

TORCH & TREFOIL

SUMMER 2011

APO at the
HEAD
of the CLASS
in 2010-11



INSIDE:

- A Look Back at Fiscal Year 2009-10
- Top Chapters Support Another Record-Breaking Year for APO

THE QUARTERLY PUBLICATION OF



Summer is here, and with it comes vacations, work, summer school and baseball! There's nothing quite like heading out to the ballpark on a warm summer night and catching your favorite team on the diamond.

Baseball is truly a team sport – nine individuals have to perform as one. A great pitcher with a screaming fastball can only help a team so much. The team still needs people to put up runs if it's going to have a chance to win. While there are many good teams in baseball, there are few teams that are great, and what distinguishes a great team from a good team is found in one word: fundamentals. Teams need to be able to do the basics (hit, catch, throw) and do them exceedingly well before they can hope to succeed.

In many ways, Alpha Phi Omega needs to be like those great baseball teams. We, too, need to be great at the fundamentals if we want to excel. For us, the very basics are the three Cardinal Principles of Leadership, Friendship and Service. In addition, we need to master the fundamentals in other areas: good stewardship, strong financial management and control, efficient delivery of our programs and services, and communicating with our members about the health, stability, direction and progress of the Fraternity.

The summer *Torch & Trefoil* is our way of communicating with our members about all of those things. Within this issue, you will find our annual financial report and updates on our various programs. Please take the time to look them over, and feel free to raise questions or comment on the things you see here. Our goal is to be open and transparent about our activities for the prior year, but we also know there is always room for improvement.

So, as you read, think about things we can do to improve the APO experience. Think about new or better ways we can share our great fraternity with new campuses and the communities in which we have chapters. Consider how we can better deliver our extension program to help us make progress on our goal of 500 chapters by 2025. Lastly, think about ways you can give of yourself to help us all make APO not only better than it is today, but the best it can be.

Focusing on these fundamentals will be the way by which we can accomplish all of these things. Just as the great home run hitters spend day after day in batting practice, so too must we continue to practice, practice, practice. Only through continued exercise of our activities can we improve.

With that, enjoy your summer – relax, enjoy the longer days and catch a game or two. And in the words of one of my favorite players of all time, Ernie Banks, "Let's play two!"

Fraternally,



Mark Stratton
National President



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TORCH & TREFOIL

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COVER STORY



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The Fraternity excelled in its efforts to Share, Grow, Improve and Invest in APO during the 2010-11 academic year. See page 6 to learn more about this successful year for APO's programs.

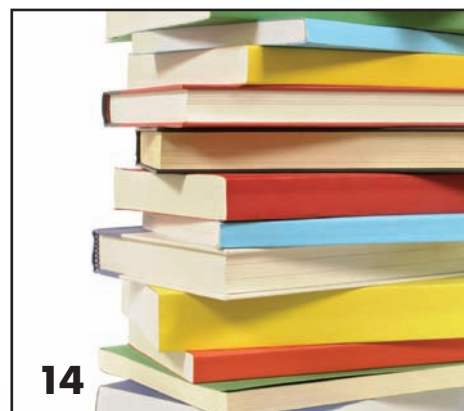
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The Fraternity wrapped up Fiscal Year 2009-10 with a positive year end. Check out this article on page 12 to see the financial breakdown.

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With the help of some amazing chapters, the Fraternity had another historic year of membership growth in 2010-11. Find out more about the success of these chapters and the Fraternity on page 14.



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Notes from the Field

The Field Staff wrapped up another busy semester, and the summer will be an excellent chance for their cars to get some much-needed rest. While traveling is put on hold for the summer, communication isn't. The Field Staff looks forward to keeping up with the progress that's being made with the chapters they visited this spring.

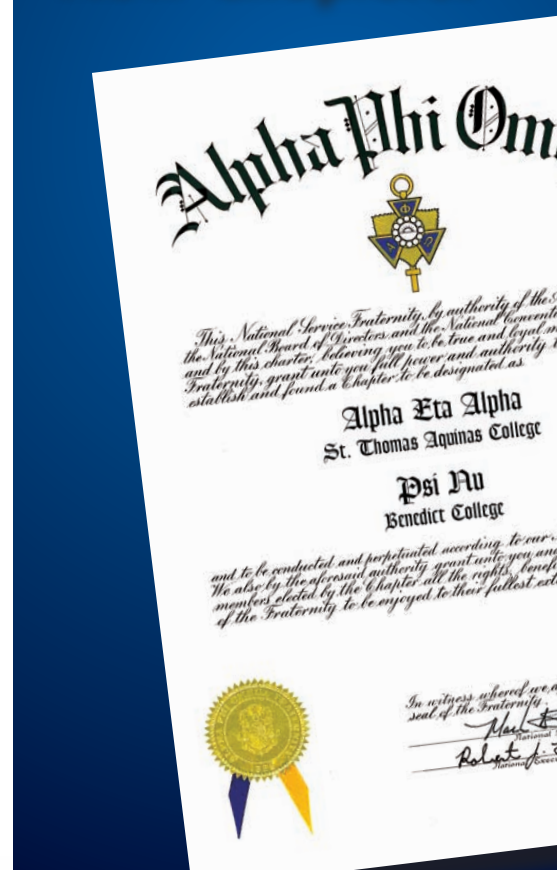
The semester started in Region VIII, where the Staff visited five chapters. During their visit to Phi Theta Chapter at Arkansas Tech University, the Field Staff helped the chapter develop a thorough recruitment schedule, including fellowship activities, service events and informational meetings. The brothers of Phi Theta are very outgoing, so they had no problem approaching people they didn't know; they simply needed to put more time into planning. The chapter took in 10 pledges, which is the largest pledge class in a decade.

In Region VI, the Staff visited Alpha Tau Chapter at Butler University in Indianapolis. The chapter was working on planning a "Minute To Win It" recruitment event, so the Staff gave brothers pointers on how to talk to potential members and, just as important, how to follow-up with students who attend recruitment events. The chapter did a great job and brought in eight pledges, which is six more than they had the previous semester.

The Staff saw three chapters in Region IX, including Tau Upsilon Chapter at the University of Wisconsin-Platteville. Tau Upsilon is doing a great job reaching out to other organizations to collaborate. Brothers organized a campus-wide day of service and have formed a close relationship with the Circle K club. Many Circle K members have even expressed interest in joining APO. Tau Upsilon plans on organizing an activities fair for the campus in the fall.

Down in Texas in Region VII, the Staff had the opportunity to soak up some beautiful spring weather, and to meet with an extension group at the University of Texas at Tyler. This dedicated group is well on its way to becoming a

Welcome New Chapters!



