# TORCH & TREFOIL

**FALL 2009** 

# BLUE & GOLD GO GREEN

2009-2010 National Service Week

Brother Jack A. McKenzie Named 2009 Fall Pledge Class Namesake Honoree

Volunteer for your health and happiness



# FROM THE FRATERNITY

elcome to the redesigned and revamped *Torch & Trefoil*. With the coming of fall comes a major overhaul of this quarterly publication and its content. It is the hope of the *Torch & Trefoil* Editorial Team

that you will enjoy and engage yourself in this refreshed publication.

Over the course of the last three years, Alpha Phi Omega has made great strides to improve the overall awareness of the Fraternity on campuses and in communities across the nation

through a rebranding process, headed by the former Marketing Committee and the National Office. Focus groups, online member surveys, brainstorming with alumni, life members, and publication and design professionals, as well as consultations with magazine redesign experts, helped the Editorial Team come up with what we hope you find to be a modern face for APO and now *Torch & Trefoil*.

As a 82-year-old publication, *Torch & Trefoil* has gone through myriad changes with the times, as you can see from the covers to the right. We remain dedicated to providing content covering

a range of material — programming, chapter news and events, Fraternal issues and achievements, and other matters pertaining

to the growth and evolution of APO as the nation's largest Greek-letter fraternity.

With changes in technology, the Editorial Team is excited to provide more information in a more appealing format at almost the same cost as the previous version of the magazine.

A (oil to Action for America's giventor Relief . . . . 12

Execution Mem Less of Blood for Bentline Canters . . 13

*Torch & Trefoil* is new and different — we can't wait for you to check it out! To dig right in, see the Table of Contents to the right.

All the best from the *Torch & Trefoil* Editorial Team,

Stacey R. Robinson

Director of Communications and Editor of Torch & Trefoil

#### Brothers.

For the fall issue, I am lending this column to the *Torch & Trefoil* Editorial Team in order for them to outline the redesign completed for the Fraternity's quarterly magazine. See you again in December!



#### NATIONAL OFFICE

14901 E. 42nd Street South Independence, MO 64055 Telephone: 816-373-8667 Fax: 816-373-5975 Web site: www.apo.org

torch-trefoil

TORCH

Web site: www.apo.org E-mail: publications@apo.org

EDITOR-IN-CHIEF: Robert J. London, CAE EDITOR: Stacey R. Robinson FALL EDITORIAL INTERN: Megan Towle TECHNICAL EDITOR: Ruth Goodman GRAPHIC DESIGN: Keeney Design Studio

#### SUBMISSION DEADLINES

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# TORCH &

FALL 2009 · VOLUME 85 · NUMBER 4

# **COVER STORY**



**Blue & Gold Go Green** Blue & Gold GC Living green is one of the fastest growing trends in the U.S. and Alpha Phi Omega is joining the fight by making environmentalism the 2009-2010 National Service Week program of emphasis.

# **FEATURES**

2009 Fall Pledae Class **Namesake Honoree** From pledge to National is recognized by the Fraternity

**Brother Jack McKenzie:** 

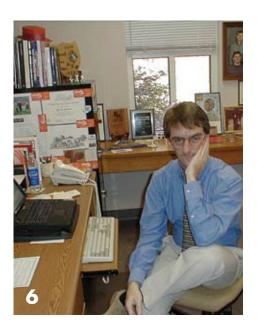
President, Brother Jack McKenzie as one of its most influential brothers by naming the 2009 fall pledge class in his honor.

2010 National Scout Jamboree: Boy Scouts Celebrates Its 100th **Anniversary** 

Scouts from across the nation will gather July 26 - August 4, 2010, in Fort AP, Virginia to celebrate Scouting and its 100th year, and APO will be there!



Make your life healthier and happier by putting in more volunteer time over the course of your life.







# DEPARTMENTS

- Torch Talk
- 16 Brother Notes
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- 18 Development

# TORCH TALK

# Notes from the Field

This past summer the Fraternity presented the APO LEADS SERVE course to 40 brothers in Chicago. SERVE is one of five courses in the Fraternity's leadership development program. SERVE is a weekend experience that gives participants the opportunity to learn skills in project and organizational management.

The project management skills gained during the course are valuable to help grow and sustain a healthy chapter and are easily transferable to the working world. This past year we have had more than 185 brothers participate in five different locations across the U.S.

There were 16 chapters represented in Chicago from three different regions, and these brothers were the first to experience the new revisions to the SERVE program. Brothers traveled from as far away as New York to be part of this exciting leadership development experience.

"The group project was





challenging and rewarding. It helped me learn so much about the process of project planning and how to use different techniques, like the Gantt chart. I am very excited to be able to bring these skills back to my chapter," said Megan Anderson from Beta Beta Chapter at Michigan State University.

Alle Marron, president of Alpha Delta Phi Chapter at Seton Hall University in South Orange, New Jersey, had this to say about her experience at SERVE in February 2009:

"I went to SERVE and was amazed at all the skills I learned for project management, like how I could delegate better and communicate with others on the project. I already put these skills to use for project planning, and I even created a Gantt chart!

"The SERVE experience is more than worthwhile. You will have a wonderful time, meet amazing people and learn valuable skills."

