

# TORCH & TREFOIL

SUMMER 2013

HEALTHIER, HAPPIER CHAPTERS:

## Leading Alpha Phi Omega into the future



### **INSIDE:**

- A look back at Fiscal Year 2011-12
- Relaying a Message through Relay For Life

THE QUARTERLY PUBLICATION OF



*"Will you join in our crusade? Who will be strong and stand with me? Beyond the barricade is there a world you long to see?"*

— *Les Misérables*

Alpha Phi Omega has come a long way in its nearly 88-year history. From one chapter in Easton, Pennsylvania, to over 360 chapters today, our beloved Fraternity and its more than 415,000 members have provided countless hours of service, have created lasting friendships, and have provided leadership of the highest caliber to our campuses, communities and nation.

Looking ahead, we can see that we are making progress toward our goal of 500 healthy chapters by 2025. We have chartered several chapters since the 2012 National Convention and are on track to charter several more before the year is over. Our chapters are experiencing record membership growth and are strengthening their programs to provide for their long-term health and sustainability.

To support our chapters in their record-breaking efforts, we have countless volunteers serving them: sectional and regional volunteer staff; sectional chairs; chapter advisors; alumni; financial supporters; and the Alpha Phi Omega Board of Directors. Volunteers are vital to meeting our goals and to ensuring that the chapters of APO remain strong.

To be more than we are today, to move "beyond the barricade" of our past and present, we must all envision "a world [we] long to see." That world includes at least 500 chapters by 2025, thereby reaching campuses and communities that are without APO's programs and services. It includes a new national headquarters and revised and innovative programs to support our current members, chapters and future growth. Most importantly, it includes you and your selfless commitment to our noble fraternity.

As always, you have my most profound thanks for all you do for, and on behalf of Alpha Phi Omega and its members.

Fraternally,



Mark Stratton  
National President



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# TORCH & TREFOIL

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## COVER STORY



### 8 Healthier Chapters, Healthier APO

Take a look at page 8 to learn how APO grew throughout the 2012-13 academic year and to take a look at a few chapters that are hard at work making their chapters healthier.

## FEATURES

### 12 FY2011-12 Financial Summary

The Fraternity wrapped up Fiscal Year 2011-12 with a positive year end. Check out this article on page 12 to see the financial breakdown.

### 14 APO Joins Forces with Relay For Life

Learn more about the Fraternity's newest national partner and how you can join our efforts to celebrate people who have battled cancer, remember loved ones lost and fight back against this disease.

## DEPARTMENTS

### 4 Torch Talk

### 18 Development





## Welcome to the Fraternity's New Field Representative

**Name:** Laurie Burns

**Hometown:** Carmel, Indiana

**Chapter/School:** Mu Chapter/Indiana University

**Degree(s):** Master of public affairs, bachelor of public affairs

**Chapter Offices:** pledge liaison, Rubber Duck Regatta chair, pledge trainer, vice president of leadership, chapter president, national convention voting delegate

**Favorite Quote:** "The purpose of life is to live it, to taste experience to the utmost, to reach out eagerly and without fear for newer and richer experience." – Eleanor Roosevelt

**Fun Fact About Laurie:** I love puzzles. Crosswords, sudoku, logic, jigsaw, etc. I enjoy the challenge of trying to solve any kind of puzzle.

**What advice would you give to someone new to APO who wants to make the most out of his or her APO experience?**

"Always try something new. There are tons of great things to experience and people to meet."

## National Office Welcomes New Director of Chapter Services

Alpha Phi Omega National Service Fraternity is pleased to welcome Nick Antista as the Director of Chapter Services for the Alpha Phi Omega

National Office. With more than fifteen years' experience in organizational development, Antista brings with him a working knowledge of program development, curriculum design and implementation and educational leadership.

As Director of Chapter Services, Antista will oversee all programming

and support services that directly impact chapters and their members. He will serve as a liaison to the six program areas as they impact chapter operations and services, as well as oversee the Fraternity's chapter visitation program.

"We look forward to adding Nick to the National Office staff. Given his expertise in organizational development, I believe he will be an asset to our chapters and will be a positive force in moving the Fraternity's programming to the next level," said Bob London,



**Laurie Burns, Mu '08**



National Executive Director.

Anista earned a master of arts in organizational change and educational leadership, as well as a master of arts in education, from Roosevelt University in Chicago. Prior to joining Alpha Phi Omega, Antista worked as the senior vice president of Youtopia, an online student engagement platform headquartered in Chicago.

## Become an APO Volunteer at the Jamboree

The 2013 National Scout Jamboree is less than three months away, and the Alpha Phi Omega Jamboree volunteer team still has volunteer positions available.

The Boy Scouts of America has a new 10,000+ acre Jamboree site/ high-adventure base in the New River Gorge Area of West Virginia. The site, which was donated by the Bechtel Foundation, offers unforgettable opportunities for Scouts in attendance.

More than 30,000 male and female Scouts from around the world are expected to attend this event, with additional public visitors on-site daily. There will be various programs, such as skateboarding, mountain biking, BMX riding, rock climbing, river rafting, disability awareness education, zip lines, and many others.

Those interested in volunteering on behalf of APO have a variety of

opportunities available. From attendee registration/check-in and informational booths about APO to fitting climbing harnesses for zip lines, this is a great way to represent APO and meet other Scouts from around the world.

Brothers under the age of 25 will have their Jamboree fees covered by a generous donor and will only need to cover costs related to their personal gear, medical needs and transportation. Brothers over 25 are welcome to attend; however, they are expected to cover their own costs.

