

TORCH & TREFOIL

WINTER 2017

Thank you



Epsilon Sigma



Alpha Eta Nu

LEADERS IN SERVICE

INSIDE:

- Check out the updated www.apo.org
- New opportunities at National Convention

THE QUARTERLY PUBLICATION OF





"I remember feeling as if all of us were embarking on a great adventure, not quite sure where it would take us, but trusting ourselves and each other to do what needed to be done."

— Past National President C.P. Zlatkovich

Brothers,

It is an exciting time to be a part of Alpha Phi Omega, because we find ourselves in the midst of implementing the most sweeping changes to our national structure in over 50 years. The last time we transitioned through such a massive change was in 1967, when we had our Constitutional Convention.

The quote above from Past National President C.P. Zlatkovich described his participation, as a student, in the Fraternity's 1967 Constitutional Convention. What needed to be done was a complete revision of the Fraternity's governing documents because, as he put it, "those basic documents from the Model T era simply could not keep pace with the interstate highway traffic of the 1960s."

Fast forward to 2017. We find ourselves today with an opportunity, and an obligation. It is now OUR time to prepare the Fraternity to keep pace with changing times. It is OUR challenge to position the Fraternity to be successful in the dynamic world of the 21st century. From what I have seen of the current brothers in our Fraternity, I have no doubt that we are up to that challenge and are ready to lay that solid foundation upon which the next 50 years of our history, and beyond, will be built.

In addition to changes to our national leadership structure (smaller Board and larger Operations Council), the solid foundation we are establishing begins with an updated vision highlighting that we aspire to be the best, not only in performing acts of service and leadership, but also in being a community, both locally and nationally, that is inclusive, welcoming and united in making the world a better place in which to make a living and a life. There is a new strategic plan focused on growth in all aspects of Fraternity life and programming. It includes the new National Office, revamped and updated technology and, of course, a new National Convention structure.

After operating basically the same way for 50 years, it goes without saying that no matter how much you plan or how many things you try to anticipate, change is hard, and there are definitely bumps along the way. However, I have no doubt that our quest to transform Alpha Phi Omega for the future will be successful, because just as our brothers knew back in the 1960s, I know that we can count on each other today to do what needs to be done to keep Alpha Phi Omega strong, successful and growing.

Fraternally,

Hon. John K. Ottenad
National President



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TORCH & TREFOIL

WINTER 2017 • VOLUME 94 • NUMBER 1

COVER STORY



12 **Leaders in Service** Campaign goal met and surpassed

Thank you to the alumni and friends of the Fraternity who helped make the Leaders in Service Campaign a success!

FEATURES

8 **Check out the updated** **www.apo.org**

The National Website now features a more user-friendly experience for all!

10 **New opportunities at** **National Convention**

See what the 2018 National Convention in Austin has to offer!



DEPARTMENTS

4 **Torch Talk**

16 **Chapter Notes**

18 **Torchbearer Fund** **by the Numbers**



COE & PPOE Recipients Announced

Alpha Phi Omega is proud to announce that 51 chapters have received the Chapter of Excellence Award (COE) and 74 chapters have received the Pledge Program of Excellence Award (PPOE) for the 2016-17 school year for outstanding accomplishments and completion of requirements.

The purpose of the COE and PPOE awards is to recognize chapters in good standing whose programs of Leadership, Friendship and Service promote growth, retention and stability for the active chapter, while providing



a positive, inviting and educational environment for prospective and new members. These awards are also designed to promote better communication between the chapter, sectional, regional and national leadership through regular and timely reporting of chapter activities.

The requirements for each award must be completed during

the annual reporting period of August 1 through July 31, which corresponds to the Fraternity's fiscal year. A chapter may achieve only one level of excellence in each award per year but may qualify for both awards in the same fiscal year. COE and PPOE recipients are recognized at the National Convention in even-numbered years and at regional conferences in odd-numbered years.

For the full list of COE and PPOE recipients, please visit: <https://apo.org/coe-ppoe-award-recipients-announced/>.

Notes from the Road

With a full year of chapter visits under my belt – 44 visits, to be exact – the fall 2017 semester felt familiar and comfortable but new and exhilarating all at once. I was visiting chapters each with its own personality but all sharing many of the same struggles. Some chapters were navigating through conflict management and some with officer transition, while most were trying to answer the same question I had been asked most frequently throughout my





eight weeks on the road: “How do we grow our membership?” My job as an APO Chapter Consultant is to help them navigate through this common challenge.