# **July Board Summary**

The following actions were taken by the Board of Directors at the July 11, 2009, meeting:

The Board appointed Brother Jennifer Chierek Znosko (Alpha Phi '95) as Legal Counsel.

The Board approved their consent agenda consisting of the minutes of

the February 7, 2009, meeting, and authorized the Executive Director to enter into a three-year contract with Ifft and Company to audit the Fraternity's books.

The Board unanimously approved the National Strategic Goals. Goal #1: Increase the awareness of Alpha Phi Omega and its mission among members and nonmembers (Share); Goal #2: Enhance the quality of the Alpha Phi Omega experience on college campuses (Improve); Goal #3: Increase the quality and quantity of time, treasure and talent donated to Alpha Phi Omega (Invest); and Goal #4: Increase Alpha Phi Omega's presence on college campuses leading to more students conducting more service (Grow).

The Board ratified actions taken during Executive Session.

The 2009-10 budget was adopted by the Board.

The Board named Brother Jack McKenzie (Gamma Lambda '73) the 2009 Fall Pledge Class Namesake Honoree (see page 6).

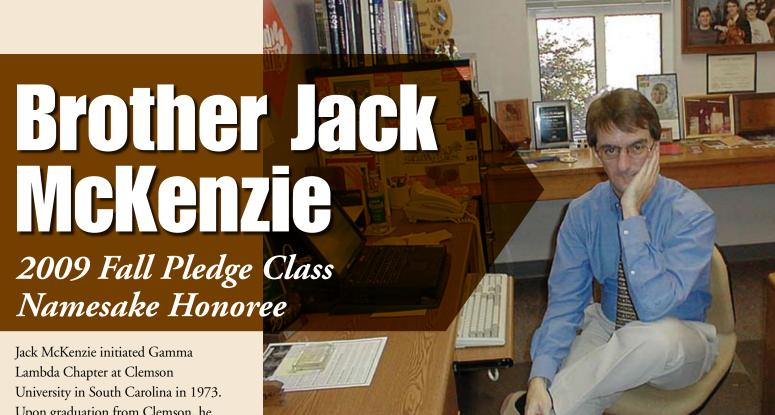
President Katz named Kim (Harris) Francis (Alpha Rho '87) as 2010 Convention Coordinator.

The Board adopted the following membership goals for Fiscal Year 2009-10: 11,234 Pledges, 10,000 Initiates and 10,435 AAMD.

The next Board of Director's meeting will be February 6, 2010, in Kansas City, Missouri.







Jack McKenzie initiated Gamma
Lambda Chapter at Clemson
University in South Carolina in 1973.
Upon graduation from Clemson, he
maintained his relationship with
Alpha Phi Omega by becoming an
alumni volunteer through sectional,
regional and eventually national
positions such as Region IV Director,
Public Relations and Publications
Committee Chair, and eventually
National President. Professionally,
Jack is the director of donor services in
Clemson's Office for Development and
Alumni Affairs.

For more than 30 years, Jack has grown in his commitment to the students, alumni and community members surrounding him as a brother of APO. From a pledge to a

president, Jack has remained dedicated to the Fraternity and continues to evolve in his role as an alumni volunteer.

"[Jack] exhibits what all brothers are expected to, namely the unselfish giving of time and energy in the advancement of APO. In the years I've known and worked with him, I've never known him to think about taking credit ... He is, far and away, exactly what a loyal and true brother of APO should be," said National Vice President and Chair of the Fall Pledge

Class Namesake Selection Committee, Brother Mark Stratton.

Jack shares his experiences, knowledge and passion for the Fraternity with everyone around him through his actions, words and even through his clothing and office décor. A visitor to his office at Clemson once said, "Jack, if I didn't know anything about you before walking into this room, I would know just from the stuff on your walls and your desk that you are devoted to Clemson University and Alpha Phi Omega."

# THE JACK PACK PLEDGE

- I will grow Alpha Phi Omega by recruiting more students into my chapter, beginning by recruiting at least one new member next semester.
  - I will share Alpha Phi Omega with others on my campus and in my community through my words, deeds and example, beginning by helping plan and promote at least one service project next semester.
  - I will improve Alpha Phi Omega by being active at all levels of the Fraternity, beginning by participating in at least one national leadership development program next semester.
    - I will invest my time, talents and resources in Alpha Phi Omega while I am a student and for the rest of my life, beginning by joining the 1925 Club next semester.



Jack's devotion to APO goes beyond his office. He takes APO wherever he goes, including the 2002 Salt Lake City Olympic Torch Relay. Jack was selected as a torchbearer on Clemson's leg of the Torch Relay and carried APO all the way. Each piece of news coverage was an opportunity for

him to endorse the mission and values of the Fraternity. He hasn't missed a beat in sharing APO and the Cardinal Principles with those around him on a daily basis and he believes this should be the mission of every brother.

"There's a lot that

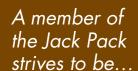
each of us can do to make others more aware of APO simply by incorporating APO into our daily routines," said Jack. "And when a bigger opportunity comes along to promote the Fraternity, we should always be prepared to capitalize on that moment for APO."

In 1993, Jack rededicated himself to APO by pledging Gamma Lambda Chapter once again on his 20th anniversary as a member of the Fraternity. From repledging, to sharing his time and treasure with the Fraternity itself, Jack has always been someone the Fraternity could rely on to further its mission and vision, and is the consummate example of a member for life.