If you are interested in joining the APO Jamboree Volunteer Team, please email Brother Pete Forbes, Scouting and Youth Services Director, at [youth.director@apo.org](mailto:youth.director@apo.org). In this email, please include your full name, chapter, university, phone number and why you are interested in helping.

Come join us!

***Are you helping in other capacities at the National Scout Jamboree? We want to know how APO brothers are being of service. Fill out the Member Attendee Information Form at [www.apo.org](http://www.apo.org). Once the form is submitted, your name will be added to the APO reunion notification list so you can receive information about a reunion during the Jamboree.***

## Start Your Post-Grad Job Search With Gradspring.com

As graduation season comes and goes in the blink of an eye, the lure of easy summer days beckons us all. But for those who have just received their degree, the journey to employment can seem daunting and unforgiving.

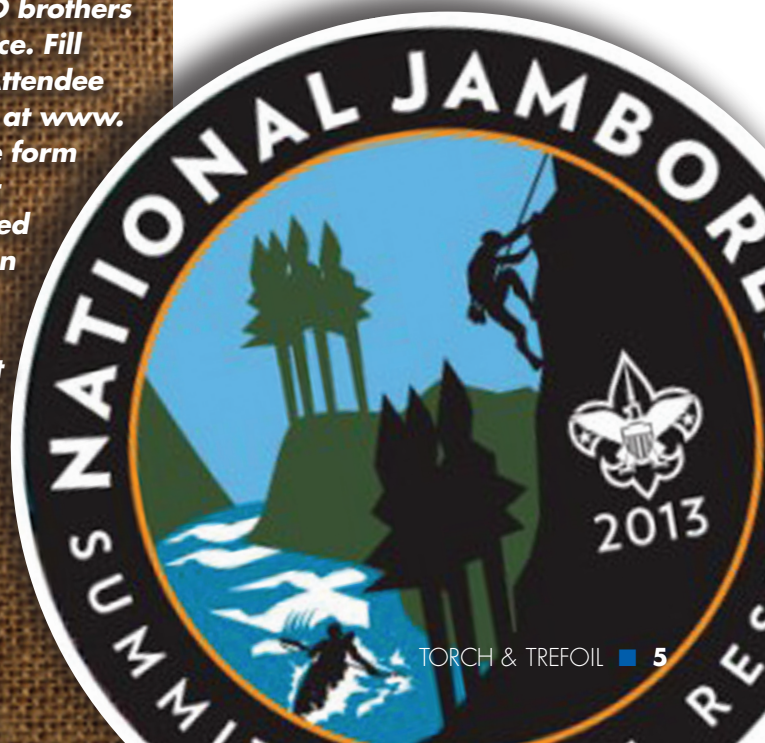
By partnering with Gradspring, Alpha Phi Omega is working to ensure its members are prepared for the professional world in every way.

Gradspring is a career resource for college seniors and recent graduates featuring only career opportunities that:

- Require 0-2 years experience
- Require at least a bachelor's degree
- Pay a salary commensurate with industry/geographic standards.

Gradspring does not post multi-level marketing, work-from-home, commission-only, or pay-to-work jobs.

In addition to jobs across a wide spectrum of fields, Gradspring also offers a bundle of services to assist new graduates in the transition from



student to working professional. Gradspring's new companion site, GradspringStudent.com, houses career enhancement content keeping you up-to-date on workplace trends, interview preparation, resume help and more!

Ready to search jobs? As a Premium Gradspring member, Alpha Phi Omega brothers can redeem a 50 percent off discount to access the highest quality entry level opportunities on the market. Go to Gradspring.com, enter coupon code ALPHAPHIOMEGA, and start your search today!

## Brother Penny Receives Alumni Distinguished Service Key Award

Congratulations to Brother Dale Penny – Alpha Phi Omega's most recent brother to be awarded the Alumni Distinguished Service Key. The National Alumni Distinguished Service Award recognizes those alumni

who have continued to further the principles of Leadership, Friendship and Service beyond their college years

in exceptional ways.

Brother Penny was initiated into Beta Delta Chapter at Texas A&M University at Commerce in January 1968. Brother Penny is the CEO of the Student Conservation Association (SCA), the nation's leading provider of conservation service opportunities for young people by engaging them in hands-on service to the land and to their local communities. During his 11 years of leadership with SCA, he's helped the organization reach traditionally underrepresented areas

*Brother Penny was presented the Alumni Distinguished Service Key during an SCA board meeting in March 2013. Pictured left to right: Brothers Fred Heismeyer, Kim Yee, Ping Huang and Dale Penny.*



## Welcome New Chapters!

**BETA GAMMA**  
Roosevelt University

**GAMMA PSI**  
University of Minnesota,  
Twin Cities

**PHI DELTA**  
California State Polytechnic  
University, Pomona

**ALPHA ETA IOTA**  
University of Denver



*This National Service Fraternity, by authority of the National Board of Directors, and the National Convention, the National Charter, believing you to be true and loyal, and by this charter, grant unto you full power and authority to establish and found a Chapter to be designated as*

