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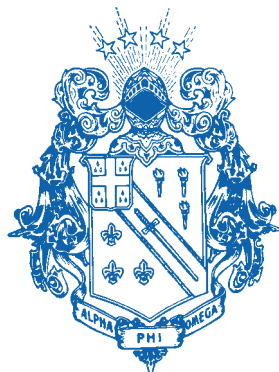
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# TORCH & TREFOIL

THE QUARTERLY PUBLICATION OF ALPHA PHI OMEGA  
NATIONAL SERVICE FRATERNITY *Winter/Spring 2002*

## National President Carries Olympic Flame

The Olympic Flame reflected brightly on Alpha Phi Omega December 4, 2001, during the first day of the Olympic Torch Relay from Atlanta, Georgia, to Salt Lake City, Utah, for the 2002 Winter Games.

APO National President Jack McKenzie helped relay the flame through Clemson, South Carolina, where he is stewardship director for Clemson University and an advisor to the Fraternity's Gamma Lambda Chapter.

He was nominated to be a Torchbearer by Todd Rigler, an Active Member of Gamma Lambda from Kennett Square, Pennsylvania.

"Jack's been an inspiration to a lot of people both locally and nationally for many years," Todd said, "and certainly now with him being National President, this was a way to recognize him and bring some attention to the Fraternity as well."

APO was highlighted in Relay-related articles in several newspapers and other publications and on the "Causerie" segment of the "Your Day" radio show that aired statewide December 20 over the South Carolina Educational Radio Network. (Available at <http://yourday.clemson.edu/YDAYARCH/12-17-01.htm>.)

"The Olympic Games are meant to bring different communities, cultures and countries together in the spirit of peace and good will," Jack said, "which is one of Alpha Phi Omega's goals as well.

"I was proud and pleased to be a part of the Torch Relay and of the focus it brought to Clemson, Gamma Lambda and the Fraternity as a whole. Todd was very kind to nominate me, and I thank him for that. This was a wonderful opportunity to let people know about Alpha Phi Omega, and it is a memory I will cherish forever."



*National President Jack A. McKenzie was honored to be selected to carry the Olympic Torch in his home community of Clemson, South Carolina.*

## TORCH & TREFOIL

Winter/Spring 2002 Vol. 78 No. 3

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**Alpha Phi Omega**  
NATIONAL SERVICE FRATERNITY

14901 E. 42nd Street South • Independence, MO 64055  
816 • 373 • 8667  
Fax: 816 • 373 • 5975 Email: executive.director@apo.org  
Web Site: www.apo.org



# PRESIDENT'S MESSAGE

BY JACK A. MCKENZIE, NATIONAL PRESIDENT

## Bill, Ann and Pat

A few blocks from the National Office, there is a drive-in restaurant called Bill and Ann's. Its specialty is a "loose meat" hamburger called "The Whiz." I don't know exactly what's in it or how it's made, but it is sinfully delicious, and I have Patrick Burke to thank for getting me hooked on that particular vice. I suspect the smell of onions, the taste of a cold root beer and the warmth of freshly cooked fries will forever season my memories of times I have spent with Pat.

This may seem odd. After all, for more than 16 years, Pat has kept the day-to-day operations of the Fraternity running smoothly. He has managed eight National Conventions, supervised the construction and dedication of our National Headquarters building, guided us through our yearlong 75th Anniversary Celebration, and been an anchor of continuity and constancy for wave after wave of volunteer leaders.

Yet when I think of him, Bill and Ann's comes to mind.

Perhaps that is because the qualities that make Patrick Burke such a wonderful person are his decency, modesty and down-to-earth demeanor. As our National Executive Director, he has quietly and effectively given to us that which we strive to share with others: the benefits of personal Leadership, Friendship and Service. As much as we have benefited from his work, we have benefited even more from his example.

I have learned much from Pat, including the military alphabet and about a million corny jokes. His clever puns and subtle wit have brightened many otherwise ordinary days.

Near my keyboard here in Clemson, I keep three leaves from a Bradford pear tree that used to stand outside of the National Office in Independence. Patrick mailed the leaves to me several years ago as a humorous yet sentimental souvenir of both the Fraternity and our friendship. Not long thereafter, the tree was damaged in a thunderstorm and had to be removed. But the leaves survive, protected only by ordinary transparent tape and strategically placed in front of a drawing of the National Office building.

I take great comfort in those leaves. They remind me that, though Pat is retiring, his legacy in the Fraternity and our friendship will endure. For both, I say thank you.

And Pat, be forewarned: The next time we go to Bill and Ann's, I'm springing for the "Super Whiz."



## EXECUTIVE CHANGES...

*Patrick W. Burke, current National Executive Director, will retire in March of 2002. The Fraternity has conducted a nationwide search for a new National Executive Director, with nearly 100 candidates applying for that position. The selection process has involved members of the Board of Directors, Alumni and Active Members. The position was advertised for a four-month period in Fraternity, Kansas City-area and national print and online publications. Interviews with the final candidates occurred in January 2002 at the National Office. The National Board of Directors will act on the National President's recommendation for our new National Executive Director at the Board's February 16, 2002, meeting in New Orleans, Louisiana.*

*Jack*

# Letters to the Editor

Patrick Burke, Alpha Phi Omega National Executive Director and Torch & Trefoil Editor, welcomes your thoughts and comments.