The answer to the semester’s most popular question went beyond recruitment alone. Active members and volunteers alike wanted to know the tips and tricks to maintain stable chapter membership and to maintain long-term growth as well. Long-term membership growth is recruitment, but it’s also retention, officer transition and member education.

I had the opportunity to work with a chapter that had very successful recruitment, inducting and initiating a class equivalent to about 56 percent of the initial active membership. While that outcome was well-deserved, the chapter was struggling to maintain excitement post-initiation. After putting their minds together, brainstorming ideas, evaluating practices in executive committee meetings and having one-on-one meetings with me, brothers created an action plan designed to build chapter

brotherhood in a way that made the spirit of APO contagious — inside and outside the chapter setting. This plan had elements like hosting chapter-wide fellowship events at least once a week and regularly teaming up with other organizations on campus. The purpose behind that plan was to let others know what APO is about and to merge members’ commitment to the Fraternity with their interests and obligations elsewhere. Both elements enabled the chapter to keep excitement high while simultaneously educating the campus and community through servant leadership.

In addition to assisting chapters through everyday obstacles, I witnessed countless triumphs among chapters this past semester. One group began a raffle that awarded selected members paid registration to an APO LEADS course, conference or Membership Academy/University. This increased the chapter’s membership involvement on the regional, sectional and/or national level by 20 percent in a semester, using funds already in the budget! Another group was able to donate over 600 pounds of food to a local food bank after hosting a can drive among student organizations, followed by a can sculpture contest in the campus quad. Creativity was at an all-time high this past semester.

Altogether, the fall semester on the road was, yet again, an incredible experience of meeting new members and evaluating best practices. No matter the role in APO — a volunteer, an officer or a new member — everyone is making an impact. And while my role in visits begins with providing resources to members, it always ends among fellow brothers singing the Toast Song.

— Chapter Consultant Marissa Roth,
Alpha Beta Rho '14



Position Open on the Alpha Phi Omega Chapter Consultant Team!

The Fraternity is hiring a self-motivated, enthusiastic recent graduate and APO brother to fill the role of Chapter Consultant in June 2017. The Chapter Consultant position is a full-time, two-year commitment,

complete with a competitive salary, health benefits, paid vacation, furnished housing and extensive travel opportunities.

Consultants facilitate on-campus training and workshops, including tailored recruitment and retention strategies, leadership transitions, service and brotherhood program development and organizational

practices. This staff position offers direct exposure to college students, campus administrators, chapter advisors and sponsors as well as the National Fraternity's vast alumni network.

For more information and to apply, visit <https://apo.org/about-us/our-organization/job-openings/cc-information/>.

Welcome New Chapters!

CHI ZETA

University of Tennessee at Martin

Re-chartered April 15, 2017

ALPHA ALPHA CHI

Fairmont State University

Re-chartered April 21, 2017

ALPHA BETA NU

Penn State Erie, The Behrend College

Chartered August 27, 2017

ALPHA THETA ALPHA

Saint Joseph's University

Chartered February 26, 2017

ALPHA THETA BETA

Morehead State University

Chartered May 7, 2017

ALPHA THETA GAMMA

University of Colorado at Colorado Springs

Chartered October 20, 2017

ALPHA THETA DELTA

University of South Florida St. Petersburg

Chartered December 2, 2017



Chapter Anniversaries

Chapters celebrating 75 years since chartering:

- **Gamma Rho Chapter** at the University of North Texas
- **Gamma Psi Chapter** at the University of Minnesota, Twin Cities
- **Delta Alpha Chapter** at the University of Cincinnati
- **Delta Beta Chapter** at the University of Oklahoma
- **Delta Gamma Chapter** at Ohio University

Chapters celebrating 50 years since chartering:

