



A Quarterly Publication of Alpha Phi Omega National Service Fraternity

Winter-Spring 1984

APO Brothers Serve as Philmont Ranch Staff

Philmont Scout Ranch is two hundred and fourteen square miles of north-eastern New Mexico's Sangre de Cristo Range of the Rocky Mountains. The mountains rising abruptly, the grassy plains, and the azure blue sky make this a place of intrigue and challenge for Scouts of all ages.

The Ranch is an opportunity for personal growth and for building skills through camping and the training center. Each summer, 580 people staff the ranch to make sure everyone is captured by the Ranch's infectious enthusiasm.

Brothers who are interested in applying for a position this summer should contact their local Scout Council for an application. Pictured are some brothers who were employed last summer. (left to right): Bill Witmer, Alpha Beta Chapter; Reed Bilbray, Alpha Epsilon Chapter; John Arens, Iota Tau Chapter; Tom Elmore, Iota Mu Chapter; Dave Ceppos, Tau Chapter; Dave Woodman, Epsilon Chapter. ❧



Brothers Give Service Worldwide

The Senior and Sophomore midshipmen at Maine Maritime Academy participated in an annual training cruise aboard the school's training ship STATE OF MAINE this past May and June. When most college students' activities

are winding down, the brothers of Phi Epsilon were having a unique experience with a Catholic orphanage in Funchal, Madeira Islands.

Arrangements were made ahead of time to host an afternoon party for the children, ages 5-8, aboard the ship. The party included gifts distributed by "pirates" from a "treasure chest", Walt Disney and The Three Stooges movies, and ice cream. There was a slight Portuguese-English language barrier, but, as the photo shows, Mrs. Tenney (the Chapter Advisor) and the children had little difficulty relating. Love, friendship, and humor are all universal languages, especially among children and those who are young at heart. All were touched with a heartwarming experience. What had been intended as an afternoon that the children would cherish had turned into an afternoon the Brothers would never forget.

More information and news from APO's only sea-going chapter can be obtained by writing to Phi Epsilon Chapter at Maine Maritime Academy, Box 142, Castine, Maine, 04420. ❧




**T O R C H &
T R E F O I L**

**Alpha Phi Omega
National Service Fraternity**

**Volume 59, No. 3
WINTER-SPRING 1984**

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Job 1: The Sizzle or the Steak?

What attracts people to your program? Does their interest lie in how it's presented, or in what it is? Ideally, of course, you'd like to have both an enthusiastic and spirited chair and a well developed program of broad vision and deep worth. If you had to choose one or the other, however, which would it be?

A dynamic, charismatic leader can turn a weak program (or even a dying chapter) around, infusing it with an apparent new life. We are thankful for these Brothers and their spirit. If you have some in your chapter, and I hope you do, treasure them and use them appropriately. But don't think that they, by themselves, can solve your problems, because they can't. In the long run, the worth of a project, program, or chapter is measured by what it is itself, not by the spirit of its leader.

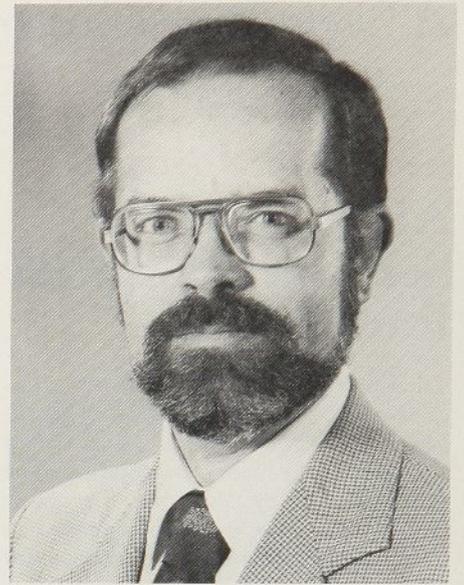
Most of us don't eat Kellogg's Corn Flakes because we're enthralled by Mr. Kellogg's personality, and we don't refuse to eat Quaker Granola Bars if we're not members of the Society of Friends. We may first try the product because we are intrigued by the wrapper, or because it is recommended to us by someone else. When the time comes to use it again or to quit, however, we base our decision on whether or not we like it, whether or not it gives us what we want and what we expect.

