

# THE LIGHTBEARER

Published by

ALPHA PHI OMEGA

VOL. 8

KANSAS CITY, MO., FALL, 1933

NO. 3

## A NATIONAL A. P. O. CITIZENSHIP DAY

Wednesday, February 14, 1934, is  
Date Set for Important Event  
on Every Campus

Wednesday, February 14, 1934, will be a "red letter day" on the campus at every college and university where there is a chapter of Alpha Phi Omega. That is the day that has been designated by the Supreme Council as the first annual National Alpha Phi Omega Citizenship Day.

It is notable that this Citizenship Day occurs during National Boy Scout Anniversary Week, which makes it possible to impress upon university students and others the fact that the Boy Scout movement is dedicated and consecrated to character building and citizenship training and that Alpha Phi Omega is striving toward the same end.

On Citizenship Day groups of young American citizens will be gathered together under the sponsorship of Alpha Phi Omega. The purpose of the day's activities will be to assemble young people, particularly young men who have just reached the age of 21 years and have thus become legalized citizens of the United States of America, in order to present to them a charge to citizenship and a challenge to exercise their right of franchise for the well being of all humanity; and to explain to them the rights, the privileges and the responsibilities of citizenship in the United States.

Such Citizenship Day programs were carried on last year by over half the active chapters and in every instance they were highly successful. This activity has been tried and tested and for that reason the Supreme Council deems it appropriate to designate a certain day to be the National Alpha Phi Omega Citizenship Day.

This infant activity is in the ex-  
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## "UNCLE" DAN

Daniel Carter Beard, Vice-President and National Scout Commissioner of the Boy Scouts of America, has been made a National Honorary Member of Alpha Phi Omega.

"Uncle Dan" is a friend to every boy and has for many years been deeply consecrated to youth. Before the founding of the Boy Scout movement in America Dan Beard was a national



leader in an organization for boys, founded by himself, known as the "Sons of Daniel Boone."

He was one of the founders of the Boy Scouts of America and has contributed greatly to the success of the Boy Scout program.

Because of his undying interest in the youth of the nation, we are particularly happy to welcome "Uncle Dan" into Alpha Phi Omega. In his letter of acceptance of National Honorary Membership in the fraternity, he expressed his willingness to be of assistance to Alpha Phi Omega in every way possible in promoting a high type of leadership for the youth of America.

## NEW RITUAL FOR ALPHA PHI OMEGA

Fraternity Aims and Objectives  
Are Given Strong  
Emphasis

The Committee on Ritual and Insignia appointed at the Fourth Biennial Convention of the fraternity last December has made an extensive study of the Alpha Phi Omega Ritual in order that our initiatory ceremonies may have the greatest possible significance in connection with our program of service. Alpha Phi Omega being an organization unlike any other fraternity in its purposes and activities and requirements for membership, the writing of a ritual has required considerable time and thought on the part of many who are most vitally interested in the welfare of the fraternity.

The revised ritual is unlike any other ritual in use by collegiate fraternities and truly it should be because of the fact that Alpha Phi Omega is in itself a distinctive type of organization.

The new ritual is not merely an initiatory ceremony, but it gives the candidate a complete word picture of the aims and objectives of Alpha Phi Omega and tends to instill into the new member the desire to carry on always in the spirit of the fraternity, giving every possible service he can to his fellow men throughout his life. In addition, the ritual shows the close resemblance of the fraternity ideals to the teachings of the Boy Scouts of America, particularly the Scout Oath and the Scout Law, the Motto and the Slogan which are the guiding principles of every true Scout.

The following members of the fraternity assisted in the forming of the new ritual: Brother Fred G. Davie, Editor of the Lightbearer, chairman of the committee; Brother Keith Weeber, Past Grand Master, Omicron;  
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# THE LIGHTBEARER

Published by

## ALPHA PHI OMEGA

A National Honorary College.

Fraternity

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Fred G. Davie.....Editor

Sidney B. North.....Business Mgr.

### The Supreme Council of Alpha Phi Omega

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Supreme Grand Master

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Deputy Supreme Grand Master

Sidney B. North.....Kansas City, Mo.  
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Dr. Ray O. Wyland.....New York, N. Y.  
National Director of Education, Boy  
Scouts of America (Ex-Officio)

### TIPS FROM THE SUPREME GRAND MASTER

The opening of the school year of 1933-34 presents a real challenge to every chapter of Alpha Phi Omega. As never before, American colleges and universities need such an organization as Alpha Phi Omega to promote friendliness, brotherhood and a spirit of unselfish service among college students.