- **Rho Pi Chapter** at the University of California at San Diego
- **Rho Rho Chapter** at the University of California at Irvine
- **Rho Chi Chapter** at Gannon University
- **Sigma Alpha Chapter** at the University of Missouri-St. Louis
- **Sigma Beta Chapter** at the University of Redlands
- **Sigma Eta Chapter** at Villanova University
- **Sigma Iota Chapter** at Valdosta State University
- **Sigma Mu Chapter** at Virginia Union University
- **Sigma Nu Chapter** at Delaware Valley University
- **Sigma Rho Chapter** at Elon University
- **Sigma Sigma Chapter** at the University of Illinois at Chicago
- **Sigma Upsilon Chapter** at the University of North Carolina at Charlotte

Chapters celebrating 25 years since chartering:

- **Alpha Gamma Rho Chapter** at the Florida Institute of Technology
- **Alpha Gamma Sigma Chapter** at New Jersey City University
- **Alpha Gamma Upsilon Chapter** at Carlow University
- **Alpha Gamma Phi Chapter** at Northern Kentucky University

APO DATELINE

JANUARY

01/01: New Year's Day



01/04-06: Region 1 & 2 Conference

01/06: APO LEADS: Achieve – New Brunswick, NJ

01/12-14: Region 8 Conference

01/12-14: Region 10 Conference

01/15: Martin Luther King Jr. Day



FEBRUARY

02/09-11: Section 8 Conference

02/14: Valentine's Day

02/16-18: Membership Academy, Indianapolis, IN

02/16-18: Membership University, Indianapolis, IN

02/16-18: APO LEADS: Serve – Atlanta, GA

02/16-18: APO LEADS: Serve – Seattle, WA

02/16-18: Section 32 Conference

02/19: Presidents' Day



MARCH

03/02-04: APO LEADS: Serve – Newark, NJ

03/17: St. Patrick's Day

Visit www.apo.org/calendar for a complete list of deadlines and events.

Have you heard the news?

The Fraternity has an all-new website — visit www.apo.org today!