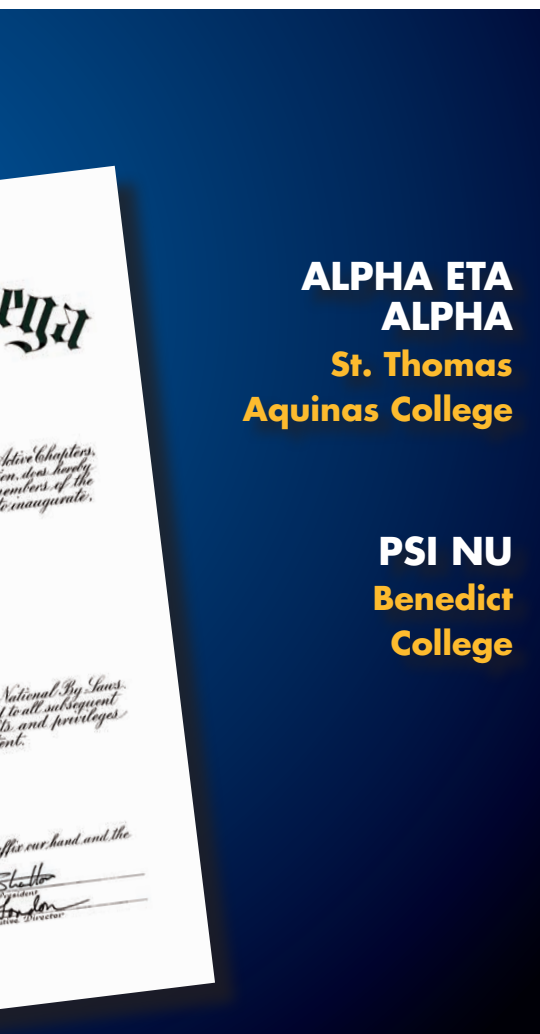
chapter. The Staff discussed with group members the steps they need to take to apply for petitioning group status before school breaks for the summer, so they can spend the next academic year working toward their charter.

The semester ended at the 47/50/51 Sectional Conference in Champaign, Illinois, hosted by Alpha Alpha Chapter. The Staff presented workshops on how to build chapter



Check out the APO
Field Rep's blog at
apofieldrep.blogspot.com





**ALPHA ETA
ALPHA**
St. Thomas
Aquinas College

PSI NU
Benedict
College

*Active Chapters,
in, does hereby
members of the
to inaugurate.*

*National By Laws
to all subsequent
to, and privileges
ent.*

*Offer our hand and the
St. Thomas
Benedict
Director*

unity and how to work with other organizations on campus; they also had the pleasure of meeting a couple hundred active and alumni brothers who attended.

Although traveling is over for the semester, the Field Staff is still available to answer questions and provide feedback on whatever membership issues chapters are facing. If you have questions or concerns, feel free to contact Heather Lehman, Director of Educational Programs, at heather.lehman@apo.org, or Meagan Savage, Field Representative, at meagan.savage@apo.org.

APO DATELINE

JULY

- 7/03:** Rho Theta Chapter's 45th anniversary
- 7/04:** Independence Day
- 7/15:** Membership Academy, Houston, Texas
- 7/22:** Membership Academy, Woodland Hills, California
- 7/22:** APO LEADS Serve, Austin, Texas
- 7/28-31:** National Volunteer Conference
- 7/31:** Chapter of Excellence applications due
- 7/31:** Pledge Program of Excellence applications due



SEPTEMBER

- 9/04:** Labor Day
- 9/14:** Alpha Gamma Omicron Chapter's 20th anniversary
- 9/20:** Alpha Beta Nu Chapter's 25th anniversary
- 9/23:** First day of autumn
- 9/28:** Rosh Hashanah



OCTOBER

- 10/01:** National Friendship and Retention Day
- 10/07:** Yom Kippur
- 10/10:** Columbus Day
- 10/31:** Halloween




**national 2011
volunteer
CONFERENCE**

July 28-31, 2011

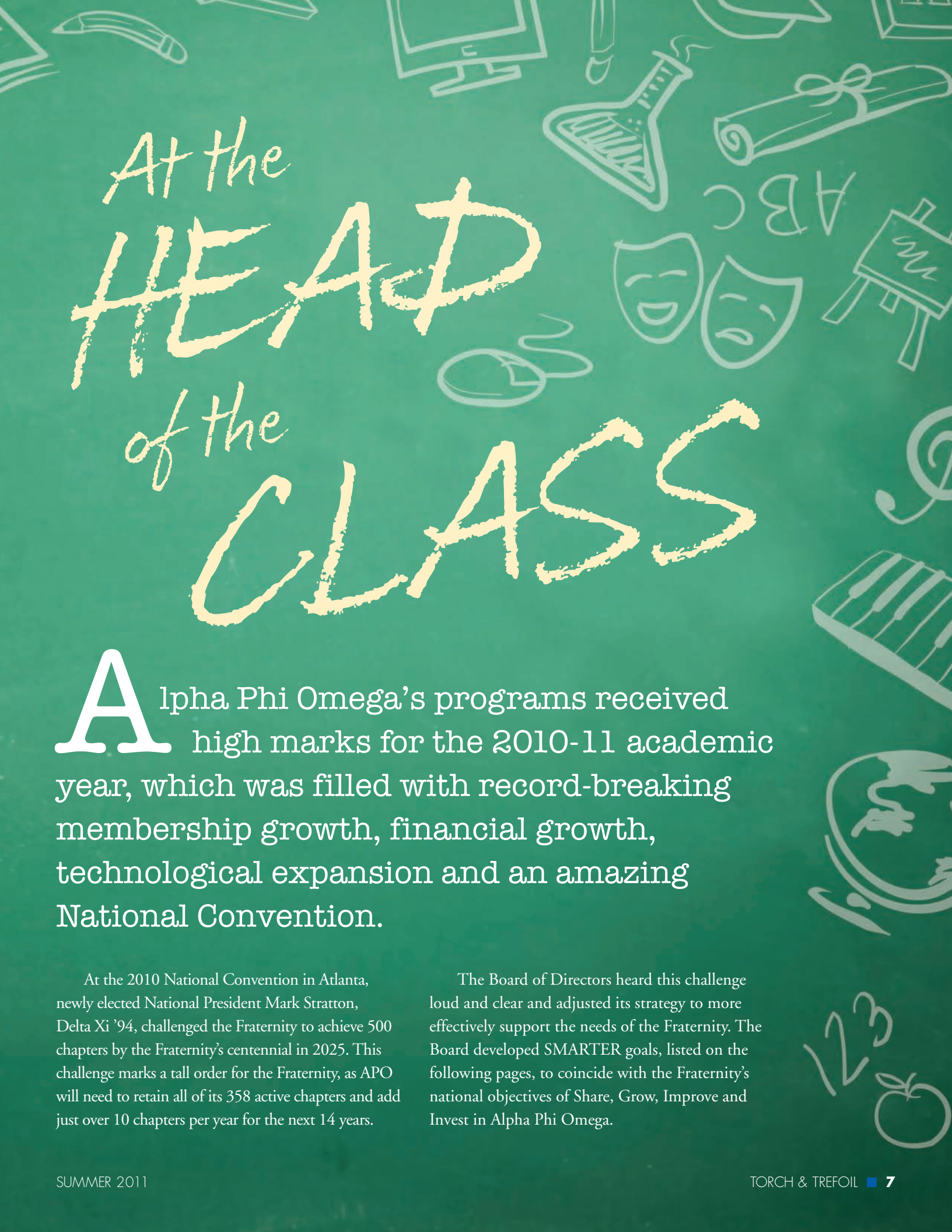
**Hilton Garden Inn
Independence, MO**

REGISTER AT WWW.APO.ORG TODAY!