When considering the nominees

for this honor, the
Selection Committee
members discuss how
APO would be had the
nominees never been
apart of the Fraternity.
Regarding this question,
Vice President Stratton
had this to say about
Jack's selection: "It was
impossible for [the
committee] to consider

APO without Jack McKenzie — in many ways they are one in the same. It seemed only fitting that we dedicate this fall pledge class to Jack — a person we call friend, brother, Past National President, and now, National Pledge Class Namesake Honoree... Truly, it is only right that an entire class of pledges be a part of a class named in his honor. For he will be a great example to our future active members."



- ✓ Well-rounded
- ✓ Well-grounded
- ✓ Ready to serve
- ✓ Ready to lead





# **PROFESSIONAL**

Director of donor services, Office for Development and Alumni Affairs, Clemson University, Clemson, South Carolina

# **EDUCATION**

B.A., political science, Clemson University, 1976

# FRATERNITY

Served as Gamma Lambda Chapter's corresponding secretary and membership vice president at Clemson University. Twice elected chapter president. Advisor to Gamma Lambda Chapter. Founding member of Clemson University's Alpha Phi Omega Alumni Society; served as president, secretary-treasurer and is currently executive director. At Gamma Lambda's invitation, repledged and reinitiated in fall 1993 to celebrate the 20th anniversary of his original initiation. Served as Section 77 Chair (1986) and Region IV Director (1986-1992). From 1992-1994, served as Member-at-Large of the Board of Directors (National Public Relations and Publications Chair). Was National Vice President (1994-1998), National President (1998-2002), member of the National Alumni Committee, organized the Region IV Alumni Council and was Region IV Alumni Voting Delegate at two National Conventions. Life Member. Silver Founder's Circle Torchbearer. Blue & Gold Society member.

# **AWARDS**

National Distinguished Service Key, Region IV Distinguished Service Key, Region IV Jack A. McKenzie Award (first recipient, namesake honor), Section 77 Distinguished Service Key, Gamma Lambda Distinguished Service Key, Gamma Lambda Distinguished Alumni Service Chair Award (first recipient), Gamma Lambda Brother-of-the-Year Award (1975, 1976), Gamma Lambda Outstanding Service Certificate, Gamma Lambda Outstanding Pledge (1973).

# COMMUNITY

Received Clemson University's Norris Medal for all-around excellence in scholarship and extracurricular activities. Member of The Honor Society of Phi Kappa Phi and Blue Key Honor Society.

# PERSONAL

Lives in Clemson, South Carolina



"I was trying to get people to see that you can't just grow forever and hope that the environment will take care of itself."

— Tim Flannery, Australian Environmentalist

# GREN

Article co-authored by Stacey R. Robinson and the Service Committee

iving a green lifestyle is one of the fastest growing trends in the United States. Millions of Americans contribute to this movement each day by recycling consumables, using energy-efficient appliances, driving hybrid vehicles and planting trees. At the same time, the media is saturated with new ways to participate. It is because of this trend and the expansive attention to this area of need that the delegates of the 2008 Boston National Convention chose "Blue & Gold Go Green: Environmentalism" as the 2009-2010 National Service Week (NSW) program of emphasis.

Environmentalism is a great fit with the Fraternity's national service program. This emphasis helps us actively serve our campuses and communities; it allows for a broad range of projects and creative ideas; and it gives Alpha Phi Omega an opportunity to show the world what our great fraternity can do during NSW. This is a challenge to each of you, actives and alumni alike, to participate in this year's NSW and contribute to making Earth a better place to live for generations to come.

# WHAT IS NATIONAL SERVICE WEEK?

The Fraternity designated the first week of November as "National Service Week" to unify chapters with a national theme and to inspire expansion of chapter service programs. NSW was originally National Service Day (NSD) and then became a full week in 1997. NSD began in 1978, though there were occasional national

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# A New Identity for NSW

"A small group of thoughtful people could change the world. Indeed, it's the only thing that ever has," said Margaret Mead. Alpha Phi Omega is a large group of humble people. We are the largest Greekletter organization and largest collegiate service organization, but only a small percentage of America knows about us.

The Fraternity's national leadership has been working to increase the awareness of APO among external audiences over the past few years, and it is the goal of the Service Committee to make National Service Week (NSW) one of our most prominent events nationwide.

ALPHA PHI OMEGA NATIONAL

NSW is our largest effort to focus all of our chapters toward one service project. In order to improve the recognition of this great event year in and year out, the Service Committee has conceptualized and created a standard graphic image for NSW. The graphic focuses on the Fraternity's national bird, the Golden Eagle. It is representative of APO's leadership in volunteer service.

service projects for many years prior to that. During NSW every chapter is encouraged to carry out a new, highprofile service project related to the program of emphasis and to involve other chapters and the community.

By covering a broad scope, the national program of emphasis allows flexibility while retaining a sense of unity. Additionally, by creating this national movement of sorts,

chapters are encouraged to get other organizations

to participate. This
serves the purpose of
promoting service
and introduces
APO to other
groups that could
serve as useful
partners in a
common goal of
helping others.

The national program of emphasis is a two-year concept, which is then narrowed down to a

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SERVICE WEEK

yearly theme that is also voted on at the Convention. The theme is designed to assist and encourage chapters to try new service project ideas and to establish relationships with more service and service-minded organizations.