Great national educators, college officials, faculty members, as well as Scout leaders in all parts of the United States are looking to our fraternity to give vigorous leadership in promoting "the spirit of Scouting" on college and university campuses.

Following the period of orientation this year, every chapter in the fraternity should put forth every effort to build a larger chapter membership in order to have the necessary man-power to carry on a full program of service. Indeed it takes man-power of the right caliber to command

the respect of the faculty and the student body. **BOY SCOUTS OF AMERICA APPROVES A. P. O.**

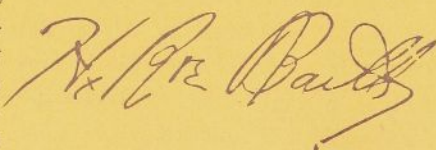
The National Headquarters is a service station for every chapter in the fraternity. Chapter officers must always feel free to call upon the Supreme Council for any assistance that they feel would help them in carrying on the chapter program. Every member of the Supreme Council will consider it a privilege to have the chapters call upon them for advice and counsel on fraternity problems. Frequent correspondence is urged between the chapters and National Headquarters.

In every chapter of Alpha Phi Omega must be found the campus leaders. Alpha Phi Omega should be represented in every campus organization of worth and value. Every department of the college or university life should be represented in the personnel of our fraternity.

A recent survey of colleges and universities indicates that more than 50% of the male student body have been former Scouts and this percentage runs as high as 91% in a great Eastern university. Pick the best men in your student body and interest them in the program of Alpha Phi Omega.

Faculty advisors are playing an important part in the development of a fuller and larger program of Alpha Phi Omega. More responsibility is being placed on the shoulders of these consecrated men. Let the membership of every chapter respond to the faculty leadership that is being given and in turn let the faculty advisors appreciate the interest, the devotion and the desires of those men who are active in the program of Alpha Phi Omega.

These times are testing times. Alpha Phi Omega is blazing a new trail. A great challenge is ours. The response from the field is most heartening. Let us carry on in the spirit of Scouting so as to reflect credit upon our great fraternity and ever live true to its ideals.



### The Second Annual Charter for Alpha Phi Omega

On September 29, 1933 the National Council of the Boy Scouts of America officially approved and chartered Alpha Phi Omega for the school year 1933-34. Alpha Phi Omega has been made a definite part of the older boy program of the Boy Scouts of America and has been designated as an honorary organization for Scouts and former Scouts on college and university campuses.

This is the second year that the National Council has placed its stamp of approval upon Alpha Phi Omega. Each year the action is taken after the Executive Board of the National Council has reviewed the report of the year's work which is submitted by the Supreme Council of Alpha Phi Omega to the Boy Scouts of America.

The following is a quotation in part from the official communication received from Dr. James E. West, Chief Scout Executive, granting approval of Alpha Phi Omega's program for this school year:

"It is gratifying to note that Alpha Phi Omega has passed through the experimental stage and has demonstrated its ability and capacity for service on the college campus; to the members of the group, to the student body and to the faculty and to the entire college community.

"We have great hope for the future expansion of this phase of our program of service to the youth of America, and we congratulate you on the four-fold program which includes service to the youth of America by the alumni of Alpha Phi Omega."

The National Council is looking forward to the time when Alpha Phi Omega, principally through the alumni members, will furnish a large part of the leadership in the Boy Scout movement. When the alumni have established themselves in the business or professional world they will be in position to give wholeheartedly in service to youth. This service will carry on throughout life because of the ideals that Alpha Phi Omega and Scouting have instilled into the minds and hearts of our brethren.





The Delegates attending the Fourth Biennial Convention of Alpha Phi Omega, Hotel La Salle, Chicago, Illinois, December 28 and 29, 1932

## PRICES ADVANCE ON FRATERNITY JEWELRY

The September emergency issue of the Balfour Bulletin, published by the L. G. Balfour Company, announced to the entire fraternity world the inevitable advance in the prices of fraternity jewelry this year.

The following is a complete reproduction of the bulletin which explains all the factors which have contributed in causing the price advances.

### THE BALFOUR BULLETIN

September Emergency Issue, 1933

"The Balfour Company has consistently refused to advance prices, notwithstanding increased costs. This policy has enabled us to maintain prices, on an average, lower than those charged 20 years ago.

We made no advances during the war or during the boom period which followed.

We maintained our low prices when the value of the dollar fell, and our stones bought with gold advanced nearly 50%.

We met the N. R. A. requirements at a materially increased expense.

We continued our huge International personal service through stores and salesmen, notwithstanding the material decline in business.

In brief, we met every increased cost without sacrificing quality or service, eliminating administrative salaries and dividends, and making personal sacrifices.