Alpha Phi Omega Programming:

- () Share
- () Grow
- () Improve
- () Invest





At the HEAD of the CLASS

Alpha Phi Omega's programs received high marks for the 2010-11 academic year, which was filled with record-breaking membership growth, financial growth, technological expansion and an amazing National Convention.

At the 2010 National Convention in Atlanta, newly elected National President Mark Stratton, Delta Xi '94, challenged the Fraternity to achieve 500 chapters by the Fraternity's centennial in 2025. This challenge marks a tall order for the Fraternity, as APO will need to retain all of its 358 active chapters and add just over 10 chapters per year for the next 14 years.

The Board of Directors heard this challenge loud and clear and adjusted its strategy to more effectively support the needs of the Fraternity. The Board developed SMARTER goals, listed on the following pages, to coincide with the Fraternity's national objectives of Share, Grow, Improve and Invest in Alpha Phi Omega.



✓ **SHARE:**

Increase the awareness of Alpha Phi Omega and its mission among members and nonmembers.

In August 2010, APO launched its first integrated social media plan. The launch resulted in a highly popular APO-branded Facebook page with almost 10,000 followers and an average of 6,000 impressions per post. Since the launch of the Alpha Phi Omega, USA Facebook page, approximately 629,000 people have viewed a posted news story.

Using social media, the Fraternity has made an impression on thousands of friends of brothers who might not have heard of APO prior to reading Facebook. Social media has allowed the Fraternity to send service event reminders, paperwork and fee deadlines, National Convention promotions, and other news and information to thousands of brothers each day.

The Fraternity's website, www.apo.org, has also been a key tool in sharing APO and its mission with members and nonmembers. During the past year, www.apo.org had more than 178,000 unique visitors and almost 1.6 million page views. First-time visitors made up 55 percent of all visitors to the website, and the average visitor looked at approximately 5.1 pages per visit. The website continues to be a useful tool for keeping members informed, registering for events, collecting data and informing potential members. During the 2011-12 academic year, the Fraternity hopes to introduce additional technology to

advance the speed at which information is gathered and relayed.

This past December, the Fraternity held an amazing National Convention in Atlanta. Over the course of this four-day event, the Fraternity conducted more than 120 workshops, including APO LEADS and APO IMPACT courses. These workshops helped chapter members and alumni rejuvenate their passion for APO and take important and useful information back to their chapters. Brother and former President of the United States Bill Clinton welcomed Convention attendees via a video message, which helped set the tone for another groundbreaking gathering of the Fraternity.

In late July, 29 brothers (19 Service Corps volunteers and 10 information booth volunteers) from across the country traveled to the Boy Scouts of America's 2010 National Scout Jamboree in Fort AP Hill near Fredericksburg, Virginia. These brothers shared the Cardinal Principles with the Scouts and provided service while they were there.

Brothers who helped the Service Corps assisted with staff check-in and registration, greeted attendees, and helped at Merit Badge Midway, among other tasks. Brothers at the information booth fielded a broad range of questions from Scouts in middle school through high school and answered questions from leaders who had heard about the Fraternity and wanted to find out if there was a chapter close to their communities; a number of high-school-age Scouts also stopped by the booth to learn how to establish a chapter on their campus.

The Fraternity continues to build on its relationship with Scouting by working to evolve its relationship with the Girl Scouts of the USA. The Fraternity renewed the Memorandum of Understanding with the GSUSA in July 2010.



Increase Alpha Phi Omega's presence on college campuses, leading to more students conducting more service.

The growth the Fraternity is experiencing gets us moving in the right direction toward the goal of 500 chapters by 2025. As of May 10, we had 13,550 registered pledges compared to last year's 12,255. Additionally, we had 12,479 active members, which is a 17 percent increase over what was reflected in the Annual Active Membership Dues last fiscal year. With these numbers, the Fraternity is trending to hit more than 23,000 active members by the end of the year.

As you can see from the number of participants in the Fraternity's leadership development courses and the record-breaking statistics shown above, chapter members are getting out, seeking education and working to make themselves better leaders. Another way chapter members are improving their leadership, recruitment and retention practices is through Membership Academy workshops. These weekend-long training courses educate brothers on the basics of chapter membership operations. Last summer, the Fraternity hosted five Membership Academies and had more than 120 participants

graduate. As these courses become more popular, the Fraternity will be able to help chapter members develop the skills to recruit more members and keep current members as engaged as they were when they pledged.

While recruitment and retention are serious issues for chapters, there are some chapters that struggle once they reach peak numbers. With more members comes more management responsibilities and greater fiscal responsibility. The Finance & Operations Committee started work to create a support system for chapters struggling with finance and operations. Issues this support system will deal with are good financial practices, tax reporting and responsible use of campus resources. These educational materials will help chapters handle larger membership numbers and avoid long-term issues.

This year, more chapters than ever received the Chapter of Excellence (COE) and Pledge Program of Excellence (PPOE) awards. At the 2010 National Convention, 40 chapters received the COE and 40 chapters earned the PPOE. These chapters continue to lead the Fraternity toward a brighter future as the greatest service organization on campus, where members learn to thrive and lead others.



Enhance the quality of the Alpha Phi Omega experience on college campuses.

In order to enhance the APO experience, chapter members need help



and advice from senior members who have a firm grasp on what it takes for a chapter to be successful and healthy. The Fraternity offers a variety of membership and leadership training opportunities to help chapters grow, and 2010-11 was a great year of expansion and growth for these education programs.

The number of participants in the Fraternity's APO LEADS Leadership Development courses continues to rise as content is refined. Since August 2010, the Fraternity has 172 courses across the country for thousands of brothers wishing to become better leaders. More than 1,100 brothers completed these courses.