# NATIONAL SERVICE WEEK 2009-2010

The delegates of the 2008 National Convention chose "The 5th Field of Service: Service to the Earth" as the 2009 project theme. This year's NSW will take place November 1-7. Chapter projects will focus on concepts that directly impact Earth. Project ideas

include hosting a sustainable-living fair, organizing a highway cleanup, bringing in an expert on global warming to speak about the impact students may or may not be making on Earth, hosting a recycling

drive on campus, talking to campus administrators about making green conversions on campus, and raising money for an organization focusing on reversing deforestation.

NSW 2010 will be held November 7-13, and the project theme is "Getting the Green Out: Making Communities Greener." This theme gives chapters the initiative to interact and work with community leaders and members to make their surrounding areas greener and more environmentally friendly.

Ideas include organizing carpool groups, supporting local organic farmers markets in your community, hosting a green-living carnival for local elementary schools to teach children more about how to live green, volunteering at a local organically-focused farm, educating people on the impact they make and the footprint they leave behind, speaking with businesses in the community about the advantages of solar energy, and fundraising for bicycle paths along major roadways.

By participating, APO is joining the fight for a better, greener tomorrow.

Sustainability and environmental consciousness are fast-growing ways of life and are of interest to other organizations, companies, political groups and a variety of individuals. The resources to fulfill the expectations

surrounding these themes are readily available; therefore, chapters are able to make a more substantial difference than what may have been possible in previous years.

Take a look at the list of the Top 10 Eco Issues Facing the World Today (right) and see which areas are of interest to you, your chapter, your alumni association and/or the chapters you advise or have a relationship with.

The world is ready for NSW 2009-2010. Are you? ■

# Groups offering environmental volunteer opportunities:

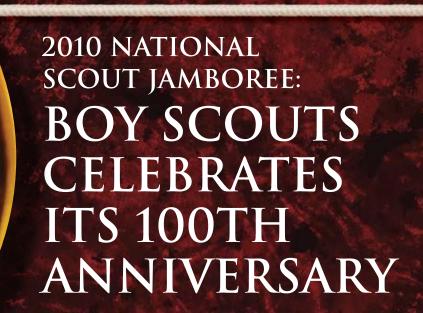
- Student Conservation Association www.thesca.org
- Global Vision International www.gviusa.org
- American Conservation Experience www.usaconservation.org
- Environmental Protection Agency www.epa.gov

# Top 10 Eco Issues Facing the World Today

- 1. Climate Change
- 2. Energy
- 3. Water
- 4. Biodiversity and Land Use
- Chemicals, ToxinsHeavy Metals
- 6. Air Pollution
- 7. Waste Management
- Ozone Layer Depletion
- 9. Oceans and Fisheries
- 10. Deforestation

According to Green to Gold by Daniel C. Esty & Andrew Winston as posted on ecology.com on September 7, 2008.





Article co-authored by Pete Forbes and Megan Towle

The Jamboree's mission statement is "to enrich lives of youth participants, showcase Scouting in its 100th year, reinforce Scout skills, offer innovative programming, provide experience in leadership and teamwork, and offer a diverse, healthy, safe environment where everyone lives the values of the Scout Oath and Law." Get ready for an experience of a lifetime!

# ALPHA PHI OMEGA INFORMATION BOOTH

The relationship between APO and the BSA dates back to the inception of the Fraternity. APO founder Frank Reed Horton stated that the Scout Oath and Law were precisely what he had been looking for as a standard the Fraternity would uphold — a standard of manhood that would withstand the test of time and a code of ideals created and accepted by some of the greatest

leaders the world has ever known. These ideals were a strong foundation upon which to build a college fraternity.

Since the forging of this partnership between APO and the BSA, the Fraternity has continued to maintain and develop its relationship with the Scouting movement. While membership in BSA is no longer a Fraternity prerequisite, many of our members have benefited from their ties with the Scouts.

Each Jamboree celebration, the Fraternity hosts a booth to introduce APO to the Scouts in attendance who may have never heard of the Fraternity. The purpose of the booth is to educate adult leaders and boys about APO and its chapters, as well as to find alumni who have lost touch with APO. In the booth, the Fraternity would like brothers from across the country to educate Scouts and leaders about APO.

FALL 2009

he Boy Scouts of America (BSA) will celebrate its 100th anniversary at the 2010 National Scout Jamboree July 26-August 4, 2010, in Fort AP, Virginia, just outside Washington D.C. The Jamboree is held once every four years with more than 50,000 Scouts (ages 11 to 18) and Scout leaders from across the country and around the world attending. The Alpha Phi Omega Scouting and Youth Service Committee is looking for male and female brothers to staff the APO information booth and APO Service Corps at the 2010 National Scout Iamboree.

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Heading up the Jamboree booth is Rodger Salzman (rasalzman@att.net) and Patrick Higgins (pshiggin@gmail. com). Please contact them for more information.

Information about the booth is available on the 2010 National Scout Jamboree APO National Exhibits Information Booth Facebook group. Attendance costs will be available in the coming months, so keep an eye out for more information regarding this awesome opportunity. If you are interested in volunteering at the booth, please visit www.apo.org to fill out an application.