**Beta Gamma**  
Roosevelt University

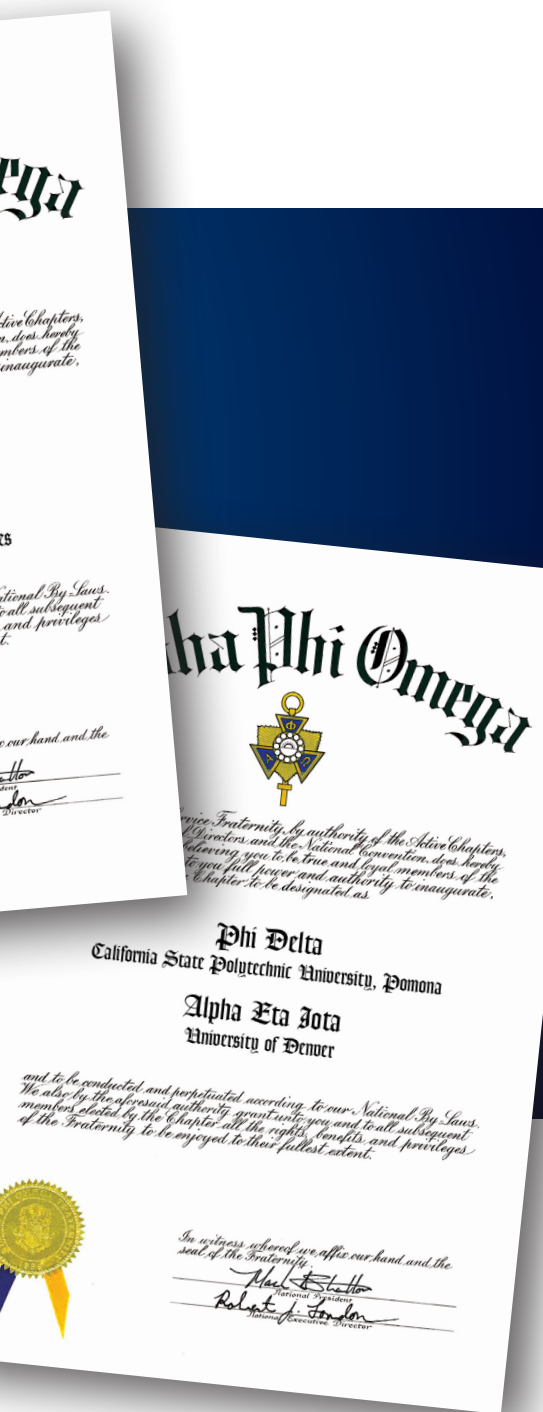
**Gamma Psi**  
University of Minnesota, Twin Cities

*and to be conducted and perpetuated according to our National Charter. We also by the foregoing authority grant unto you, and to the members elected by the Chapter, all the rights, benefits and privileges of the Fraternity to be enjoyed to their fullest extent.*



*In witness whereof we affix the seal of the Fraternity.*  
*Robert J. Torrey*  
National President





of the country through successful programming, engaged more than 50,000 alumni, and supported nearly 4,000 students annually who have performed almost 2 million hours of service at 500 public sites.

To find out how to nominate a brother for the Alumni Distinguished Service Award, contact the president of your local/geographical alumni association.

## APO DATELINE

### JULY

**7/04:** Independence Day

**7/12-14:** Membership Academy, Pleasanton, California

**7/14:** APO LEADS Webinar: Observer Educational Component

**7/18-21:** National Volunteer Conference, Kansas City, Missouri

**7/31:** COE & PPOE Application Deadline

**7/31:** End of Fiscal Year



### AUGUST

**8/01:** APO LEADS Webinar: Basic Skills

**8/04:** APO LEADS Webinar: Achieve Content Training

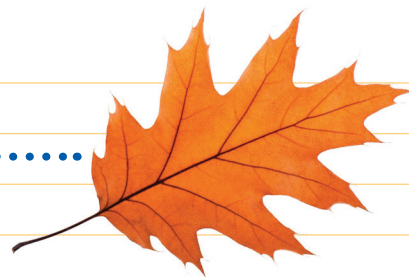
### SEPTEMBER

**9/02:** Labor Day

**9/05:** Rosh Hashanah

**9/14:** Yom Kippur

**9/22:** First Day of Autumn



**July 18-21, 2013**  
**Kansas City, Missouri**

*Holiday Inn at the Country Club Plaza*

**www.apo.org**



***HEALTHIER, HAPPIER CHAPTERS:***

# Leading Alpha Phi





# omega

## into the future



**A**s Alpha Phi Omega continues to push forward in its goal of 500 chapters by 2025, the Fraternity is ever mindful of the health and wellness of its existing chapters and programs. The strategy to reach this goal includes helping our most at-risk chapters become healthy. The healthier we are as a fraternity, the better we can serve campuses, communities, the nation and youth through our chapter members and alumni. Continue reading to learn how APO grew throughout the 2012-13 academic year and to take a look at a few chapters that are hard at work making their chapters healthier.

Academic year 2012-13 was another banner year for membership growth. As of May 13, 2013, the Fraternity was up 3.8 percent in pledges, 5.5 percent in initiates and (re)chartered nine chapters. This growth is a direct reflection of the support provided by the Fraternity's programs and services, as well as the work put in by APO members who work hard to keep chapters healthy.

*Continued on page 10*



Educational programs such as Membership Academy, Membership University, APO LEADS, APO IMPACT Live and the Chapter Consultant Program provide chapters and extension groups with the skills and knowledge they need to move forward with their goals, retain current members, develop effective programs and train future leaders. The Fraternity continues to see a desire for the presentation of these programs and for visits by the Consultants, and is seeing positive results from chapters utilizing these resources.

The chapters that continue to work hard, develop their membership through education and push their members to become better servant leaders are the ones that help move the Fraternity closer to 500 healthy chapters. Let's look at three groups that recently turned their chapters around or experienced record growth.