We further have been able to tentatively convince the government that under the N. R. A. code prices of ex-

isting contracts do not necessarily have to be increased, and fraternity insignia covered by nationally established contracts should be protected.

Now, however, we are faced with a situation beyond our control. Gold has, overnight, advanced approximately 50% in value. We are accordingly compelled to advance our prices an amount equal to the intrinsic value of the gold increase, or to decrease the carat of your insignia proportionately.

You will appreciate that we were unable to follow our usual custom and complete a stock this past summer because the government refused to give us any gold excepting for orders calling for immediate delivery.

In this emergency we are temporarily advancing all net and retail prices on gold and gold filled articles 10%. The latter is added as a gold surcharge and is not applied to royalties or commissions.

As quickly as possible we will communicate with each individual fraternity and customer, and arrange to follow their instructions."

The following are two letters from L. G. Balfour to Supreme Grand Master H. Roe Bartle which tell of the new prices that are now in effect in Alpha Phi Omega jewelry.

L. G. BALFOUR COMPANY

Attleboro, Massachusetts

September 19, 1933

Mr. H. Roe Bartle

3215 Park Avenue,

Kansas City Mo.

Dear Mr. Bartle:

Enclosed find announcement with

reference to the recent 10% increase placed on fraternity jewelry.

This flat 10% increase will apply to your gold jewelry with the exception of the standard plain badge, on which there will be an advance of 50 cents, your standard plain key, on which there will be an advance of \$1.00. On the two-piece gold filled pin the advance will be 50 cents, on the gold filled key, 50 cents; on the 10K recognition, 50 cents, and on the gold filled recognition, 25 cents. These in every case will be added as "gold surcharge" and are not subject to either royalty or commission. Further, we are instructed that where such increases advance the prices to \$5.00 or over, thus making them subject to the 6% excise tax, this tax must be charged to the customer.

You will appreciate that with the permission of the administrator we are absorbing all labor and overhead increases caused by the N. R. A. regulations, as well as the 50% increase in stone prices due to the fact that stones are purchased with gold, and we are only asking our customers to bear the actual intrinsic gold increase.

You were fortunate in having a permanent contract because the Administrator decided not to interfere with contracts which have been in effect for a long period, and which have proven satisfactory both to the fraternity and to the official jeweler, as long as the manufacturer adds, as of September 5, 1933, the agreed

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## ALPHA ALPHA FIRST TO WIN PLAQUE AWARD

Alpha Alpha chapter at the University of Illinois was the first to qualify for the coveted Plaque Award which was offered by the Supreme Council for outstanding membership advancement during the Spring Semester of 1933. Since the National Convention last December, Alpha Alpha has initiated 20 new active members.

Membership advancement is only one part of the program of Alpha Alpha. The following are some of the activities of the chapter:

1. Annual Boy Scout Day at the University of Illinois, sponsored by the chapter.
2. Weekly Scout Swim at both Urbana and Champaign, in charge of Alpha Phi Omega.
3. Once each semester the chapter has charge of the Court of Honor program of the Arrowhead Council, Boy Scouts of America.
4. Weekly chapter meetings and occasional overnight hikes appear in the program.

Indeed, this chapter is setting a pace that should be a challenge to every other chapter in Alpha Phi Omega.

A report has been received from Brother W. L. Burlison, Senior Faculty Advisor at Alpha Alpha, which indicates that an extensive program of activities has been planned for this year. Carry on, Alpha Alpha!

## ALPHA EPSILON HOLDS STUDENT FORUMS

Alpha Epsilon chapter at Louisiana State University has inaugurated a series of open forums conducted by the chapter. All men students at the university are invited to the meetings. The meetings are held for the purpose of affording all students the opportunity to bring up problems for discussion to offer constructive criticism or to suggest corrections of any sort; also to create friendship and better understanding among the students and to aid the proper authorities in concerting action on the student problems that might arise.

Brother Glenn O. Holloway, Senior Faculty Advisor of Alpha Epsilon chapter reports that the chapter is off to a good start this year and intends to double its membership during the present semester.

## RAYMOND O. DAVIES

The editor of the Lightbearer is happy to present to the fraternity at large one of the most dynamic leaders in Alpha Phi Omega, Brother Raymond O. Davies, our Supreme Faculty Advisor.

Brother Davies was born in Charleston, Illinois, in the year 1899. After finishing grade school and high school he attended Millikan University and in 1918 and 1919 served in the S. A. T. C. Unit. In 1923 and 1924 Brother Davies attended Blackburn college at Carlinville, Illinois and received his A. B. degree from the University of Iowa in 1926. He took graduate work in the University of Iowa during 1927 and 1928. Brother Davies was instructor of Biology and Phy-



sics at Blackburn College Academy, 1924-25; Proctor, Blackburn College 1923-25; Assistant Dean of Men, University of Iowa, 1925-28; Dean of Men, Drake University, 1928—; and Director of Personnel, Drake University, 1931—.