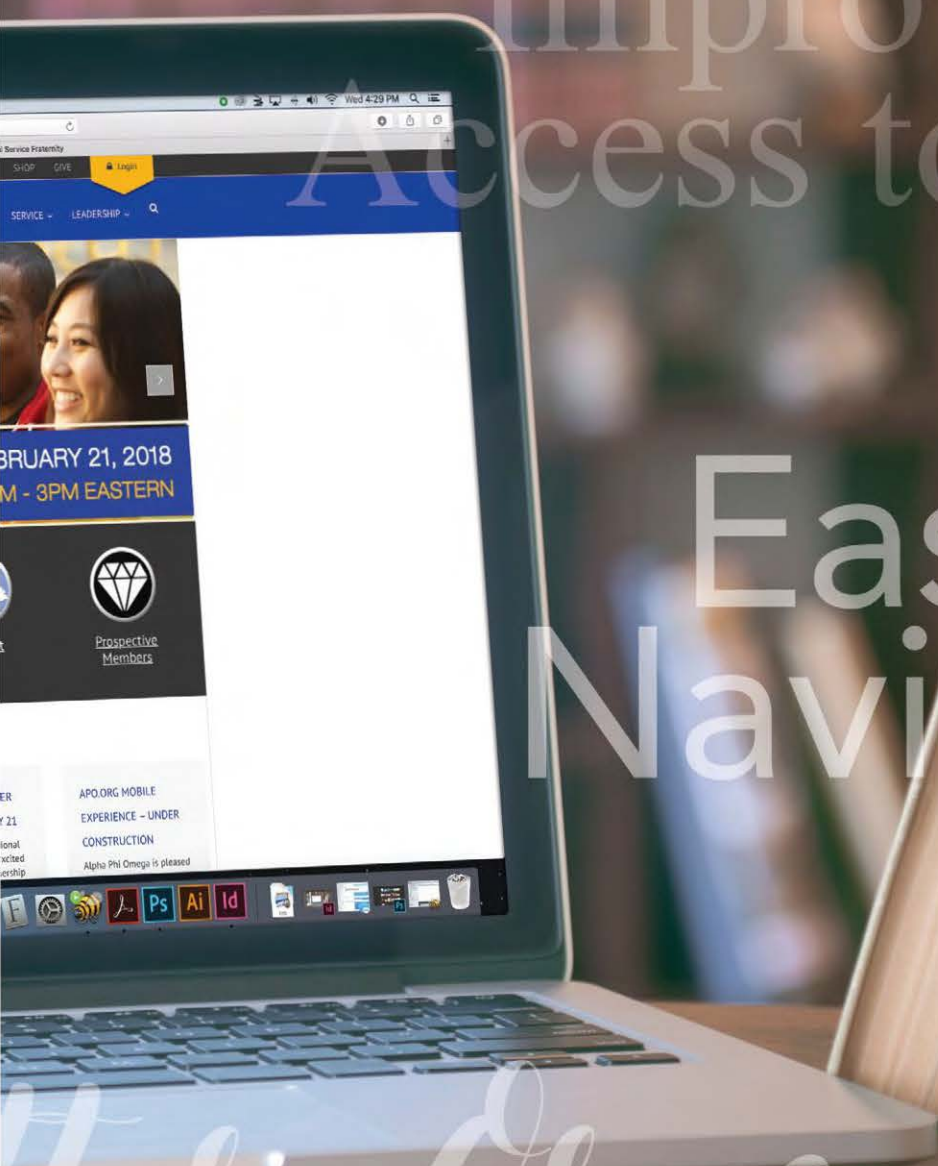


New Design

Improved
Access to Tools

Easier
Navigation

Better Organization



NEW OPPORTUNITIES

Dear APO brothers,

We are less than a year away from gathering in Austin, Texas, for the 45th biennial National Convention. As our Fraternity's elected officials continue to work hard making APO attractive, accessible and relevant to our current and future members who commit themselves to Leadership, Friendship and Service, I want to share with you some of the exciting reasons to start planning now to be a part of our favorite national event.

First, the Convention schedule will be arranged so that every participant will have opportunities to experience all aspects of the event. With that in mind, the Legislative Session will begin on December 27 and will end on December 28. This will allow the Voting Delegates to attend keynote presentations from prominent speakers, to go to seminars for personal and chapter development, and to have a lot more time to network. Reference Committee work will be done virtually throughout the fall leading up to the Convention, so it is very important for chapters to select their Voting Delegates in the spring, if at all possible.

Voting Delegates provide a tremendous service to their chapters and to the whole Fraternity by considering proposals, electing national officers, and making decisions that shape Alpha Phi Omega's future. The schedule will permit these brothers to fulfill their legislative responsibilities and then enjoy all of the benefits the Convention will offer.

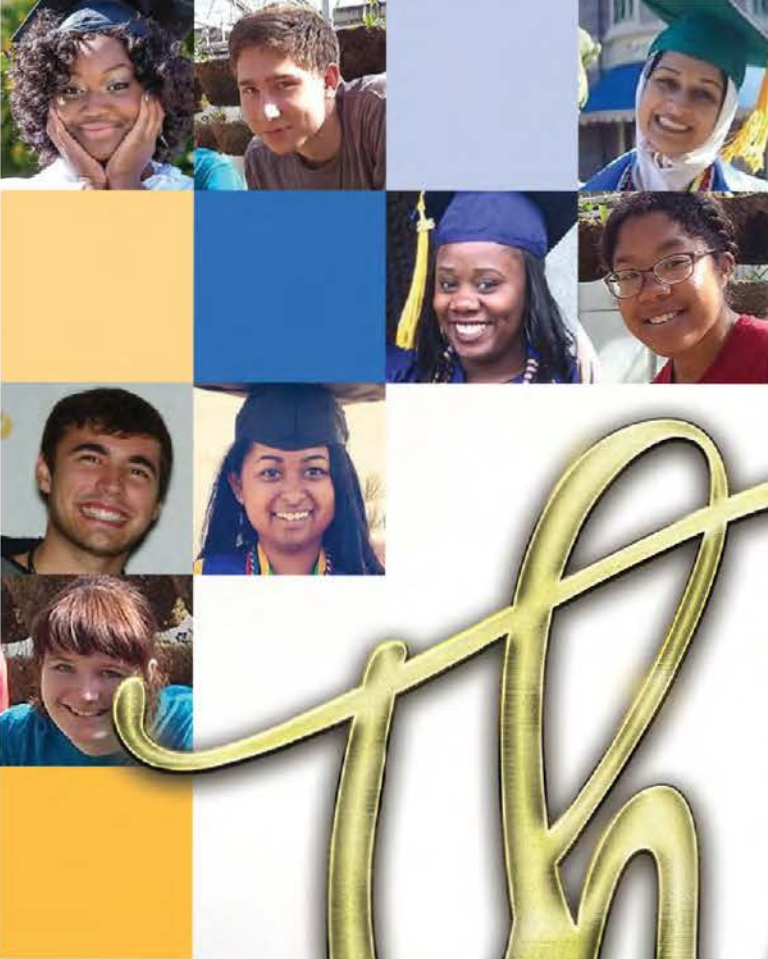
Those benefits will include an open night, on December 29, when brothers can explore the city of Austin, do more networking and have time for fun fellowship activities. National leadership is currently attempting to set up a citywide service event where all attendees will have an opportunity to provide service at the same time across the city of Austin. Stay tuned for more information on this project.