MAIL TO: T&T Editor,  
14901 E. 42nd St., Independence, MO 64055,  
FAX: (816)373-5975, E-MAIL: Executive.Director@apo.org

## Dear Editor:

You have probably heard from other alumni by now. It's been a few years since Penn State was a "college" (*Winter 2001*). It is a good thing that Joe Pa (Paterno) isn't one of our alumni; he'd have a few things to say about the demotion.

*Walt Schwenger  
Epsilon Mu, '69*

*Apologies to Penn State University, to Coach Joe Pa (Paterno) and to Brother Walt! It was a grievous error also noticed by others associated with that fine university! —Editor*

## Dear Editor:

*(This letter has been edited for length. The letter can be seen in its entirety on our web site: [www.apo.org](http://www.apo.org))*

Although I have always been proud to be a member of Alpha Phi Omega, never have I been more proud to be associated with our fraternity in general and my chapter, Alpha Alpha Eta, in particular, than after the events of September 11, 2001.

I am jokingly known around campus as the "quintessential non-traditional student." I have been married

for almost nine years to a police officer; we are the parents of three children, ages 6, 2, and 11 months. When I pledged APO in 1998 this seemed to me to be the perfect organization to allow "an old chick" to make friends and help people all at the same time.

I have been in the U.S. Army for a little over 12 years now, assigned to the 233d Military Police Company, an Illinois Army National Guard unit in Springfield, Illinois. The events of September 11, 2001, brought a lot of attention to our lives. But, it was September 27th when I received a phone call noting that I had been mobilized for Active Duty in support of Operation Noble Eagle. I called the members of my Chapter and they immediately went into action. My officer duties were assumed by the Chapter without complaint. Throughout my time on active duty (airport security), my Brothers did their best to keep me involved with the activities of the Chapter by sending emails, calling me and just letting me know that they were thinking of me. Other members in Section 48 were equally as supportive in their actions toward me during that time away from home.

portive in their actions toward me during that time away from home.

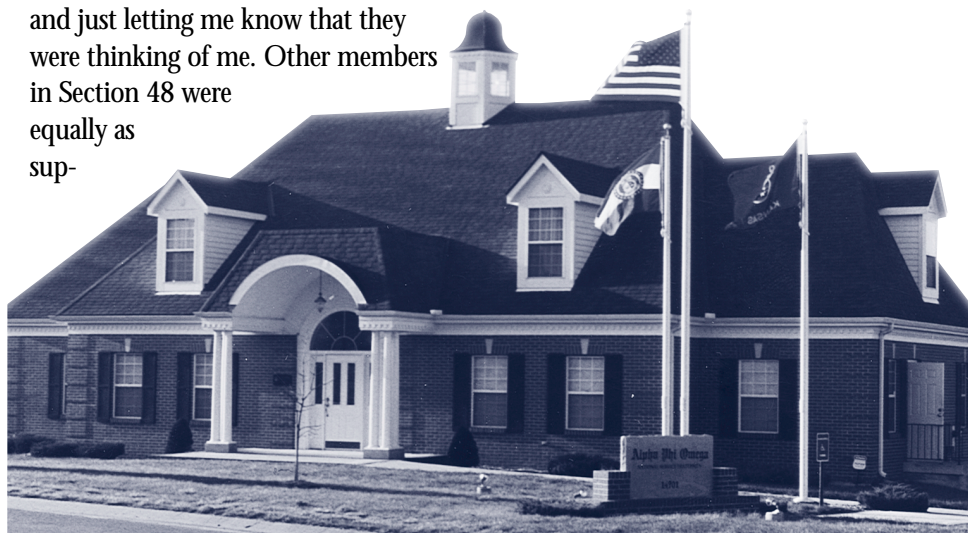
I have now been released from Active Duty and will return to full time student status. Because I had to withdraw from school while on Active Duty I will not graduate until the spring of 2003. A disappointment yes, but I will be active with my Brothers one more year. While my chapter might not have conducted a service project directly related to the 9-11 tragedy they certainly supported one soldier/Brother. I thank you for the opportunity to publicly thank them.

*Laura Doss  
Alpha Alpha Eta, '99  
MVP, Treasurer  
SGT, IL ARNG*

### WE'RE LISTENING

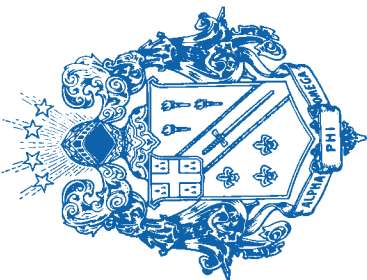
We love to hear from our readers. Send us your comments, your suggestions, and your ideas furthering the goals of Alpha Phi Omega.

Can't visit our  
**National Office?**  
Visit our  
**National Web Site.**  
We're at  
**[www.apo.org](http://www.apo.org)**





# CHAPTERS



**XI UPSILON**  
**Mount Union College**  
**Alliance, Ohio**

This past fall the Xi Upsilon Chapter had a great idea and a great “service to the Fraternity” project. The chapter organized and hosted a reception for the staff and faculty of Mount Union College. The purpose was to spread the word on campus about APO. The chapter also started “The Friends of APO” mailing list so that staff and faculty could receive information about the service activities and projects of APO on campus and in the community.



**DELTA RHO**  
**Rutgers University**  
**New Brunswick, NJ**

Last fall a local women’s clinic in New Brunswick, New Jersey, needed food donations for families, mostly single working Moms and their children. The clinic came to Delta Rho Chapter for help in conducting a food drive to collect enough rice, beans, baby food, and other items to fill food baskets to accompany turkeys being collected for Thanksgiving. Sixteen members of the Robert J. Hilliard Pledge Class decided to use this as their Pledge Class service project. The original goal was to collect enough for 25 baskets.

