

TORCH & TREFOIL

WINTER 2009

APO 2.0

Investing and Advancing
Fraternity Technology

INSIDE:

**Brother Jamie Boutilier represents
APO among 26,000 runners in the
legendary 2009 Boston Marathon**

*APO Alumni Directory Update:
Reconnecting fraternal connections*

THE QUARTERLY PUBLICATION OF





FROM THE FRATERNITY

As National President of Alpha Phi Omega, I have the pleasure of serving the Fraternity in different capacities. Many of you may already know that I am a chapter advisor to both Gamma Pi Chapter at the University of Michigan in Ann Arbor (my alma mater) and to Zeta Pi Chapter at Wayne State University in Detroit, a chapter recently rechartered. With these chapter-level roles, as well as my role on the Board of Directors, I have the opportunity to be active at every level of the Fraternity, giving back to the organization that has given so much to me.

I truly enjoy each of my roles within APO and am glad that my life allows me the resources needed to fully participate. I am very lucky. As President I am strategic, working with a dedicated group of volunteers on the Board of Directors to make sure our local volunteers and students remain focused on things that will help the Fraternity meet our national goals. As an advisor, I am in the trenches with chapters, helping individual students improve their own skills while making the world around them better.

Of course, my path is not right for everyone. A majority of APO alumni are career- and/or family-focused individuals who already have a variety of commitments taking their spare time. Share your story as an active with whomever you can to pass along the good work of APO. The uniqueness of our fraternity is that there is room for anyone who wishes to serve his or her campus, community, nation and fraternity.

For those brothers who can commit 15 to 30 minutes a week, you can serve on a national committee to edit or create brochures/curriculum/workshops, present Scout recognition certificates from APO to local Scouts in your area, or talk to high school students about the benefits of joining APO when they get to college.

No matter the time restriction, there is always a way to make time for APO. There are virtually as many volunteer roles in APO as there are people. Find the position that fits you best and run with it.

If you are into technology, there are a variety of resources out there for you to learn more about volunteer and service opportunities at www.apo.org. If you are unfamiliar with the different technology and social media available to members, take a peek at page 8.

Whatever keeps you tied to the Fraternity, thank you for your continued commitment. From my own experience, I can promise you'll get more out of APO than you put into it. Given the current economy, you can't turn your back on that kind of return on investment!

In Brotherhood,

Maggie



NATIONAL OFFICE

14901 E. 42nd Street South
Independence, MO 64055
Telephone: 816-373-8667
Fax: 816-373-5975
Web site: www.apo.org
E-mail: publications@apo.org

EDITOR-IN-CHIEF: Robert J. London, CAE

EDITOR: Stacey R. Robinson

TECHNICAL EDITOR: Ruth Goodman

GRAPHIC DESIGN: Keeney Design Studio

SUBMISSION DEADLINES

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TORCH & TREFOIL

WINTER 2009 • VOLUME 86 • NUMBER 1

COVER STORY



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A new phase of improvements to www.apo.org and other fraternity technology offers visitors a more personalized, user-friendly experience.

FEATURES

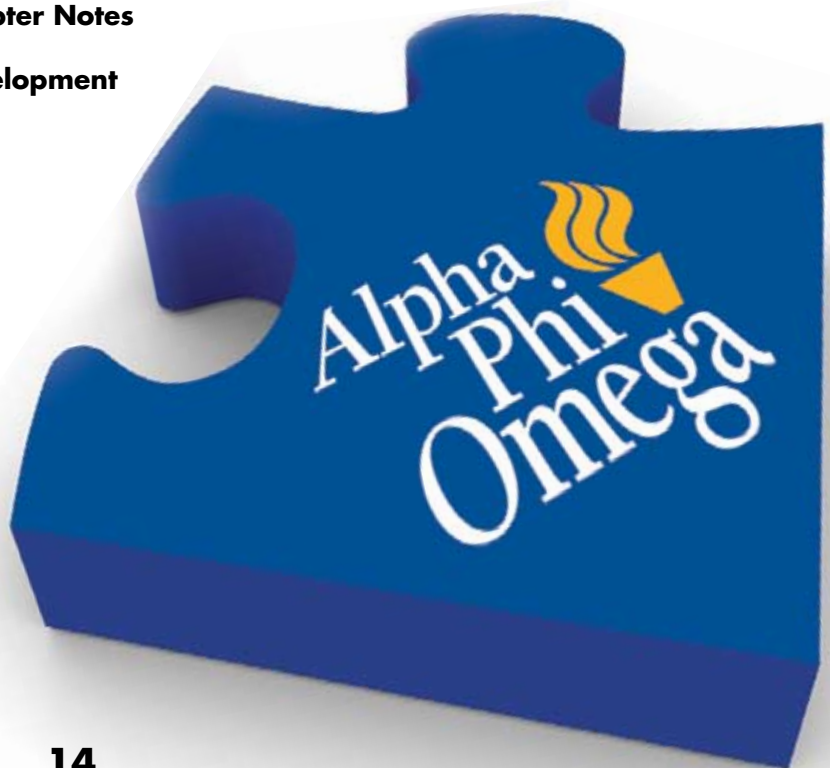
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Affinity Programs