We will continue to recognize our outstanding chapters, present our award winners, and hear from the current Fraternity leadership. The plan for the 2018 National Convention was developed with input from the National Student Advisory Committee, the National Operations Council and a group of experienced alumni, many of whom work in the meeting and conferences industry, and then was approved by the National Board of Directors. All of us are looking forward to seeing you in Austin in December 2018!

***In LFS,
Rob Coop
National Vice President***

ES AT *National Convention*





Thank you

**LEADERS IN
SERVICE**

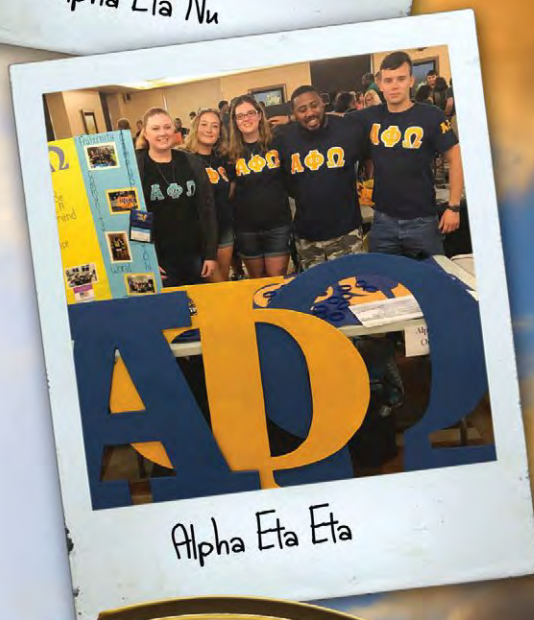
First and foremost,
THANK YOU to our
 alumni and the friends
 of the Fraternity who contributed
 to the success of Alpha Phi Omega's historic
Leaders in Service Campaign to improve our
 organization for alumni, current students and
 future members! Together, we have raised over
 \$4,275,000, surpassing our goal! When brothers
 stand united in the name of Leadership,
 Friendship and Service, big things can
 happen ... and we aren't done yet!



Epsilon Sigma



Alpha Eta Nu



Alpha Eta Eta

The comprehensive Campaign will result in MORE students on MORE campuses providing MORE service by providing better support for actives and alumni alike. New programs will be developed and current programs will be revamped to meet the ever-evolving needs of the growing national membership base. As new members are initiated and more chapters charter (and re-charter) across the country, the demands of this growth will be met head on with more advanced technology and a more engaged National Office to help manage and support the volunteers who have devoted their time, talents and treasure to help keep this great Fraternity moving forward.

Funds from the *Leaders in Service* Campaign will strengthen the Fraternity and enhance the APO experience for all its members by equipping tomorrow's leaders for a lifetime of selfless and productive service on their campuses, in their communities, across the nation and throughout the world.





To achieve its ambitious goals, the *Leaders in Service* Campaign will address APO's need for additional staff and revitalized programs. Some examples:

- ✓ **Revamp Chapter Services and build partnerships to create new chapters** - Support for chapters to help increase members, provide more service, and develop greater leadership opportunities.
- ✓ **Broaden the base of volunteers** - More volunteers for sectional, regional and national programs to grow APO to at least 500 chapters.
- ✓ **Enhance Membership Academy/ University** - A weekend-long skills training course designed to help chapter members develop action plans for recruiting and retaining members.
- ✓ **Expand BANC (Build a New Chapter) program** - Programming and funding for chapters chartered or re-chartered within the past two years.
- ✓ **Add a full-time manager for alumni services** - National programming for 400,000 alumni, currently coordinated by volunteers.
- ✓ **Add chapter consultants** - Professional staff members supporting existing chapters and working with petitioning groups to reach our membership goals. There are currently only three full-time consultants.
- ✓ **Improve member retention** - Support for increasing the average tenure of initiated members.
- ✓ **Support for growing new chapters** - Assistance to students working to charter or re-charter a chapter.