In addition, the Fraternity is looking for digital photos of APO activities and events that can be included in the booth presentation at the exhibit. If you have photos to share, please join the Facebook group listed above and upload photos with an activity description, the chapter's name, the event date and any other important information. If you are not a Facebook user, feel free to e-mail your photos to Brother Salzman or Brother Higgins at the addresses listed above.

# ALPHA PHI OMEGA JAMBOREE SERVICE CORPS

Another service opportunity related to the Jamboree is the Alpha Phi Omega Service Corps. The Service

Volunteer registration for the Jamboree starts on September 8, 2008 at

www.apo.org

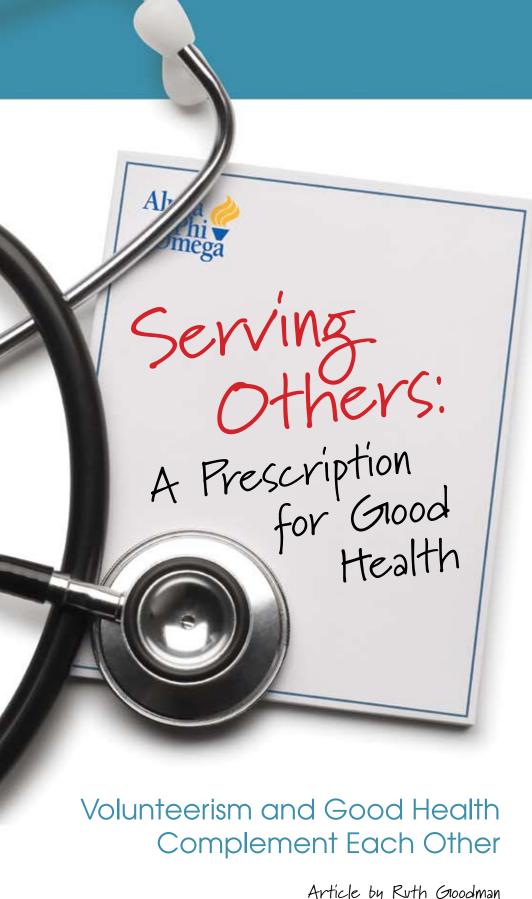
Corps is an excellent way to experience the Jamboree while having fun by providing service where it is needed. You can choose to participate in either the session before the Jamboree, after the Jamboree or both. In 2005, a number of brothers chose to stay for the entire Jamboree. Heading up the Service Corps are Joe Jordan (josephjordan612@gmail.com) and Paul Louie (plouie@aol.com). Please contact them for more information. Students and alumni who are interested in this opportunity are encouraged to join the 2010 National Jamboree Alpha Phi Omega Service Corps Facebook group.

The Service Corps needs 24 brothers to help with initial site setup and staff arrival (approximately July 23-July 29) and 24 more to help with site cleanup and teardown (approximately July 30-August 5). Participation in these experiences is available for a reduced fee of \$100 for active brothers (ages 16-24) and \$400 (ages 25+) for alumni members for each half session. The Service Corps experience cost is significantly lower, thanks to the generous contribution of an alumnus and special consideration of the BSA Jamboree Committee.

Applications are being accepted on www.apo.org to fill positions, and we will continue to fill out the group as required.

Sir Robert Baden-Powell founded the Scouting movement in 1916 and said, "The secret of its growth lies in that indeterminate force which we only know as the 'Scout Spirit." Through the Jamboree, Scouts will come together from all across the nation and take part in daily activities, such as boating, canoeing, archery and trekking intriguing trails. Taking part in this 10-day event allows Scouts to challenge themselves as a brotherhood and exercise skills they've learned as individuals. Throughout this experience, Scouts will create friendships, develop leadership skills and take home memories to last a lifetime. Help make the Fraternity a part of these memories by volunteering and spreading the good word about APO. ■





Article by Ruth Goodman

t's been called a helper's high. A warm, fuzzy feeling. A sense of fulfillment and purpose. No matter what words are used, serving others makes us feel good! As Alpha Phi Omega brothers, we have the wonderful opportunity to "do good" and feel good every day by giving selflessly to the world and our fraternity. And it's not just feeling good emotionally, although that's certainly an advantage. Research shows that when we engage in volunteer activities, our bodies benefit as well.

In 2007, the Corporation for National and Community Service (CNCS) conducted a study to determine whether a connection exists between volunteerism and good health. This Washington, D.C.-based corporation was keenly interested in the results, since the nonprofit provides opportunities for more than 2 million Americans to serve their communities and country through Senior Corps, AmeriCorps, and Learn and Serve America. The CNCS findings, reported in The Health Benefits of Volunteering: A Review of Recent Research, showed that people who engage in volunteer activities live longer, function better, are less depressed and have a lower incidence of heart disease.

Corporation CEO David Eisner said of the results, "More than 61 million Americans volunteer to improve conditions for people in need and to unselfishly give of themselves. While the motivation is altruistic, it is gratifying to learn that their efforts are returning considerable health benefits."

Volunteering and good health are

14 ALPHA PHI OMEGA FALL 2009 kind of like the chicken and the egg. Which comes first? Does serving others lead to better health, or are healthy people more likely to serve? CNCS studies indicate that being in good health leads to continued volunteering, which leads to improved physical and mental health, which leads to...well,

you get the idea. Volunteerism and good health complement each other.

