

TORCH AND TREFOIL

ALPHA PHI OMEGA

APRIL, 1962

NATIONAL SERVICE FRATERNITY



TORCH and TREFOIL

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APRIL, 1962

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Joseph Scanlon, Editor and National Executive Secretary. Gerald M. Plessner, Associate Editor.

On Our Cover—

Joy in Service

The Florida State University's Iota Rho Chapter happily donates its initial collection of books on educational subjects for the Florida road Prisons' libraries. Shown, left to right, are Malcolm Hill, Administrative Assistant; L. W. Griffith, Superintendent of Florida's road prisons; and Jerry Spinks, Chapter President. Read the full story in this issue.

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CHAPTER ANNIVERSARIES IN 1962—A CORRECTION

The February issue of Torch and Trefoil in listing chapter anniversaries in 1962 erred in its heading of 25th, 30th and 35th anniversaries. Here's the corrected list:

Thirty-fifth Anniversaries:

Beta, University of Pittsburgh, January 11
Gamma, Cornell University, February 17
Delta, Auburn University, November 8
Epsilon, Northeast Missouri State College, December 13

Thirtieth Anniversaries:

Alpha Alpha, University of Illinois, March 31
Alpha Beta, The Pennsylvania State University, May 26
Alpha Gamma, Purdue University, May 20
Alpha Delta, San Diego State College, June 14
Alpha Epsilon, Louisiana State University, June 3

Silver Anniversaries:

Beta Alpha, University of Wichita, January 31
Beta Beta, Michigan State University, April 24
Beta Delta, East Texas State College, November 7

ORIGINALITY AND CURIOSITY

By GORDON SARTI

Lambda Omega, California State College, Penn.



Every hear of an A Phi O "Slave Market"? The above shows Lambda Omega's.

The most important part of any brotherhood organization is the periodical hunt for new members. As in the case of Alpha Phi Omega, we have what is commonly known as the rushing and pledging period.

Recently at Lambda Omega chapter, California State College, California, Pennsylvania, of which I am a brother, we acted as host chapter for our sectional conference which includes Alpha Phi Omega chapters from West Virginia and western Pennsylvania.

Among our discussion groups was one concerning rushing and pledging, of which I was chairman. From past experience, I knew that the common practice was to discuss the purpose of rushing and pledging, where to look for new prospects, how to go about contacting these prospects, what type of individual Alpha Phi Omega is looking for, ideas for pledging, pledge service projects, and many other topics of which I am sure you brothers are familiar with. But one thing seemed to be lacking. Everyone discusses and elaborates on these topics but in the past, I

found it difficult to set up a program without some central theme, either a word or two or a slogan, to work from. After much deliberation and thought and after asking myself what has to be developed within the pledge class as well as on the campus, I found myself, quite by accident, emphasizing two words which I believe are the key words in building a pledge program or in just selecting a project whether it be service or social. These two words are simply originality and curiosity.

It is a well-known fact that the American people are by nature curious. So why not use this to our advantage? I urge those of you who read this article to give curiosity a "fling for its money" and I'm sure you will find it beneficial to your chapter.

As for originality, all I have to say is don't become the most common conformists, become the leaders and the nonconformists. Put originality in your program along with curiosity and watch the interest rise on campus as well as within your own chapter.

Here at California State College, we have incorporated originality and curiosity into our program and have had wonderful success. I am also proud to say that we, Lambda Omega, have received recognition as being the number one pace-setting chapter within the United States to have the largest pledge class this past semester (class size, 1,500 to 3,000 students). This has been the result of the combined effort of the brothers to incorporate originality and curiosity in our program.

Using originality and curiosity to the best of our ability, we came up with what we call "A Phi O SLAVE MARKET." We took our pledges and auctioned them off only to the girls on campus and to the highest bidder. This was done two days before "SLAVE DAY." One sorority had as much as \$40 to bid for a certain pledge. Of course, this auction was highly publicized and made known on campus. Two days later was "SLAVE DAY," at which time the pledges were the servants of the girls. Of course, there were restrictions placed upon the pledges concerning what tasks they were allowed to perform. This proved to be very successful and all money was put into a bulletin board fund for a college bulletin board which was a pledge project.