In a recent editorial, marketing specialist Erwin Frand wrote about selling specific products. What he said about products, however, can also be applied to programs:

"We should remember that a product is much like a child. Many things are done for children as a favor to their parents. However, sooner or later, the child is on its own, and whether it succeeds or fails, sinks or swims, is, by and large, due to its own (worth). . . . So it is with a product. (Sooner or later,) it . . . has to sell itself, by itself."*

If you're having trouble in rushing new pledges, or in keeping new actives, maybe you're relying too much on the sound of the sizzle and not enough on the quality of the steak. ☞

*Erwin A. Frand: *Thoughts on Product Development — The selling of a product. Industrial Research and Development; October 1982.*



*Earle M. Herbert,
National President*

Moving?

Mail to: 1100 Waltower Bldg.
823 Walnut Street
Kansas City, MO 64106

If you're moving, please let us know five weeks before changing your address. Place magazine address label here, print your new address below.

NEW ADDRESS

Name _____

Address _____

City, State, Zip _____

Please cancel my subscription.

Low-Cost Group Insurance Available

National Executive Director, Darrell Spoon, reminds members that they can obtain low-cost insurance coverage through Alpha Phi Omega sponsored Group Insurance Plans.

With rising hospital, medical and cost-of-living expenses, many people have considered increasing their insurance protection. The Alpha Phi Omega sponsored group plans can provide a way to obtain this needed protection . . . *at low group rates*. These low premiums are possible through the group's buying power and the economies of standardized administration.

The Group In-Hospital Insurance Program is designed to provide supplemental coverage to your basic hospitalization or major medical insurance. You and your spouse have a choice of three plans which provide \$150, \$100, or \$50 a day in cash benefits for each day hospitalized by a covered injury or sickness. These benefits are paid directly to

you with no restrictions on how the money is spent. They will also be paid regardless of any other insurance benefits you may receive. Other features include double benefits for intensive care and cancer treatment and an optional surgical expense benefit. Best of all, acceptance is guaranteed into this program.

Also available is the Alpha Phi Omega sponsored Group Term Life Insurance Plan. This plan provides up to \$100,000 of term life insurance protection. You and/or your spouse may apply for coverage in \$10,000 units which allows you to select the amount you need. Dependent children are also eligible for coverage of a lesser amount.

For more information please contact the Insurance Administrator, Albert H. Wohlers & Co., 1500 Higgins Road, Park Ridge, IL 60068. This material is free and of course there is no further obligation. ☚

SENIOR CITIZEN JOINS FRATERNITY

Good news is hard to keep. This story came to us via the front page of the Rapid City (South Dakota) Journal.

Freedra Hiner admits to being more than 65 years old, but how much more "I do not tell because I think it's personal."

She's also a sophomore at California University of Pennsylvania and is pledging the Alpha Phi Omega Fraternity.

Miss Hiner, a retired bookkeeper and office clerk who lives in a California senior citizens high-rise, returned to California University in September 1979 after a four-decade layoff from school. Miss Hiner said she quit college as a freshman in the 1930s because her father was sick "and I wanted to go to work."

Now she is pledging Alpha Phi Omega, a co-ed service fraternity that helps with local senior citizens projects.

"I love it. The Fraternity members treat me beautifully and they are just wonderful. There's no generation gap. They're just all my friends," she said.

Since this story was written, Freedra Hiner has become a full member of Lambda Omega chapter. Her enthusiasm for helping others sets a standard toward which each of us can strive to achieve. ☚

Prayer for Alpha Phi Omega



*Here's to Alpha Phi Omega,
My fraternity.
May I always do as much for it
As it has done for me.*



*May leadership be the life I lead,
And service be my goal.
May friendship always hold my heart,
And continue to make me whole.*



*May I be there to hold my brother's hand
As he has often held mine.
May we all continue to love our God
And follow his grace divine.*



*May the spirit of love always fill our
hearts
And govern all we do.
May it always be the force that keeps us
Loyal brothers true. Amen.*



— Jamie Jewell
West Virginia University
Lambda Omicron



The Friends of Alpha Phi Omega

February first marked the end of both our 1983 Annual Fund Campaign and the trial period of an exciting new program. For several years now, the Fraternity has asked alumni members for contributions to help sustain our operations and defray costs to undergraduates. The results have been impressive, but the needs for more and better services, along with inflationary pressure, have made it obvious that a much stronger appeal must be made.