Allan Luks, former executive director of the Institute for the Advancement of Health and the executive director of Big

Brothers/Big Sisters of New York City, corroborates the health benefits founds by the CNCS after researching the cause-and-effect relationship between helping and good health. Some of his most significant findings, which can be found in his book *The Healing Power of Doing Good: The Health and Spiritual Benefits of Helping Others*, include the following:

• The euphoria or "helper's high" felt after performing a kind act releases endorphins, the body's natural pain-killers. This initial "feel good" rush is followed by a longer period of calm and improved emotional well-being.

• The health benefits and

Every drag of the rake and turn of the page is an endorphinproducing, optimism-creating, health-boosting act of service!

sense of well-being experienced through volunteerism return for hours or even days when the act of service is remembered.

- Helping others reduces feelings of hostility and isolation that can cause stress, overeating, ulcers, etc.
- Establishing a positive bond with others elicits emotions that can

strengthen the immune system and promote healing.

These findings shed a whole new light on volunteerism! Raking the yard of a homebound senior or

reading storybooks to
children at the local
elementary school
suddenly become
much more than
simply helping people
in the community.
Every drag of the
rake and turn of the
page is an endorphinproducing, optimismcreating, health-boosting
act of service!

Write your own prescription for good health by volunteering on campus or in your community. Contact Jeff Cantor, Alumni Relations and Internal Volunteer Development Director, at *alumni.director@apo.com* to learn about alumni volunteer opportunities in your area.

# Look Who's Healthy and Happy

- On the national level, 60.8 million Americans (26.2 percent) age 16 and older volunteered through organizations in 2007.
- © In 2008, the percentage of volunteers giving more than 100 hours of service per year reached its highest level since 2002, with 35.6 percent of all volunteers contributing at this level.
- About 29.3 percent of women volunteered in 2007 compared to 22.9 percent of men.
- Women with children and women who work have higher volunteer rates than other women.

ががかがか

olunteer 3 times

a week for best

results.

Information provided by the Corporation for National Community Service, www.nationalservice.gov.

# BROTHER NOTES

APO welcomes your submissions for Brother Notes, Chapter Notes and other *Torch & Trefoil* articles, which may be edited for length, clarity and style. Please include your daytime phone number, address, and chapter. Send to the Director of Communications at *publications@apo.org*.

## 1970s

- Scott Diamond, Gamma Iota '72, at Brooklyn College in New York, was awarded Microsoft's Most Valuable Professional for the third time.
- Richard Kinsley, Beta Psi '76 at Southeast Missouri State University in Cape Girardeau, is the officer-in-charge at a hospital support detachment in Milligan, Tennessee. Brother Kinsley was excited to pass down the APO legacy to his daughter, who pledged Beta Psi this past spring.

# 1990s

 Michelle Twait, Zeta Epsilon '94 at Gustavus Adolphus College in Saint Peter, Minnesota, was granted tenure by the board of directors for Gustavus. She is a chapter advisor to Zeta Epsilon.

# 2000s

- John S. Mead, Zeta Nu '02 at Southern Illinois University in Carbondale, was honored with the Excellence Through Commitment award in the Administrative/ Professional category from the SIUC Alumni Association. Brother Mead is an associate dean and director of the Coal Extraction and Utilization Research Center at the university.
- Danielle Chiacco, Zeta Psi '03 at the

- **University of Oregon in Eugene,** was chosen as a National Collegiate Scholar to travel to Brazil as a U.S.A. international diplomat.
- Andy Leshovsky, Delta Omicron '04 at Wabash College in Crawfordsville, Indiana, was chosen to present one of the two addresses at the 2009 Wabash commencement ceremony in May. As president of Delta Omicron Chapter, Leshovsky used his leadership position to encourage fellow Wabash graduates to take on any challenge after the vigorous education they received during their time at the university.
- Asher Weaver, Delta Omicron '05 at Wabash College in Crawfordsville, Indiana, received the community service award during the end-of-year academic convocation. Under his leadership, APO donated upward of \$25,000 to local agencies in the last two years.
- Michael Bertucci, Theta Alpha '05 at Stevens Institute of Technology in Hoboken, New Jersey, was named the 2009 valedictorian at SIT.
- Adella Tajdar, Nu Rho '06 at the College of William & Mary in Williamsburg, Virginia, received the Algernon Sydney Sullivan Award from the William & Mary.
- Ashley R. Evanoski, Xi Iota '06 at Susquehanna University in Selinsgrove, Pennsylvania, graduated summa cum laude and was named

- outstanding senior chemist at SU.
- Brittany Schwartz, Omega '06 at Drake University in Des Moines, Iowa, graduated from Drake cum laude and received the 2009 Women's History Award. She will attend graduate school at the university this fall.
- Brittnie Booker, Alpha Gamma Eta '07 at the University of Vermont in Burlington, was named the female winner of the Jeff Stone Memorial Award by the UVM Athletic Department.
- Ellyn Weston, Mu Omicron '07 at Clarkson University in Potsdam, New York, is the 2009-10 winner of the Gary L. Buffington Memorial Scholarship from the Industrial Supply Association.
- Indraneel Sircar, Omicron Iota '07
   at Worcester Polytechnic Institute in
   Massachusetts, was named to the Second
   Team in USA Today's 2009 All-USA College
   Academic Team program.
- Rachel Strum, Mu Xi '07 at High Point University in North Carolina, was presented the HPU 2009 Haverty Cup.
- David Bechtold, Omicron Tau '08 at Alma College in Michigan, is among 60 students from 55 colleges and universities selected as 2009 Truman Scholars. Brother Bechtold is only the fifth student at Alma to receive this prestigious national scholarship.