The Leadership Development Committee wanted to make APO LEADS courses more accessible to brothers who cannot travel to attend a workshop, so last fall the committee ran a test APO LEADS Launch webinar. After this successful test run, the committee decided to continue to hold the online courses. Since its inception, APO LEADS Launch Online has been held on six occasions with approximately 500 total participants.



This online course gives great hope to making programming more readily available to chapter members.

Web-formatted programming has been a useful and successful educational tool for the Fraternity. The APO IMPACT Live team has conducted 24 courses since August 2010 with almost 2,000 participants. The number of participants continues to grow as more material is developed for presentation. The most popular course over the past year was Fraternity Basics, which had 231 webinar participants.

As chapter members learn more and more about recruitment, retention, problem solving, fundraising and event planning, the service they provide to the four areas – campus, community, fraternity and nation – has a greater impact.

National Service Week 2010 – Get the Green Out: Making Communities Greener – was held November 7-13 and resulted in more than 320 service projects across the nation. Chapter members participated in projects such as environmental community education, recycling weekends and city cleanup events. More than 46,000 hours of service were provided during National Service Week

2010. Our chapters raised more than \$17,100 to help make their communities greener and provided \$974,200 worth of service in ONE WEEK!

Spring Youth
Service Day 2011

results are still coming in.

Check back for total service provided in the fall 2011 *Torch & Trefoil*. We will give a breakdown of the service chapters provided during the week and highlight chapters from each region that organized amazing service events.

Though National Service Week and Spring Youth Service Day are two of the Fraternity's largest service events each year, they make up only approximately 10 percent of the total service hours provided by our chapters. To learn more about service provided during the rest of the year, check out the Chapter Notes section in this issue where we highlight the hard work of chapter members across the nation and the great service they provide each quarter.

✓ INVEST:
Increase the quality and
quantity of time, treasure
and talent donated to
Alpha Phi Omega.

APO alumni offer chapter members experiential knowledge and passion, and they have varied backgrounds and chapter experiences. With the support of alumni, the Fraternity is able to evolve, grow and learn from situations alumni faced as actives. A great way for alumni to help continue the growth of the Fraternity is by becoming a presenter.

Sharing one's time and talent is, to say the least, one of the greatest gifts. In the past, becoming a presenter meant traveling to presenter training workshops and getting certified, then traveling to locations across the country to help present APO LEADS courses. Knowing that not all alumni have this kind of availability, the Fraternity recently introduced online presenter training webinars. These webinars eliminate almost a quarter of the travel required to present APO LEADS courses.

During the 2010-11 academic year, the Leadership Development Committee certified 63 brothers as presenters to help conduct APO LEADS courses. Ideally, the Fraternity would like to certify 250 presenters per year to meet the demand for APO LEADS courses. Since January 2010, the Fraternity has had to cancel some 100 courses because of the lack of presenters. If you are interested in giving back to the Fraternity as a course presenter, please contact the Training Coordinator at training.coordinator@apo.org for more information.

One of the Fraternity's greatest volunteer training weekends is the biennial National Volunteer Conference. The Alumni Relations and Internal Volunteer Development committees have been working hard to plan the 2011 National Volunteer Conference and make workshop changes that will help the Fraternity's new and seasoned volunteers be better prepared to assist chapters and move the Fraternity closer to our goal of 500 active chapters.

This year's conference will be held July 28-31 at the Hilton Garden Inn

in Independence, Missouri. The theme of the conference is "Forging Our Future: Healthy Chapters and Strong Volunteers." If you have ever considered becoming an alumni volunteer or want to refresh your skills as an alumni volunteer, register for this conference at www.apo.org.

Another way many alumni give back to the Fraternity is through the donation of funds to help support the day-to-day operations of APO and the perpetuation of Fraternity goals. Since August 2010, more than 600 brothers have donated almost \$100,000 to the Annual Fund.

A portion of this growth is due to the increase in the number of brothers in the Society of Life Members, which was changed from Life Membership to the Society of Life Members by the 2010 National Convention. The success of another Society of Life Member Sponsorship Program during National Convention accounted for a good percentage of this increase. Thank you to the 118 brothers who sponsored a membership in the Society of Life Members for an active member of the Fraternity. This is a great way to give back to the Fraternity and show an active member the importance of giving back after his or her undergraduate years are over.

If you are interested in giving back to the Fraternity as a donor, please visit the Supporting APO page on www.apo.org.

Looking toward the future of Alpha Phi Omega.

At the 2010 National Convention, President Mark Stratton designated

Risk Management as the sixth program area under the direction of Brother Robert M. Coop, Tau Omicron '91. The program was formalized from a subset of the duties of the National Vice President into its own program with clearly defined goals and expectations.

Through the work of the Risk Management Committee, a formal and comprehensive Risk Management Education Program is being developed and implemented, as well as a more efficient and consistent investigation process. The Fraternity is working to better educate all Fraternity members, both active and alumni, on the best way to manage risk. The committee is confident that the implementation of the Risk Management Education Program and Crisis Response Plan will help chapters and the Fraternity be more proactive in risk management awareness.

As we move closer to the Fraternity's 100th anniversary in December 2025, the Alpha Phi Omega Board of Directors is working diligently to create a support system for chapters, alumni and volunteers to help facilitate the growth of the Fraternity and move toward the national objectives and corresponding goals. The Program Directors, committee members, regional and sectional staff, and National Office staff are committed to meeting the challenge of 500 chapters by 2025; they intend to make the 2011-12 academic year one of growth and improvement.

If you would like to become an alumni volunteer and help move the Fraternity closer to meeting its goal of

500 chapters by 2025, contact your sectional chair, regional director or John Strada, Director of Alumni Relations and Internal Volunteer Development, at alumni.director@apo.org. ■



FY 2009-10 Financial Summary

Fiscal Year 2009-10 was another banner year for Alpha Phi Omega, which is a remarkable achievement given the recession. It was also another record-setting year for membership and service.

If not for the commitment of the members in our chapters, we would not be so fortunate. There are people who care and want to help others, and Alpha Phi Omega is the choice where college students go to serve, lead and find

fellowship. More than 10,900 college students discovered our values and joined our ranks in Fiscal Year 2009-10 – an increase of more than 16 percent over the previous year. Our average chapter size of more than 70 members is a record and one that's even more remarkable given the hundreds of other options available on today's college campuses.

The data provided in this report show how membership revenue continues to be our largest funding source and how program services continues to be our largest expenditure. Our record membership numbers allowed the Fraternity to provide Membership Academies and five APO LEADS Serve courses. The Fraternity hosted more than 20 webinars on

topics ranging from chapter officer training to National Service Week.