Rho Theta Chapter at Capital University in Columbus, Ohio, was considered "at risk" due to inactivity and non-reporting, and faced the possibility of having their charter declared null and void. As the fall 2012 semester began, news of students interested in APO started to rustle throughout the Fraternity. With the help of a faculty advisor, interested students were recruited and the rejuvenation of this struggling chapter began. Alumni volunteers stepped in to help facilitate a mini-Membership Academy and conduct a pledge ceremony. The beginning of spring semester 2013 was dedicated to

recruitment and education, which led to a second pledge ceremony for 15 students.

The chapter was also visited several times by Emily Lowndes, Chapter Consultant. These visits reviewed principles covered in the Membership Academy, taught APO history and principles for the first time, and discussed recruitment and long-term visibility during the rebuilding process.

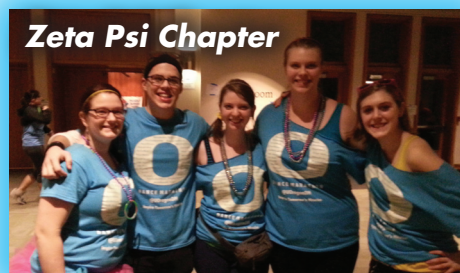
Rho Theta reported 14 initiates for the spring 2013 semester, and the chapter continues to thrive and maintain enthusiasm for the rebuilding process.

"The key to the chapter's

improvement was the passion and dedication of the students," said Bob Gilreath, Zeta Kappa '08, advisor to Rho Theta Chapter.

"Having an all-freshmen group start fresh and accomplish so much in a single semester truly took a lot of hard work from the students."

Zeta Psi Chapter at the University of Oregon in Eugene has been a steady chapter with around 20 to 25 members for the past 10 years. In 2010-11, the chapter noticed a cultural shift on campus of more service-minded students. This drove the chapter to hit recruitment hard, creating an opportunity for these students to get to know and to join APO. The chapter recruited new members through



connections with existing members – one brother recruited new members by sharing the mission of APO while working as a resident advisor. In fall 2012, three of Zeta Psi's executive committee members participated in an on-campus leadership development opportunity called LeaderShape. It was a great experience for them and a great way to connect with other students interested in leadership. This event helped the chapter recruit 15 new members who also attended LeaderShape.

Additionally, the chapter changed the structure of its fellowship program and put events in brothers' hands. Members now create their own events and advertise them to

other members. This gives brothers a sense of responsibility for the chapter, and when other members come to their events, it provides positive

reinforcement. Members also learn more about each other and what they have in common outside of doing service.

"There might not be a single 'key' in Zeta Psi's success," said Sarah Busse, Zeta Psi '09 and past chapter president. "A combination of strong leadership, fellowship and service programs, as well as a campus receptive to a strong service program (Eugene has several campus-wide service and environmental projects throughout the school year) all helps."

As a result of these efforts and



the reorganization of the fellowship program, Zeta Psi experienced a 46 percent increase in active membership between the 2010-11 and 2011-12 academic years. They also experienced

education and a plan for dealing with underperforming and nonperforming members. Brother Dvoracek also facilitated discussions about long-term strategic planning so the chapter can continue to grow at a healthy rate.

“We started changing the way we marketed ourselves and realized we were a very diverse group and could, therefore, attract all different types of students,” said Brother Cahalan.

Recruitment isn’t an issue any more. Pi Chapter initiated 18 members this year,

a 14 percent membership increase the following year.

Pi Chapter at Kansas State University in Manhattan struggled to stay afloat. With extremely low membership numbers, the five existing brothers had little experience with APO, if any, and each held two or three officer positions within the chapter. The chapter expanded to seven in August 2012 after finding two APO transfers on campus who wanted to get involved at K-State.

Brother Jennifer Churchill, past Region VIII Director, requested a Chapter Consultant visit, at the suggestion of Brother Bill Pryor, Section 34 Chair and chapter advisor. Brother Pryor thought the chapter finally had the potential to grow significantly with the proper guidance because of the desire of the students leading the chapter – specifically, chapter president Kelsey Cahalan. The Fraternity sent Mike Dvoracek, Chapter Consultant, to help with officer training, recruitment

bringing the total membership to 23. The chapter rebuilt its service program and reorganized the fellowship program. Brother Cahalan was named Spring 2013 Pledge Class Namesake Honoree for her instrumental role in getting the chapter back up and functioning. Most recently, the chapter hosted a “Pie a Pi” fundraiser and will host the spring 2014 Section 32-33-34 Conference.

“I can confidently say in five to 10 years, [Pi] will be a healthy and ever-growing chapter. The passion and the amount that people care will be passed down between pledge classes,” said Brother Cahalan.

There is no better way to continue your relationship with the Fraternity than through service as an alumni volunteer. Whether you can give a little time or a lot, your talents and life experiences can enrich the lives of collegiate and fellow alumni members. To learn how you can help restore the health of chapters and make an impact, visit <http://www.apo.org/memberinfo/alumni/resources>. ■



## 10 Attributes of a Healthy APO Chapter

- 1 At least 25 members, with no fewer than 20 members returning the following year
- 2 A minimum of four chapter advisors
- 3 A service program with at least 12 projects planned per year
- 4 A fellowship program with at least four fellowship events planned per year
- 5 A leadership program with at least two leadership development activities planned per year
- 6 Completion of the Chapter Assessment And Planning Session at least annually
- 7 Defined leadership positions to support the work of the chapter; the development of an officer transition program to facilitate the transfer of knowledge
- 8 Interaction with chapter alumni and with volunteers from sectional and regional staffs
- 9 Attendance at sectional and regional events and conferences; interactions with other chapters
- 10 In “good standing” with the Fraternity by turning in required items and fees; operates under the Fraternities Standard Chapter Articles of Association and Risk Management Policy



# Financial Summary

By Carla Moran, Finance & Operations Director, [finance.director@apo.org](mailto:finance.director@apo.org)

The Fraternity remains financially healthy. Membership revenues are our largest source of gross revenue, and Fiscal Year 2012 marked the first time in Fraternity history that this amount exceeded \$1.1 million.