# A Career Change, A Life Change

After working at IBM for 14 years, Ciaran "Tony" DellaFera, Alpha Chi '83, MIT in Cambridge, Massachusetts,

made a career change and decided to go to medical school. Brother DellaFera was accepted at UMass Medical School in 2008 and just completed his first year. This summer, DellaFera spent six weeks in La Romana, Dominican Republic, as part of the "A Pathway on Serving Multicultural and Underserved Populations" program at UMass.

Pathways students, in addition to becoming physicians, are trained in working with people in the United States who are from diverse cultures and often constitute largely underserved populations. Pathways students are required to spend the summer of their first year in medical school working in a developing nation to become familiar with the roots of some of the people who find their way to the U.S. These students often go on to become medical missionaries, or

physicians who work in underserved communities in the U.S.

During his time in the Dominican Republic, Brother DellaFera helped with information systems planning for Hospital General El Buen Samaritano, a Baptist foundation mission hospital. The hospital is growing by leaps and bounds and is quickly becoming the premiere hospital on the eastern part of the island. In addition, he assisted with urgent care in the bateyes (sugar-worker villages), assisted in the operating room and, when possible, helped in the emergency room.

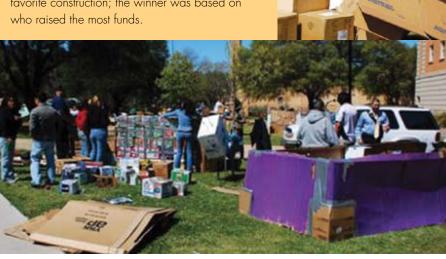


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# **REGION VII**

On April 7, 2009, Gamma Rho Chapter at the University of North Texas in

**Denton** participated in the area Habitat for Humanity chapter's 2009 Shack-A-Thon. Student organizations competed to build the best cardboard home, and at least one person stayed in the cardboard mansions each night. Passersby were encouraged to make donations to their favorite construction; the winner was based on



## region i

Photos by Matt Fagan/North Texas Daily Newspaper

On May 2, 2009, members of **Alpha Chi Chapter** at Massachusetts Institute of Technology in Cambridge, Massachusetts, helped provide a day of fun for students at Perkins School for the Blind. The chapter reached more than 75 Watertown-area youth during the annual event and had a great time entertaining the kids for the day.

#### REGION II

Brothers of **Alpha Beta Xi Chapter** at the State University of New York in Geneseo held a charity pasta dinner on May 4, 2009, to raise funds for Casa del Nino Orphanage in Honduras. Chapter members planned and advertised the event and then made dinner, resulting in a \$300 donation to the orphanage.

## REGION III

On May 2, 2009, **Alpha Gamma Chi Chapter** at Frostburg State University in Maryland, joined an estimated 200 volunteers to plant, clean and paint during the university's Day of Caring and Sharing.

## REGION IV

Gamma Lambda Chapter at Clemson University in South Carolina raised \$430 and collected more than 200 pounds of food to donate to Clemson Community Care, a nonprofit organization that serves community members in need. The donations were raised on April 2, 2009, at Gamma Lambda's Eat Because You Care hot dog eating contest.

#### region v

**Delta Alpha Chapter** at the University of Cincinnati in Ohio held its annual spring dance on April 6, 2009, for local elementary and high school students who have disabilities. Chapter members and students get really excited about this event and look forward to it every year.

# **REGION VI**

Members of **Eta Chapter** at Northern Illinois University in DeKalb held its eighth annual Duck Race and Family Fair on April 25, 2009. This event, which is co-sponsored by the Muscular Dystrophy Association, raises money to send children with muscular dystrophy in Northern Illinois to a special MDA camp; it costs approximately \$800 for one child to attend camp. Eta released 3,600 sponsored rubber ducks into the Kishwaukee River and raised more than \$4,000 – enough to send five children to camp!

# **REGION VIII**

**Epsilon Xi Chapter** at Colorado State University in Fort Collins opened a local restaurant, Five Guys Grill, to the dogs as a fundraiser for Animal House Rescue and Grooming. Restaurant goers brought their four-legged friends along for dinner on a specified night, and 10 percent of the proceeds went to the animal rescue group.

## REGION IX

Eta Beta Chapter at Simpson College in Indianola, Iowa, organized an event at Irving Elementary where teachers signed up for members to read to their students on April 17, 2009. Eta Beta read to more than 30 students and had a great time interacting with the children.

# REGION X

Members of **Chi Chapter** at University of California in Los Angeles took part in the 20th annual Great L.A. River Cleanup on May 9, 2009. Chapter members, as well as more than 3,000 other volunteers, spanned a 52-mile stretch and picked up 37,300 pounds of trash and 480 pounds of recyclable materials from the river and its banks.

## REGION XI

Zeta Psi Chapter at the University of Oregon in Eugene held its annual Potluck in the Park on May 17, 2009, to feed low income and homeless individuals in the community, as well as to collect and distribute clothing. This year, the chapter fed more than 300 people.