The food and extra baskets were taken to the Section 99 Conference the Chapter hosted on November 17, 2001. Brothers, Pledges, Advisors and Alumni from several New Jersey Chapters worked together to distribute the food among the baskets and create cards for the families. By the end of the Conference, APO delivered 40 baskets to the hospital, where they were eagerly received by the women’s clinic.

**ALPHA BETA RHO**  
**University of Pittsburgh at Bradford**  
**Bradford, PA**

.....

At the beginning of the school year the Alpha Beta Rho Chapter received a Youth Service Grant from the Fraternity. The grant allowed the Chapter to conduct a really great “service to youth” project in the community. For two hours each Saturday the Chapter invited children from the Bradford Community to come to the public library to listen to books read by Brothers. Afterward there was a creative craft session for the children where they would make something each week to take home. This project was a wonderful success as the children were introduced to literature, making a craft and using the public library, for the Brothers of Alpha Beta Rho... well, they were able to see the gratefulness on the faces of the many children who participated in the project.



**SECTION 92**  
**Southeastern Pennsylvania**  
**Delaware**

.....

The picture was taken of the Section 92 Team at the Philadelphia AIDS Walk on October 21, 2001. Brothers from the Delta Zeta Chapter at University of Pennsylvania, the Omicron Upsilon Chapter at West Chester University, the Sigma Eta Chapter at Villanova University, and Section 92 staff walked 8.4 miles together. The event took the place of the monthly Section 92 Council meeting and served as both a service and fellowship event. The team t-shirts were made by members of Section 92 staff. Also pictured are the Brothers from the Alpha Gamma Iota chapter who formed their own team.



## SECTION 59 Eastern Ohio

.....

On the weekend of November 30, Chapters from Section 59 came together for service to the community. Xi Upsilon Chapter, Mount Union College; Alpha Epsilon Theta Chapter, Akron University; Epsilon Psi Chapter, Kent State University; and Theta Upsilon Chapter, Case Western Reserve University, stayed awake to benefit the Alma McLeod Foundation.

The Alma McLeod Foundation is an organization that works to end homelessness, one family at a time. The Foundation finds and sponsors a family that is at the poverty level. The family receives the basic necessities in life, education, support, and other assistance while the children are growing up. The foundation believes that ending poverty should start with the children so they don't come to know this as their only way of life and lose hope.

The Brothers from Section 59 began the weekend on Friday night going to the Mount Union College Theater to watch "The Nightmare Before Christmas." From there, they went to the Abiding Savior Church in Alliance, Ohio, for pizza and games before going bowling. After a few games of bowling, everyone headed back to the church to finish off the night with games, movies, music, a service project making Christmas cards for the McCrea Manor Nursing home, and lots of caffeine. The entire night was packed with laughter, fellowship and the strengthening of friendships and Chapter ties. Although staying awake was an accomplishment in itself, the real success of the night was raising \$854.92 for the Alma McLeod Foundation.



## MU Indiana University Bloomington, IN

.....

Recently Mu Chapter at Indiana University took part in the annual Hoosier Run/Walk for Cancer in Bloomington, Indiana. In the photo are two Mu Brothers helping out during the event with the preparation of food and water for the runners. It was a great service project for a great cause.

## DELTA DELTA St. Louis University St. Louis, MO

.....

The officers of Delta Delta are smiling because they are about to welcome the fall pledge class of 160. The APO chapter is the largest of 90 chartered organizations on the campus. This past year the Delta Delta Chapter performed over 7,000 hours of community service in soup kitchens and working at a local nursing home. Delta Delta also co-sponsors the Make a Difference Day on campus.



**EPSILON ETA**  
**State University of West Georgia**  
**Carrollton, GA**

Sometimes when a college newspaper staff member is writing an article about APO the reporter is not just "spitting out facts" but rather learning about the Fraternity. This happened to Epsilon Eta Chapter this past fall when the campus paper, *West Georgian*, assigned Kayla Strother (front center of the photo) to write a story on service fraternities on campus. Kayla's research on Alpha Phi Omega was so interesting to her she pledged the chapter and is now an initiated Brother. Additionally, her story in the campus paper reflected the service conducted by the Chapter. Throughout the year the Chapter participates in the highway Adopt-A-Mile program. On Tuesday nights the Brothers offer baby sitting to the parents of Carrollton, and last year the Chapter raised \$850 for Relay for Life, an organization dedicated to fighting breast cancer. This fall the Chapter was awarded the Outstanding Service Award on campus for their dedication and all they have done for the community.



## CHAPTER Anniversaries

75 Beta, University of Pittsburgh at Pittsburgh  
 Gamma, Cornell University  
 Delta, Auburn University  
 Epsilon, Truman State University

70 Alpha Alpha, University of Illinois at  
 Urbana-Champaign  
 Alpha Gamma, Purdue University  
 Alpha Beta, Pennsylvania State  
 University/University Park Campus  
 Alpha Epsilon, Louisiana State University &  
 Agricultural and Mechanical College

65 Beta Beta, Michigan State University  
 Beta Delta, Texas A&M University  
 at Commerce

60 Gamma Psi, University of Minnesota,  
 Twin Cities  
 Gamma Rho, University of North Texas  
 Delta Beta, University of Oklahoma  
 Delta Alpha, University of Cincinnati  
 Delta Gamma, Ohio University