I have presented what I consider to be the framework or building block for a successful program of service and social projects. It is my wish that you, the brothers of Alpha Phi Omega, take originality and curiosity into your chapter as a life member.

SECTIONAL CONFERENCE DATES

Dates

April 6-7-8
April 13-14
April 27-28-29
May 4-5-6
May 5
May 12-13

For Chapters in

Texas, Oklahoma
Ohio
Wisconsin, Minnesota, Dakotas
California, Utah
New Jersey
Washington, Oregon, Montana

Place

Baylor University, Waco
Youngstown University, Youngstown
Wisconsin State, Eau Claire
San Jose State, San Jose
Schiff Reservation, Mendham
Seattle University, Seattle

Host

Zeta Omega
Epsilon Phi
Eta Lambda
Gamma Beta
Delta Rho
Kappa Rho

ATTEND YOUR SECTIONAL CONFERENCE

By **DR. LAWRENCE L. HIRSCH**

**Chairman, National Committee on Conferences and Seminars
Member, National Executive Board**



Dr. Hirsch

The three cardinal principles of Alpha Phi Omega are Leadership, Friendship and Service. Sectional conferences give emphasis to all three. That's why it is most important that your chapter participate.

Friendship begins with fellowship and this is stressed in at least three ways at every Sectional Conference.

The first may be a smoker or a dance or just a fellowship hour break in the program to get an interchange of chapter members and ideas. Every session in itself is a fellowship opportunity. The second is a fellowship dis-

cussion topic on social events. The last but not the least is the closing banquet and fellowship circle.

Service is emphasized in reports and discussions of projects and is the bedrock of most workshop agendas at conferences. We improve our projects as we better inform ourselves of ways and means to do so. Every conference contributes this assist to chapters represented. Each chapter shares ideas and each in turn benefits from those reported by others.

Leadership in action is shared in every Sectional Conference. Your

chapter reports, discusses, suggests, and discovers new ways and means to make itself effective. The result of all this is increased "know how," expressed through effective chapter leaders, who are informed, inspired and involved in leadership development situations.



Planning a Sectional Conference is serious and important business. Shown above are men of Delta Chapter, Auburn University, Auburn, Alabama, preparing for the March 30-31-April 1 Sectional Conference of chapters in Alabama, Mississippi, Tennessee, Florida and Georgia.



Discussion group on "Reaching Campus and Community" in conference February, 1962, at the Western New York sectional meeting in Syracuse. Franklin E. Powell, Jr., is the Sectional Chairman.



Gamma Beta, San Jose State College, San Jose, California, will host the Pacific Coast Conference, May 4, 5, 6. Shown above are a group of the brethren with trophies to be awarded at the conference. The trophies "disappeared" mysteriously at the Fall conference in San Diego. James W. Sweeney heads Gamma Beta.

BETA OMICRON CONDUCTS EXTENSIVE SERVICE PROGRAM

By MICHAEL E. MEEHAN

Corresponding Secretary
Beta Omicron, Missouri School of Mines, Rolla



A view of the Zeta Omega, Baylor University, Waco, Texas, blood drive. Zeta Omega will host the Texas Conference on April 6, 7, 8.

Beta Omicron Chapter is now in its twenty-third year of service on the campus of the Missouri School of Mines and Metallurgy in Rolla, Missouri. The chapter has established a long tradition of service to the campus and community and is now expanding its projects in both areas. The following are some current projects:

BLOOD DRIVE: These drives are held three times each year in cooperation with the American Red Cross. Beta Omicron purchases and awards trophies to the two organizations with the highest percentage of donors, and provides for the publicity and registration of donors. The chapter has been commended by the Red Cross for helping Phelps County meet its blood quota.