Accordingly, a group of the Fraternity's most loyal supporters was asked to respond to a new and challenging Major Gift Club concept — The Friends of Alpha Phi Omega. To qualify for this group, one must give \$500 (Founders Silver Circle), \$1,000 (Founders Gold Circle) or \$2,500 (Founders Diamond Circle) in one year and, it is hoped, annually thereafter. In recognition of their generosity, these donors receive very attractive wall plaques, specially designed lapel pins, special consideration at National Conventions and other special gifts depending on giving level. Also, the group will receive quarterly updates from the President regarding issues and actions of the Fraternity.

The initial group of Friends is as follows:

Founders Diamond Circle

Col. Lucius E. Young

Founders Gold Circle

Robert Hoelzer

James Porter

Lt. Richard Santowski

Founders Silver Circle

Anonymous

Bob Barkhurst

Mark Bastian

Charles Bowen

Stan Carpenter

David Corning

William P. Cushing, Jr.

Preston Dunavatt

Mike French

Elbert Johnston

John Kahler

Thomas Kilberg

Darrell Light

Bob Reynolds

E. Murray Todd

Frank Waters

George Weaton

Our thanks to these new Friends for their generous support. With their help and that of the Torchbearers, we are able to provide even more leadership, friendship, and service. The needs are great. With continued increasing support like this, the challenge will be met. ☚

The Wizardry of Magical Happenings

Janet Lee, Section 84 Chairman

There is a little-known tale that involves a particular group and an individual in a mystical and magical time and place. What is to follow is a recount of what I understand that tale to be.

On a day that was as beautiful as any day in the region, the APO Wizard was relaxing in his living room before the wide-screen T.V. with the video teleconferencing capacity. On the screen, he was able to view the daily occurrences in any part of the kingdom of his choosing by changing the channel with his remote control. He decided to check out Chapterville, which was located in a wooded glen about a quarter of a mile from the beach. Hoping to enjoy the view, something caught his eye. He espied a Yoda-looking individual sitting on the beach surrounded by a group of young people of all shapes, sizes and ages, who were hanging on his every word. In an instant, the kids jumped up from their cross-legged positions and ran into the wooded glen. They all stopped at a treehouse, which was truly like a house, but they called it the office so as not to anger the village authorities.

The APO Wizard turned up the volume:

"You heard what Doc said."

"Doc always has great ideas and gives good advice."

"But you know, he always wants us to make the final decision, weigh the pros and cons, the costs and the benies."

"We should talk about this some more."

Back to Doc: "I like those neighborhood Scamps. I enjoy their visits — not too little, not too much. How can I help them develop and grow more? How can I help, period?"

At this juncture, the APO Wizard had many thoughts bombarding his mind. Thinking that this was an interesting relationship, the Wizard took careful notes after observing Doc and the Scamps for several years. It was his intent that the experiences, feelings, and interactions should be duplicated and spread the kingdom over. What he saw warmed his wand. He soon discovered that the Scamps found satisfaction in making the neighborhood a better place to live and having fun doing it.

Scamps walked old ladies across the street, befriended other kids in the neighborhood, and got them, along with other Scamps, to rake yards. Some of

the little girl Scamps in the neighborhood picked up the litter around the beach and gave it to an abstract artist down the street. In all of this, Doc was a big help.

Doc would attend Clubhouse meetings, participate in some of these projects, conduct Clubhouse development workshops, and eat apple suzans with the Scamps when they weren't in school or helping out in the neighborhood. Needless to say, Doc was loved and respected. The Scamps made him an Honorary Clubber and gave him a key to the house. And, pretty soon, everybody in Chapterville knew about the good and competent work that the Scamps were capable of doing. It became chic to invite them to parties and have them run for public offices.

Doc stayed around after the first batch of Scamps grew up. He helped their kids and other new orphans. And everybody lived happily ever after in Chapterville.

Now the Wizard, having observed and taped all of this for his VHS, went into the laboratory, where he made cartridges for his wand, and started mixing the necessary powders to duplicate the results of his studies — a little communication, some respect, lots of love, need, interest, cooperation, loyalty . . .