Share your chapter's National Service Week project with us by reporting online at www.apo.org. Reports are due November 15, 2009.

FALL 2009 TORCH & TREFOIL ■ 17

# Academy's Summer of Success

This summer, the Fraternity presented three weekend-long Membership Academies. Nearly 125 students from more than 45 chapters in 10 regions attended the conferences in Kansas City, Kansas; Hartford, Connecticut; and New Orleans. Together, attendees developed recruiting skills, planned pledge programs, created membership calendars, and learned how to deal with chapter apathy and nonperforming members.

The skills and knowledge gained throughout the weekend will help chapters build and expand their fledgling membership programs.

Recruitment training was an important part of the weekend. Staff taught and practiced techniques with attendees to effectively meet and recruit new members — techniques that can be used during recruiting events or impromptu, one-on-one situations. Participants also learned how to plan recruitment to maximize effort and reach as many students as possible.

Another major component of the Membership Academies was planning and developing a membership program that fits the needs of each chapter. Breakout sessions allowed participants to apply what they had learned and turn the information into concrete plans for the fall. Throughout the weekend, staff members offered guidance and answered questions to help attendees be even more successful.

The weekend also provided time for networking with each other

and alumni staff.

Discussions and roundtables were built into the program to facilitate networking, and the students used these opportunities and their downtime to build friendships and



# 2009-10 ANNUAL FUND CAMPAIGN

Raised: \$10,000

Goal: \$150,000



# KRISTIF'S KORNER

ince I've been on National Office staff, I have been incredibly impressed with the dedication our members have to the Fraternity and its Cardinal Principles of Leadership, Friendship and Service. These principles are the foundation of a lifelong commitment brothers make to one another, their communities and their country. Alpha Phi Omega donors take this commitment a step further by supporting the training and development of our active members, ensuring that the ideals of APO continue to thrive for years to come.

It's this type of support that develops, finances and executes the many programs we offer our active members. One such program is the Membership Academy, which was made possible by a generous donation and the hard work of alumni volunteers.

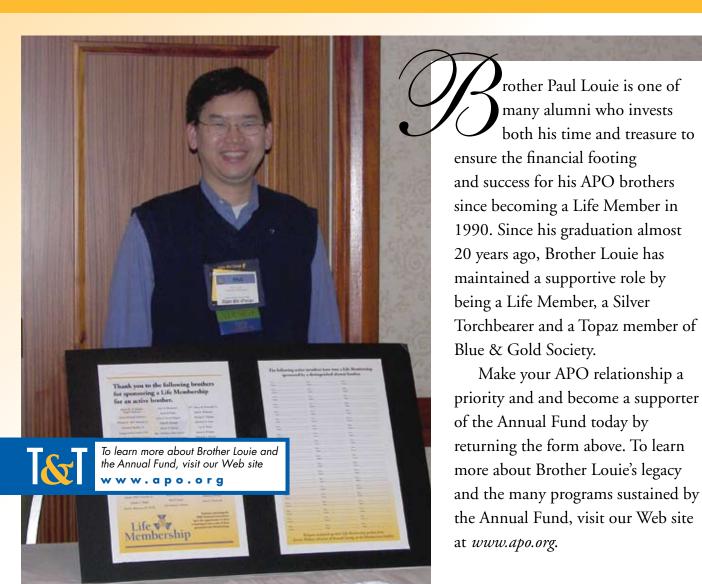
Membership in APO is for life: Once a member always a member. As actives, you vowed to honor and live the Cardinal Principles. Have you stayed true to that commitment since leaving college? Recommit today! Continue the legacy that you began as a student and support your APO brothers. You can make a difference! ■

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Yes! I will support APO's Annual Fund!	PREAUTHORIZED SUSTAINED GIVING:
☐ I have enclosed my check for \$ ☐ Please charge my credit card in the amount of \$	(Please select one):  Monthly on the 1st  Monthly on the 15th  Quarterly on the 1st  Semi-Monthly on the 1st & 15th
CREDIT CARD INFORMATION:  ☐ VISA ☐ MasterCard ☐ American Express ☐ Discover  Card # Exp. Date  Print Name	(Please select one):  □ Electronic Funds Transfer (EFT) I have enclosed a voided check and authorize my gift to be transferred from this bank account.  □ Credit Card I authorize my gift to be charged to my credit card account.  (Please fill out the credit card box at the left.)  I authorize a gift amount of \$ per pay periodspecified above to begin on (date). I understand that I can SUSPEND my preauthorized giving at any time simply by notifying APO's National Office.
Signature Date Signature Date Signature Date _	
Name:	National #:
E-Mail:	Home Phone:

For several years, I felt an obligation to donate and give thanks for the beneficial impact my experiences have had on my personal development and career. Over time, those obligatory feelings have evolved and changed into the recognition that financial contributions and an investment of time as an alumni volunteer can have a positive impact on college students and the communities of today and in the future.

- Brother Paul Louie, Zeta Beta '86



# Name Address City State ZIP (Area Code) Phone Number E-Mail Address Yes, I am interested in receiving e-mail updates from the Fraternity. MAIL TO: Alpha Phi Omega • 14901 E. 42nd Street South • Independence, MO 64055