With many donations coming in to fulfill pledges, over the next five years, commitments will continue to be satisfied, turning the goals of this campaign into a reality. Along with supporting more students on more campuses providing more service, the Campaign will further the Fraternity's updated strategic goals by creating community, growing membership and developing leaders.



Creating Community

The Fraternity is committed to promoting a sense of community within each chapter as well as a connection to the brotherhood on a national scale. Each chapter has an obligation to best serve its members and its campus, and to reach out to others by section, by region and nationally to make the Fraternity stronger as a whole. With strength in numbers, active students and alumni members alike will enjoy the increase in engagement throughout their APO journey. This connection and outreach will occur with increased attendance at conferences and conventions; more large-scale, unified service projects; and an increase in alumni involvement.

Growing Membership

A high priority has been set on growing the Fraternity's membership base by providing every interested college student in the United States and Canada the opportunity to be a part of Alpha Phi Omega. The *Leaders in Service* Campaign will make this possible through increased extension efforts as well as training for new

and innovative recruitment practices. Each semester, the APO IMPACT Live program offers a webinar where participants can get the latest tips and how-tos in a convenient, online setting. Chapters who are selected to meet with a Chapter Consultant also receive hands-on training opportunities for increasing their membership and developing stronger members within the chapter.

Developing Leaders

The *Leaders in Service* Campaign will enhance the Fraternity's ability to prepare collegiate servant leaders for a future of service to the Fraternity, their communities, the nation and the world. With an increase in leadership development opportunities, members will find themselves providing more service alongside their brothers during their college years and beyond.

***It's not too late
to be a part of this
historic campaign!***

With the help of our generous donors, the ***Leaders in Service*** Campaign enables the Fraternity to attain the following goals:

CAMPAIGN GOALS

Program Endowment — This endowment will allow the organization to expand its presence on more campuses and provide a greater level of service to chapters and alumni members. These services will include helping chapters manage and sustain their growth and provide more in-person training for chapter officers.

Facility Endowment — This endowment will support the long-term maintenance of a larger building to house the National Office.

Facility, Build-out and Opening — With a larger National Office — equipped and available for training and workshops — APO will be in a position to increase its programs and services to additional chapters, volunteers and alumni, which will result in more service by more students on more campuses.

Annual Fund — The *Leaders in Service* Campaign also supports the Fraternity's annual fund to ensure gifts given to capital and endowment goals are made in addition to, rather than in lieu of, much-needed funding for operating costs — costs that will increase with the addition of the larger facility.

For more information about the ***Leaders in Service*** Campaign, visit www.apo.org.



LEADERS IN SERVICE



CHAPTER NOTES

Region I



Alpha Eta Tau Chapter Hofstra University



- We had a great time participating in the Cancer Care 15th Annual Lung Cancer Walk for Hope! We walked alongside Ruthie Ferrugio, who is a brother's mom
♥️♥️ thank you to all who participated!
#alphaphiomega #apo

Region II



Sigma Eta Chapter Villanova University



- Our bros volunteered at Penn High School for City Year Day of Service. WOO Service!!

Region III



Epsilon Mu Chapter University of Maryland, College Park



- Together we helped AARP pack 700,000 meals for seniors! #EndSeniorHunger #ServiceSunday #LFS

Region IV



Tau Chapter University of Florida



- We had a wonderful time at Camp Crystal Lake this past weekend! A beautiful two days filled with Leadership, Friendship, Service, and some good laughs.
#APhiOTau #LFS

Region V



Alpha Zeta Chapter University of Kentucky



- Seedleaf is a Lexington organization made of 16 u-pick community gardens in food deserts. APO helps Lexington become more sustainable by watering, planting, weeding, and other garden tasks. Check out these three awesome pledges doing service this past Saturday!

Region VI



Gamma Pi Chapter University of Michigan



- Blanket Making for Mott's Children's Hospital yesterday was a huge success! Let's hope that the puns on the cards make the children laugh as much as we did!