Unbeknownst to the Wizard, he grabbed the cartridge marked College instead of Nonaleb and poured in the contents of the vial. With wand duly loaded, he aimed it toward the midwest and pulled the trigger. The VHS radar picked up on the destination — a college campus in Somewhere, U.S.A. It was an almost exact replica of the situation he had studied all those years in Chapterville, but he didn't know what exactly he had. He called in a good friend of his to see what he had created. The Earl of Herbert swung by after work and told him what he had. It was the perfect relationship between a school organization and an advisor. After some extensive brainstorming, they dubbed Doc, Advisor; the Clubhouse, Chapter; and the Scamps, Brothers. To this day, they and their cronies are still engaged in the pursuit of sharing the wealth.

Morals of this story:

- 1) Don't talk to strangers.
- 2) Always read the label.
- 3) With the right ingredients, and sometimes by accident, magical things can happen. ✨

The Story B

(E)
Annua

Frank Reed Horton's early experiences in law school and during the First World War, settling disputes and trying court martial cases, led him to the firm resolution that he would "try to help young people get the right start in life and hold up before them a 'standard of manhood' that would stand the test of time."

"When I was a sophomore at Lafayette College," he continued, "I attended an American Legion Banquet . . . I sat next to a man at the table and found out that he had the same last name as mine, Horton . . . We became friends and planned to meet again. I found in him the Scout Oath and Law that I had been seeking."

"During my Junior year, in the summer, I became Associate Camp Director at Camp Weygadt. Here I saw religious tolerance among the boys — something I had not seen among older people . . . The influence of Scouting was good."

"As I became a senior at Lafayette College, I noticed that where I was living at the Sigma Alpha Epsilon Fraternity House, that the students who stood out for clean living were former Scouts . . . I thought there should be an organization to strengthen them in their early ideals, to develop friendships with other students who were former Scouts, to give them an opportunity for leadership, and all together to render service. I believed the Scout ideals should not be thrown aside as child's play, but should be held up as a man's standard in the last stage of preparation for manhood."

"My thoughts went beyond those ideas. I believed that with chapters of this organization in the colleges of the nations of the world, national and international leaders would be motivated by these ideals and would not be satisfied with war as a solution for international disputes, but would find more constructive and peaceful means."

"I talked to some of the SAE's and to some of the members of the Krescent Fraternity. The response was good. I created the name, the Greek words and their meaning, and the motto; I wrote the ritual, and drew up the Constitution and By-Laws. Everett W. Probst created and drew the pin or insignia and the coat-of-arms. Thane S. Cooley suggested the handclasp. Ellsworth S. Dobson and

Behind the Founding of Alpha Phi Omega

Excerpted from a speech by Frank Reed Horton, Founder, at the 22nd Annual Banquet of Alpha Chapter, Lafayette College, December 16, 1947.)

1984 CHAPTER ANNIVERSARIES

FIFTY-FIFTH

Theta	University of Virginia
Iota	Park College
Kappa	Carnegie-Mellon University
Mu	Indiana University
Nu	Upsala College

GOLDEN

Alpha Iota	Ohio State University
Alpha Mu	William Jewell College

FORTY-FIFTH

Beta Omicron	University of Missouri-Rolla
Beta Rho	University of Arkansas
Beta Sigma	Texas Tech University
Beta Upsilon	Northwest Missouri State University
Beta Phi	University of Southwestern Louisiana
Beta Psi	Southeast Missouri State University
Gamma Gamma	University of California-Berkeley
Gamma Zeta	Georgia Institute of Technology

THIRTY-FIFTH

Eta Epsilon	Milliken University
Eta Eta	Arizona State University
Eta Kappa	University of Wisconsin-Stout
Eta Lambda	University of Wisconsin-Eau Claire
Eta Mu	Utica College of Syracuse University
Eta Omicron	Brigham Young University
Eta Sigma	Illinois College
Eta Tau	West Texas State University
Eta Upsilon	Marshall University
Eta Chi	Hardin-Simmons University
Theta Delta	Waynesburg College
Theta Epsilon	Illinois State University
Theta Eta	Kansas City College of Osteopathic Medicine
Theta Iota	University of Arizona

THIRTIETH

Lambda Kappa	Loras College
Lambda Lambda	Shippensburg University

SILVER

Mu Tau	West Virginia Institute of Technology
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Mu Upsilon	Washington & Jefferson College
Mu Chi	Indiana University of Pennsylvania