55 Delta Sigma, University of Connecticut  
 Delta Xi, Ball State University  
 Delta Upsilon, East Stroudsburg University  
 of Pennsylvania  
 Delta Pi, Trinity University  
 Delta Tau, University of New Mexico  
 Delta Omicron, Wabash College  
 Delta Psi, Eastern Illinois University  
 Delta Omega, University of Houston  
 Delta Rho, Rutgers, The State University  
 of New Jersey  
 Epsilon Beta, Central Michigan University  
 Epsilon Gamma, Alfred University  
 Epsilon Theta, University of North Dakota  
 Epsilon Kappa, Willamette University

Epsilon Mu, University of Maryland/  
 College Park  
 Epsilon Eta, State University of West Georgia  
 Epsilon Zeta, Rensselaer Polytechnic Institute  
 Epsilon Lambda, Michigan Technological  
 University  
 Epsilon Nu, SUNY - College at Oswego  
 Epsilon Xi, Colorado State University

50 Kappa Delta, Florida Agricultural  
 & Mechanical University  
 Kappa Theta, Wake Forest University  
 Kappa Mu, Johns Hopkins University  
 Kappa Omicron, University of Massachusetts  
 Kappa Rho, Seattle University  
 Kappa Sigma, California State University,  
 Sacramento

45 Mu Eta, Albright College  
 Mu Theta, Luther College

40 Xi Alpha, Muhlenberg College  
 Nu Psi, Montclair State University  
 Xi Beta, University of Nebraska at Kearney  
 Xi Delta, Texas A&M University

35 Rho Pi, University of California at San Diego  
 Rho Sigma, Point Park College  
 Rho Chi, Gannon University  
 Sigma Eta, Villanova University

35 Sigma Nu, Delaware Valley College  
 Sigma Xi, University of Maine  
 Tau Alpha, Davis & Elkins College  
 Sigma Pi, Prairie View A&M University  
 Sigma Rho, Elon University  
 Sigma Sigma, University of Illinois at Chicago  
 Sigma Upsilon, University of North Carolina  
 at Charlotte

Tau Beta, Appalachian State University  
 Tau Epsilon, Tennessee Technological  
 University

30 Chi Omega, McKendree College  
 Psi Gamma, Wentworth Military Academy  
 Psi Delta, University of Maine at Machias

25 Omega Mu, Clarion University  
 of Pennsylvania  
 Omega Xi, Cornell College

20 Alpha Alpha Chi, Fairmont State College

15 Alpha Beta Rho, University of Pittsburgh  
 at Bradford  
 Alpha Beta Sigma, Robert Morris College  
 Alpha Beta Tau, Washington and Lee  
 University  
 Alpha Beta Chi, SUNY/College at Plattsburgh

10 Alpha Gamma Rho, Florida Institute  
 of Technology  
 Alpha Gamma Sigma, New Jersey City  
 University  
 Alpha Gamma Upsilon, Carlow College  
 Alpha Gamma Phi, Northern Kentucky  
 University

5 Alpha Delta Sigma, Lindenwood University  
 Alpha Delta Tau, Nova Southeastern  
 University  
 Alpha Delta Upsilon, Saginaw Valley State  
 University  
 Alpha Delta Phi, Seton Hall University



# 20,000th Life Member



Congratulations to Katie Elizabeth Phillips, Zeta Beta Chapter, who became the 20,000th Life Member in the Fraternity on September 26, 2001. Katie had been initiated in Alpha Phi Omega on April 28, 2000.

The official presentation of Life Membership was made at the Region III Conference this past fall hosted by Zeta Beta Chapter at Virginia Tech in Williamsburg, Virginia. In the photo, from the left are: Region III Director Jamie Conover, Katie's parents – Susan and Kenny Phillips, Katie, National Vice President John Wetherington, National Finance Director Bobby M. Hainline and Past National President Jerry Schroeder, National Membership Director Maggie Katz, and Past National President Lorin Jurvis.



## National Convention New Orleans - 2002

The 2002 National Convention Planning Committee is sending you a “subliminal” message to immediately begin your preparations for the 2002 National Convention. The Committee’s first planning session took place at the Region VII Conference this past fall. The Committee promises to present the greatest national convention possible. Start planning today to be with more than 2,000 of your Brothers in New Orleans December 27-30, 2002!



# Leadership and Everyday Heroes

By Lisa Covi, National Leadership Development Director

*From a presentation given first at  
Oneonta, New York, November 3, 2001.*

Close your eyes.

Picture where you were  
September 11th before you heard  
about the first plane crash.

What was your very first  
thought? How did you respond?

Superheroes are alive and well  
and living in America today. The  
national tragedy brought out the best  
in people:

- The incidence of all crime  
dropped in Manhattan.

- In New Jersey, where I live,  
drivers uncharacteristically regularly  
yielded the right of way.

- Everywhere, neighbors reached  
out to each other and strangers  
shared sincere concern.

- News organizations and print  
media turned away from celebrity  
gossip and so-called "reality TV"; we  
had a new reality. Americans were riv-  
eted on the "everyday hero."

In a fiery background and the  
spectacle of the collapse of two of the  
tallest monuments to the human spir-  
it, the everyday hero emerged. There  
are many kinds of everyday heroes.  
Some heroes rushed in to help as vic-  
tims fled the Pentagon. Other heroes  
were victims themselves who made  
way for the injured on the stairways  
of the World Trade Center. Yet other  
stormed a cockpit and sacrificed their  
lives rather than be passive partici-  
pants in a flying bomb. These every-  
day heroes are remarkable not just  
because of the service they provided,  
but also because they inspired people  
to act. Miracles of kindness began to  
occur. Donors gave their life's blood

to help people they had never met.  
Thousands sent clothing, food and  
cash without hesitation and filled up  
warehouses with the overflow. Campus  
organizations turned to Alpha Phi  
Omega to coordinate and teach stu-  
dents to lead massive service projects.  
Heroes on campus enabled others to  
do something. We are a fraternity of  
everyday heroes.