Brother Davies holds membership in Theta Alpha Phi, National Honorary Dramatic Art Fraternity; Psi Chi, National Honorary Psychology Fraternity; and Kappa Delta Chi, Social Fraternity. He first became a member of Alpha Phi Omega at the time of the installation of Omega chapter November 30, 1931. In the capacity of Faculty Advisor of Omega chapter he served faithfully and well.

Brother Davies is vitally interested in youth and through his position as Dean of Men at Drake University he spends considerable time in giving advice to students on their personal problems.

At the Fourth Biennial Convention of Alpha Phi Omega in Chicago last December, Brother Davies was elected to the office of Supreme Faculty Advisor of the fraternity and was thereby made a member of the Supreme Council. He made a lasting and a

## NEW PLEDGE RECORD SYSTEM

The new system for keeping a record at the National Headquarters of every pledge in Alpha Phi Omega has been completed and is being used this year.

Each chapter will receive a supply of application-for-pledgeship blanks, (pink in color to distinguish them from the blue and white record blanks now in use), which will be used in recording pledges.

One blank will be filled out by the Chapter Scribe for each pledge, and mailed to the Supreme Scribe. No initiation into active membership will be recognized unless this blank has been filed previously at the National Headquarters.

Immediately upon receiving the application-for-pledgeship the Supreme Scribe will send the new pledge a copy of the National Alpha Phi Omega Pledge Manual. This manual is a handbook and guide which will be helpful to each new pledge in gaining the necessary information about Alpha Phi Omega before being initiated into active membership. It contains a list of pledge duties which the chapters will require of their pledges.

In presenting this manual to the fraternity field the Supreme Council hopes it will be a definite help in strengthening the spirit of brotherhood and friendship among the chapter members.

## A NEW A. P. O. SONG

(Tune—Song of the Vagabonds)

Alpha Phi Omega

We are always eager,

For we're here to do our best;

Mind and body steady,

With a heart that's ready,

And by sacred friendship blest,

ONWARD, UPWARD

Through the years ahead,

By your spirit ever we'll be led.

Hear our voices blended,

In that pledge so splendid,

We'll be loyal unto you, YEA!

—Originated by Omicron Chapter

profound impression upon everyone who gained his acquaintance at the national meeting.

Thus far in his new position Brother Davies has demonstrated his willingness to serve Alpha Phi Omega in every possible way.



## ALPHA ZETA INSTALLED AT UNIV. OF KENTUCKY

On the evening of March 13, 1933, a new and enthusiastic group of students at the University of Kentucky at Lexington was initiated into Alpha Phi Omega, the chapter being named Alpha Zeta of Alpha Phi Omega. For over a year prior to becoming affiliated with Alpha Phi Omega this group of former Scouts at the University of Kentucky had been banded together under the name of Beta Sigma Alpha (local) and had been carrying on a program much the same as is carried on by a chapter of our fraternity.

From the time that Beta Sigma Alpha had its beginning the members were looking forward anxiously to becoming connected with the national organization of Alpha Phi Omega. With this in mind the group sent a delegate to the Fourth Biennial Convention of Alpha Phi Omega in Chicago last December so that he might carry back a complete picture of the program for the fraternity with which they wished to affiliate.

On March 13, in the midst of the national banking holiday, when the rich and poor alike were a bit uncertain as to the outcome of the financial difficulties in the United States, this courageous group took upon itself the obligation, as well as the privilege of being a part of Alpha Phi Omega.

The installation ceremony was conducted under the direction of Brother Charles E. Wood, N. H. M., Associate Regional Executive of Region Four, Boy Scouts of America. Following the installation ceremony an informal banquet was held.

The following University of Kentucky faculty members were made advisors of the new chapter: Prof. Mervin E. Potter, Prof. Reid P. Meacham, Prof. Levi J. Horlacher, Prof. William H. Hanson and Prof. August N. May.

Scouting advisors of the chapter are Mr. L. R. Bucher, Scout Executive of the Blue Grass Council, Lexington, Kentucky; and Mr. Herman C. Ahrens, Deputy Commissioner in the Blue Grass Council.

Mr. Arnott S. Hendrick, chairman of the Lexington Court of Honor, was made an honorary member.