BOOK EXCHANGE: The Alpha Phi Omega book exchange can be found doing a brisk business on the second floor of the Student Union during the first two weeks of each semester. This semester one of the local radio stations donated time for announcements and the Book Exchange Committee covered the campus with bulletins. These two methods of publicity combined to make our book exchange the largest in our history.

DESK BLOTTERS: Beta Omicron provides desk blotters free at the book exchange. The blotters are paid for by local business men in exchange for advertisements thereon.

GUIDES: The chapter provides guides for special campus programs such as Engineer's Day, Parent's Day, Homecoming, and Commencement.

MOVIES: Beta Omicron is sponsoring a series of movies and lectures on Communism. The first movie of the series drew a large crowd which indicates a great deal of interest on the campus for this program.

Our biggest project this semester will be instilling the chapter's traditions of service into our record size pledge class of fifty men.

The chapter is also continuing its "Keep Off the Grass" campaign. Committees have been formed to obtain more faculty and scouting advisors, and a committee has been formed to assist the local Boy Scout troops with swimming and first aid instruction. The chapter has also purchased a

camera for the historian to use in documenting the chapter's activities for the scrap book.

Beta Omicron has just activated a Fall Pledge Class of fifteen men who have already shown a great deal of determination to help the chapter achieve its goals of service to the community, campus, and nation. With these new actives and pledges we look forward to an even greater year on campus.

Dale Cornell is chapter president.

BOOK COLLECTION CAMPAIGN FOR FLORIDA ROAD PRISONS

By BRUCE PATTERSON

Projects Director, Iota Rho, The Florida State University

Florida's road prisons' libraries will be enriched by some 200 books, principally texts on academic subjects, as a part of a newly initiated project of the Florida State University Iota Rho chapter of Alpha Phi Omega, national service fraternity.

The books represent the initial collection by the fraternity, which has a goal of at least 7,000 volumes. The first 200 books for the prison library project were donated to the fraternity by Bill's Bookstore. They cover such subjects as government, science, mathematics, economics, and business management.

(Continued on page 11)



Another view of the Zeta Omega Blood drive.

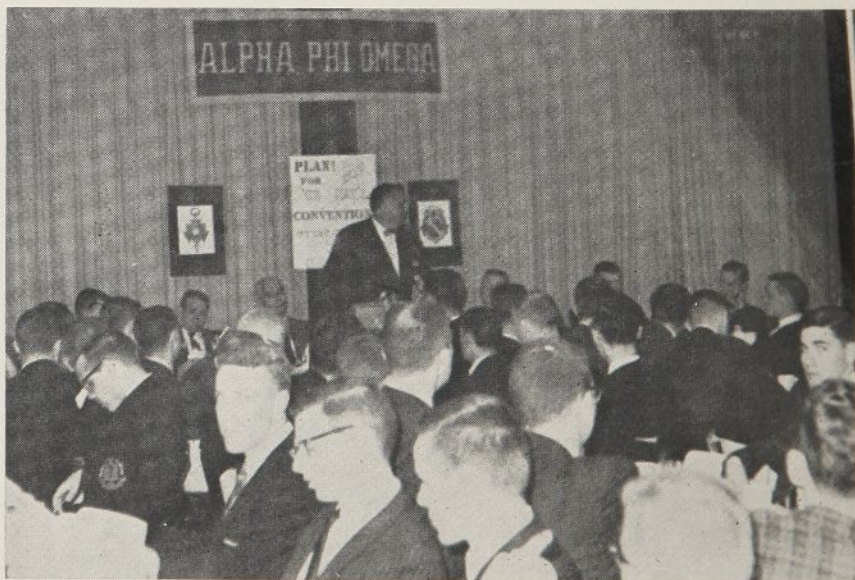
THE ALPHA & OMEGA OF



"Welcome to our Campus and to our State." The traditional welcome is delivered by Dean of Student Affairs J. J. Stewart, Jr. Seated to his left is the Convention keynoter, Robert Carpenter, a distinguished alumnus of Gamma Lambda, Clemson College, Clemson, South Carolina.