There are two operational expenses that show we went over budget. You'll notice that Leadership Development appears significantly over budget. In reality, the previous year's National

Volunteer Conference fell on the weekend of the end of our fiscal year and the beginning of the new

fiscal year. We had to account for our revenue and expenses as they occurred, so a majority of the expenses

were in this fiscal year even though they were budgeted for in the previous year when we received the income from this event. The NVC was a successful conference that came in under budget; however, for accounting reasons, the true picture is spread over two fiscal years of reporting. The other area that shows we went over budget is Scouting Relations.

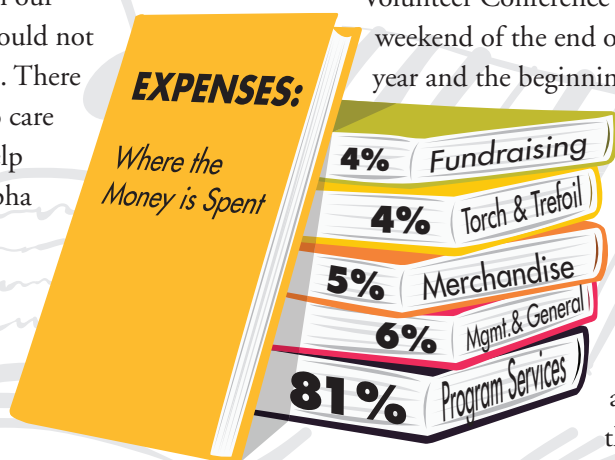
In prior fiscal years, we received funds from a donor to support Fraternity members' participation in the Boy

Scouts of America National Jamboree.

The use of these temporarily restricted funds during this fiscal year is why the line item appears to be over budget.

Our successes, however, do not allow us to become complacent about the Fraternity's well-being. We must continue to find ways to increase our revenue from nonmembership sources, especially in regard to the Annual Fund. The current economic crisis has created a decline in charitable giving, so your continued support means a great deal. Nearly 23,000 students tell us that what Alpha Phi Omega offers is of value and matters. We need to show our continued appreciation of this dedication by giving financial support as we are able.

If you have questions regarding the data presented in this financial overview. You may reach Carla Moran, Director of Finance and Operations, at finance.director@apo.org. Next year, the Finance & Operations Committee expects to tell you we have more than 25,000 members in our chapters and that we've initiated over 400,000 members in our 86 years. ■



Statement of Financial Position

	2009	2010		7/31/2010 Actual	7/31/2009 Actual	2010 Budget	2010 Over/ (Under) Budget
ASSETS				REVENUES			
Cash & Interest Bearing Deposits	967,915	1,095,663	Pledge Fees	323,775	269,475	254,900	68,875
Accounts Receivable	10,850	21,445	Initiation Fees	382,130	330,330	302,750	79,380
Merchandise for Sale	56,023	56,216	AAMD	266,500	247,775	235,550	30,950
Printed Materials	37,261	26,507	Subtotal	972,405	847,580	793,200	179,205
Prepaid Expenses	17,513	131,552	Sale of Merchandise	163,506	187,901	153,475	10,031
Total Current Assets	1,089,562	1,331,383	Annual Fund	144,327	130,163	150,000	(5,673)
Investments	250,725	284,843	Leadership Services	54,449	61,843	30,191	24,258
Property & Equipment			Liability Insurance-members	118,078	144,508	98,090	19,988
Land	93,000	93,000	Other Revenue	78,358	15,674	51,094	27,264
Building and Improvements	261,699	281,199	Restricted Revenue	50,091	62,710	48,113	1,978
Equipment	210,684	220,460	National Convention	0	264,865	0	0
Furniture & Fixtures	48,383	48,383	Subtotal	608,809	867,664	530,963	77,846
	613,766	643,042	TOTAL REVENUE	1,581,214	1,715,244	1,324,163	257,051
Less Accumulated Depreciation	387,816	428,853					
Total Property & Equipment	225,950	214,189	Program Activities				
TOTAL ASSETS	1,566,237	1,830,415	Salaries & Health Ins	603,724	566,348	608,870	(5,146)
LIABILITIES & NET ASSETS				Payroll Taxes	39,977	40,795	1,585
Current Liabilities			Printing	46,074	41,759	55,869	(9,795)
Accounts Payable-Chapters	44,039	52,550	Telephone	5,543	7,463	7,200	(1,657)
Accounts Payable-Vendors	53,216	72,133	E-mail/Internet	9,929	6,830	9,500	429
Accrued Expenses	29,168	26,187	Postage	60,623	49,048	55,000	5,623
Due to Endowment	1,050	7,150	Copier	12,315	10,087	13,000	(685)
Total Current Liabilities	127,473	158,020	Insurance - chapter	50,582	42,182	51,900	(1,318)
Funds Held for Chapters	10,200	6,755	Staff Visitation	58,345	50,122	62,500	(4,155)
TOTAL LIABILITIES	137,673	164,775	NW Support	5,402	12,762	5,000	402
Net Assets			Alumni Services	7,928	49,286	14,075	(6,147)
Unrestricted	610,507	637,201	Leadership Development	113,957	52,926	57,925	56,032
Unrestricted - Board Designated	606,372	834,514	Board Meeting	7,794	5,376	8,000	(206)
Temporarily Restricted	211,685	193,925	Public Relations/Advertising	13,214	23,104	28,000	(14,786)
Permanently Restricted	0	0	BANC Program	1,863	3,924	5,000	(3,137)
Total Net Assets	1,428,564	1,665,640	Scouting Relations	5,963	13,844	2,000	3,963
TOTAL LIABILITIES & NET ASSETS	1,566,237	1,830,415	J B Fund Distributions	5,000	27,000	5,000	0
			Mack Scholarship	35,774	32,000	23,113	12,661
			Youth Service Grants	4,427	4,352	6,000	(1,573)
			Service	1,280	8,229	2,000	(720)
			Total Program Activities	1,092,117	1,046,619	1,060,747	31,370
			Other Services				
			National Convention	0	261,424	0	0
			Purchase of Merchandise	69,759	94,027	70,030	(271)
			Torch & Trefoil	57,847	44,716	60,250	(2,403)
			Total Other Services	127,606	400,167	130,280	(2,674)
			Support Services				
			Management & General	78,194	47,051	88,650	(10,456)
			Fund-raising	46,221	47,608	43,815	2,406
			Total Support Services	124,415	94,659	132,465	(8,050)
			TOTAL EXPENSES	1,344,138	1,541,445	1,323,492	20,646
			Change in Net Assets	237,076	173,799		
			FUND BALANCE, BEG OF YR	1,428,564	1,254,765		
			FUND BALANCE, END OF YR	1,665,640	1,428,564		

ALPHA PHI OMEGA

FY2010

MEMBERSHIP STATISTICS
(August 1, 2009 - July 31, 2010)