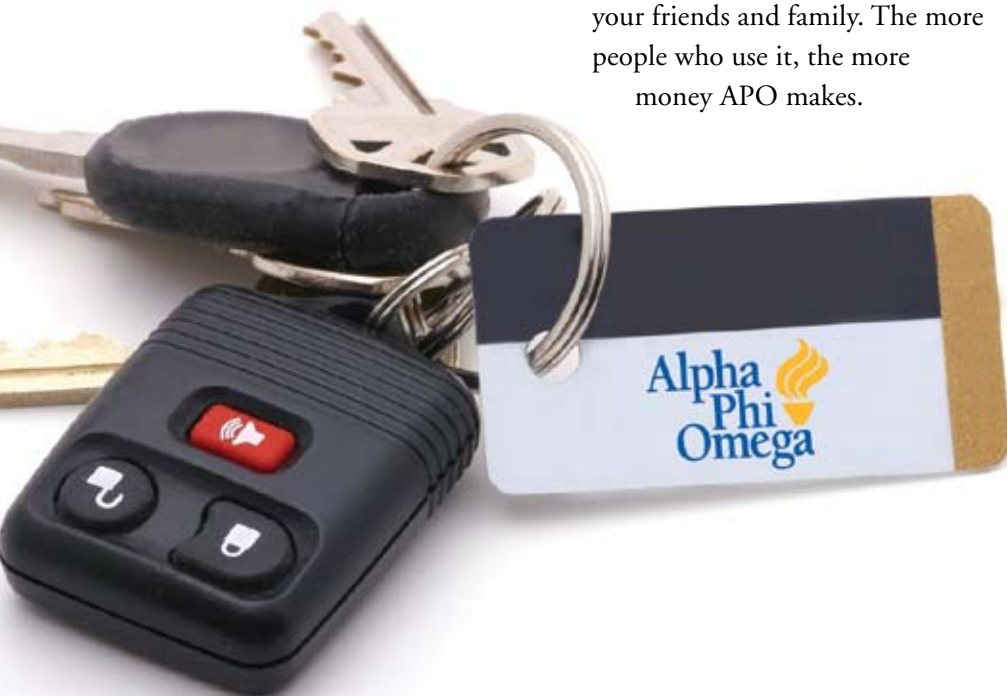
Alpha Phi Omega's Corporate Associations program is an opportunity for various businesses to offer significant discounts to our alumni members. Currently, the following businesses participate in this program:

- **GEICO Insurance** – APO announces A NEW WAY FOR MEMBERS TO SAVE MONEY! You may be eligible for an additional discount off your insurance when you insure with GEICO. This special APO discount can be up to 8 percent and is available to qualified alumni in 42 states and the District of Columbia for auto, home, renters and boat insurance.
- **Hertz Rent-A-Car** – Alpha Phi Omega discount CDP#(0094098) is the key to great savings. Go to *Hertz.com* for Hertz reservations, services and special offers. For phone reservations, call Hertz at 1-800-654-2200.

- **Alamo Rent-A-Car** – Up to 10 percent off and unlimited mileage. A wide selection of vehicles, including luxury cars, SUVs and minivans. To take advantage of these benefits, contact your travel agent or call 1-800-354-2322. Be sure to request Rate Code BY and Assoc. ID 706768 whenever you have a car rental need.
- **GoodSearch** – There is a new and easy way to raise money for Alpha Phi Omega just by searching the Internet with *GoodSearch.com*. It's simple. You use *GoodSearch.com* like any other search engine. The site is powered by Yahoo, but each time you search, money is generated for APO.

Last year, search engines generated close to \$6 billion in revenue. Now, part of *GoodSearch.com*'s advertising revenue will be directed to APO.

We hope that you will use *GoodSearch.com* as your main search engine from here on out, and that you'll pass this message on to your friends and family. The more people who use it, the more money APO makes.



- ***www.apotravel.org*** – APO has a member service that won't cost you a penny. This new service is like having our own Expedia® just for APO members and friends! Everything you need is right here. You get access to the same airlines, hotels, rental car companies, cruises and vacation packages you find on all the other major travel Web sites and, best of all...

For more information about
Alumni Discounts, visit
www.apo.org





Chapter Anniversaries

- 80th anniversary – **Mu**, Indiana University in Bloomington, December 15
- 75th anniversary – **Alpha Lambda**, North Dakota State University in Fargo, November 17
- 70th anniversary – **Gamma Alpha**, University of Washington in Seattle, December 9
 - **Gamma Beta**, San Jose State University in California, December 6
 - **Gamma Gamma**, University of California at Berkeley, December 6
 - **Gamma Zeta**, Georgia Institute of Technology in Atlanta, December 16
- 60th anniversary – **Theta Theta**, Centre College in Danville, Kentucky, November 13
 - **Theta Iota**, University of Arizona in Tucson, November 8
 - **Theta Kappa**, State University of New York in Binghamton, December 11
- 50th anniversary – **Mu Chi**, Indiana University of Pennsylvania, December 6
- 45th anniversary – **Omicron Iota**, Worcester Polytechnic Institute in Massachusetts, December 6
- 40th anniversary – **Upsilon Mu**, University of Puerto Rico at Mayaguez, October 4
 - **Phi Theta**, Arkansas Tech University in Russellville, November 1
 - **Phi Kappa**, University of North Carolina at Greensboro, December 13
- 15th anniversary – **Alpha Delta Iota**, Virginia Commonwealth University in Richmond, November 19
 - **Alpha Delta Kappa**, California State University at Fresno, December 3
- 10th anniversary – **Alpha Epsilon Eta**, Concord University in Athens, West Virginia, December 4
- 5th anniversary – **Alpha Epsilon Phi**, Mississippi Valley State University in Itta Bena, October 29

you get some of the lowest travel prices on the Internet!

NSW 2009 Reports Already Rolling In

“The 5th Field of Service: Service to the Earth” was the 2009 National Service Week (NSW) theme and the chapter projects surrounding the theme went off without a hitch the first week in November. This year’s projects included a highway clean-up by Rho Chapter at the University of North Carolina in Chapel Hill, a recycling drive by Beta Sigma at

Texas Tech University in Lubbock, a neighborhood cleanup by Alpha Kappa at the University of Southern California in Los Angeles, and a National Wildlife Federation fundraiser by Epsilon Nu at the State University of New York in Oswego. As of November 24, the Fraternity provided more than 23,000 hours of service and raised more than \$12,500 with the help of approximately 5,000 members nationwide. This was another exciting year for Alpha Phi Omega and we look forward to hearing the final numbers in the coming months. Keep your eyes

on the Service Database at www.apo.org for minute-by-minute NSW reporting statistics.

BSA Hiring

The Boy Scouts of America’s 160 National Scout Shops are looking for seasonal help they can count on – or, more importantly, who can count well – for their annual physical inventory over the holiday break. Work starts the morning of December 26.