This is because we set records in each category of membership: 14,302 pledges, 12,073 initiates and 13,152 Actives. For the first time ever, we totaled more than 25,000 student members!

Our largest expenditure continues to be program services, which includes efforts to equip students to sustain and grow healthy chapters. The path each student takes to connect with APO is unique, but when students gather, they find they have had similar experiences journeying along the path of Leadership, Friendship and Service. The Fraternity offered 11 weekend-long trainings attended by 415 students who learned skills from Alumni Volunteer trainers and each other: SERVE (project management), Membership Academy (small and mid-sized chapters) and Membership University (chapters with 100+ members). Students pay participation fees and the Fraternity underwrites the cost with help from GEICO. Expenses for these events have increased, so we were slightly over budget in this area.

Students participate in distance learning, too, via online training through APO webinars. Topics range from recruitment to training for chapter treasurers. Webinars allow us to reach chapters in distant places and connect students across the country throughout the year. Costs for licensing the webinar software were greater than budgeted, which is reflected under leadership services.

We surpassed our fundraising goal and continue our association with a consultant to help us meet progressively larger goals for the Torchbearer Fund. Contributions comprise 11 percent of our revenue, and we appreciate the continued generosity of alumni, especially in

an uncertain economy. We have increased membership in the Society of Life Members, the group most of our donors are drawn from. Success in this area requires additional costs for printing and mailing the T&T to these members, which is reflected in greater-than-budgeted expenses under publications.

We awarded Youth Service Grants to 26 chapters for proactive service projects benefitting pre-college age youth. Projects ranged from badge/patch days for Boy Scouts and Girl Scouts to spring health fairs for children. Grants of \$100 to \$500 are awarded on a competitive basis, and recipient chapters report back on project expenditures and impact. No student dues are used for the grants; they are fully funded by designated donor funds managed by the Alpha Phi Omega Endowment.

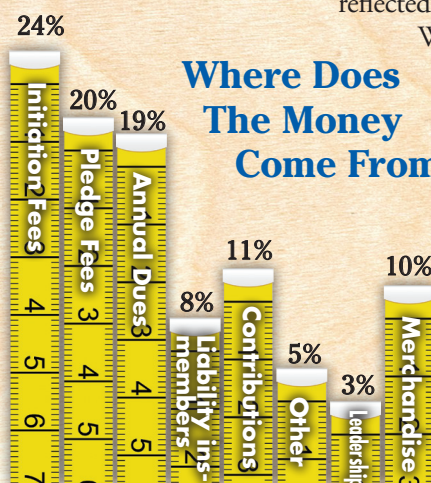
Another donor-designated fund managed by the Endowment is the John Mack Scholarship program. Previously, all of the scholarships were \$500 each, but with more funds available than ever before, for the first time, applications were ranked and recipients received amounts from \$500 to \$1,000. Fifty-nine scholarships were awarded totaling \$42,219, including 16 at the \$1,000 level.

Merchandise sales were less than anticipated and we have begun eliminating inventory. We continue to sell fraternity pins and popular items, including graduation cords. Many private vendors are now licensed to offer APO merchandise and we receive royalties. These vendor offerings give students access to current items without the Fraternity having to deal with excess inventory issues.

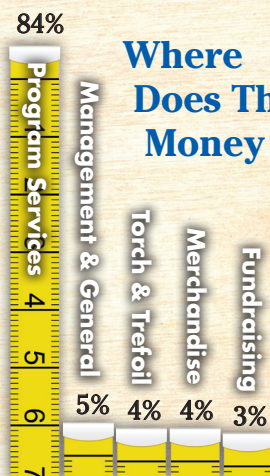
Thank you for your dedication and journeying forward with the Fraternity. Your support of APO

ensures that there will be, as Past National President Jerry Schroder says, "More students on more campuses doing more service" as we move ahead. That's a path worth staying on! ■