TWENTIETH

Xi Psi	Western Kentucky University
Omicron Delta	McMurry College
Omicron Eta	Suffolk University
Omicron Theta	Monmouth College
Omicron Iota	Worcester Polytechnic Institute

FIFTEENTH

Tau Chi	Winston-Salem State University
Upsilon Beta	St. Francis College
Upsilon Gamma	Lake Michigan College
Upsilon Eta	University of Texas-El Paso
Upsilon Kappa	St. Augustine's College
Upsilon Mu	University of Puerto Rico-Mayaguez
Upsilon Nu	University of North Carolina-Wilmington
Upsilon Rho	Baptist College at Charleston
Upsilon Tau	Shenandoah College—Conservatory of Music
Upsilon Upsilon	College of St. Thomas
Upsilon Chi	Clark College
Phi Gamma	Texas Lutheran College
Phi Delta	California State Polytechnic University-Pomona
Phi Epsilon	Maine Maritime Academy
Phi Zeta	Fort Valley State College
Phi Kappa	University of North Carolina-Greensboro

TENTH

Psi Omicron	Morehouse College
Psi Sigma	Albany State College
Psi Tau	Virginia State University
Psi Upsilon	Southwestern Oklahoma State University

FIFTH

Omega Chi	Jacksonville State University
Omega Psi	Jackson State University
Omega Omega	Gallaudet College
Alpha Alpha	Maryville College
Alpha Alpha Beta	C.W. Post College

Gordon M. Looney assisted faithfully and enthusiastically. I created paper petitioning recognition and authority from the Lafayette College faculty. This request was granted. I talked to Scout Executive Herbert G. Horton. He was the same sympathetic, understanding and inspiring friend he had been from the first. On December 16, 1925 at Brainerd Hall, second floor, at Lafayette College, we had a ritual initiation, and Alpha Phi Omega was born.

"At first, the Boy Scouts of America, would not publicly or officially recognize or endorse Alpha Phi Omega. I had to fight for the Fraternity over many topics. Finally, the national officers said to me, 'If you will develop Alpha Phi Omega for five years and prove to us that it has merit, then we will get behind it with full speed.' I accepted the challenge, and for the next five years that was my task.

"After protecting it through the U.S. Patent Office, I created a National Constitution and By-Laws, a National Charter for each chapter, and membership certificates and applications.

"Then I created a magazine and sent it to chapters. It was called THE LIGHT-BEARER. It was not as good as our present magazine, TORCH AND TREFOIL, but it was the best we could do at the time with what we had.

"Then new chapters came in gradually. We had Gamma Chapter at Cornell University and Delta at Alabama Polytechnic Institute.

"In March 1931, after five years, Alpha Phi Omega was established. I presided as President at the St. Louis, Missouri, Convention. I turned over to my successor a national organization with 18 chapters and approximately six new petitioning ones, all bills paid, and a \$1,000 Endowment. I became a member of the National Executive Board, where I served for several years. The newly elected National President was H. Roe Bartle.

"The National Office of Alpha Phi Omega was moved from Homestead, Pennsylvania, to Winchester, Virginia, and then to Kansas City, Missouri, where it is at this time . . . The TORCH and TREFOIL magazine has become very creditable. Membership in chapters and individuals has grown tremendously. The service rendered has been praiseworthy. The future is bright." ☘

The Challenge of Leadership

Fred Pollack, Chairman, National Leadership Development Committee

Leadership development affects every chapter, section and region as well as every program of the Fraternity. All of the things we strive to achieve as a Fraternity depend on the leadership skills which are possessed and utilized by those who provide our leadership. This is especially true in terms of the **quality** of our service and membership programs.

In our early history, leadership development was simple. It was done by personal contact. This was feasible only because we were small. Once the Fraternity grew, it became necessary to adopt other methods. The alternative chosen, for the most part, was the mass distribution of publications. While such items have their place in any program of development, reliance on them as the exclusive means is doomed to failure. We learned this the hard way, as the Fraternity's leadership on the campus during the 1960's was largely unable to adapt to the times, and our membership and service programs dropped sharply.

Following this experience, the effort to establish a more effective leadership development program was begun. We have attempted over the past decade to find ways of reaching Brothers throughout the nation with personal contact as well as improved written material. Our starting point has been the principles of Alpha Phi Omega, combined with the philosophy that our goal is to achieve quality as well as quantity, and that our success is measured in ways far beyond numbers.