The charter members of the fraternity who were initiated into the chap-

ter at the time of its installation were: H. J. Templin, Grand Master; William F. Dannecker, Deputy Grand Master; William H. Nicholls, Scribe; Charles H. Talbot, Treasurer; Halbert Leet, Social Scribe; Ralph G. Winfrey, Crosby W. Bean; Maurice Weil; F. Ellsworth Twadell; William E. Congleton and Curtis R. Hammond.

Under the able leadership of Brother H. J. Templin, Grand Master of the chapter, Alpha Zeta has begun an extensive program of service activities. During the two remaining months of the school year that followed the installation of Alpha Zeta ten members were initiated.

Our "baby" chapter has become a real credit to the fraternity and the members are constantly striving to make Alpha Phi Omega a very definite force for good on the campus at the University of Kentucky.

## THE "SUNDIAL" AT ETA

The "Sundial," a monthly news sheet, is being issued by Eta chapter at Northern Illinois State Teachers College. The paper is edited and published by members of the chapter. It contains news of the activities of Eta chapter, as well as personal notes about its active and alumni members, and articles of general interest to the fraternity at large.

Quoting from the first issue, "the purpose of the publication is to bring the non-active alumni members into contact with the doings of the active chapter, to acquaint all members with the momentous activities engaged in by members who are 'in absentia,' and to bring a new and closer feeling of brotherhood, hoping that in years to follow, as the chapter grows to nationwide extent, that this missive will help keep that feeling of brotherly and mutual interest in the hearts and souls of every brother who has passed through the ceremonies of our ritual."

The editor of the Lightbearer wishes the "Sundial" well and hopes that it will have a most lasting and useful existence on the campus of Northern Illinois State Teachers College.

Dr. Louis H. Renfrow, Divisional Grand Master of Division Eight, already has begun his plans for a divisional conference this fall. Chapter invitations for the meeting are in order.

## OMICRON LEADS IN SCHOLARSHIP

The Omicron Chapter at the University of Iowa has demonstrated that high scholarship is attainable without sacrificing other activities. During the year 1931-32, the members of Omicron made the highest scholastic record of the several chapters and in recognition of this achievement a silver loving cup, known as the Alpha Phi Omega Scholarship Trophy, was presented to the chapter at the Fourth Biennial Convention of the fraternity last December. The presentation was made on behalf of the Supreme Council by Brother George H. Charno, N. H. M., the Legal Counsellor for the fraternity and the trophy was received for the chapter by Brother Keith Weeber, Past Grand Master of Omicron.

This December the same trophy will be awarded to the chapter that made the highest scholastic record for the year 1932-33. Upon the cup will be engraved the name of the winning chapter. Omicron hopes to be able to retain the trophy for the coming year, while other chapters are striving hard to make the highest scholarship record in order that they may wrest the scholarship trophy from the chapter that now holds it. The chapter that wins this award for 1933-34 must begin working diligently at the very beginning of this school year in order to have a high standing at the close of the year.

While producing this scholarship record Omicron has also carried on a full program of service activities for the university, for youth, and for the members of the chapter. In addition, the individual members of Omicron chapter have taken active part in every worthwhile activity on the campus at the University of Iowa. Many have earned varsity letters in football, basketball, and track and others have won honors in marksmanship both on the university team and in national competition.

The members of Omicron Chapter are to be congratulated upon the splendid manner in which they have combined scholastic achievement with a full program of service activities. Such achievements reflect credit upon Alpha Phi Omega.



## THE EXTENSION PROGRAM MOVES FORWARD

(By C. M. Finnell, Chairman of the Extension Committee)

Despite the economic and financial stress that has been in our midst the past three years, Alpha Phi Omega has continued to grow and prosper and has made steady progress both in chapters and in membership. The policy of extension has been modest and conservative because we do not seek a mushroom growth. New chapters are established only after a thorough investigation has been made by the Extension Committee and the Supreme Council and the chartering of the new group has been approved by the collegiate chapters. This conservative policy has been a vital factor in causing Alpha Phi Omega to grow on a firm foundation.

Throughout the Scouting field there is a keen interest, both on the part of Scout Executives and Scouts, in this honorary organization for Scouts and former Scouts on college and university campuses.

Thus far during 1933, one new chapter has been installed into the fraternity—Alpha Zeta chapter at the University of Kentucky.