Honoring the workshop leaders. Conference chairman Ed Andrews, extreme right, standing, pays tribute to their leadership in Virginia-Carolinas meeting. National Secretary Joseph Scanlon sits at desk.



The fellowship banquet, a highlight of every conference. Nearly 200 shared in this one last February at Raleigh, North Carolina. Presiding is Dr. Tom T. Galt, Sectional Chairman and National Executive Board member.

A SECTIONAL CONFERENCE



Chapter Advisors and Presidential Representatives are recognized too. Photo shows, standing, left to right, Prof. M. Buford Blair, Presidential Representative for Zeta Beta, Virginia Polytechnic Institute; George D. Maddrey, Presidential Representative for Mu Xi, High Point College; Ed Andrews, Conference Chairman and Sectional Vice Chairman for Virginia; and Dr. Tom T. Galt.



Pledge John F. Carey and friend demonstrate the Twist at the Virginia-Carolinas Sectional Conference in Raleigh, February 9-10.



Fun for everyone. The Virginia-Carolinas conference dance, February 9, 1962. A general view of the festivities. More than 80 couples participated.

KAPPA CHAPTER PROVIDES NEEDED FOOD SERVICE

**GERALD McINTYRE, President, Kappa Chapter,
Carnegie Institute of Technology**

In the fall of 1960, football returned to the campus of Carnegie Tech after a 30-year absence. The refreshment concession in the new grandstand was operated by the campus food service. The food service was dissatisfied with the concession for a variety of reasons.

Upon petition to the Auxiliary Services Committee, Kappa Chapter of A Phi O was granted the operation of the concession for the 1961 season. In its petition, Kappa Chapter cited its long record of service to the campus, and promised to serve high quality food at low competitive prices.

The concession stand at the time of Kappa's acquisition had four large service windows, a cold water sink, and a lot of storage space and service shelves. Also on hand were two portable hot dog vending units. From Kappa's past operation of concessions, items such as pots, pans, and condiment dispensers were available, including a home-made popcorn popping machine, last year's pledge project.

After discussions with the school food service managers, who proved invaluable to us, it was decided exactly what would be needed for successful operations. At this time, Kappa invested over \$100 in electric range units, pots, pans, trays, and other utensils. In the two weeks between the beginning of school and the first game, the concession committee met and decided upon what would be served, prices, and manpower. It was decided to serve frankfurters, coke and orange pop, popcorn, coffee and hot chocolate, and doughnuts. We were assisted by the Quaker State Coca-Cola Bottling Company in installing the tap-type vending units. Food Service graciously consented to refrigerate our perishables and store our goods, and to provide a limited quantity of crushed ice for the coke units.

Manpower posed our greatest problem, as we had only 17 actives at the time. A fourteen-man pledge class soon helped to share the load, as a minimum of 12 men were needed to successfully operate the concession. An

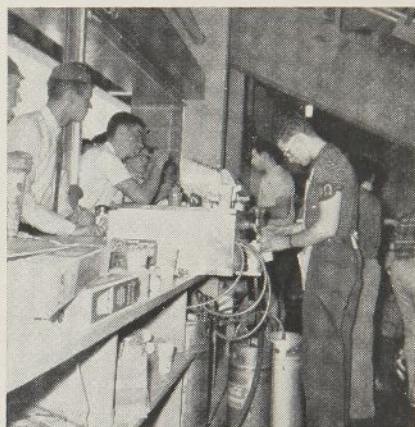
additional source of manpower was furnished by the brothers' dates, who performed admirably. The concession was broken up into 4 subgroups: coke, frankfurters, coffee and popcorn, and stadium vending. Four men were needed to hawk in the stands, one to four for the coke, depending on the weather, three for frankfurters, and one to four for coffee, again depending on the weather. A total of over 300 man-hours was needed for the four home games.

