Omega financially healthy.

\$188,685 \$3,161

\$3,314

Au	gust 31, 197	7			
	<u>Total</u>	General _Fund	Endowment Fund	Title IXFund	Field Representative Fund
Fund balance at September 1, 1976	\$ 189,176	\$ 30,966	\$156,723	ş –	\$1,487
Revenue collected	206,858	179,578	22,292	3,161	1,827
Expenses paid	(159,823)	(152,693)	(7,130)	-	-
Transfer from General Fund to Endowment Fund		(16,800)	16,800		

\$ 236,211 \$ 41,051

STATEMENT OF CHANGES IN FUND BALANCES

GENERAL FUND

STATEMENT OF REVENUE COLLECTED AND EXPENSES PAID

for the year ended August 31, 1977

			Actual
			Over
	Actual	Dudget	(Under) Budget
	Actual	Budget	Budget
Revenue collected:			
Initiation fees	\$ 55,544	\$ 44,500	\$11,044
Pledge fees	21,260	17,000	4,260
Annual chapter fees	13,774	13,000	774
Affiliate fees	4,075 835	6,500 800	(2,425) 35
Royalties Development campaign contributions	23,106	18,000	5,106
Sale of jewelry and supplies	12,328	13,500	(1,172)
Endowment Fund reimbursement for			(-,,
life membership sales campaign	925	1,500	(575)
Contribution from Endowment Fund	6,205	5,000	1,205
Charter fees	455	350	105
1976 National Convention	38,977 635	30,250 500	8,727 135
Interest Group insurance program	626	1,000	(374)
Other revenues	833	-	833
Other revenues			
Total revenue collected	179,578	151,900	27,678
Expenses paid:			
Salaries	45,708	47,800	(2,092)
Retirement	2,138	2,200	(62)
Hospitalization insurance	1,960	2,500	(540)
Social security taxes	2,331	2,500	(169)
Printing	6,957	7,900	(943)
Telephone	4,327 5,698	4,800 5,000	(473) 698
Postage Rent	6,824	7,000	(176)
Auditing and accounting	3,000	3,000	(170)
Office supplies	3,441	3,000	441
Disability insurance	290	300	(10)
Data processing	3,754	3,500	254
Equipment maintenance	823	1,000	(177)
Insurance	608	500	108
Chapter visitation, staff	\$ 5,417 7,357	\$ 5,000	\$ 417 1,357
Torch and Trefoil Certificates, charters and awards	1,763	6,000 1,800	(37)
Alumni services	729	700	29
President, executive committee			
and directors	-	500	(500)
1976 National Convention	30,284	29,150	1,134
Purchase of jewelry and supplies	7,900	8,500	(600)
Development campaign expense	6,405	7,500	(1,095)
Bad debts	1,645 925	1,500	1,645 (575)
Life membership sales campaign Miscellaneous expenses	768	250	518
Depreciation	282	-	282
Legal fees	1,359	-	1,359
		151 000	
Total expenses paid	152,693	151,900	793
Excess of revenue collected			
over expenses paid	\$ 26,885	\$ -	\$26,885

ALPHA PHI OMEGA

STATEMENT OF ASSETS AND LIABILITIES ARISING FROM CASH TRANSACTIONS

August 31, 1977

ASSETS

General Fund: Cash Certificate of deposit, 5-1/2% Accounts receivable Inventories, at the lower of cost (first-in, first-out) or market:		\$ 11,117 15,000 3,028
Merchandise for sale Printed materials and supplies	\$ 7,886 6,557	14,443
Prepaid materials and supplies Furniture and equipment Less accumulated depreciation	16,357 (15,268)	3,994
zess decumulated depreciation	_(13/200)	1,089 \$ 48,671
Endowment Fund:		
Savings account Certificate of deposit, 5-1/2% Cash on deposit with broker Securities, at cost, quoted		\$ 1,720 45,853 2,699
market \$134,343		138,413 \$188,685
Title IX Fund:		
Savings account Field Representative Fund:		\$ 3,161
Savings account		\$ 3,313

ALPHA PHI OMEGA

STATEMENT OF ASSETS AND LIABILITIES ARISING FROM CASH TRANSACTIONS

August 31, 1977

LIABILITIES AND FUND BALANCE

Accounts payable Payroll taxes and salary deductions Other liabilities Fund balance	\$ 2,624 1,021 3,975 41,051
	\$ 48,671
Endowment Fund: Fund balance	\$188,685
Title IX Fund: Fund balance	\$ 3,161
Field Representative Fund: Fund balance	\$ 3,313