Qualifications: Attention to detail, ability to repeatedly and accurately count merchandise, and availability to

CHAPTER RECHARTERS

- **Omega Sigma Chapter**
at California State University in Fullerton rechartered April 25, 2009.
- **Mu Pi Chapter**
at Colorado School of Mines in Golden, Colorado, rechartered October 3, 2009.
- **Gamma Upsilon Chapter**
at Tulane University in New Orleans, Louisiana, rechartered November 15, 2009.

work at least two or three long days beginning December 26, 2009.

If there are brothers in your chapter who would like to make some cash without a long-term employment commitment, contact one of the National Scout Shops by following this link: <http://www.scoutstuff.org/BSASupply/storeloc.aspx>. Input your ZIP Code to see a listing of stores near



you. The stores that are looking for inventory help are listed under “Store Type” as “Scout Shop.” Call the store and ask for the manager.

APO Educates at Order of the Arrow National Conference

In early August, the BSA’s Order of the Arrow held its National Conference (NOAC) on the campus of Indiana University in Bloomington, with more than 7,000 Arrowmen from across the nation in attendance. APO had a presence at the event with

an information booth manned by Brothers Mike Nathan and Michael Brown from the Scouting & Youth Services Committee. While there, they spoke with the Arrowmen about APO, answered questions about the Fraternity and encouraged them to consider joining when they get to college. The brothers also encouraged several who were planning to attend schools that don’t have a chapter to charter (or recharter) one. An APO gathering was planned, but due to scheduling changes, only a dozen active and alumni members were





able to attend. There were a couple of members from Mu Chapter at Indiana University who dropped by to help with the booth. A particularly memorable experience was had when brothers were visited by David Ward Sr. and Jr., who are Herbert G. Horton's grandson and great-grandson. Both are Eagle Scouts, but they're not APO brothers. The father and son shared some interesting things about Brother Horton's life and involvement in Scouting and other activities. The next NOAC will be held in 2012 at Michigan State University.

APO DATELINE

DECEMBER

12/18-20: Region X Conference, Davis, CA

12/27-30: Region IV Conference, Greenville, SC

12/28-30: Region I/II Conference, Morristown, NJ



JANUARY

1/15-17: Region VIII Conference, Kansas City, MO

1/20: APO IMPACT Live Webinar: Service VP

1/31: Chapter Officer List Due



FEBRUARY

2/01: Youth Service Grant Application Due

2/04: APO IMPACT Live Webinar: Chapter Finance

2/06: Board of Director's Meeting, Kansas City, MO

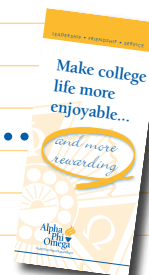
2/17: APO IMPACT Live Webinar: Recruitment

2/19-21: SERVE! Baltimore, MD

2/19-21: SERVE! Content Training, Baltimore, MD

2/19-21: SERVE! Dallas, TX

2/19-21: SERVE! San Francisco, CA



MARCH

3/2: APO IMPACT Live Webinar: Conflict Management

3/8: APO IMPACT Live Webinar: President

3/18: Campfire USA's "Absolutely Incredible Kid Day"

3/31: APO IMPACT Live Webinar: Officer Transition



Countdown to Convention

As of December 15, 2009

377 Days Left

until 2010 National Convention
in Atlanta, Georgia

APO2.

Investing and Advancing Fraternity Technology

Article authored by Stacey R. Robinson

In an age of constantly evolving technology, Alpha Phi Omega has again found itself ready to develop and advance to the new technological alternatives available in order to provide better member services, communications and data exchange. From the addition of a landing page on *www.apo.org*, which gives guests a much better first impression of the Fraternity and better matches content with audience to new multimedia elements on the home page, there are a lot of exciting new features to explore.

Digital History of Alpha Phi Omega

In 1988, the Board of Directors approved the purchase of a computer system for the National Office. This computer system launched the Fraternity into a technological marathon that hasn't slowed down since. With the system came a digital finance system, member database and, eventually, a Fraternity Web site.

Though the computer system was purchased not long

after approval from the Board, its functionality did not hit its peak until almost five years later, when the National Office finance system transitioned to digital. In 2003, the Fraternity invested in the online database, which is now a version of the Patriot software.

The original version of *www.apo.org* was launched in 1995 by Reuben "Fuzz" Hochstedler, however, the domain was not accepted as the Fraternity's official Web site until 1996. Since the date of its inception, *www.apo.org* has undergone several redesigns and reorganizations in order to adapt to the needs of the membership.

In November 2009, *www.apo.org* underwent more organizational adjustments to separate guests and members. With the current design came a landing page, that allows visitors to distinguish themselves as either guests to the site or members.

"We separated the Web site to provide our visitors and guests with a more personalized experience allowing

Continued on page 10

0



them to access the information they need quickly. Separating our site into member and guest sections was a way to protect our members and other fraternity documents as well as other information for nonmembers,” said Director of IT Christy Byrns.

The guest section of *www.apo.org* is a simple tour of what APO is and what it represents. There are chapter videos depicting the fun projects our students are doing on campuses nationwide, as well as informational videos they are creating to promote their chapters on campus. The guest section aims to provide an introduction to the Fraternity for a prospective member, national partner, parent or school administrator to give them the information they need and want with ease that doesn’t require digging through member materials.

What does *www.apo.org* offer alumni?