As I write this, rescuers are contin-  
uing to recover bodies at Ground  
Zero. In the *New York Times*, about 20  
obituaries appear each day. These obit-  
uaries celebrate diverse lives. For  
instance, a bachelor uncle teleconfer-  
enced with his nieces in California  
each week. One mother hosted the  
"fun parties" for neighborhood chil-  
dren in Long Island. A student intern  
shared her enthusiasm for living in  
New York with Iowa classmates. Our  
lives are changed because these every-  
day heroes lived. In the face of mass  
destruction, we pay tribute to them  
through our service projects and how  
we care.

Not too long ago, there once lived  
a man who returned from the face of  
mass destruction with a tribute and a  
dream. He said, "If I returned alive, I  
would try to do two things and do  
them with all my power." His tribute  
lives in the principles of leadership,  
friendship and service that have with-  
stood the test of time. On the other  
hand, his dream remains for us to ful-  
fill: to help the nations of the world  
settle their disputes in a more sensible  
and legal manner than by war. Frank  
Reed Horton was also an everyday  
hero. He lived a private life and never  
served as an ambassador or diplomat.  
However, he continues to inspire us to

greatness through the small things we  
do each day: the way we live and the  
way we treat each other.

As a fraternity of everyday  
heroes, we strive to touch the lives of  
each other, those in need and those  
who lead. As a "leadership organiza-  
tion," Alpha Phi Omega strives to  
develop brotherhood through service.  
We recruit and train others to live the  
cardinal principles. Everyday heroes  
not only give of themselves through  
service: they lead others to serve.

My brothers in Alpha Phi  
Omega, you are my superheroes. You  
inspire me and countless others to  
make miracles happen every day. In  
the spirit of our roll call tradition, I  
offer this patriotic tribute to APO  
(with apologies to Woody Guthrie):

*This one is your friend, this one is my  
friend*

*From California, to the New York  
Island*

*From Arizona to West Alabama: APO  
was made for you and me.*

*I saw a brother adopt a highway  
I saw another collect food at Safeway  
At Oneonta, we came together. Service  
was made for you and me*

*Now since September, when we saw  
Ground Zero*

*We will remember, the everyday hero  
We'll build together Frank's dream  
tomorrow. APO was made for you  
and me.*

# LF & S

WHAT'S  
GOING ON  
WITH

International Book Drive

## Service Project Speaks Volumes

By Patrick W. Burke, National Executive Director

Shortly after WWII several APO Chapters undertook a service project to send books to the Philippines for use in their schools and the teaching of English to Filipino children. This service project paved the way for the chartering of APO Chapters in the Philippines. It also signaled the beginning and realization of Frank Reed Horton's dream of making Alpha Phi Omega a worldwide organization.

A year ago we celebrated our 75th Anniversary at the National Convention in Philadelphia. At the same time our Brothers and Sisters in the Philippines were beginning to celebrate their 50th Anniversary. At the Convention the Alumni Council of North America (ACNA) and representatives of APO-Philippines made a special presentation to the Service Reference Committee, and a proposal came to the convention floor for consideration.

With discussion came a motion that in the spirit of Alpha Phi Omega's 75th Anniversary and the 50th Anniversary of Alpha Phi Omega Philippines, the 2000 National Convention should adopt an international service project — an international book drive for children in the Philippines! It was a natural way to continue the celebration of APO-USA's 75th anniversary and APO-Philippines' 50th anniversary.

As the Philadelphia Convention approved the idea in December of 2000, the APO-Philippines National

Convention in May of 2001 also heartily approved the service project. Further the International Service Project (Book Drive) was ratified by the International Council of Alpha Phi Omega (ICAO). The project would have USA Brothers collecting books and taking them to fall Regional Conferences. The Brothers from ACNA/APO Philippines would be responsible for picking the books up at Regional Conferences and shipping them to the Philippines, where books would be distributed by the APO Sisters and Brothers of the Philippines.

The original concept was to have each Chapter set its own goal for the collection of books. But the general thought was that if we collected two books per Active Brother, or about 20,000 books, that would be quite an accomplishment. While the enthusiasm for the project was exciting, the results were astounding. Almost 40,000 books



*Brothers in Boston filling up the rental van with 30,000 books.*

were collected by Chapters and brought to Regional Conferences. And along the way, two large donors of books found us. A gift of over 30,000 books was donated in Boston, and another 30,000 books were donated in Fort Collins, Colorado. Without exaggeration more than 100,000 books could be donated to youthful Filipino readers in this international service project.

Carla Moran (Theta Zeta '90) and George Kober (Alpha Phi '87), who are also married, were appointed as the International Service Project Chairs for APO-USA. Carla and George beautifully orchestrated the project for APO-USA from the beginning. Their dedication and organizational abilities were very important in the promotion

# LEADERSHIP, FRIENDSHIP & SERVICE



Associations to participate. ACNA arranged for Filipino alumni to attend Regional Conferences to take charge of the books collected and ready them

for shipment. And over the Thanksgiving vacation holiday Mel and Brother Peewee Z. Munson, APO-ACNA first vice president and chief service officer, rented a large

van and began driving across the United States to pick up donated books.