ENDOWMENT FUND

STATEMENT OF REVENUE COLLECTED AND EXPENSES PAID

for the year ended August 31, 1977

for the year ended August 31, 1977	
Revenue collected:	
Life memberships	\$11,879
Dividend and interest income from	V11,073
investment securities	8,955
Dr. H. Roe Bartle Memorial Fund	125
Interest	
Total revenue collected	22,292
Expenses paid: Contribution to General Fund	6,205
Payment to the General Fund for	6,205
fund raising expenses	925
m.t.1	
Total expenses paid	7,130
Excess of revenue collected	
over expenses paid	\$15,162

INSTALLATIONS

XI RHO STATE UNIVERSITY OF NEW YORK COLLEGE AT ONEONTA



Xi Rho Chapter, located at SUNY College at Oneonta, New York, rejoined the active ranks on November 19, 1977. Past National President E. Ross Forman represented the National President in the reactivation ceremony. The ritual team was composed of Brothers from Tau Eta, SUNY A & T College at Cobleskill. The reactivation group consists of sixteen active members and five advisors. Daniel Higgins is the Chapter President and Edward K. Griesmer is Advisory Chairman.

OMEGA OMICRON

Alpha Phi Omega's 591st chapter, Omega Omicron, was chartered at Concordia College in Moorhead, Minnnesota on November 13, 1977. Roger A. Sherwood, National Executive Director, assisted by Mike Suhr, Region IX Representative, and Bob Satterstrom, Minnesota Sectional Chairman, presented the charter. The ritual team was composed of Brothers from Chi lota Chapter, Bemidji State University. Jim Reinhart, who spearheaded the organization of the chapter, is a transfer Brother from Alpha Rho, University of Texas. He serves as President of the chapter, which is composed of twenty-four active members and four advisors. Paul Erickson is the Advisory Chairman.

OMEGA XI CORNELL COLLEGE



On December 3, 1977, Omega Xi Chapter of Alpha Phi Omega was installed at Cornell College, Mt. Vernon, Iowa. National Executive Director Roger A. Sherwood presented the charter on behalf of the National Fraternity. Assisting were Mike Suhr, Region IX Representative and Doug White, Iowa Sectional Chairman. The ritual was conducted by a multi-chapter ritual team composed of representatives from Lambda Kappa, Loras College, Mu Theta, Luther College, Pi Beta, University of Dubuque, and Gamma Psi, University of Minnesota. There were twenty-five members and four advisors in the charter group. Paul Doxsee serves as Chapter President and Charles J. Milhauser as Advisory Chairman.

Brothers on the Move

Jimmy Frank Davis, an alumnus of Beta Sigma Chapter, Texas Tech University, has been appointed Acting County Attorney of Castro County in Dimmit, Texas.

Tom Nelson, an alumnus of Eta Mu Chapter, Utica College, was elected comptroller of the city of Utica in last November's elections.

James L. Bell, Jr., Advisor to Psi Kappa Chapter, Chattanooga State Technical Community College in Chattanooga, Tennessee, was honored at the school's annual advisors luncheon. Brother Bell was one of two advisors honored for service to student organizations.

William B. Roth, an alumnus of Rho Chapter, University of North Carolina, and a Past National President of Alpha Phi Omega, was recently appointed Executive Vice President of the Baptist Hospitals Foundation and Vice President for Development of the Baptist Medical Centers in Birmingham, Alabama.

Phillip D. Carlock, an alumnus of Delta Psi Chapter, Eastern Illinois University, has been appointed acting president-designate of the Forest Park campus of St. Louis Community College in St. Louis, Missouri.

Hamilton Browne, an alumnus of Delta Omega Chapter at the University of Houston, has been named a managing partner in a CPA firm purchased by his firm, Fitts, Roberts and Company.

Dr. W. Walter Menninger, an alumnus of Zeta Chapter, Stanford University, writes a syndicated column called In-Sights, published in major newspapers across the country. Dr Menninger is also associated with the Menninger Clinic in Topeka, Kansas. One of his columns last fall featured a letter from the parents of an Alpha Phi Omega Brother who had died while in college. They wrote that the chapter had established a memorial honor award in their son's name, and were very proud of this recognition given annually by the chapter in behalf of their son.

Robert E. Sherwood, an alumnus of Eta Chapter, Northern Illinois University, recently accepted a position with Haskins and Sells in the bank consulting department of their Chicago office. Prior to joining Haskins and Sells, Brother Sherwood was with the Northern Trust Company in Chicago for 15 years.