The Fraternity Web site has a variety of features for alumni with varying

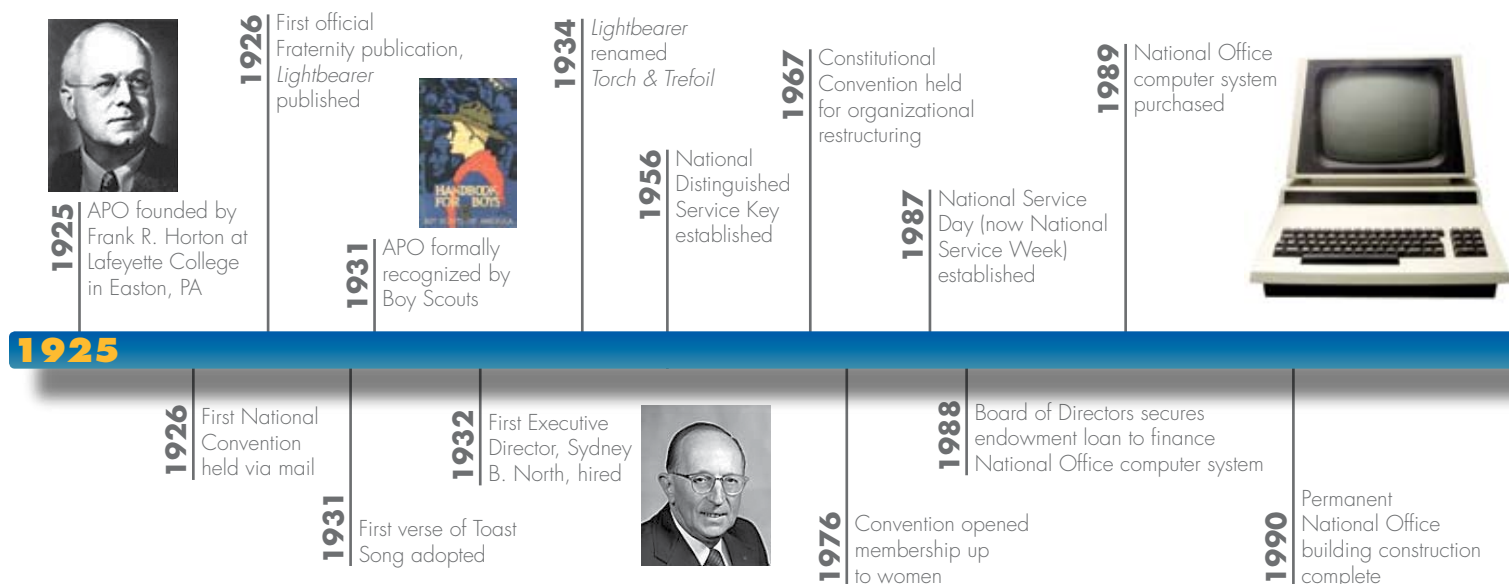
levels of interest and experience. After logging on to the Web site, alumni have access to the APO marketplace, news and events on the right side navigation bar, and great new chapter videos, polls, and Web site images. In this day and age it is much simpler for alumni to stay current with the organizations of their choice through the organizations’ Web sites.

“Technology is a tool that we use to help all of us work together in obtaining APO’s principles and goals by developing members into leaders,” said Byrns.

The Web site also is an amazing way to stay connected with your chapter through the Service Database in the Service Program’s portion of *www.apo.org*. The Service Database was introduced in 2004 as a way for chapters to report their service projects (optional and required) to

the Fraternity. This database allows a more time-efficient way for chapters to report, and it also puts the service projects at the fingertips of alumni for them to search and see the different activities their chapters are participating in.

Another time-saving feature for alumni is online event registration. Alumni no longer have to call the National Office or mail registration forms for events. Starting around 2004, the National Office began using an online registration method that allows members to use a credit card to register, pay and reserve their seat at events such as the National Convention, the National Volunteer Conference and leadership programming events throughout the year. Each year, with the addition and development of more technology, this



VISIT APO ON...



process becomes simpler for members to use and more accurate for planning committees.

What's Next?

The Fraternity is currently upgrading its database to the latest version of the Patriot software. Once this conversion is complete the Fraternity will launch chapter portals. These portals will eliminate paper membership forms. Chapters will go online to a unique site available only to their officers to register pledges, initiates, active membership, graduating seniors and other membership changes.

"Patriot is an internal tool used in the National Office and our new ver-

sion provides us with the opportunity to practically run our own database without relying on the vendor. These new tools will make it easier to write reports, import data, and control field definitions," said Byrns.

Once the bugs are worked out of this process and chapters are comfortable with not using hard copies of every form, the focus will be on upgrading the Web site. By linking the Fraternity database to the Web site, we'll provide content that is relevant to each mem-

ber based on his or her role(s) and past activity with the Fraternity.

This is an exciting time for the Fraternity and its membership. It won't be long until more news of updates and changes will be available. In the meantime, stay connected with the Fraternity by visiting www.apo.org and by signing up for the bimonthly alumni e-newsletter, Alumni Connection. ■



RUNNING

for Research

Jamie Boutilier runs the Boston Marathon to help stop cancer in its tracks.



For most people, the third Monday in April is just another day. But for the more than 20,000 athletes who've sacrificed, trained and endured excruciating pain for months on end, that first Monday is THE day – the running of the Boston Marathon.

In 2009, Brother Jamie Boutilier, an '02 initiate of Zeta Upsilon Chapter at Boston College, was one of 500 people chosen to run the marathon as a member of the Dana-Farber Marathon Challenge (DFMC) team. Members of this elite group are selected based on their personal fundraising goal, their fundraising ideas and their reasons for wanting to be on the team.

"I was not a runner when I first heard about the Challenge," said Jamie, "but it sounded like a great way to honor my mom, who passed away from a rare form of spinal cancer while I was in college, as well as those who've been affected by this indiscriminate disease."

"My muscles ached, but as soon as I turned my attention to the havoc wreaked on the lives of cancer patients, my suffering suddenly seemed insignificant," said Brother Jamie Boutilier, Zeta Upsilon '02.

To be considered for the DFMC team, each runner must raise a minimum of \$3,250 for the Claudia Adams Barr Program in Innovative Basic Cancer Research at the Dana-Farber Cancer Institute in Boston. Jamie far exceeded that amount, raising \$8,100 – much of it through her personal Web page on the DFMC race site and her Facebook page.

"For someone who lost a part of my family and has found refuge in friends from college, Alpha Phi Omega, sports teams and work, it was amazing to have the support of so many people from all stages of my life," said Jamie. "I reconnected with many people whom I had not spoken to in years. I even had friends of friends messaging me to donate and thank me for what I was doing!"

Jamie was also amazed by the brotherly support she received on Marathon Monday from those on the sidelines. "I was most motivated by the brother who stood just over halfway through the course with a big poster with my name on it," she said. "I tried to hug her, but I stumbled and missed.