This international service project has been a collaborative effort. In Boston Brothers from the USA joined in and loaded 30,000 books in the van. U.S. Alumni Associations

tical problem. The cost for shipping would be in the tens of thousands of dollars. Fortunately, ACNA was resourceful in recruiting the aid of the Philippine Children's Fund of America, which generously offered to cover shipping costs and help in the distribution.

As we near the end of this monumental APO international service project attention is now on Oakland, California, as the last of the books (over 30,000) are sorted, cataloged, boxed and loaded on to a Philippine Children's Fund of America (PCFA) funded shipping container bound for the Philippines sometime in late January.

This project was best summed up by Mel Gonzales when he noted in a letter to all those on his email lists: "It won't be long now, and the Filipino students of all ages will be reading books that through APO find a home in the Philippines, and it's because our American Brothers and Filipino Brothers and Sisters in North America have responded to a signal call for international service in the name of Alpha Phi Omega."

The book collection phase was jointly overseen by Ed Richter, Director of the National Service/Communication Program and Allen Wong, D.D.S., International Relations Director and Chair of the International Council of Alpha Phi Omega (ICAPO). The logistics and shipping phase was overseen by ACNA President Mel Gonzales. The distribution phase will be overseen by Vice President of APO-Philippines Roy Tamani, in March 2002.



and successful process of the project. They recruited and delegated Brothers (Active and Alumni) in each region as well as worked with the Regional Directors and Regional Service chairs. This has definitely been a year of service for Carla and George.

Emilio "Mel" Gonzales, who is a member of APO-Philippines (Eta Chapter), member of APO-USA (Gamma Beta Chapter), President of ACNA, a member of the International Relations Committee, and ICAPO Secretary, contributed mightily to the service project. Mel enlisted the aid of the North American Philippine Alumni

sent in donations to the National Office to cover the cost of producing book plates that will recognize the APO gifts to the eventual readers. Regional Service Coordinators worked with Chapters and helped in the book collections. And, thanks also has to go to all of the members who brought books, packed books, shipped books, and those who will be distributing them. It is such a rewarding feeling that we (APO) are making a difference internationally. It is also very satisfying to see Members from both U.S. and Philippines serve side by side.

The Book Drive was so successful that shipping the books became a logis-



# Extending APO Worldwide

By Maggie Katz, National Membership and Extension Director

Spreading Alpha Phi Omega to the world has been a Fraternity goal since our founding. As membership is the greatest award we can offer, we are committed to providing that opportunity to as many people as possible.

Right now, our main efforts (outside the United States) are focused on Canada. The National Membership and Extension Committee is working with APO-Philippines Alumni and the International Council of Alpha Phi Omega to establish the Fraternity in Canada.

**So, what can I do to help?** Thanks for asking. There are currently no extension efforts in Canada, but we have targeted eight schools for

2002. If you know anyone attending any of these schools, let us know. If you know anyone living near these schools, let us know. If you know anyone willing to travel to these schools, let us know. If you know anyone willing to correspond with people at these schools, let us know.

**What schools are they?** Thanks for asking.

The targets are:

- \* University of New Brunswick
- \* St. Thomas University in Fredricton
- \* Bishop's University in Sherbrooke
- \* Concordia University in Montreal
- \* University of Toronto
  - \* York University in Toronto
  - \* University of Western Ontario in London
  - \* University of Windsor

**How do I contact someone if I want to help?** Good question;

thanks for asking. John Grossi is chairing the APO-Canada Team, and his email is: [jgrossi@genuity.net](mailto:jgrossi@genuity.net).

And, I can be reached at: [membership.director@apo.org](mailto:membership.director@apo.org).

Alpha Phi Omega National Goal #8 is to build five chapters in Canada by July 2008. With your help, we can move one step closer to fulfilling Frank Reed

Horton's dream of Alpha Phi Omega "in the colleges and universities of all the nations." What a great way to be of service!



# A Change We Can Live With

By Ed Richter, National Service and Communication Director

It has been said that one of the constants in life is change.

Our cardinal principles of Leadership, Friendship and Service actually help to foster and encourage change in our Fraternity and in our world.

One way to effect change is for your chapter to conduct a Chapter Planning Program Conference. This evaluation can help a chapter review its service, membership and fellowship programs. If things are not working, this can be a tool to reach out to your brothers and find ways to make things work better.

For example, don't continue doing a service project that has lost popularity in your chapter or on your campus just because your chapter has always done it. The same could be said for doing the same old things for your chapter rush and pledging programs. If it's not working to bring in new members, that's a good sign that some change is needed to turn things around. Take some time to do some brainstorming in your chapter or possibly reach out to others in campus organizations or the administration to find other service opportunities or a new membership recruiting or retention idea to try.

Other resources to help facilitate new ideas and changes are your chapter advisors as well as your sectional, regional and national leadership. They are only an email or phone call away and are ready to assist you.

Your National Service/Communication Committee has been working to increase the number of service opportunities for chapters to experience.

Among those opportunities are Absolutely Incredible Kids Day in March, National Service Week in November and the National Spring Service Day in April.

In addition to encouraging chapters to participate in the National Spring Service Day, we are inviting a limited number of chapters to participate in a pilot program that will enable them to take a leadership role as campus coordinators for this national event on April 26-28.



By doing something  
a little new in one area,  
such as service,  
it just might  
help our chapters  
in another area,  
such as membership.



These campus coordinators will be responsible for helping to organize a campus-wide service project or coordinating other student organizations to do service projects that would benefit youth in their communities.

We hope to expand this campus service leadership opportunity to the rest of the Fraternity in the coming years and we will share our successes with you in upcoming editions of the *T&T* and on our national web site, [www.apo.org](http://www.apo.org).