SPRING MEETINGS

At the time of publication, the following meetings have been scheduled:

been somedated.			
DATE	MEETING	LOCATION	
Feb. 11	Section 77 (South Carolina)	Univ. of South Carolina	
Feb. 17-19	National Board of Directors	Kansas City, Missouri	
Mar. 3-5	Section 41 (North Central Texas)	Southern Methodist Univ.	
Mar. 4	1978 Convention Committee	Nashville, Tennessee	
Mar. 10-11	Sections 88-89 (Upstate New York)	SUNY A&T at Cobleskill	
Mar. 10-12	Section 40 (West Texas)	Texas Tech	
Mar. 18	Section 30 (Colorado)	Univ. of Colorado	
Mar. 31-Apr. 2	Section 95 (New England)	Univ. of Maine-Orono	
Apr. 7-8	Section 69 (Alabama)	Mobile College	
Apr. 7-9	Section 72 (Georgia)	Univ. of Georgia	
Apr. 8	Section 92 (Southeastern Pennsylvania)	Drexel Univ.	
Apr. 8-9	Section 34 (Kansas)	Kansas State Univ.	
Apr. 14-16 Apr. 15 Apr. 15 July 7-9	Section 42 (East Texas) Section 32 (Oklahoma) Section 99 (New Jersey) National Board of Directors	Pan American Univ. Southeastern Oklahoma State U. Montclair State College Nashville, Tennessee	

Josiah Frank, the 16th member of Alpha Phi Omega, passed away in mid-January. Brother Frank, who maintained his involvement in Alpha Phi Omega for over 50 years, donated the first Alpha Phi Omega Fraternity pin to the National Fraternity. It is a featured part of the Josiah Frank Historian's Award plaque, presented at each National Convention to the chapter displaying the best chapter history.

Action...

SIGMA XI - UNIVERSITY OF MAINE AT ORONO



Rocking Volleyball players in action.

A

Last spring the Brothers of SIGMA XI CHAPTER, UNIVERSITY OF MAINE AT ORONO, in cooperation with the Sisters of Gamma Sigma Sigma, hosted a 12 hour rock-a-thon for Maine's Pine Tree Camp for Crippled Children. Approximately twenty individuals raised pledges of over \$1,400.00, on the motto "Rock So They Can Walk". Refreshments and various forms of entertainment donated by local businessmen and students helped to create an atmosphere of fun and cooperation. The highlight of the day's events was the competitive Rocking Volleyball Game, certainly a unique sight to behold! Donated prizes were awarded to those rockers who achieved the greatest amount of pledges per rocking hours, but all agreed the greatest satisfaction came in not the awarding of prizes but in the presentation of the check of over \$1,400.00 to the Pine Tree Camp. Sigma Xi Chapter is proud to be a part of worthwhile projects such as this one, and as always is continually attempting to exemplify the standards of Alpha Phi Omega: leadership, friendship, and service. You can contact Sigma Xi at 8 Fogler Library, University of Maine, Orono, Maine, 04473.

• LAMBDA - UNIVERSITY OF KANSAS

Last fall LAMBDA CHAPTER, UNIVERSITY OF KANSAS, worked with a local disco to sponsor an American Heart Association Charity Dance. By taking donations at the door, they raised over \$300 for the Heart Association. They report that good publicity in the student newspaper aided in their success. You can reach Lambda Chapter at Box 104B Kansas Union, University of Kansas, Lawrence, Kansas 66044.

• PI CHI - DUOUESNE UNIVERSITY

While most students are sleeping late on weekend mornings, the Brothers of PI CHI, DUQUESNE UNIVERSITY (PENNSYL-VANIA), are boarding a van at 9:30 every Saturday morning for a trip to the Allegheny County Shuman Center. Project Shuman is a YMCA sponsored service project involving planning and participating in recreational activities with the children at Shuman Center, a detention facility for juvenile delinquents. Project Chairman Gino Colombara reports that the project has "received a good response from the kids. They really began to look forward to us coming after a few weeks." For more information contact Pi Chi Chapter at Duquesne University, Duquesne Union, Pittsburgh, Pennsylvania 15219.

ALPHA ALPHA - UNIVERSITY OF ILLINOIS

The Volunteer of the Year Award of the Champaign - Urbana Jaycees was presented to ALPHA ALPHA CHAPTER, UNIVERSITY OF ILLINOIS. This is the first time that the Champaign - Urbana Jaycees have presented this particular award to a group. Alpha Alpha was recognized for its outstanding campus and community service program. You can contact Alpha Alpha at 284 Illini Union, University of Illinois, Urbana, Illinois 61801.

• KAPPA ETA -UNIVERSITY OF SOUTHERN MISSISSIPPI



Pictured above are 30 of Kappa Eta's 42 pledges.

The fall term for KAPPA ETA CHAPTER, UNIVERSITY OF SOUTHERN MISSISSIPPI started with the election of chapter officers. Now serving are Ellen Riley, President, Harold Howell, Pledge Trainer, Cathy Case, Secretary, and Hal Horton, Treasurer and Reporter. They immediately started working toward increasing membership, resulting in a fall pledge class of 42. The pledges have participated in many activities, including organizing the American Cancer Society Great American Smokeout on campus, assisting in a campus blood drive, ushering for the University Public Relations Dance Show, and supplying manpower for a university recruiting program by handling mailouts. To find out more about Kappa Eta's success, write to the chapter at Box 71, Southern Station, University of Southern Mississippi, Hattiesburg, Mississippi 39401.