Jamie encouraged her supporters to make a gift in honor or memory of a loved one impacted by cancer. She even printed their names on her team singlet (pictured at left) to carry their spirit with her during the marathon. Below, from left, Jamie, her mother Lenoa, and her sister Katie.



I was already exhausted, yet I pushed on for 13 more miles, the spirits of those I honored and my supporters motivating me.”

When Jamie was an undergrad, her chapter’s largest annual service project was volunteering at the Boston Marathon. “We would stand in awe of the athletes who sacrificed their bodies on the 26.2-mile trek into Boston and who seemed so grateful to us for handing them food and drink. It was actually while volunteering with APO on a sunny Marathon Monday that I first vowed to run the marathon myself one day, along with one of my brothers. Both of us have since completed it separately.”

During her nearly six months of training prior to the 2009 race, Jamie thought a lot about her mom and APO. Aside from a few annual volunteer commitments, Jamie realized she was not serving her community nearly as much

as she had in college. Being part of the Dana-Farber team changed all that.

“I was running in honor of so many great people who had been affected by cancer, and I had a following of supporters who believed in me. I came to view the entire experience as the largest service project of my life – and the most significant one.”

When she’s not raising funds for cancer research and treatment, Jamie works at MEDITECH, a medical software company, and travels to hospitals in Europe and South/Central America to implement software solutions. “I supervise a team of native Spanish speakers, and our product has the potential to vastly improve patient care in developing areas of the world. It has always been important to me to do meaningful work that gives back to communities.”

And so she is, both professionally and personally. ■



An inspirational banner at the athletes’ village in Hopkinton, MA.

Photos courtesy of Jamie Lynne Boutilier

APO Alumni Directory Update: Reconnecting fraternal connections



With more than 375,000 initiates from over 720 chapters, one could imagine the difficulties Alpha Phi Omega faces in keeping up with alumni. At any given time, the Fraternity has updated records for approximately 50,000 living alumni. Until recently, the Fraternity has sent mail only to Life Members, since theirs are the addresses that have been maintained over the years. The majority of members, who are not Life Members, have not been sent mail because their addresses are not recorded accurately in the Fraternity's database.

APO recently partnered with Harris Connect, a company that works with hundreds of organizations to gather and maintain data to build, reinforce and maintain bonds among organization members. In fact, Harris Connect just completed a project for the National Eagle Scout Association (NESA) to update the records of every living Eagle Scout.

"We would like to be able to provide a chapter or an alumni association with an accurate and complete list of alumni. By having Harris Connect do this work for us and use tools that are cost prohibitive to the Fraternity, we can update the Fraternity's database and improve the accuracy of our records," says Robert London, CAE, Executive Director for APO.

The update will take place over the next eight to 12 months. Harris Connect staff will work to obtain accurate records for all living alumni through direct mail campaigns, phone requests and access to public resources, such as postal



records. Though this process will take a small amount of time from our members, it will do a great deal of service to the Fraternity in our attempt to maintain the most accurate member database possible.

After verifying directory information, Harris Connect will give alumni the opportunity to reconnect with the Fraternity, update their information and share their personal accounts of Leadership, Friendship and Service with brothers nationwide who may not otherwise hear these amazing stories of community service.

“Harris Connect will ask our members about the community service they are involved with today. This will give the Fraternity the opportunity to actually see how effective we are at preparing campus and community leaders, as our mission calls for. The answers to these questions will be published in a book called *How We Serve*,” says London.

The book will include a full-color, glossy front section designed by the Fraternity, as well as a gallery of photos with narratives submitted by members. *How We Serve* will not be just another membership directory. Rather, it will give an in-depth look at our members’ involvement in their communities. Proceeds from the sale of *How We Serve* will

allow Harris Connect to conduct the directory research at no expense to the Fraternity. The purchase of the directory will be marketed to APO members only and not for sale to the general public.

Both the Fraternity and Harris Connect are aware of the

confidentiality of a project such as this. Harris Connect, on behalf of the Fraternity, will secure and hold the copyright of the directory to restrict the use of the directory solely for communication of a personal nature between members. This copyright also will make it illegal for nonmembers to use the

directory for any purpose.

Any request from a member to omit any or all biographical information from the directory will be honored by Harris Connect. The directory will also be reviewed against all federal and state “Do Not Call” lists to honor members’ privacy requests. The information submitted to Harris Connect will not, under any circumstances, be sold or rented to anyone.

Alumni should expect to be contacted by Harris Connect in the coming months. Feel free to give as little or as much information as you want. We look forward to reconnecting and hearing the community service stories of alumni who have shaped our image and mission. ■

How We Serve will not be just another membership directory. Rather, it will give an in-depth look at our members’ involvement in their communities.



APO welcomes your submissions for Brother Notes, Chapter Notes and other *Torch & Trefoil* articles, which may be edited for length, clarity and style. Please include your daytime phone number, address, and chapter. Send to the Director of Communications at publications@apo.org.

1960s

- **J. Michael Parker, Alpha Rho '68 at the University of Texas in Austin**, is the director of communications for the Oblate School of Theology in San Antonio. Brother Parker had the opportunity to help a retired Oblate priest produce a memoir of his 44 years as a missionary to indigenous people in the mountains of Oaxaca, Mexico.

1970s

- **Charles D. Brooks III, Chi '70 at the University of California in Los Angeles**, presented "Theatre Leadership Movement" in Venezuela as a Benedict College Office of International Program Summer Research Fellow this past summer. Brother Brooks also interacted and shared his field and research findings in theatre with his audiences.
- **Gary Langsdale, Chi Sigma '72 at Allegheny College in Meadville, Pennsylvania**, was one of three risk managers in the country to make Business Insurance magazine's elite 2009 Risk Management Honor Roll for his work as risk manager for Penn State University. This designation is even more notable since Brother Langsdale is the first higher education risk management professional recognized in more than a decade.
- **Maura Harty, Mu Alpha '78 at Georgetown University in Washington, D.C.**, participated in the 109-mile El Tour de Tucson century bike ride around the city of Tucson, Arizona, to raise funds for the Leukemia and Lymphoma Society. Brother Harty, with the help of her supporters, raised more than \$30,000 for this year's race.