At the present time groups of former Scouts at the following institutions are banded together, preparatory to petitioning Alpha Phi Omega: University of Wisconsin at Madison; University of Georgia at Athens; William Jewell College, Liberty, Missouri; University of Nebraska at Lincoln; University of Wichita, Wichita, Kansas; North Dakota State Teachers College at Fargo; University of Missouri at Columbia; University of New Mexico at Albuquerque; University of Pennsylvania at Philadelphia; University of Omaha, Omaha, Nebraska; Creighton University, Omaha, Nebraska; University of Southern California at Los Angeles; Grove City College, Grove City, Pennsylvania; Howard Payne College, Brownwood, Texas; Lake Forest College, Lake Forest, Illinois; Oklahoma A. and M. College at Stillwater; Southern Methodist University, Dallas, Texas; Washington State College at Pullman; Washington University at St. Louis, Missouri; and University of Kansas City, Kansas City, Missouri.

The Extension Committee includes: Brothers C. M. Finnell, Deputy Reg-

ional Executive of Region 7, Boy Scouts of America, Chicago, Illinois; Leo M. Sandefur, Scout Executive, Onondaga-Cortland Council, Syracuse, New York; and Theodore Pfalsgraf, Assistant Scout Executive, Los Angeles Council, Los Angeles, California. This committee will appreciate receiving from any members of Alpha Phi Omega suggestions as to desirable locations for further chapters together with the names and addresses of faculty members and students at such institutions with whom contact can be made.

## MOTHER CHAPTER ACTIVE AT LAFAYETTE COLLEGE

Alpha, the mother chapter of Alpha Phi Omega, is carrying on an active program at Lafayette College, Easton, Pennsylvania.

One of the most important projects of the chapter is the sponsoring of a series of open forums which are attended by a representative group of students. The forums are open to all students and are very well attended. Prominent speakers and experts in particular fields discuss subjects of common interest.

The following is a representative program which was presented at one of the forum meetings:

1. The Chinese-Japanese Situation, discussed from the standpoint of an unprejudiced individual by Professor William Eddy of the department of history at Lafayette College.

2. Chemical Warfare—discussed from the viewpoint of a collegian by Dr. E. C. Bingham of the department of chemistry at Lafayette College.

3. Professor James B. Hopkins, head of the department of romance languages, talked on the Pros and Cons of Honorary Societies for College Men.

Following each address, the students were given an opportunity to express their ideas and views on the subjects under discussion. In every instance these open forum meetings have proven very enlightening and interesting to those who have attended.

This type of activity on the part of a chapter of Alpha Phi Omega is an excellent means of informing the student body of the ideals and purposes of our fraternity and will help to instill into students the spirit of the Scout movement.

## PHI CHAPTER LEADS

Phi Chapter at Syracuse University led all other chapters in membership advancement during the year 1932-33. Twenty-three new active members were added to the rolls of that chapter during the last school year. Although Phi is less than two years old, the chapter, in initiating this fine group last year, has set a record which is a challenge to every other chapter in the fraternity.

Brother James H. Husted, Grand Master; Brother R. F. Blauvelt, Scribe; and Brother Robert H. Cron, Treasurer, have given vigorous leadership to Phi Chapter and they are still directing the activities of the chapter. They report that an extensive chapter program is under way this year and that the chapter plans a greater service to the university and to the youth of Syracuse this year than it has ever been privileged to deliver in the past.

With Professor Gurth Whipple of the College of Forestry at Syracuse University acting as the Senior Faculty Advisor, Phi Chapter has the assurance of the fullest cooperation from the faculty in carrying out its program this year.

## WATCH PHI!

## ALPHA BETA MAKES OUTSTANDING GROWTH

The Alpha Beta Chapter at Penn State is particularly proud of the eighteen new members who were initiated into the chapter last year. The majority of the new members are classified as sophomores at the college this year which assures the chapter of excellent leadership in the years that are just ahead.

It was under the leadership and guidance of Brother Larue J. Elmore Past Grand Master, and Brother Walter H. Klussman, the new Grand Master that the chapter has made this excellent membership advancement.

Without doubt, the enlarged membership of this chapter will enable Alpha Beta to launch a greater program of activities than ever before had been carried out.

Professor A. L. Beam of Pennsylvania State College, Senior Faculty Advisor of Alpha Beta Chapter has sent the assurance that the chapter is progressing in good form this year.

Other chapters may well keep an eye on Alpha Beta.



## L. G. BALFOUR CO. GIVES FINE SERVICE

The L. G. Balfour Company, sole official jewelers to Alpha Phi Omega, has demonstrated repeatedly during the past few months its desire to render every possible service to our fraternity. The company has served Alpha Phi Omega continuously since the fraternity's founding in 1925.

Throughout the economic depression the Balfour Company has maintained a legal staff in all of the principal cities of the United States for the protection of the insignia rights of Alpha Phi Omega and other fraternities.

When financial conditions among the members of our fraternity became such that it was necessary for Alpha Phi Omega to adopt a less expensive badge and key, the lowest bidder for high quality jewelry received by the Supreme Council was that from our own jeweler, Balfour.