GAMMA NU - UNIVERSITY OF IDAHO

The second annual Dance Marathon for Muscular Dystrophy sponsored by GAMMA NU CHAPTER, UNIVERSITY OF IDAHO, raised over \$2,500 for the Muscular Dystrophy Association. A special feature of the marathon was the appearance of a student from Central Washington State University who has muscular dystrophy. He came to the Gamma Nu Marathon to get ideas for the marathon he then staged at his school. Gamma Nu's address is Student Union Bldg., University of Idaho, Moscow, Idaho 83843.

ALPHA PHI OMEGA BELT BUCKLES

NOW AVAILABLE

As a result of interest expressed by Brothers, we now have available Alpha Phi Omega belt buckles. The attractive brass buckle is available at a cost of \$5.00 from the National Office.

City



Return to:	Alpha Phi Omeo 1100 Waltower E Kansas City, MO	Bldg.
Please sei	nd me	Belt Buckles @ \$5.00.
Enclosed	is my check for S	
Name		
Street Ad	dress	

State

Zip

Action...

COLUMBIA ALUMNI ASSOCIATION



Joe Barnes poses with the Great Root Bear at the Easter Seals Telethon.

For the second year members of the COLUMBIA ALUMNI ASSO-CIATION (Co-AI-As) supported the efforts of the Central Missouri telethon for Easter Seals by serving as the innards of The Great Root Bear. The telethon was broadcast from the ballroom of the Tiger Motor Hotel in Columbia last spring. It raised over \$30,000 in pledges locally.

The Great Root Bear is the symbol of the A & W Root Beer Company, which lends the 7 foot suit to the telethon every year without charge. Last year Brothers Latham and Barnes, assisted by their respective Scout units,

were in the suit to be attacked, mugged and kissed by dozens of little, grubby kids, and to be sweated to death slowly under television lights as they lost all remnants of dignity and sanity.

Co-Al-As, now in its sixth year of activity, is incorporated, has monthly meetings, family picnics and outings, raises money for student loans, supports the University of Missouri-Columbia and local Scouting, and provides person-power to chapters as advisors and to the local section as officers and staff.

John P. Latham serves as president and Henry E. Warren as vice president. Members of its board of directors are David A. Harris, Clark L. Israel, Michael K. Krechel, Chris Tegtmeyer, Robert E. Veatch and Fred Wyss. Joe Barnes is executive director. You can contact the Columbia Alumni Association at 100 Read Hall, Columbia, Missouri 65201.

• TAU MU - UNIVERSITY OF SOUTH FLORIDA

The Annual Beauty and the Beast Contest has just been completed by TAU MU CHAPTER, UNIVERSITY OF SOUTH FLORIDA. The campus, which is relatively new, has little tradition, and Tau Mu has successfully attempted to use this Beauty and the Beast Contest to provide a mock Homecoming King and Queen. Money collected for votes for the candidates is used for scholarship funds established by the chapter. This year's contest collected twice as much money as last year's. A side benefit for Tau Mu was good publicity provided by the campus and community newspapers. The crowning of the Beauty and the Beast even received local television coverage. You can contact Tau Mu at University of South Florida, CTR Box 439, Tampa, Florida 33620.

• THETA RHO - SAM HOUSTON STATE UNIVERSITY

A winter project of THETA RHO CHAPTER, SAM HOUSTON STATE UNIVERSITY, was a renovation of the playground equipment at the Huntsville Community Day Care Center. The chapter has had several projects in support of the Center. You can contact Theta Rho at P.O. Box 2212, Huntsville, Texas 77340.

• ALPHA CHI - MIT

In December, ALPHA CHI CHAPTER, MIT, initiated a new project at the New England Home for Little Wanderers. The Brothers assisted in a clean-up of the Home, washing and painting walls and doing yard work. The Brothers had a good time (judging from their newsletter) and met a real need in the community. You can reach Alpha Chi at 84 Massachusetts Ave., Room W20-415, MIT, Cambridge, Massachusetts 02139.

ZETA DELTA - MIAMI UNIVERSITY



Zeta Delta Brothers in their snow removal project to clear heavily used streets on the Miami Campus.

After a record snowstorm in late January, Brothers of ZETA DELTA CHAPTER, MIAMI UNIVERSITY (OHIO), assisted the Oxford Police Department in a snow removal project. Trapped cars were dug out by hand and then towed to allow complete clearing of campus streets. You can contact Zeta Delta at 230 University Center, Miami University, Oxford, Ohio 45056.