The over-all operation of the concession this first year was only semi-successful, as we were vastly inexperienced. Problems such as under or overordering plagued us, as did spoilage and foul weather. Financially, the concession was successful, netting Kappa \$273.48 on an \$1,100 gross. We also acquired over \$100 worth of durable goods.

The profits derived from the operation of the concession will be used to further Kappa's many projects: a



Who's next? Here are two views of Kappa Chapter men, Carnegie Institute of Technology, operating the food service concession for Tech's revived football games.



new 14' x 3' share the ride board, PA equipment, signs, student directory, UMOG, etc. A portion will be put in the general chapter fund to help defray the expenses for the upcoming convention.

☆ APO EXCELS ☆

*An Editorial in "The Florida Flambeau," March 16, 1962,
published by the students of The Florida State University*

"Alpha Phi Omega service fraternity deserves a hearty commendation for outstanding services performed in recent weeks. The APO's do a fine job of serving the university as a rule, but they have been excelling themselves of late.

"The guards and messengers provided by the APO pledge class at Tuesday night's Student Party convention were perhaps the most organized group in the convention. They were alert and on guard at the door to ward off any party crashers and were constantly on hand to carry messages from delegation to delegation. The value of both of these services is great at a political convention.

"The APO's also provided, at no cost, a stand for the flag given to

Student Senate recently and sent out stacks of free books to prisons in the state.

"Last weekend, the APO pledges spent five hours raking the lawns of the university's student religious houses.

"All of these projects were undertaken in addition to their regular project of running the travel service.

"These and other smaller projects add up to the outstanding record of unselfish service to the university community.

"Today is the first day of Alpha Phi Omega's annual weekend. We sincerely hope their weekend is a complete success. After the work they've done, APO certainly deserves a holiday."

GROWTH IN ALPHA PHI OMEGA

BEDSIDE INDUCTION INTO FRATERNITY



Because of appendicitis, Lawrence Mello, a pledge at Gamma Eta Chapter of Alpha Phi Omega national service fraternity at Springfield College, was unable to attend the brotherhood ceremony banquet. The fraternity came to him. Presenting his membership card is the fraternity ritual team. Left to right, Hugh Grossman, Sergeant-at-Arms; George Huffman, Pledgemaster; David Bennett, Treasurer; William Amberg, President; and Mello.



The chartering group of Nu Sigma, Stephen F. Austin State College, Nacogdoches, Texas, poses for a photograph with their installation team from Kappa Alpha Chapter, Lamar State College of Technology, Beaumont, Texas. The photo was taken in December in the historic old Stone Fort, on the grounds of the College.

Shown, left to right, are: 1st row, Walley Lee, Carlton Bruce, Wendall Kuykendall, Ken Bower; 2nd row; Dr. Bill Turner (Advisor), Neil Collins, Ben Moore, Sam Bass, Hal Felty, J. Fatemian; 3rd row, Ed Hillyer, Reed Hopkins, Ken Beamesderfer, Jay Rabuck, Ron Perkins, Dr. C. K. Chamberlain (Chairman of Advisory Committee), Johnie Simmons (Scouting Advisor), George Zuckero, Jr.; top row, Bennis Butler, Charles Capel, Grant Gaumer, Bill Crawford, Art Simon, David Smith, Farley Martin, Kenneth Coker, David Jones, Charles Fletcher, Kent Askins, Kendall Hay, Jr., Pat Gray, Eric Holm, Joe Scanlon (National Executive Secretary).

Eta Tau, West Texas State College, Canyon, Texas, observes the first anniversary of its reactivation this May. The re-chartering group is shown in the photo at right. In the front row, seated on the extreme left, is Robert J. Hilliard, National Executive Board member; on the extreme right is Dean of Men Lewis N. Jones of Texas Tech, also a National Executive Board member. Fourth from the left is Dr. James P. Cornette, President of West Texas State. To his right is Ivo Cross, President of Eta Tau Chapter.