This service leadership program

will help chapters take advantage of this "splendid opportunity" to show their campuses what Alpha Phi Omega is all about and what we can do and have been doing for 76 years — way before it became "required" or "cool" to do service on campus.

Another change at the national level is that we are reaching out to other service organizations, such as Youth Service America, Camp Fire and America's Promise, to develop collaborative service partnerships.

Internationally, our Fraternity has completed a book drive which collected about 100,000 books in a joint service project with Alpha Phi Omega-Philippines and its Alumni Council of North America. APO-Philippines will distribute the books for children in the Philippines in March.

Hopefully, with some of the changes we are making at the national level, we are helping chapters excel at the local level. By doing something a little new in one area, such as service, it just might help our chapters in another area, such as membership. That new thing might catch the eye of some prospective members on your campus for the next semester.

Having new members is always a welcome change because it brings new faces as well as fresh ideas and opportunities to our chapters.

It also helps to build our Fraternity for the future by furthering the dream of Frank Reed Horton of expanding the ideals of Alpha Phi Omega to other students and campuses.

For me, that's one change I know we can all live with.

# HISTORY

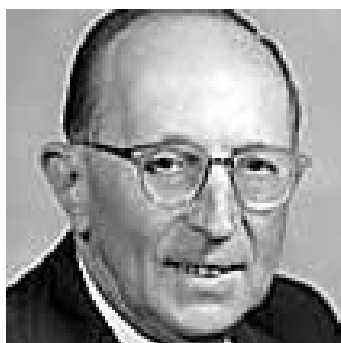
## of the National Executive Director

By Patrick W. Burke

On August 5, 1985, I officially became the fifth National Executive Director of Alpha Phi Omega. In an article I wrote for the *Torch & Trefoil* that fall, I noted that it was an exciting opportunity to be on the staff of this great service fraternity. This spring I retire from the staff, and after 17 wonderful years it is still a very exciting opportunity!

This feels rather strange in some ways. Not too many people get to reflect in writing on their job and talk about what it has been like. Right now I feel like my name has been announced to the assembly to be recognized. I am surrounded by microphones and have just been given the decorative memento for my years of service.

I am very proud to be here. First, I must first give credit to my predecessors: Sid North, Joe Scanlon, Roger Sherwood and Darrell Spoon. For



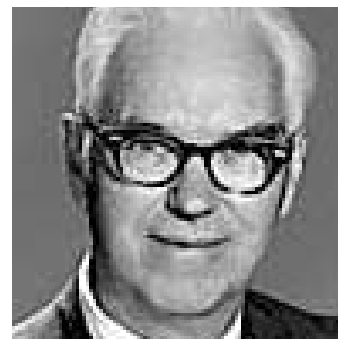
SID NORTH

without the work they accomplished over the years in Alpha Phi Omega I would not have been able to do my job or have the success that I had during my tenure as National Executive Director.

Sid North, a charter member of Pi Chapter, in 1930, at Kansas State

University and the first National Executive Director, aka National Executive Secretary, began the history of this position back in 1932. His office was wherever National President and Kansas City Scout Executive H. Roe Bartle had his office. For many of the early years the National Office was not much bigger than a closet, and the office staff was comprised of one, that being Sid North. What is so interesting about those early days is that it was such a time of growth. APO was emerging across the nation as an important college service fraternity based on the principles of Scouting.

Then in 1960, a new National Executive Director came on the scene. He was an attorney, a Scout executive, a volunteer leader in the Fraternity, and a longtime friend and compatriot of H. Roe Bartle. "Papa" Joe Scanlon (Iota '29) became the second Executive Director. He would secure the national office in what must have seemed a "permanent lease" for space, in the Waltower Building in Kansas City, Missouri. The Fraternity operated from that site on the 12th floor for the next 27 years, until 1987. Through the 10 years "Papa Joe" was the National Executive Director, the Fraternity continued to grow in chapters and members. And, the Fraternity began to change, to become a service fraternity for all men in college, not just Scouts. During his tenure "Papa Joe" hired the first traveling field representatives to assist in the growth of the Fraternity. One of those first "field reps" was Roger Sherwood (Eta '68). Hired in



"PAPA" JOE SCANLON

1964 he would leave APO in 1966 to serve his country in the U.S. Army Special Forces.

A few years later, in the fall of 1972, with the retirement of Joe Scanlon, Roger became the Fraternity's third National Executive Director. He would serve this position for the next 10 years. He held the administrative reins during the end of the Vietnam War, the decline of membership in all fraternities and sororities (including APO), Watergate and the forced resignation of the President of our country. The most important change of that decade in the Fraternity was the 1976 National Convention's decision to admit women as Brothers in the Fraternity. Later when Roger was leaving APO to accept a new association position in Kansas City, then National President C.P. Zlatkovich noted that

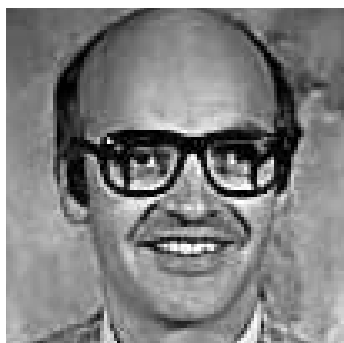


ROGER SHERWOOD



the past 10 years had been a time of “ups and downs” in the Fraternity and Roger had been instrumental in keeping the Fraternity strong through it all. By the beginning of the 1980s APO was again stronger. The Fraternity was on its way to becoming the premier collegiate coeducational service fraternity in the nation.