Region VII

Phi Xi Chapter
 Austin College



- APO had a great time volunteering with President and First Lady of Austin College at the Pottsboro Community Garden! Shoutout to the Service Station for organizing another successful Great Day of Service! #well-bethereforyou

Region VIII

Sigma Alpha Chapter
 University of Missouri at St. Louis



- We had a great pledge service event this weekend at Gateway Pet Guardians! #alphaphiomega #stlouis #service

Region IX

Xi Chapter
 Iowa State University



- First football concessions was a success! Go Cyclones!

Region X

Omega Sigma Chapter
 California State University at Fullerton



- We loved volunteering at the Healthy Brain Fair this past Saturday! Our brothers and pledges helped raise awareness for Alzheimer's disease, which is a progressive disease that destroys memory and other important functions. This event was offered to the local community and gave them the opportunity to learn about maintaining brain health, signs and symptoms of memory loss, and the many local resources available!

Region XI

Gamma Alpha Chapter
 University of Washington



- Check out active brothers and rushees enjoying "Cupcake Surprise" night, making cupcakes from pairs of fuzzy socks for local nursing homes and enjoying cupcakes from Trophy Cupcakes!

Follow us on
 Instagram

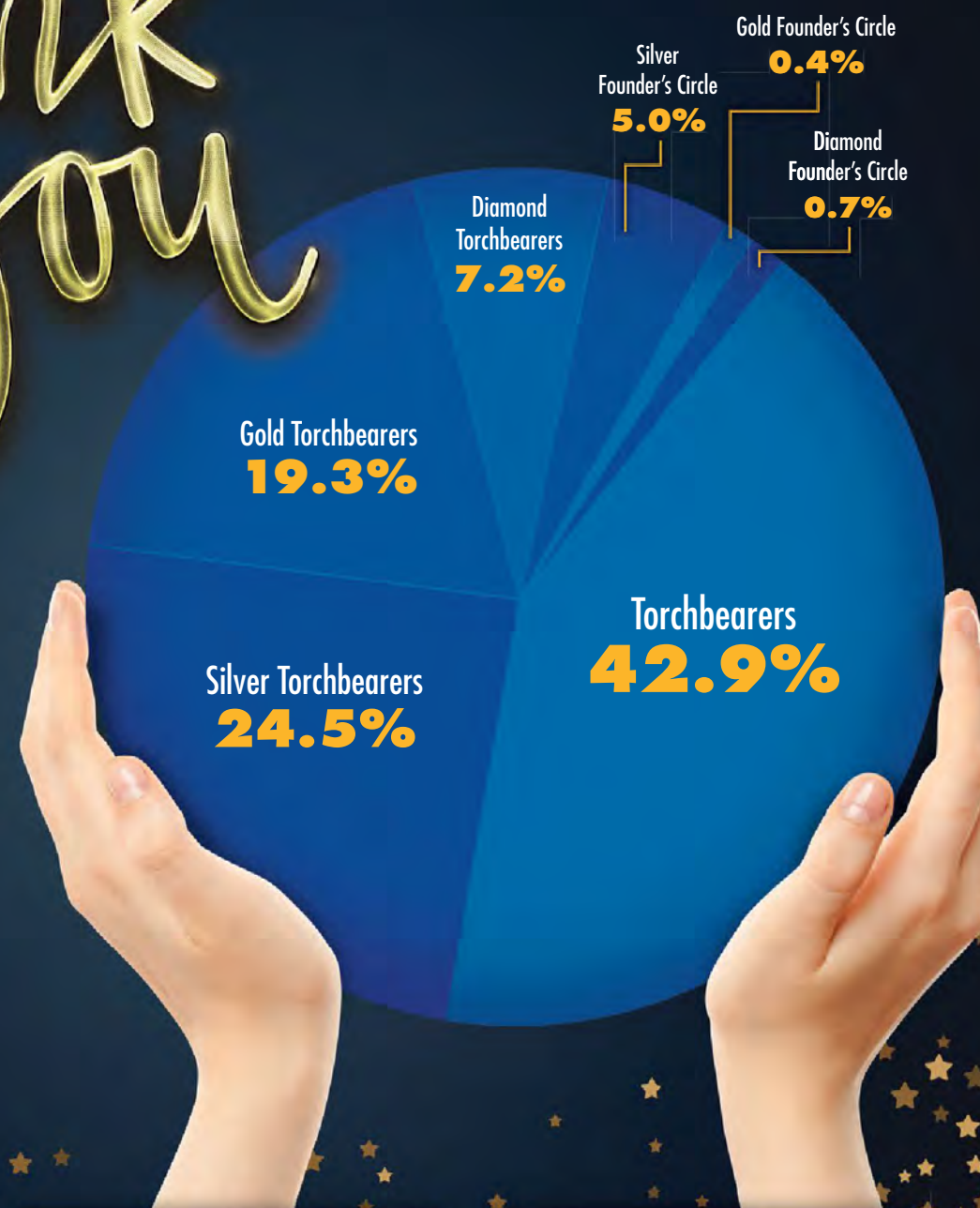


@apostaff

Thank you

Donors who obtained or maintained
Torchbearer status or higher in FY2017:
706

- Torchbearers: **303**
\$75 & above
- Silver Torchbearers: **173**
\$150 & above
- Gold Torchbearers: **136**
\$250 & above
- Diamond Torchbearers: **51**
\$500 & above
- Silver Founder's Circle: **35**
\$1,000 & above
- Gold Founder's Circle: **3**
\$2,500 & above
- Diamond Founder's Circle: **5**
\$5,000 & above



251

Donors who gave to the
Leaders in Service Campaign and
reached Torchbearer status or higher

154

Sustaining Donors – those who
have set up recurring gifts on a
monthly, quarterly or annual basis

40

1925 CLUB – student members
who have given \$19.25 or more
to the Fraternity

Yes! I will support APO's Torchbearer Fund!

- ☐ I have enclosed my check for \$ _____
- ☐ Please charge my credit card in the amount of \$ _____

CREDIT CARD INFORMATION:

☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

Card # _____ CVV _____ Exp. Date _____