2000s

- Congratulations to **Dan Johnson, Delta Rho '04 at Rutgers, The State University of New Jersey in New Brunswick, New Jersey**, and **Faye Bronzo, Delta Rho '03**, who tied the knot on October 11, 2009. Several Delta Rho brothers were in attendance, including best man Fernando Palma, Delta Rho '03, and bridesmaid Nicole Nicosia, Delta Rho '03.
- **Daniel Collins, Pi Omicron '04 at Emory & Henry College in Emory, Virginia**, is the 4-H extension agent for Grayson County, Virginia.
- **Kendra Paisley, Alpha Beta Zeta '04 at Radford University in Radford, Virginia**, works at Wake Forest: Americorps VISTA.
- **Lorraine Riley, Mu Alpha '04 at Georgetown University in Washington, D.C.**, was honored by New Orleans Saints executive Rita Benson LeBlanc as a Teach for America Fantastic Teacher for her work as an English teacher at St. Bernard Middle School.
- **Davine Scarlett, Mu Alpha '07 at Georgetown University in Washington, D.C.**, was featured on BBC World News America on June 9, 2009, as a member of City Year, an organization founded on the belief that young people can change the world. The first-person

Westfall Receives Elks' Marvin M. Lewis Award

Brian P. Westfall, Lambda Omicron '79, a member of Frostburg (MD) Elks Lodge #470, was one of four recipients of the Marvin M. Lewis Elks and Scouting Award, presented at the 2009 Grand Lodge Convention in Portland, Oregon.

Brian has been involved in the Boy Scouts of America for more than 35 years. As a youth he earned both the Eagle Scout and God and Country awards, held various leadership positions in his troop, and served as summer camp chief in the Order of the Arrow.

Brian currently serves as the council commissioner for the Potomac Council and the Order of the Arrow lodge advisor for Ahtuhquog Lodge. He is also vice president for council solutions and program for the Northeast Region Area 4 Committee.

Over the years, Brian has held a variety of positions, such as assistant scoutmaster, Troop Committee chairman, campmaster and Council Advancement chairman. He has also served as an executive board and committee member on four councils and has been especially active in adult leader training. Brian served on the 1997 Boy Scout Jamboree staff and has already accepted his staff assignment for the



2010 Jamboree.

Brian has been honored for his service to youth with the District Award of Merit, the Silver Beaver, the Vigil Honor and the Distinguished Commissioner Award. Professionally, Brian is the director of human resources for Allegany County Government in Cumberland, Maryland.

Approved by the Grand Lodge in 1998, the Marvin M. Lewis Award recognizes Elks in good standing who have significantly contributed to the youth of their communities by volunteering in the programs of the Boy Scouts of America. Recipients receive the Marvin M. Lewis medal, a lapel pin, a square knot and a certificate to honor their accomplishments.

segment talked about the importance of service, especially post-grad.

- **Michael McBride, Alpha Beta Zeta '07 at Radford University in Radford, Virginia**, is the career planning specialist for Virginia Highlands Community College in Abingdon, Virginia.

Read more about your
APO brothers at
www.apo.org





REGION II

Brothers of **Chi Pi Chapter** at SUNY Fredonia in New York participated in the fifth annual Dunkirk Cleanup. This project gets volunteers into the streets to help keep the city clean. Chi Pi provided eight volunteers to help pick up trash in Washington Park. This year's event had the largest number of volunteers in history, almost doubling in size.

REGION III

On October 3, 2009, more than 30 brothers and pledges from **Theta Chi Chapter** at George Washington University in Washington, D.C., participated in the DC HIV/AIDS walk. As a university, GWU raised more than \$7,000 of the \$650,000 estimated total funds raised at the event.

REGION IV

Beta Zeta Chapter at the University of Georgia in Athens went on a weekend fellowship and friendship retreat to R-Ranch in Dahlonega, Georgia. The trip was funded with Friendship and Retention Grant money awarded to the chapter earlier this year. During the trip, chapter members took time to serve a local nursing home by being companions to the elderly for the day. Other activities included swimming, water volleyball, tennis and a sitting around the campfire to reflect on the semester and work out any outstanding issues. It was a great weekend for fellowship!

REGION V

Alpha Zeta Kappa's Kimberlie G. Jeffers Pledge Class at Eastern Kentucky University planned and executed a service project where 100 pine trees and 300 pansies were planted on campus. The pledge class, with the assistance of the chapter, raised \$300 in donations; the funds were used to purchase the trees and pansies to beautify the EKU campus, which was hit hard during last winter's ice storms.

REGION VI

Iota Chi Chapter at Northern Michigan University partnered with the Public Relations Student Society of America (PRSSA) on September 8-12, 2009, at the Olympic Short Track Speed Skating Trials. The chapter painted faces for entertainment at the event.

REGION VII

In September, brothers from the Petitioning Group at Tulane University in New Orleans, Louisiana, joined forces with the Community Action Council of Tulane University Students, the Student Advocacy for Equitable Recovery, the Division of Student Affairs and the Tulane

Center for Public Service to coordinate Outreach Tulane Saturday, the university's largest annual community service event. More than 1,000 students participated, volunteering at locations all over the city through organizations such as Paint Rally, Green Light New Orleans, Operation Reach, the Green Project and Save our Cemeteries.

REGION VIII

Twelve brothers from **Beta Eta Chapter** at the University of Missouri in Columbia worked for six hours over the course of two nights in September to peel and cut apples and make 90 delicious apple pies that were baked and sold at the Hy-Vee bakery. Proceeds from the sold pies will go to Rainbow House Columbia, a local children's emergency shelter, regional child advocacy center and transitional living program.

REGION IX

Omicron Chapter at the University of Iowa volunteered September 8, 2009, at the City Park Pool's seventh annual Dog Paddle. Pet owners in the area paid for their dogs to have a leash-free swim in the community pool as a

fundraiser for the local fenced-in, off-leash dog park.