With this in mind, the Leadership Development Committee has established five main goals:

- I) Improve the leadership skills of active Brothers, so chapters will be able to increase program effectiveness;
- II) Increase the role and utilization of chapter advisors, so their value to the chapters will be greater;
- III) Improve the quality of volunteer service available to chapters on the sectional level;
- IV) Increase participation at conferences and the quality of the programming offered at them; and
- V) Improve the quality and the degree of participation in the "self-help" programs we offer.

To achieve these goals, the committee presently offers the following:

- A) **LEADERSHIP DEVELOPMENT WORKSHOP:** A 6½-hour program, which concentrates on sharpening the leadership skills of the participants and encourages them to set personal growth goals;

- B) **CHAPTER PRESIDENTS WORKSHOP:** A weekend-long program for chapter presidents, vice-presidents of service and membership, as well as sectional leaders, which is designed to increase understanding of effective chapter operation and how to achieve it;
- C) **LEADERSHIP SERIES:** A set of officer guides, which outlines the major responsibilities of each chapter office and suggests ways to meet them;
- D) **LEADERSHIP MEMO:** A monthly newsletter distributed to all sectional chairmen which provides information on future events as well as leadership ideas and skills;
- E) **"SELF-HELP" GUIDES:** Including the "Orientation for Chapter President, Service Vice-President and Membership Vice-President" and the "Chapter Program Planning Conference" which outline step-by-step how to approach planning for the semester;
- F) **ADVISOR PROGRAMS:** The "Advisor's Handbook;" a seminar for advisors which has been presented at several regional and sectional conferences; increased communication with advisors; and a comprehensive program at the 1984 National Convention; and
- G) **CONFERENCE AIDS:** The "Guide to Planning a Conference" which provides assistance to host chapters; and a series of "modular seminar" staff guides which will provide seminar leaders with an outline of both content and technique that will enable them to better present the concepts.

The Leadership Development Committee is presently involved in preparing a Sectional Resource Manual for our volunteer leaders as well as other support materials. We are constantly seeking new ideas and ways to improve our programming. We have learned a great deal from those who have participated in our efforts over the years and would welcome suggestions from everyone. Our commitment is clear: to provide a spark that will make our Fraternity's service even more meaningful and satisfying to those who serve and to those who are served. Let me leave you with a final challenge: set your goals — and set them high, as we have. ☞

Alumni Hold Career Workshop

A career workshop was an exciting part of the New Jersey Sectional Conference this Fall, according to participants. It came in response to Metro Alumni Association President Betty Houle raising the question of how alumni could usefully serve the active members.

During the session, alumni discussed the techniques of interviewing for a position and how and who to contact to set up an interview. They answered the many questions posed to them about

IN MEMORY

The circle of friendship of Alpha Phi Omega has grown to nearly 177,000 Brothers since 1925. As the circle continues to grow, each year some valued friendships become a memory as those Brothers' lives end. We take this opportunity to acknowledge the Brothers listed here for their friendship and their leadership, and for the service they gave to their fellow man.

Robert R. Trochuck, Xi Chapter, Iowa State University, January 23, 1983.

Walter C. Bauer, Psi Chapter, University of California-Santa Barbara, April 22, 1983.

Frans Victorson, Omega Chapter, Drake University, May 1983.

Robert F. Foeller, Xi Chapter, Iowa State University, August 1983.

Jerry Bell, President of Bell Publications, Xi Omega Chapter, Murray State University, September 14, 1983. ☞

DID YOU KNOW?

Did you know your National Office... averages 28 contacts with each chapter in a year's time? This is 9,800 communications by mail with the active membership.

... makes 65,500 contacts a year to communicate with alumni?

... communicates with volunteers approximately 5,400 times in a year?

... and does all this without the aid of a word processor?

Think of the greater service we could provide to our chapters with modern office technology. An account has been set up for funds received and designated for this purpose. Help your brothers by forwarding your check to the National Office. ☞

seeking a job. One basic ground rule was established: The workshop was to be educational and informative, without recruiting for specific positions. Several alumni brothers in the area representing diverse employment opportunities served as resources.