## Where Does The Money Come From?



## Where Does The Money Go?





## Statement of Financial Position

	2012	2011		7/31/2012 Actual	7/31/2011 Actual	2012 Budget	2012 Over/ (Under) Budget
<b>ASSETS</b>			<b>REVENUES</b>				
Cash & Interest Bearing Deposits	1,163,715	967,990	Pledge Fees	357,450	344,700	314,575	42,875
Accounts Receivable	16,221	17,488	Initiation Fees	422,590	412,580	376,110	46,480
Merchandise for Sale	86,421	56,919	AAMD	328,750	313,350	275,875	52,875
Printed Materials	17,691	19,828	<b>Subtotal</b>	<b>1,108,790</b>	<b>1,070,630</b>	<b>966,560</b>	<b>142,230</b>
Prepaid Expenses	127,530	123,595	Sale of Merchandise	159,829	232,716	187,054	(27,225)
<b>Total Current Assets</b>	<b>1,411,578</b>	<b>1,185,820</b>	Annual Fund	168,549	147,623	150,000	18,549
<b>Investments</b>	<b>278,257</b>	<b>296,917</b>	Leadership Services	44,150	49,453	42,089	2,061
<b>Property &amp; Equipment</b>			Liability Insurance-members	137,115	131,507	118,290	18,825
Land	93,000	93,000	Other Revenue	74,095	70,140	73,862	233
Building and Improvements	285,999	281,199	Restricted Revenue	60,254	46,154	69,142	(8,888)
Equipment	369,212	286,988	National Convention	0	249,327	0	0
Furniture & Fixtures	48,383	48,383	<b>Subtotal</b>	<b>643,992</b>	<b>926,920</b>	<b>640,437</b>	<b>3,555</b>
	<b>796,594</b>	<b>709,570</b>	<b>TOTAL REVENUE</b>	<b>1,752,782</b>	<b>1,997,550</b>	<b>1,606,997</b>	<b>145,785</b>
Less Accumulated Depreciation	525,650	479,079	<b>Program Activities</b>				
<b>Total Property &amp; Equipment</b>	<b>270,944</b>	<b>230,491</b>	Salaries & Health Ins	662,142	649,890	680,684	(18,542)
<b>TOTAL ASSETS</b>	<b>1,960,779</b>	<b>1,713,228</b>	Payroll Taxes	42,663	42,324	46,053	(3,390)
<b>LIABILITIES &amp; NET ASSETS</b>			Printing	50,152	62,135	70,788	(20,636)
<b>Current Liabilities</b>			Telephone	5,911	5,638	7,500	(1,589)
Accounts Payable-Chapters	83,529	62,291	E-mail/Internet	10,789	8,885	9,750	1,039
Accounts Payable-Vendors	83,684	78,899	Postage	62,102	58,142	62,500	(398)
Accrued Expenses	29,132	24,630	Copier	11,817	12,894	13,000	(1,183)
Due to Endowment	1,150	906	Insurance-chapter	94,671	89,164	94,125	546
<b>Total Current Liabilities</b>	<b>197,495</b>	<b>166,726</b>	Staff Visitation	75,852	52,809	75,100	752
<b>Deferred Revenues</b>	<b>14,389</b>	<b>0</b>	NW Support	1,833	4,722	5,000	(3,167)
<b>Funds Held for Chapters</b>	<b>17,225</b>	<b>14,215</b>	Alumni Services	7,928	22,753	8,000	(72)
<b>TOTAL LIABILITIES</b>	<b>229,109</b>	<b>180,941</b>	Leadership Development	122,725	58,530	78,937	43,788
<b>Net Assets</b>			Board Meeting	7,794	2,132	12,450	(4,656)
Unrestricted	945,289	888,484	Public Relations/Advertising/Consult	68,509	31,145	72,000	(3,491)
Unrestricted-Board Designated	594,288	439,333	BANC Program	3,326	1,726	5,000	(1,674)
Temporarily Restricted	192,093	204,470	Scouting Relations	5,963	1,805	2,000	3,963
<b>Total Net Assets</b>	<b>1,731,670</b>	<b>1,532,287</b>	J B Fund Distributions	10,000	10,000	10,000	0
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>1,960,779</b>	<b>1,713,228</b>	Mack Scholarship	41,950	26,250	42,219	(269)
			Youth Service Grants	9,221	5,322	8,896	325
			Service	2,624	1,280	2,000	624
			<b>Total Program Activities</b>	<b>1,297,972</b>	<b>1,147,546</b>	<b>1,306,002</b>	<b>(8,030)</b>
			<b>Other Services</b>				
			National Convention	0	246,639	0	0
			Purchase of Merchandise	54,983	120,066	84,983	(30,000)
			Torch & Trefoil	68,350	63,497	63,100	5,250
			<b>Total Other Services</b>	<b>123,333</b>	<b>430,202</b>	<b>148,083</b>	<b>(24,750)</b>
			<b>Support Services</b>				
			Management & General	82,674	83,905	91,703	(9,029)
			Fund-raising	49,420	41,016	43,815	5,605
			<b>Total Support Services</b>	<b>132,094</b>	<b>124,921</b>	<b>135,518</b>	<b>(3,424)</b>
			Transfer to Endowment	0	400,000	0	0
			<b>TOTAL EXPENSES</b>	<b>1,553,399</b>	<b>2,102,669</b>	<b>1,589,603</b>	<b>(36,204)</b>
			<b>Change in Net Assets</b>	<b>199,383</b>	<b>(105,119)</b>		
			<b>FUND BALANCE, BEG OF YR</b>	<b>1,532,287</b>	<b>1,637,406</b>		
			<b>FUND BALANCE, END OF YR</b>	<b>1,731,670</b>	<b>1,532,287</b>		

## Alpha Phi Omega FY2012

### Membership Statistics (August 1, 2011 - July 31, 2012)

Active Chapters: 362 Pledges: 14,302

Initiates: 12,073 AAMD: 13,152





# Relaying a Message

## THROUGH

by Ruth Goodman

**If your life hasn't been touched by cancer, consider yourself lucky.**

Cancer is the second most common cause of death in the United States, exceeded only by heart disease. Data from the American Cancer Society indicates that more than 580,000 Americans are expected to die of cancer in 2013. That's almost 1,600 people per day. In June 2012, Alpha Phi Omega joined the world's largest fight against cancer by creating a national partnership with the American Cancer Society Relay For Life (RFL) to celebrate people who have battled cancer, remember loved ones lost and fight back against this disease.



# RELAY FOR LIFE


Alpha Phi Omega and the American Cancer Society will work together to involve APO chapters in local Relay For Life events, the American Cancer Society's signature activity. The event offers students leadership opportunities to volunteer, fundraise, and support cancer patients and survivors in their communities and schools.

This partnership was a natural connection for the Fraternity given the fact that thousands of APO members participated in Relay For Life events long before the memorandum of understanding was signed. The partnership simply aggregates the existing efforts and helps promote future events to APO chapters and educate members on the important message of Relay For Life.