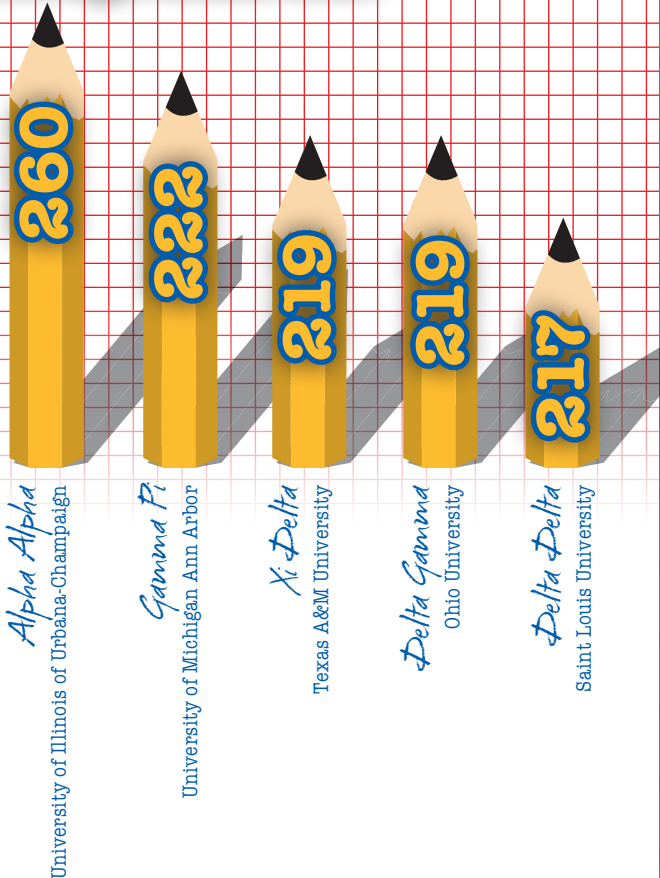
Active Chapters: 358 Pledges: 12,951

Initiates: 10,945 AAMD: 10,660

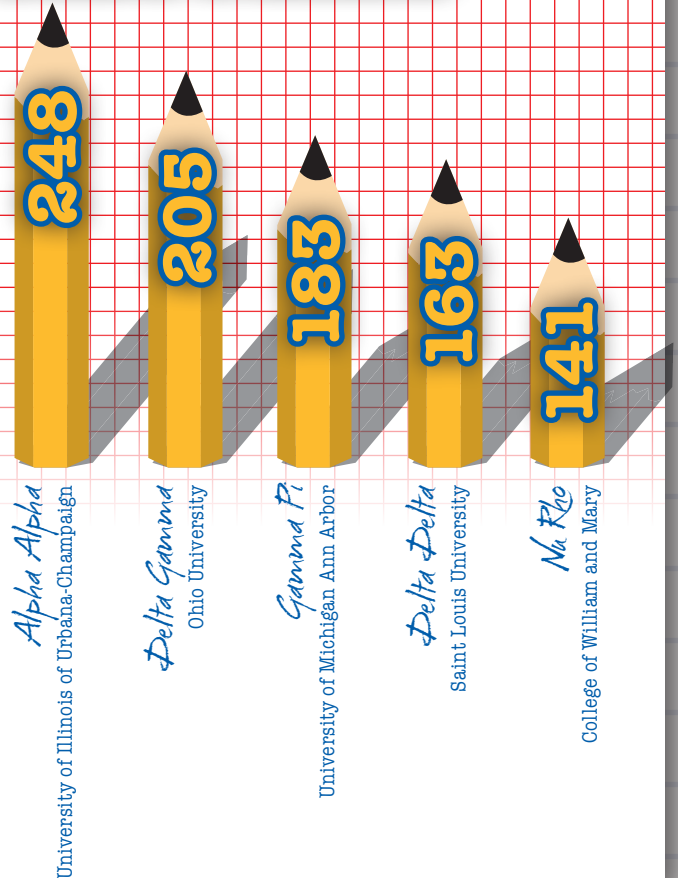


By The Numbers

TOP 5 Pledge Class Size



TOP 5 Number of Initiates



2010-11 Membership Totals (as of May 10, 2011)

• 13,550

2010-11 Pledges

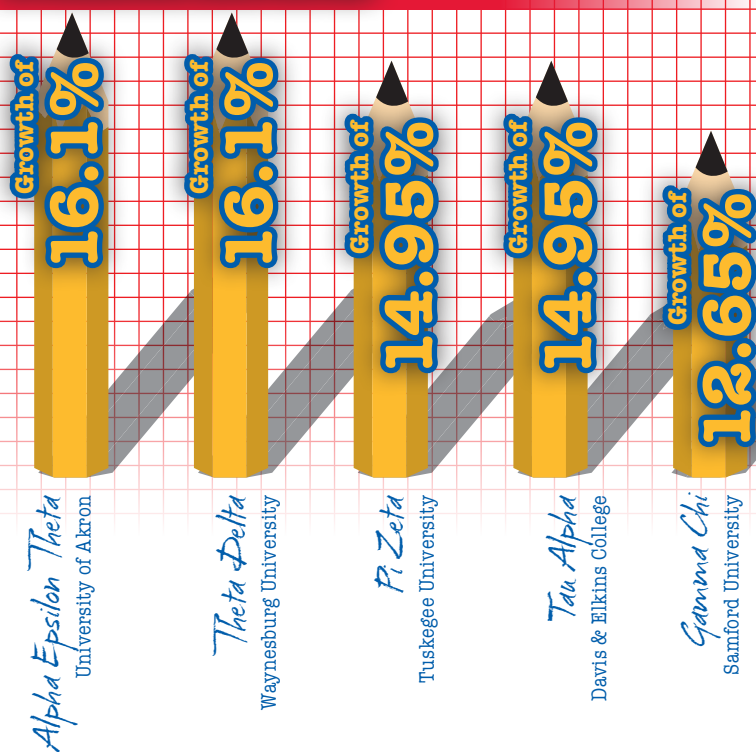
• 10,157

2010-11 Initiates

• 12,479

2010-11 Actives

2009-2010 Scanlon Awards



Scanlon Awards: Top 5 in Category A

Chapters reporting 15 or more active brothers after having reported fewer than 15 the prior fiscal year

Scanlon Awards: Top 5 in Category B

Chapters reporting a net growth of at least 5 active brothers after having reported a total membership of between 15 and 50 the prior year:

- **Lambda Delta**
New Jersey Institute of Technology
- **Epsilon Zeta**
Rensselaer Polytechnic Institute
- **Lambda Nu**
Duke University
- **Kappa Epsilon**
Wagner College
- **Theta Epsilon**
Illinois State University

Scanlon Awards: Top 5 in Category C

Chapters reporting a new growth of 15 percent after having reported an active membership of 51 or more the prior year:

- **Nu Rho**
College of William & Mary
- **Rho Rho**
University of California-Irvine
- **Alpha Alpha**
University of Illinois at Urbana-Champaign
- **Iota Phi**
University of California at Davis
- **Gamma Pi**
University of Michigan Ann Arbor



APO welcomes your submissions for Brother Notes, Chapter Notes and other *Torch & Trefoil* articles, which may be edited for length, clarity and style. Please include your daytime phone number, address, and chapter. Send to the Director of Communications at publications@apo.org.