HERE AND THERE IN A PHI O



Robert Anderl, left, President of Phi Chapter, Syracuse University, New York, receives the 30-year Recognition Certificate from Joseph Scanlon, National Executive Secretary, while National President William S. Roth, center, adds his hearty approval. The presentation was a highlight of the Western New York Sectional Conference, February 23-24 at Syracuse.



The Pusan, Korea, Children's Charity Hospital has awarded a Certificate of Recognition and Appreciation to Nu Lambda Chapter, Moravian College, Bethlehem, Pennsylvania, for their service projects on its behalf. Shown above with the certificate are Dr. Samuel Zeller, Advisory Chairman, and Charles Canning, Chapter President.



Theta Delta, Waynesburg College, Pennsylvania, Book Exchange open for business. Left to right, J. Wilcox (seated), C. Terrill, D. Smith, D. Shelar (seated). The customer is unidentified.

Nu Rho, College of William and Mary, performs service to youth at the Northern Star District Scout Camporee conducted by the Peninsula Council, Boy Scouts of America, at Skiffes Creek Annex, Virginia. Photo shows Tom Riser, chapter Vice President, conducting map symbol identification work. For this type project consult your Scouting Advisor.



SELLING HIGH SCHOOL GRADS ALPHA PHI OMEGA

By **CHARLES N. FOX**

Second Vice President, Zeta Theta, Drexel Institute of Technology

Editor's Note: *Zeta Theta Chapter has devised a unique project to supply college bound high school graduates with advance information about Alpha Phi Omega. What's your chapter's plan to reach high school seniors?*

Zeta Theta Chapter, Drexel Institute of Technology, has embarked on a project in connection with the School District of Philadelphia, Philadelphia Pennsylvania. A Zeta Theta representative met with Dr. Allen H. Wetter, Superintendent of Schools, and with Miss Helen F. Faust, Director of Vocational and College Guidance. The possibility of presenting Alpha Phi Omega to graduating High School Seniors was presented and discussed. Our representative proposed to provide the School District with copies of **YOUR CHANCE TO HELP** in sufficient quantities to reach some 4,000 male graduates planning to attend college.

The School District of Philadelphia operates 15 academic high schools and four vocational high schools. Many of our brothers had never heard of Alpha Phi Omega in their pre-college days. A few of them heard about our fraternity while in the Boy Scouts. It is this need to tell others what we are and what we stand for which motivated Zeta Theta's project.

Zeta Theta received from the school system a list of the Philadelphia public high schools, the names of the College Guidance Counsellors, and the number of male graduates planning to attend college. The brothers then proceeded to bundle a sufficient number of **YOUR CHANCE TO HELP** for each school. With each bundle, a memorandum to the College Advisers was sent by the School District which reads as follows:

"MEMORANDUM TO COUNSELORS AND COLLEGE ADVISERS:

"Alpha Phi Omega is a recognized college service organization open to any male student regularly enrolled on a campus having a chapter of the fraternity. Many of the more than 300 chapters are in Pennsylvania colleges and universities which are attended by a large number of our graduates.

"Alpha Phi Omega is approved by the National Council of the Boy Scouts of America. Membership in this fraternity in no way limits the individual's opportunity to join other social or professional groups. We are sending you copies of a leaflet, **YOUR CHANCE TO HELP**, for distribution to college bound boys as a way of informing them of the opportunities in this organization."

Zeta Theta plans to continue in this endeavor. Philadelphia's high schools graduate approximately 2,000 potential college men every six months. It is our hope to reach them before they begin the greatest years of their life. It is our way of attempting to form the citizens of tomorrow. Today, through the three cardinal principles of Alpha Phi Omega—Leadership, Friendship, and Service.

May we suggest this field of endeavor to our brother chapters across the country. By informing the future freshmen of our nation's colleges and universities of Alpha Phi Omega, we are performing service in each of our four fields of Service. This undertaking, we feel, will be successful from the start. We are one chapter in a big city. Many chapters in many different cities and towns can reach a lot of people. Come on, let's evangelize a little. Let's help to make for a bigger and better Alpha Phi Omega and for better citizens of tomorrow.