Print Name _____

Signature _____ Date _____

PREAUTHORIZED SUSTAINED GIVING:

(Please select one):

- ☐ Monthly on the 1st ☐ Monthly on the 15th
☐ Quarterly on the 1st ☐ Semi-Monthly on the 1st & 15th

(Please select one):

- ☐ **Electronic Funds Transfer (EFT)** I have enclosed a voided check and authorize my gift to be transferred from this bank account.
☐ **Credit Card** I authorize my gift to be charged to my credit card account. (Please fill out the credit card box at the left.)

I authorize a gift amount of \$ _____ per pay period specified above to begin on _____ (date). I understand that I can SUSPEND my preauthorized giving at any time simply by notifying APO's National Office.

Signature _____ Date _____

Save the stamp! You can also donate online by visiting www.apo.org/give

Torchbearer status is recognized for total gifts between August 1st and July 31st at the following levels:

\$5,000+ Diamond Founder's Circle • \$2,500+ Gold Founder's Circle • \$1,000+ Silver Founder's Circle • \$500+ Diamond Torchbearer
\$250+ Gold Torchbearer • \$150+ Silver Torchbearer • \$75+ Torchbearer

Name: _____ National #: _____

E-Mail: _____ Home Phone: _____

W2017

"Alpha Phi Omega's principles have created a strong, meaningful path in my life. As a professional and as a person, I am thankful for my experiences as an active and alumni member. APO left a strong impact on me and I donated to the Leaders in Service Campaign so the organization can continue to make the biggest impact on students, their campus and surrounding communities, and beyond."

— Brother Courtney Carter
Sigma Beta '08
University of Redlands



ONLINE

Visit us at
www.apo.org/give



MAIL

Send the above donation form to:
1441 E. 104th Street
Kansas City, MO 64131



PHONE

Call the Development
Department at:
816-373-8667

**LEADERS IN
SERVICE**

MOVING? New Address

Name

Address

City

State

ZIP

(Area Code) Phone Number

Email Address

☐ Yes, I am interested in receiving email updates from the Fraternity.

MAIL TO:

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W2017

To update your contact information online,
log in to the Members' Page at www.apo.org and click 'edit profile'.



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Final Thought

"Leaders don't force people to follow. They invite them on a journey." — Charles S. Lauer