REGION X

On October 16, 2009, **Alpha Alpha Xi Chapter** from University of the Pacific in Stockton, California, helped at the Brookside Elementary Harvest Festival. Approximately 50 brothers and pledges volunteered at game booths and handed out prizes at the event. More than 200 children and their parents attended the festival, which is a major fundraiser for the school. The proceeds from this year's Harvest Festival will go toward purchasing computer equipment for the school.

REGION XI

Rho Gamma Chapter at California State University at Long Beach gathered Saturday, September 19, 2009, to make blankets for Project Linus, a nonprofit organization that donates blankets to seriously ill children to provide them with warmth and a sense of security. This organization has donated more than 3 million blankets to children all over the world. Rho Gamma makes blankets for Project Linus as their biannual service project.

REGION I

On September 12, 2009, members of **Omicron Iota Chapter** at Worcester Polytechnic Institute in Massachusetts gathered nearly 40 brothers and prospective members to help Community Harvest Project finish planting broccoli and cabbage seedlings and harvest beans at Brigham Hill Community Farm. Community Harvest Project grows fresh produce and donates the harvest to Worcester food banks.



Corporate Involvement in APO's Annual Fund-Matching and Fund-Supporting Efforts

Throughout the year, the Fraternity receives several gifts from companies where brothers participate in matching gift programs. How does this benefit the donor? In most cases, brothers are able to leverage their personal gifts with that of their company to double or triple the amount in support of APO. Why do companies have matching gift programs? This is an employee benefit that companies offer to increase morale and pride, and show support for the interests of their employees outside the workplace.

A growing number of companies offer corporate volunteer programs that provide grants to nonprofit groups in

exchange for volunteer hours, with no personal donation required. A popular approach is the Dollar for Doers program in which employee volunteers support the cause of a nonprofit by submitting a grant request on the organization's behalf. Associates who volunteer their time with qualified nonprofit organizations, such as APO, can have their company match their time with grant money to APO.

The best way to see if your company participates in a matching gift arrangement or has a volunteer program is to contact your human resources department. Department personnel can give you guidelines and a point of contact regarding a grant for your volunteer time. APO could benefit twice – first from your donation of time and second from a charitable donation from your employer.

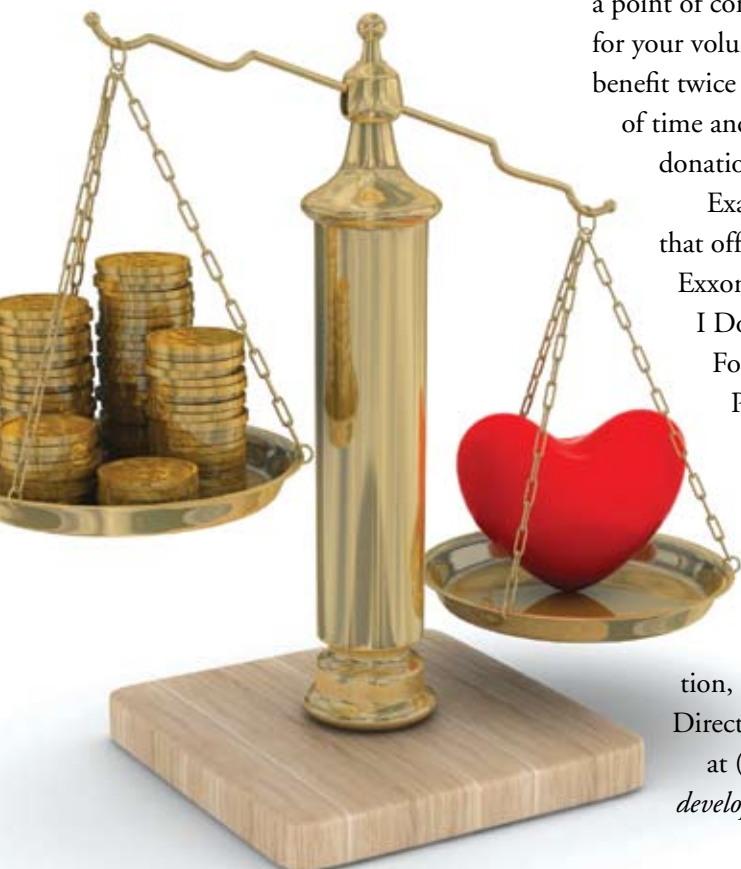
Examples of companies that offer matching programs: ExxonMobil, GE Foundation, I Do Foundation, Key Foundation, Microsoft, PepsiCo Foundation, The Chubb Corporation, Ulliman Schutte Construction, LLC, Wellpoint Associate Giving Campaign.

For more information, contact Kristie Wallace, Director of Development, at (816) 373-8667, or development.director@apo.org. ■



KRISTIE'S KORNER

I've given up my morning mocha latte, among other things, in an attempt to save money in these tough economic times. However, I'm not willing to give up the things most dear to me. Continuing the mission of Alpha Phi Omega is one of those things. There are still Scout troops that need guidance, parks that need revitalized, blood banks that need donors and so many other needs that are far greater than my own. By continuing my monthly support of APO, I'm helping our members meet thousands of these needs every year. However, these dollars need to be stretched as well. Here are a few ways to do that. Ask your employer if he/she will match your charitable donations or donate cash for your volunteer hours. Or you can call me to set up a monthly giving plan or to discuss insurance and charitable gift annuity options. With the struggle created by the economic climate, it is important that our Fraternity keep providing where needed – a mission that cannot be completed without the help of your charitable dollars. Remember: cut back where necessary, but stretch where there is need. ■



Yes! I will support APO's Annual Fund!

- ☐ I have enclosed my check for \$ _____
- ☐ Please charge my credit card in the amount of \$ _____

CREDIT CARD INFORMATION:

☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

Card # _____ Exp. Date _____

Print Name _____

Signature _____ Date _____

PREAUTHORIZED SUSTAINED GIVING:

(Please select one):

- ☐ Monthly on the 1st ☐ Monthly on the 15th
☐ Quarterly on the 1st ☐ Semi-Monthly on the 1st & 15th

(Please select one):

- ☐ **Electronic Funds Transfer (EFT)** I have enclosed a voided check and authorize my gift to be transferred from this bank account.
☐ **Credit Card** I authorize my gift to be charged to my credit card account. (Please fill out the credit card box at the left.)