WILL YOUR CHAPTER BE REPRESENTED

At

Alpha Phi Omega's 17th National Convention

December 27-28-29, 1962

THE UNIVERSITY OF KANSAS CITY

Kansas City, Missouri

BOOK COLLECTION—IOTA RHO

(Continued from page 5)

Presentation of the books was made this week to L. W. Griffith, superintendent of road prisons, and Malcolm Hill, administrative assistant, in an informal ceremony in Longmire Building. Jerry Spinks of Pampa, Tex., Iota Rho president, represented the fraternity.

Griffith said the books will fill a longtime need in the road prisons. They will, he said, be used "as reference material and supplemental reading by the inmates of the camps and will augment the libraries used in their educational programs."

Spinks said that the first books collected will go to the road camps at Brooksville and Palatka. Plans call for future distribution to the 37 other camps in the state, he said.

Bruce Patterson, first vice-president of the fraternity and project director, said that a campaign is under way to collect additional books from FSU students. Students or interested citizens who have books to contribute should bring them to the Alpha Phi Omega Travel Service Desk at the FSU post office, or to Room 413, Longmire Building.



CHAPTER DOINGS



- * * * LAMBDA PI, La Salle College, Philadelphia, proudly publishes "Contact," the latest of a series of fine publications which more and more chapters are using for contact and morale purposes. The chapter held its annual acceptance banquet in February, with more than 100 guests in attendance. This chapter designates a "Brother of the Month." Charles Oettle, Chapter Treasurer, was so named for March. The Chapter President is Steve Beckson.
- * * * DELTA, Auburn University, was host March 30-31-April 1 to an Inter-Sectional Conference which included chapters in Alabama, Mississippi and Tennessee and guest groups from as far away as Florida, Georgia and Louisiana. Speakers included National President William S. Roth, Sectional Chairmen R. L. Brittain and Professor Richard S. Herron, National Executive Secretary Joseph Scanlon and Dean John J. Pershing of Emory University, Advisory Chairman for Delta Kappa Chapter.
- * * * Alpha Upsilon, De Pauw University, Greencastle, Indiana, reports an outstandingly successful Ugly Man on Campus contest. Net proceeds of more than \$700 will be assigned to Multiple Sclerosis and to the Wabash Valley Council, Boy Scouts of America. Stephen Ross is Chapter President.
- * * * THETA KAPPA, Harpur College, Binghamton, New York, sends members weekly to a nearby County Home for Children to supplement the work of trained social workers in charge. The men serve as tutors to small groups of children in need of study assistance. The chapter annually conducts an all day outing for orphanage children. Gerald G. Stern is Chapter President.
- * * * ALPHA MU, William Jewell College, Liberty, Missouri, has received the appreciation of the Dean of Men E. W. Holzapfel, and campus leaders in general for their "Share a Ride" program. This was a project of their latest pledge class, headed by Jim Sodon. The ride board, a map of the United States, is placed in the Student Union Building. L. R. Vaughn is Chapter President.
- * * * KAPPA THETA, Wake Forest College, Winston-Salem, North Carolina, provides partners for the Blind Dance at the local Armory each month. The chapter's book exchange handled \$1,200 worth of books during the second semester. "Kappa Theta News" is its official publication. Joe Beachum is Chapter President.
- * * * NEBRASKA STATE TEACHERS COLLEGE, Chadron, Nebraska, has a most active petitioning group. They have helped the college solve the "Stay on Campus" weekends by providing a stimulating, popular activities program. They have assisted Blue Key members with their annual Blue Key revue publicity and as ushers for the event. The group publishes an APO newsletter. Bruce Shaver is its President.
- * * * KAPPA DELTA, Florida A & M, Tallahassee, conducts a Blood Bank operation. The chapter is proud of Brother Willie A. Douglas, serving in Pakistan with the Peace Corps as a teacher of agricultural courses. Archie L. Holmes is Chapter President.