Alumni and active brothers interested in more information may contact Brother Houle at 227 Garfield Place, South Orange, New Jersey 07079. ☞

Brothers On The Move

Wayne A. Martin, Iota Rho Chapter at Florida State University, was recently elected as 3rd Vice President/Treasurer of B'nai B'rith District 5. Wayne, who lives in Norfolk, Virginia, will be serving more than 35,000 members in the Southeast United States.

Robert Morgan Jr., Kappa Lambda at Southern University, is a Lieutenant in the Navy and serves as Officer in Charge of the Military Department aboard the USNS Ponchatoula of the Military Sealift Command. Robert has continued to be a part of alumni activities as he sails from port to port.

Jim Blackson, Beta Beta Chapter on the Michigan State University campus, is located in Chicago and working as a computer programmer for the Chicago Aerial Survey. Jim is currently working towards his Master's at DePaul University.

Kenneth Westlake, also from Beta Beta Chapter, has completed his Master's in Urban Planning and is now located in Mount Prospect, Illinois.

Abe Frishman, Alpha Rho Chapter at the University of Texas at Austin, has become Vice President of Marketing for the Ritz Fan Co. The company manufactures ceiling fans and electrical fixtures, and distributes them throughout the nation. He is also serving the Fraternity as Chairman of the National Alumni Committee and is a member of the Board of Directors.

G. Jay Heim, Epsilon Epsilon Chapter at Missouri Valley College, has recently been promoted to Director of the International Division for the Boy Scouts of America. His office is located in the national headquarters for the Boy Scouts of America in Irving, Texas.

Douglas Troutman, Psi Omicron Chapter at Morehouse College and former Georgia Sectional Chairman, has joined the Professional Sales Division of Johnson Products Company.

Robert P. Sheppard, Lambda Omicron Chapter at West Virginia University, was selected to be the Great Lakes Regional Director for the Golden Key National Honor Society.

Michael F. Suarez, Iota Kappa at Bucknell University, was named National Collegiate Leader of the Year by the Omicron Delta Kappa National Leadership Honorary. Michael, a Phi Beta Kappa, served as IOTA KAPPA'S first rechartered president. He was president of the Bucknell student body. Brother Suarez is a Life Member of the Fraternity and is studying to be a Jesuit priest.

Linwood Wiggins, Omega Kappa at Coastal Carolina College, is now serving as the Boy Scout Liaison to the Fraternity for the State of South Carolina. He has been active in Fraternity affairs at the state level for sometime. This official responsibility will help strengthen the Scouting/Fraternity relationship.

ON CAMPUS

DELTA GAMMA OHIO UNIVERSITY

The Brothers of Delta Gamma have participated in activities which help not only the University as a whole but specific groups of individuals also. At Ohio University the retention of black freshmen is a concern. The Chapter has become actively involved in helping these freshmen through participating in a freshman orientation program called "Getting into Black OU". They have also actively taken part in a retention program coordinated through the University's Affirmative Action Office.

Delta Gamma continually helps other organizations on campus with their functions. They usher at all performing arts programs in OU's Memorial Auditorium and recently have helped at a Charlie Daniels concert. They can be contacted at Ohio University, c/o Thelma Robinson, Memorial Auditorium, Athens, Ohio 45701. ☞

TAU UNIVERSITY OF FLORIDA

UMOC (Ugly Man on Campus) has become one of Tau Chapter's largest projects. This year they had the support of 19 other campus organizations which sponsored an "ugly" man. The sponsors were divided into three divisions to increase participation. They were fraternities, sororities, and honoraries; dorms; and other organizations. As a part of the festivities, a Beauty & Beast dance was held, featuring the "ugly" men and their dates.

This year's winners were announced by Ward Pell, the coach's wife, at the Homecoming pep rally. This year's contest resulted in an impressive increase in the funds collected. Over \$6,000 was donated to the Big Brother and Big Sister program, enabling it to hire another case worker. The new staff position will insure that more youth will get matched with volunteer adults and not wait on the list. More information may be obtained by writing to Tau Chapter at the University of Florida, 800 J Wing Reitz Union, Gainesville, FL 32611. ☞

INSTALLATION - ALPHA BETA ALPHA INDIANA UNIVERSITY SOUTHEAST



The six hundred twentyfifth chapter of the Fraternity was installed on the campus of Indiana University Southeast, New Albany, Indiana on December 10, 1983. Roger Elliott, Region VI Representative presented the charter, and was assisted by Don Wauthier, Region VI Extension Chairman and by Glenna

Roach, Indiana Sectional Chairman. The ritual was conducted by the brothers of Mu Chapter at Indiana University. April Ridings served as president of the petitioning group. Vince DiNoto is serving as Advisory Chairman. Their address is Indiana University Southeast, 4201 Grantline Road, New Albany, IN 47150.