Innovation and growth were goals of the Fraternity in 1982 when Darrell Spoon (Omicron Chapter '65) became the fourth National Executive Director. Darrell had served as an offi-



DARRELL SPOON

cer in the Omicron Chapter and after graduation he served as a Chapter Advisor. Moving to Kansas in his professional career he was elected to serve as Section 34 Chair for the state of Kansas and then in 1978 was elected as Region VIII Representative (Director) before taking administrative charge of the Fraternity. Although his tenure at the National Office was not lengthy he did keep the Fraternity strong in administration and programming. Darrell left the Fraternity in 1984 and has developed a successful business in Kansas City.

And then it was the fall of 1985. I



PATRICK BURKE

had been in the number two position at Sertoma International Headquarters in Kansas City for seven years. In my mind I had been trained to be an executive director, and I was eager to become the fifth National Executive Director of APO. I was the first non-Brother to hold this prestigious position, but early on Delta Chapter made me an Honorary Advisor and Zeta Beta Chapter made me an Honorary Brother. I was eager to help lead and serve Alpha Phi Omega. And, now it is almost over. It has been almost 17 years of change and advancement. We never stood still. We were always sailing with the wind in the right direction.

I believe that all five of the National Executive Directors would say, “I could not have done what I did without the support and direction of the volunteer leaders in this very great organization.” Without a doubt Alpha Phi Omega is as great as it is because of its history of strong leadership. Never has there been a mar on the skin of this great organization.

The Fraternity has witnessed over 300,000 members walking through its portals of Leadership, Friendship and Service. We have grown from 14 Active Members to more than 17,000 Active Members, and more than 20,000 Life Members.

Frank Reed Horton plotted our course over 76 years ago. We have not strayed from that course. We have been true to the original ideals and purpose. I am so proud to be a part of this great National Service Fraternity. I have become a Brother and I love our Brotherhood, now and forever.

## Development Director Joins National Staff

*In December 2001, APO filled a new national office staff position, funded by a private gift to the Fraternity. The new Director of Development, Georgia Muessig, is responsible for all aspects of fund raising at the national level.*

*Georgia is a graduate of St. Mary College in Leavenworth, Kansas, where she earned a bachelor's degree in human behavior and development. She is completing a master's degree in business administration from Baker University in Baldwin, Kansas.*

*Before joining APO, Georgia was development director at a private academy in the Kansas City area. In her new role, she will work with the Board of Directors and Fraternity national committees to plan and conduct overall fund-raising efforts.*

# WHO, *what*, WHEN & *Where*?

## ALPHA PHI OMEGA'S CALENDAR OF EVENTS

### FEBRUARY 8-10

*Section 8 Conference*  
Host: Zeta Psi Chapter  
University of Oregon  
Eugene, OR

*Section 83 Conference*  
Host: Theta Chapter  
University of Virginia  
Charlottesville, VA

*Section 92/91 Conference*  
Host: Omicron Upsilon Chapter  
West Chester University  
West Chester, PA

### FEBRUARY 15-17

*Section 23/27 Conference*  
Host: Eta Kappa Chapter  
University of Wisconsin/Stout  
Menomonie, WI

### FEBRUARY 22-23

*Section 70 Conference*  
Host: Tau Epsilon Chapter  
Tennessee Tech University  
Cookeville, TN

### FEBRUARY 22-24

*Section 21 Conference*  
Host: Omicron Chapter  
University of Iowa  
Iowa City, IA

*Section 64 Conference*  
Host: Alpha Beta Rho Chapter  
University of Pittsburgh at  
Bradford  
Bradford, PA

*Section 80 Conference*  
Host: Upsilon Nu Chapter  
University of North Carolina  
Wilmington, NC

### MARCH 1-3

*Section 52 Conference*  
Host: Mu Chapter  
Indiana University  
Bloomington, IN

*Section 61 Conference*  
Host: Lambda Omicron Chapter  
West Virginia University  
Morgantown, WV

*Section 68 Conference*  
Host: Iota Alpha Chapter  
University of Tennessee  
Knoxville, TN

### MARCH 2

*Section 4 Conference*  
Host: Gamma Beta Chapter  
San Jose State University  
San Jose, CA

### MARCH 8-9

*Section 77 Conference*  
Host: Gamma Lambda Chapter  
Clemson University  
Clemson, SC

### MARCH 15-17

*Section 54 Conference*  
Host: Epsilon Beta Chapter  
Central Michigan University  
Mt Pleasant, MI

### MARCH 22-24

*Section 43/44 Conference*  
Host: Xi Delta Chapter  
Texas A&M University  
College Station, TX

*Section 48 Conference*  
Host: Delta Psi Chapter  
Eastern Illinois University  
Charleston, IL

*Section 62 Conference*  
Host: Alpha Delta Omega  
Chapter  
St. Vincent College  
Latrobe, PA

*Section 81 Conference*  
Host: Pi Omicron Chapter  
Emory & Henry College  
Emory, VA

### MARCH 23

*Section 99 Conference*  
Host: Theta Alpha Chapter  
Stevens Institute of Technology  
Hoboken, NJ

### APRIL

*Section 49 Conference*  
Host: Alpha Phi Chapter  
Washington University  
St. Louis, MO

### APRIL 5-7

*Section 2 Conference*  
Host: University of California  
Irvine Petitioning Group  
Irvine, CA

*Section 40 Conference*  
Host: Beta Sigma Chapter  
Texas Tech University  
Lubbock, TX

**moving?**

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