When the services of an artist were needed to incorporate new symbolism in our coat-of-arms, the services of the Balfour designers were rendered without charge. Such services as these on the part of our jewelers merit our fullest cooperation in return.

Several other manufacturing jewelers have voluntarily submitted samples and bids for the manufacture of Alpha Phi Omega pins and keys at lower prices than our present rate; but on examining these pins it has been found in every instance that they contain low carat gold and are made with the cheapest of workmanship.

It is regrettable to note that some small companies are manufacturing and selling Alpha Phi Omega jewelry without the authorization of the Supreme Council and without knowledge of the official specifications. Surely no true member of our fraternity will encourage such smuggling of our insignia even to the extent of wearing an unofficial badge.

The new gold-filled badge and key that were adopted by the Fourth Biennial Convention in Chicago last December are being manufactured now and stocked by our official jewelers. This new jewelry has been received very enthusiastically throughout the fraternity field and it has proven a very definite help in making

(Continued on Page 8)



### A. P. O. COAT OF ARMS MADE MORE BEAUTIFUL

In connection with the new and revised ritual that has just been released by the committee on Ritual and Insignia appointed at the Fourth Biennial Convention, two important changes have been made in the coat of arms of the fraternity. The three trefoils that formerly appeared in the upper right hand triangle have been changed to three flaming torches, symbolic of the three guiding principles of the fraternity: Leadership, Friendship and Service. The three trefoils that appeared in the lower left hand triangle have been changed to three fleur-de-lis symbolic of the three promises of the Scout Oath: Duty to God and country, duty to others and duty to self.

The new design is tied very closely with the ritual of the fraternity, and is more significant than was our former insignia.

A replica of the new coat of arms as well as the badge of the fraternity have an important part in the new initiatory ceremony.

### CONSTITUTION AND SERVICE MANUAL IN PRINTED FORM

The National Constitution and By-Laws, and the Manual of Service of Alpha Phi Omega have been put into printed form. The Constitution and By-Laws contain all of the fundamental laws by which the fraternity is governed and should serve as a guide in matters of policy to all chapter officers. The Manual of Service contains program suggestions for the chapters and may be called rightfully

a member's handbook, because it will be useful and helpful to every member of the fraternity.

These new pamphlets have been made possible by Brother Earle W. Beckmar Scout Executive of the St. Louis Council and National Honorary Member of the Fraternity, who secured the printing on a labor-material basis.

One copy of each pamphlet will be mailed without charge to chapter officers and advisors upon request to the National Headquarters. Additional copies may be purchased at five cents per copy.

### BALFOUR CORRESPONDENCE

(Continued from page 3)

price covering intrinsic increase in the gold value.

Sincerely yours,

(Signed) L. G. Balfour

L. G. Balfour Company

L. G. BALFOUR COMPANY

Attleboro, Massachusetts

September 19, 1933

Mr. H. Roe Bartle

3215 Park Avenue

Kansas City, Mo.

Dear Mr. Bartle:

Since writing you gold has jumped \$2.00 more an ounce. This additional advance we are assuming. Further, we believe that the suggested increase will protect you for the fiscal year. Please let us know your instructions quickly, in case our proposal does not meet with your approval, because we want to buy in as much gold as possible now, before there are further advances.

Sincerely yours,

(Signed) L. G. Balfour

L. G. Balfour Company

### AN ALPHA PHI OMEGA PLAQUE BY BALFOUR

An attractive wall plaque has been prepared for Alpha Phi Omega by the L. G. Balfour Company. The replica of the revised coat of arms engraved in government bronze is mounted on a genuine mahogany background suitable for display in chapter rooms, offices and homes.

Any active, advisory or honorary member of Alpha Phi Omega is entitled to purchase the official plaque. Orders may be mailed to the National Headquarters, checks made payable to the National Fraternity. The price, postage paid, is \$6.75 each.



## NATIONAL CITIZENSHIP DAY

(Continued from Page 1)

perimental stage, but with the full cooperation of every chapter in the fraternity it may be made highly successful, even in the first year of its existence. As Alpha Phi Omega grows from year to year, the annual Citizenship Day will become an event in the year's calendar of the university which will be looked forward to with great anticipation by those students who have passed the age of 21 years.

Suggestions and helps as to the program and publicity for the Citizenship Day of 1934 will be sent to the chapter officers from time to time. Chapter officers should plan now to make the Citizenship Day a main event in this year's chapter program.