1970s

- **Charles Isenhardt, Lambda Kappa '78 at Loras College in Dubuque, Iowa**, was re-elected to the Iowa House of Representatives.
- **Dr. Craig Klempnauer, Eta Chi '79 at Hardin-Simmons University in Abilene, Texas**, celebrated six years of serving as a chaplain with Southern Care Hospice in Waco, Texas.

1980s

- **Dr. Stan Carpenter, Xi Omicron '82**, was appointed Dean of the College of Education at Texas State University – San Marcos. Stan is an APO Past National President and former chair of the Alpha Phi Omega Endowment.
- **Dr. Kimberly Nixon, Alpha Rho '89 at the University of Texas at Austin**, is an assistant professor at the University of Kentucky College of Pharmacy in the department of pharmaceutical sciences. She was one of 85 researchers who received the Presidential Early Career Award for Scientists and Engineers. This is the highest honor bestowed by the U.S. government for science and engineering professionals in the early stages of their independent research careers.

1990s

- **Jack Lumanog, Omega Xi '96 at Cornell College in Mt. Vernon, Iowa**, is the senior pastor of Christ the King Anglican Church in Lansing, Michigan, where he oversees candidates for ordination in the Anglican Mission in the Americas. He also volunteers as a chaplain with the U.S. Air Force Auxiliary Civil Air Patrol, where he holds the rank of lieutenant colonel and works as the Michigan Wing chaplain.
- **Howard G. Barnes, Gamma '98 at Cornell University in Ithaca, New York**, completed his graduate studies at St. John Fisher College, earning a master's degree in education and educational leadership. He has also received his school district and building leader certification.

2000s

- **Adam Ritchie, Phi '00 at Syracuse University in New York** owns a public relations agency that was hired to lead communications efforts for the launch of Chile-based Crystal Lagoons, the creator of the world's largest swimming pools. Adam Ritchie Brand Direction will raise awareness of the company's new manmade cooling ponds, which are designed to cut

thermal pollution from power plants, while conserving energy, water and aquatic life.

- **Colin Smalley, Kappa Chi '06 at Creighton University in Omaha, Nebraska**, was accepted into the master of science program in earth and environmental sciences at the University of Illinois at Chicago. He was also offered a teaching assistantship by the department.
- **Ashish Bhatt, Iota Phi '08 at the University of California, Davis**, was accepted into law school, thanks to a 30-year-old Iota Phi Chapter award, the Benevolent and Spirited Order of Oil and Sand.

- **Tarren Smarrs, Alpha Delta Delta '09 at George Mason University in Fairfax, Virginia**, was named the national coach of the United Kingdom's cheerleading squad shortly after moving to the UK. She will be taking the team to two world championships.

- **Lauren Shaw, Omicron Tau '11 at Alma College in Michigan**, will begin pursuing a master of public policy degree at the Georgetown Public Policy Institute in fall 2011. This is her first step in pursuing a career in public service.

Brother rewarded for choosing to help others

Miles Owen, Alpha Zeta Kappa '09 at Eastern Kentucky University in Richmond, stumbled upon his passion when he postponed college enrollment and joined AmeriCorps. For 10 months, Miles aided people whose lives were left in tatters following Hurricane Katrina.

"My life changed because I saw the power of passionate people working toward a common cause," Miles said. The invigoration and liveliness Miles said he felt while helping others led him to his career path: disaster response. In 2009, Miles joined the Emergency Medical Care Program at ECU.

The Harry S. Truman Foundation took notice of Miles's dedication and passion to help others and chose him as one of only 60 students nationwide to receive the prestigious Truman Scholarship. This award recognizes college juniors with exceptional leadership skills who are committed to making a difference through public service. The scholarship covers up to \$30,000 of the cost of graduate studies.

"President Truman was friends with H. Roe Bartle

and the ideals of the scholarship are directly in line with the Cardinal Principles of APO," Miles said. "This application was the most intensive thing I have ever done but it was made incredibly easier by my APO experiences and it is something that every brother should look into applying for."

Others have noticed Miles's unique drive as well. Dr. Linda Frost, director of ECU's Honors Program (of which Miles is a member), said, "Miles is already making the change so many other students hope to someday make. ... The Truman Scholarship will simply allow him to do those things on a much larger scale, with greater impact." ■



Photo courtesy of Eastern Kentucky University



REGION I

Delta Rho Chapter at Rutgers, The State University of New Jersey in New Brunswick, was awarded the Viewer's Choice award at the "Stop, Drop and Roll" dance competition hosted by Delta Phi Omega Sorority. Proceeds from the event went to Asha for Education to benefit children's literacy.

REGION II

Alpha Beta Chapter at Pennsylvania State University in University Park helped organize "State Service Day: May No Act of Ours Bring Shame" in partnership with a number of other campus organizations committed to service. The chapter focused its attention on tackling recycling in downtown State College.

REGION IV

Delta Iota Chapter at Mercer University in Macon, Georgia, co-sponsored a lecture by CNN commentator and educational consultant Steve Perry about education, leadership and community development within the urban community. The lecture was part of the community's Black History Month events.

REGION V

Alpha Epsilon Theta Chapter at the University of Akron in Ohio participated in the campus' Up 'til Dawn fundraiser for St. Jude Children's Research Hospital. The chapter helped raise more than \$20,000 for St. Jude through overnight activities such as a silent auction, a performance by an a cappella group and speeches from patients' relatives who were supported by St. Jude.

REGION VI

Zeta Pi Chapter at Wayne State University in Detroit co-organized a weeklong donation drive to benefit local veterans. The chapter collected men's toiletries and winter gear, which were placed in care packages and donated to the Detroit Veterans Center.

REGION VII

Delta Omega Chapter at the University of Houston in Texas participated in the oneShirt National Collegiate Clothing Drive. Students distributed door hangers on campus and around the university, asking people to leave clothes out for donation. Donations were then picked up and distributed to several local Goodwill locations to benefit back-to-work programs.

REGION III

Mu Xi Chapter at High Point University in High Point, North Carolina, was proud to wrap up its fall semester after initiating 16 brothers and completing more than 2,000 hours of community service. Even more impressive was that the chapter put together its first international alternative break trip to Carrillos de Poas Bajo, Costa Rica.