Since the official formation of this partnership last summer, 157 Alpha Phi Omega Relay For Life teams have raised just shy of \$200,000. Some APO chapters even have multiple Relay For Life teams. The two teams at the College of New Jersey raised \$12,350 this year, making Alpha Zeta Gamma Chapter the Fraternity's top fundraising chapter. Close behind are the two collegiate and one alumni team from Iota Rho Chapter at Florida State University that raised \$11,069 this year.

Since 2004, brothers from Theta Zeta Chapters have walked in memory of the chapter's beloved

advisor, Brother John Grossi, who died from cancer that same year. This year, the 71 brothers participating raised more than \$10,700, making Team Grossi APO's top fundraising team for 2013.



**RELAY FOR LIFE**

**American Cancer Society®**

*APO will encourage and promote involvement in local American Cancer Society events and programs.*

*APO chapters will coordinate with their local American Cancer Society staff to identify available volunteer opportunities in income development and cancer education programs. This includes committee leadership and team participation in Relay For Life events.*

*APO will encourage chapters unable to form Relay For Life teams to participate in a service or cancer education capacity.*

"As a chapter, we walk for John, but as individuals, we also walk for our loved ones who continue to fight,

or in the memory of those who have also lost their battles," said Brother Maggie Prescott, Theta Zeta '11. "Cancer is a disease that effects each of us, whether directly or indirectly, so we in Theta Zeta are committed to helping find a cure through our participation in Relay For Life."

The Fraternity's top fundraising individual is Brother Robby Heindel, Alpha Zeta Gamma '12. Brother Heindel raised almost \$4,000 this year as a member of the Alpha Phi Omega team that participated in the Relay For Life event at the The College of New Jersey in March.

In addition to the Fraternity's chapter members and alumni, the Alpha Phi Omega National Office staff joined the fight against cancer and raised more than \$2,500 for Relay For Life this year.

As you can see, Alpha Phi Omega is making its own imprint in the fight against cancer. Join your brothers! It's easy to get involved with Relay For Life. Five hundred Relays are hosted on college campuses, so there's sure to be one in your area. Each participant is encouraged to raise a modest \$100 (of course, you can raise more), which is more than doable! A variety of fun, creative fundraising ideas can be found at <http://tinyurl.com/pes2h9y>.

There are still dozens of events scheduled for 2013. Help APO raise funds and serve our national partner by signing up for a Relay For Life event at <http://tinyurl.com/ogc55ke>. ■

## REGION III

Brothers from **Iota Gamma at Towson University in Maryland**, ventured to the Mystery and Magic Encampment to aid the Girl Scouts on their campout for the weekend. This is the second year in a row that the chapter has assisted with the event. This year's event affected 83 Girl Scouts, ranging from Juniors to Ambassadors, as well as helped support the 35 adults running the event.

Chapter members enjoyed working with the girls and are willing to assist with the event again in the future. This year, brothers lent a hand making fairy houses, bubble wands, Morse code bracelets, and extracting DNA from strawberries. Members mostly worked with Juniors and Cadettes to teach them about DNA and how to send secret messages through their Morse code bracelets. The fairy houses educated the girls about ways to use nature in their art projects.

Brother Victoria Linton, Iota Gamma '10 praised the event, saying "I absolutely loved working with the girls! They were really engaged in outdoor crafts. They were a bright group of ladies."

Wonderful work, Brothers! ■







## REGION I

**Zeta Upsilon Chapter at Boston University in Massachusetts** organized a field day of games and activities, called Siblympics, for the BU Community Service Center's Siblings Program, which matches a student with a child from the community.

## REGION II

**Alpha Psi Chapter at Lehigh University in Bethlehem, Pennsylvania**, helped with their university's Spring Fling, where they assisted with pony rides for the children.

## REGION IV

**Sigma Iota Chapter at Valdosta State University in Georgia** assisted Lake Laurie Boys & Girls Club in beautifying a playground by planting flowers, decorating the walls with the children's handprints, and adding new mulch and pine straw.

## REGION V

**Iota Xi Chapter at Edinboro University of Pennsylvania** filled "Bags of Hope" with items such as toys and coloring books, and donated them to the local children's hospital.

**Pi Omega Chapter at Kentucky State University in Frankfort** held a book drive to help benefit the national organization Reach Out And Read. They were able to donate 65 books to the organization.

## REGION VI

**Nu Beta Chapter at Hope College in Holland, Michigan**, hosted an Easter egg hunt for at-risk youth. Every child got to collect a few eggs with candy, while a lucky few got an egg with a "golden ticket" that allowed them to claim a special prize bag.

**Tau Lambda Chapter at Rose-Hulman Institute of Technology in Terre Haute, Indiana**, demonstrated three different experiments at a science fair for children in grades three through six.

**Alpha Zeta Xi Chapter at Lake Superior State University in Sault Saint Marie, Michigan**, held their annual Boy Scout lock-in, where they promoted healthy living and provided a safe environment for the Scouts in the surrounding area to meet.

## REGION VII

**Phi Xi Chapter at Austin College in Sherman, Texas** assisted the Texoma Scout Council with their annual Boy Scouts Scouting for Food Drive. Brothers delivered and picked up bags to houses throughout their community, as well as conducting a food drive at their college.

## REGION VIII

**Epsilon Chapter at Truman State University in Kirksville, Missouri**, teamed up with another organization on campus called "Campus Pals" to plan a carnival day for the college student and the student's "pal." The carnival consisted of several stations with games and activities that allowed the pals to have fun and grow closer.