## GIVES FINE SERVICE

(Continued from Page 7)

it possible for every member of Alpha Phi Omega to wear the official insignia. It is constructed with the same design as the regular line of Alpha Phi Omega jewelry; and it carries the Balfour 20-year guarantee.

The former line of solid gold badges and keys is still available for those members who desire these higher quality articles.

## NEW RITUAL FOR A. P. O.

(Continued from Page 1)

Brother E. L. McComb, Omicron; Brother Russell Pelton, Scribe, Sigma Brother Floyd L. James, Mu., Past Supreme Treasurer; Brother Walter E. Swarthout, Past Grand Master, Eta; Brother Joseph Scanlon, Iota; Brother Ray O. Wyland, National Director of Education of the Boy Scouts of America; Brother H. Roe Bartle, Iota, Supreme Grand Master; Brother George H. Charno, N. H. M., Legal Counsellor; Brother Edwin L. Johnson, Omicron, Supreme Treasurer, and Brother Sidney B. North, Pi, Supreme Scribe.

This committee spent much time in deliberation over the problem of ritual of Alpha Phi Omega and it is its belief, in presenting the new ritual to the field, that it is much more beautiful and richer in significance than was the former initiatory ceremony.

The committee is grateful for the patience that has been displayed by the chapters in waiting for the completion of the new ritual and for the fact that the chapters have consented to use the former ritual in their initiatory services until the new ritual is ready for distribution.

Copies of the new ritual are being released this week to all chapters in the fraternity for use in all future pledging and initiatory services.

## ALPHA GAMMA MAKES REAL ADVANCE IN MEMBERSHIP

During the school year 1932-1933, the Alpha Gamma Chapter at Purdue University made an excellent increase in chapter membership, initiating twenty new active members. This chapter was one of the first to qualify for the Supreme Council plaque award that was offered shortly after the close of the last National Convention.

With the assistance of this new personnel Alpha Gamma will undoubtedly be able to carry on a much fuller chapter program than was possible with a smaller membership.

The chapter officers of Alpha Gamma realize the great importance of building up a rather large membership in order to insure the stability of the chapter and to have the "man power" to deliver a full program of service to the student body at Purdue University.

Plans for this year's program at Alpha Gamma were completed several weeks before the opening of school and the chapter is off to a fine start.

Brother Philip Lukei, Grand Master of Chi Chapter, has reported that a total of 16 active members have returned to school this year. They're a-rarin' to go.

## THE L. G. BALFOUR CO.

Attleboro, Massachusetts

Badges	Rings	Favors
Programs	Stationery	
Fraternal Jewelry	Memorial Tablets	
Emblem Insignia	Athletic Figures	
Door Plates	Medals	Cups
	Trophies	
Medallions	Plaques	
Sole Official Jewelers to		
Alpha Phi Omega		

## ROSTER OF CHAPTERS

### Alpha Phi Omega

Alpha—Lafayette College.....	Easton, Pa.
Gamma—Cornell University.....	Ithaca, N. Y.
Delta—Alabama Polytechnic Institute.....	Auburn, Ala.
Epsilon—Northeast Missouri State Teachers College.....	Kirkville, Mo.
Zeta—Stanford University.....	Stanford, Calif.
Eta—Northern Illinois State Teachers College.....	DeKalb, Ill.
Iota—Park College.....	Parkville, Mo.
Kappa—Carnegie Tech.....	Pittsburgh, Pa.
Lambda—University of Kansas.....	Lawrence, Kas.
Mu—University of Indiana.....	Bloomington, Ind.
Nu—Upsala College.....	East Orange, N. J.
Xi—Iowa State College.....	Ames, Ia.
Omicron—University of Iowa.....	Iowa City, Ia.
Pi—Kansas State College.....	Manhattan, Kas.
Rho—University of North Carolina.....	Chapel Hill, N. C.
Sigma—Northwestern University.....	Evanston, Ill.
Tau—University of Florida.....	Gainesville, Fla.
Upsilon—Milwaukee State Teachers College.....	Milwaukee, Wis.
Phi—Syracuse University.....	Syracuse, N. Y.
Chi—University of California.....	Los Angeles, Calif.
Psi—Santa Barbara State Teachers College.....	Santa Barbara, Calif.
Omega—Drake University.....	Des Moines, Ia.
Alpha Alpha—University of Illinois.....	Urbana, Ill.
Alpha Beta—Pennsylvania State College.....	State College, Pa.
Alpha Gamma—Purdue University.....	Lafayette, Ind.
Alpha Delta—San Diego State Teachers College.....	San Diego, Calif.
Alpha Epsilon—Louisiana State University.....	Baton Rouge, La.
Alpha Zeta—University of Kentucky.....	Lexington, Ky.