Fourteen brothers spent a week in October building a feeding shelter for the children of a tight-knit community. Brothers were involved with heavy construction and laying a cement foundation for a soup kitchen.

While in Carrillos, the team also visited a women's shelter, Posada de Belen, which houses girls ages 10 to 18 who have been physically or sexually assaulted and have children as a result of that injustice. The shelter provides the girls the chance to start over by teaching them skills that will help them provide a better life for their children. These skills include ways to earn money, such as hydroponics, jewelry making, doll making, baking, etc.

The team also visited a feeding shelter in one of the poorest areas of Costa Rica called Los Quidos. The shelter feeds 60 to 100 children per

day, on average. Brothers served about 75 children the day they visited.

The trip was a great opportunity for Mu Xi Chapter to stretch its reach of service; it also allowed brothers to share memorable, fulfilling experiences. Brothers were able to bond on new levels, and the trip opened new doors and potential partnerships for future members of the chapter. A brother of Mu Xi Chapter said, "We feel so grateful to have had such an opportunity and look forward to similar trips to come." ■



REGION VIII

Delta Beta Chapter at the University of Oklahoma in Norman organized a St. Baldrick's Day head-shaving event to raise money for childhood cancer research. More than 20 students collected donations for St. Baldrick's from sponsors who backed them in shaving their heads.

REGION IX

Eta Lambda Chapter at the University of Wisconsin-Eau Claire donated 50 coloring books to Sacred Heart Hospital to help occupy the time of children who have to stay at the hospital.

REGION X

Alpha Zeta Upsilon Chapter at the University of Nevada in Las Vegas helped the campus win a blood battle against the University of Nevada, Reno and Nellis Air Force Base. The chapter helped gather students to donate blood to United Blood Services. More than 4.5 percent of UNLV students donated blood during the battle.

REGION XI

Zeta Psi Chapter at the University of Oregon in Eugene was awarded a \$1,000 community service grant. The chapter used the grant money to hold a campuswide service project to benefit those less fortunate in the community.

Alpha Phi Omega Annual Fund

What would the Fraternity look like if every year, each of the 25,000 readers of *Torch & Trefoil* donated just \$20 to the Alpha Phi Omega Annual Fund? If each member donated just \$20, we would be able to collect \$500,000 to support our chapters and members.

Gifts received provide funding for projects and services directly related to the Fraternity's overarching goal – Preparing Campus & Community Leaders through Service. Making a donation is a way for all brothers in APO to invest in building and sustaining our current programs. Most importantly, it is a way to move our mission forward. The Annual Fund continues to support numerous efforts, including National Service Week, the National Volunteer Conference, the APO LEADS program, Membership Academies, APO IMPACT webinars, and recruitment and pledge education materials.

If the Fraternity quadrupled the amount raised for the Annual Fund, our ability to expand programming, contain student fees and support chapters becomes much greater. The Fraternity could assist more chapters through grants, expand membership and increase leadership development training through Membership Academies, APO LEADS and APO IMPACT courses. With the availability

of more funds, the Fraternity could help keep chapters healthier and consistently growing.

A more substantial Annual Fund would also allow the Fraternity to more sufficiently support the costs associated with presenter training, which would eliminate the financial requirements associated with being a presenter. The Fraternity is constantly looking to recruit presenters for various membership and leadership workshops. Further assistance from the Annual Fund would help the Fraternity continue to recruit brothers who have both experience in and passion for APO to educate chapter members and

volunteers, resulting in more healthy chapters on more campuses.

The possibilities are endless as to how much help a donation from each reader of this magazine would provide to the Fraternity, its mission and its programming. The more leaders we prepare the more we can improve the world in which we live. All of the aforementioned items will help achieve the Fraternity's goal of 500 chapters by Alpha Phi Omega's 100th anniversary in 2025. Make a difference in the Fraternity's growth and donate to the Annual Fund today! ■



Yes! I will support APO's Annual Fund!

- ☐ I have enclosed my check for \$ _____
- ☐ Please charge my credit card in the amount of \$ _____

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☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

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(Please select one):

- ☐ Monthly on the 1st ☐ Monthly on the 15th
☐ Quarterly on the 1st ☐ Semi-Monthly on the 1st & 15th

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- ☐ **Electronic Funds Transfer (EFT)** I have enclosed a voided check and authorize my gift to be transferred from this bank account.
☐ **Credit Card** I authorize my gift to be charged to my credit card account. (Please fill out the credit card box at the left.)

I authorize a gift amount of \$ _____ per pay periods specified above to begin on _____ (date). I understand that I can SUSPEND my preauthorized giving at any time simply by notifying APO's National Office.

Signature _____ Date _____

Save the stamp! You can also donate online by visiting www.apo.org/support

Torchbearer status is recognized for total gifts between August 1st and July 31st at the following levels:

\$5,000+ Diamond Founder's Circle • \$2,500+ Gold Founder's Circle • \$1,000+ Silver Founder's Circle • \$500+ Diamond Torchbearer
\$250+ Gold Torchbearer • \$150+ Silver Torchbearer • \$75+ Torchbearer

Name: _____ National #: _____

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Keeping the tradition going strong.



"I donated to Alpha Phi Omega because I believe in the Fraternity and its legacy of service and felt that by donating I would be able help it carry on its noble programs that build up our youth and nation."

*Edward O'Connell,
Sigma Rho Chapter '10
at Elon University in
North Carolina*

Thank you to all who contributed at the Diamond, Gold and Silver Founder's Circle levels during FY2010.

DIAMOND FOUNDER'S CIRCLE

- Ping Huang, *Alpha Chi*, Massachusetts Institute of Technology
- John Charles Jadel, *Zeta Kappa*, Bowling Green State University

GOLD FOUNDER'S CIRCLE

- Ross W. and Laura Comer, *Kappa*, Carnegie Mellon University
- Bobby M. Hainline, *Chi Mu*, Henry Ford Community College
- Joel A. Lake, *Sigma Xi*, University of Maine
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- John M. Russell, *Zeta Mu*, Catholic University of America
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- Carla Moran, *Theta Zeta*, University of New Hampshire
- Anthony Ploughe, *Alpha Gamma*, Purdue University
- Keith Dyland Roots, *Theta*, University of Virginia
- Rodger Salzman, *Theta Epsilon*, Illinois State University
- Craig Richard Tanner, *Alpha Alpha Xi*, University of the Pacific
- Dr. Elizabeth Tom, *Iota Phi*, University of California at Davis
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Independence, MO 64055

Congratulations Graduates!

**“Education is the most powerful weapon
which you can use to change the world.”**

*—Nelson Mandela, South African Statesman
First democratically elected State President
of South Africa (1994), 1993 Nobel Prize for Peace*