## REGION IX

**Eta Kappa Chapter at the University of Wisconsin-Stout in Menomonie** lived in cardboard boxes for 24 hours in the middle of campus to simulate being homeless. They also collected donations for Stepping Stones Food Pantry, which works directly with impoverished children, and packed meals for the children to take home over the weekend.

## REGION X

**Eta Eta Chapter at Arizona State University in Tempe** paired up with Pioneer Preparatory School in Phoenix for an event called Project Red, a community service day of neighborhood cleanup to make the neighborhood safe for children. This event was in honor of a former student who lost his battle with cancer last August.

**Alpha Zeta Upsilon Chapter at the University of Nevada, Las Vegas**, helped with the NAKland carnival by running the cakewalk booth. The carnival took place in an underprivileged neighborhood park and was open to the entire community free of charge.

## REGION XI

**Nu Omega Chapter at the University of Alaska Fairbanks** assisted with setting up and taking down the Fairbanks Bowl for Kids' Sake event. Brothers also ran the silent auction, handled T-shirt distribution and raised money for Bowl for Kids' Sake during the seven-hour event.

# Leadership. Friendship. Service.

It's already been a great year to be a member of Alpha Phi Omega! As we continue to grow, expand and strengthen our current programs, we continue to hold our Cardinal Principles of Leadership, Friendship and Service as paramount. These principles that Alpha Phi Omega was built on in 1925, still hold true today. Maintaining each of these values is essential to keeping the tradition that you have come to know and love, and we couldn't do that without your help.

We need your help to accomplish all we have in store for the rest of 2013! There are 25,000 student members this year who are counting on support from alumni like you. Your generous support, combined with support from other brothers, will help us continue to provide APO students with even greater experiences in the future. Many members are getting involved as a Torchbearer with a gift of \$75. To make this gift easier, you can become a sustaining donor with a monthly gift of

\$6.25 (Torchbearer level). Please go to [www.apo.org/give](http://www.apo.org/give).

There are a lot of other ways you can make your gift. Here are just a few:

1. Donate to the Torchbearer Fund – It's not too late to become a Torchbearer in 2013 and be included in the Tribute to Donors calendar this fall. Please consider a gift of \$75, or more, by July 31 to be included.
2. Donate to the Endowment – Gifts to the Endowment provide long-term benefits to perpetuate and meet the goals of APO. The income generated from Endowment investments supports many areas and programs of the Fraternity.
3. Consider APO in your estate plans – Gifting strategies are often in the form of a bequest or will, gift annuity or life insurance. If you have included the Fraternity in your estate plans, we would like to provide you with the proper recognition in the Blue & Gold Society, which honors donors with a gift or estate commitment of \$10,000 or more.

Alpha Phi Omega would not be the fraternity we are today without your leadership, vision and loyal support. As we celebrate our success and impact on our college campuses and in our communities, we know current students are continuing to build on the great legacy you have left. Please continue the legacy that you began as a student by contributing to Alpha Phi Omega today.

Thank you in advance for your continued generosity! ■





**Yes! I will support APO's Torchbearer Fund!**

- ☐ I have enclosed my check for \$ \_\_\_\_\_
- ☐ Please charge my credit card in the amount of \$ \_\_\_\_\_

**CREDIT CARD INFORMATION:**

☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Print Name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**PREAUTHORIZED SUSTAINED GIVING:**

(Please select one):

- ☐ Monthly on the 1st ☐ Monthly on the 15th
- ☐ Quarterly on the 1st ☐ Semi-Monthly on the 1st & 15th

(Please select one):

- ☐ **Electronic Funds Transfer (EFT)** I have enclosed a voided check and authorize my gift to be transferred from this bank account.
- ☐ **Credit Card** I authorize my gift to be charged to my credit card account. (Please fill out the credit card box at the left.)

I authorize a gift amount of \$ \_\_\_\_\_ per pay period specified above to begin on \_\_\_\_\_ (date). I understand that I can SUSPEND my preauthorized giving at any time simply by notifying APO's National Office.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Save the stamp! You can also donate online by visiting [www.apo.org/support](http://www.apo.org/support)**

**Torchbearer status is recognized for total gifts between August 1st and July 31st at the following levels:**

\$5,000+ Diamond Founder's Circle • \$2,500+ Gold Founder's Circle • \$1,000+ Silver Founder's Circle • \$500+ Diamond Torchbearer  
\$250+ Gold Torchbearer • \$150+ Silver Torchbearer • \$75+ Torchbearer

Name: \_\_\_\_\_ National #: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Home Phone: \_\_\_\_\_

# Continuing the Legacy of Alpha Phi Omega

"Through volunteering my time and donating to Alpha Phi Omega, I am helping the Fraternity continue its mission of preparing campus and community leaders through service. Through furthering this mission, I know the Fraternity will give students the opportunity to develop as leaders, to grow as a friends and to be of service."

— Ryan Vincent,  
Eta Beta '08 at Simpson College  
in Johnston, Iowa



**Thank you to those brothers who support the  
Alpha Phi Omega Torchbearer Fund!**



## MOVING? New Address

Name

Address

City

State

ZIP

(Area Code) Phone Number

E-Mail Address

☐ Yes, I am interested in receiving e-mail updates from the Fraternity.

MAIL TO:

Alpha Phi Omega • 14901 E. 42nd Street S. • Independence, MO 64055



14901 E. 42nd Street S.  
Independence, MO 64055

## Final Thought

“It takes courage to grow up and become who you really are.”

— *E.E. Cummings, American poet, painter,  
essayist, author, and playwright*

*Good luck class of 2013!*