I authorize a gift amount of \$ _____ per pay period specified above to begin on _____ (date). I understand that I can SUSPEND my preauthorized giving at any time simply by notifying APO's National Office.

Signature _____ Date _____

Torchbearer status is recognized for total gifts between August 1st and July 31st at the following levels:

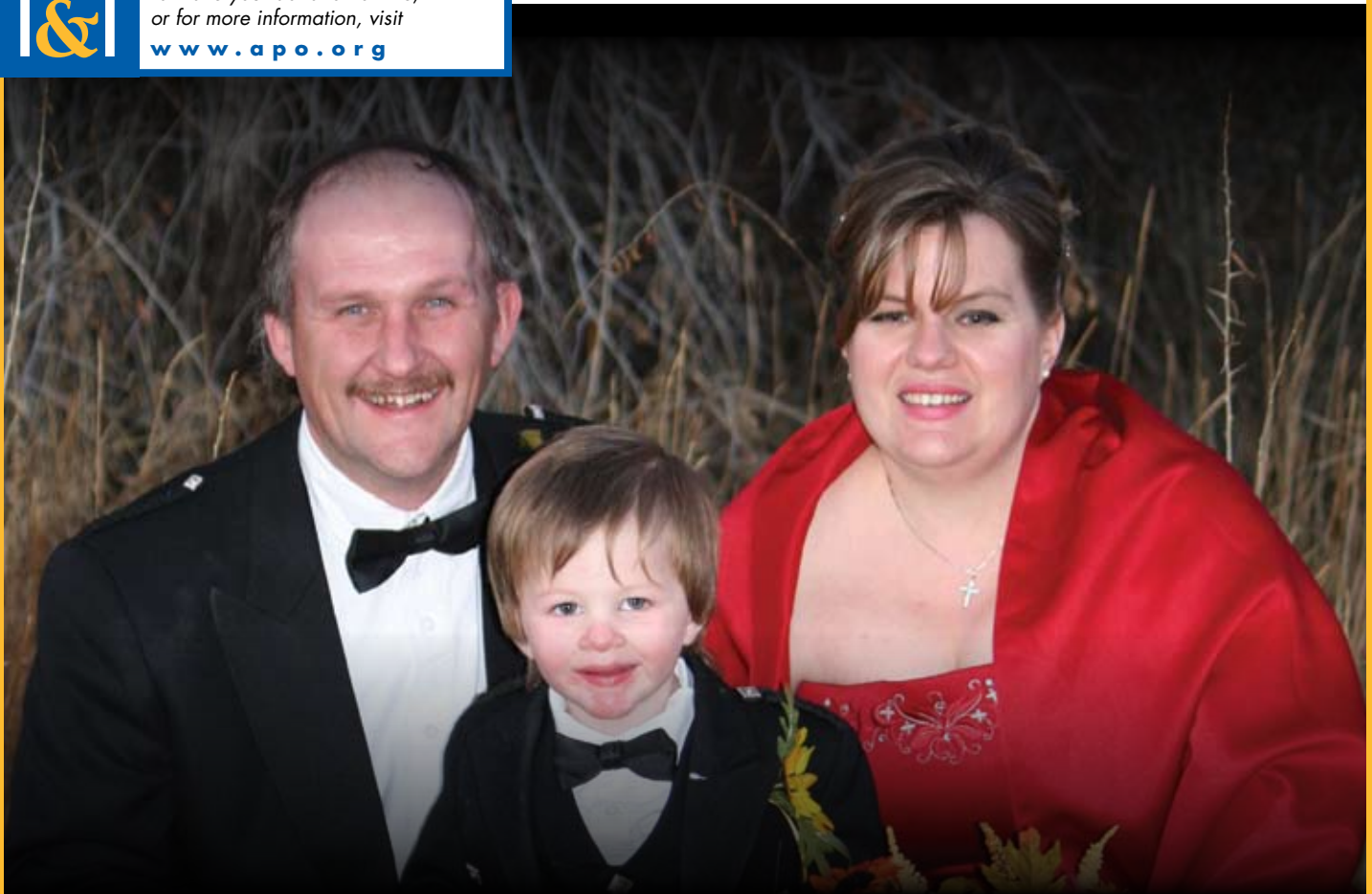
\$5,000+ Diamond Founder's Circle • \$2,500+ Gold Founder's Circle • \$1,000+ Silver Founder's Circle • \$500+ Diamond Torchbearer
\$250+ Gold Torchbearer • \$150+ Silver Torchbearer • \$75+ Torchbearer

Name: _____ National #: _____

E-Mail: _____ Home Phone: _____



To make your donation online,
or for more information, visit
www.apo.org



"Alpha Phi Omega is doing great things for a number of individuals and groups across the country and around the world. The initiative of our brothers helps the next generation of leaders to grow and create a better tomorrow. To do this, it takes both time and money. I work for a great company – ExxonMobil. If you spend the time and effort to volunteer for a nonprofit organization, they support your efforts by donating grant money to that organization, and there's no better place to volunteer than through Alpha Phi Omega."

**— Brother Rodger Salzman, Theta Epsilon '99 at Illinois State University in Normal,
pictured with his wife Rosa and their 3-year-old son.**

MOVING? New Address

Name

Address

City

State

ZIP

(Area Code) Phone Number

E-Mail Address

☐ Yes, I am interested in receiving e-mail updates from the Fraternity.

MAIL TO:

Alpha Phi Omega • 14901 E. 42nd Street South • Independence, MO 64055



14901 E. 42nd Street South
Independence, MO 64055

Final Thought

An optimist is a person who sees
a green light everywhere, while a
pessimist sees only the red stoplight...
the truly wise person is colorblind.

– Dr. Albert Schweitzer (1875-1965)

Philosopher, Physician, and Humanitarian

Nobel Peace Prize Award 1952

Alpha Phi Omega 1958 Fall Pledge Class Namesake