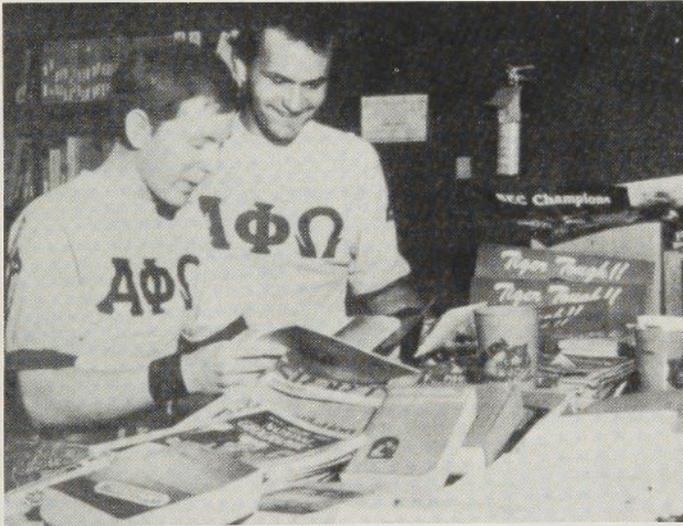
ON CAMPUS

UPSILON ETA UNIVERSITY OF TEXAS — EL PASO

The brothers of this busy chapter reported doing 27 service projects during the school year. Among their more creative accomplishments was the creation of a "vest-pocket park." The group was asked by a member of the city council to aid a neighborhood by clearing an area, beautifying it and making it a welcome place for people to socialize and for children to play. Their effort was recognized locally by television and newspaper coverage.

Upsilon Eta accepted the responsibility for painting and fixing up the Child Crisis Nursery in El Paso. This is a facility utilized by the entire community to care for abused children and serves as a resource for parental help, as well. The brothers of Upsilon Eta will share their project plans and how they identify worthwhile projects with you. Please write Upsilon Eta Chapter, University of Texas at El Paso, P.O. Box 634, Organization Box 41, El Paso, Texas 79968. ☞

Care Package For Marines



Delta Chapter, Auburn University, has made the news with their "War Eagle Care Package", a collection of pictures, letters, useful articles, and snacks sent to the Marines in Lebanon just before Christmas. The Chapter sent over 25 pounds of Christmas cheer on behalf of the campus and community.

Alex Maynard and Norman Hicks, Delta Brothers, look over material that is being boxed. The project was named in honor of the school mascot. More information may be obtained from Delta Chapter, Auburn University, Foy Union Building, Auburn, Alabama, 36849. ☞

ZETA THETA DREXEL UNIVERSITY

The brothers of Zeta Theta feel they have found the ideal fundraising project for their campus. "A Truckload of Cheer" raffle has proven to be effective and efficient for them.

Products of interest to students for recreational and entertainment purposes were donated or purchased. The price of the ticket and number of tickets to be sold were determined by the funds the chapter wanted to budget for service. First prize was the "Truckload." The brother who sold the most tickets was awarded a \$50 gift certificate to a restaurant of his choice. For more information contact Zeta Theta Chapter, Drexel University, 3230 Chestnut Street, Room 3031, MacAlister Hall, Philadelphia, PA 19104. ☞



PHI MU NORFOLK STATE UNIVERSITY

A place of honor in the Norfolk International Azalea Festival, has become a tradition for the Brothers of Phi Mu. They have been recognized by the city for their float entry for the past four years. Each spring, the Chapter's float carries some of the Festival princesses who have come from the 16 NATO countries. This project has helped the Fraternity become recognized as a provider of service in the community.

As an outgrowth of the Chapter's participation, the Norfolk Chamber of Commerce has made \$5,000 available for scholarships at Norfolk State University.

The Azalea Festival is a four-day affair designed to celebrate international friendship, especially with NATO countries. Congratulations may be sent to Phi Mu Chapter at Norfolk State University, Box 2017, University Center, Norfolk, Virginia 23504. ☞