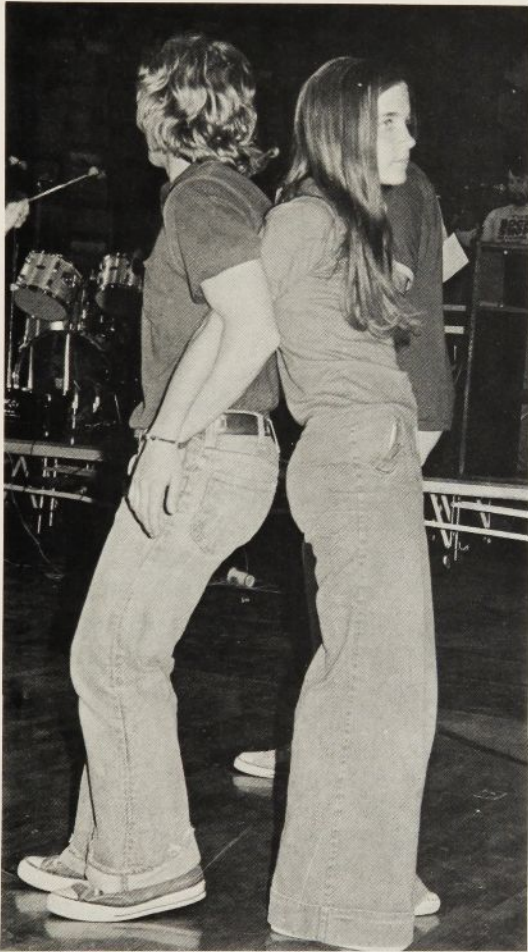


# torch and trefoil

SPRING 1974



*Dance for Those Who Can't*



# torch and trefoil

**Alpha Phi Omega  
National Service Fraternity**

**Volume 49, No. 4  
Spring 1974**

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## **editorial**

The 1974 National Convention, which will convene at Stouffer's Riverfront Inn in St. Louis, Mo., December 27-29, 1974, will mark the kick off of Alpha Phi Omega's Golden Anniversary—50 years of significant service to the campuses and communities of America. It is awe-inspiring to consider the millions of lives which have been touched by the good works of our Fraternity.

A National Convention offers the opportunity to witness first hand the strength in diversity that is Alpha Phi Omega. This meeting will address itself to a number of most important issues—the involvement of women in the Fraternity, the solution of our financial ills, the selection of the National Leadership for the coming years, and the many proposals designed to improve and strengthen Alpha Phi Omega.

The fall edition of **Torch and Trefoil** will contain more information about the event, but each of us ought to be already thinking about coming to St. Louis. As you return home for the summer, plan now to set aside some of your earnings (if you're fortunate enough to secure summer employment) to join us in December. It is an experience you'll never forget, and your chance to participate in the growth and development of your Fraternity.

## **on our cover . . .**

The revival of dance marathons has been sweeping the country, and many Alpha Phi Omega Chapters have been sponsoring or participating in the marathons for Muscular Dystrophy. Beta Mu, Southwestern Missouri State University, co-sponsored a "Dance for Those Who Can't" with the local Gamma Sigma Sigma Chapter and raised \$10,300 for Muscular Dystrophy. Clockwise from upper right: The marathon winners with their trophy, and Ron Lewis, National Muscular Dystrophy Youth Chairman, holding the Missouri Muscular Dystrophy State Poster Child, John Lloyd of Springfield; Mark R. Bruns, Beta Mu, Co-Chairman, John Lloyd, and Doris House, Gamma Sigma Sigma, Co-Chairman, present proclamation to Governor Kit Bond; and couple in the waning hours of the marathon. We are indebted to Brother Stan Collier of Beta Mu for the photos.



# A LOOK AT 1973-74

Kicking off the year for many chapters was the Jerry Lewis Telethon for Muscular Dystrophy, a National Service Project adopted by Convention '72, held over Labor Day weekend. In September, chapters began to plan and develop their membership and service programs for the year. Late that month, the National Board of Directors met in Chicago, and Section 35 (Western Missouri) conducted a Leadership Training course for chapter officers.

Things moved along in October as chapters initiated men into pledgship and began their programs. Early indications of a good year for Alpha Phi Omega were prevalent, as a number of chapters reported record-size pledge classes. Many sections held their fall conferences, and Section 34 (Kansas) featured Leadership Training at its session.

During Thanksgiving break, Brothers from Region III gathered at the University of Virginia for a Regional Conference. They were joined by the National President and National Executive Director. At the same time, Region VI was meeting in Benton Harbor, Michigan and Region VII at North Texas State University. The National Vice President attended the Region VI meeting.

While schools closed down for Christmas vacation, Alpha Phi Omega was in full swing with three Regions holding conferences—Region IV at Atlanta, Georgia; Region VIII at Hot Springs, Arkansas; and Region X at Oakland, California. The National President attended both the Region IV and Region X Conferences, while the National Vice President and Executive Director met with Brothers from Region VIII.

In January, the Fraternity embarked upon a fund raising campaign among alumni. The program, which is still in progress, should generate much-needed funds for the National Fraternity. Interest in alumni activities and local alumni organizations has continued to grow throughout the year, and there are now more than 30 groups operating.

Region IX Brothers gathered at St. Mary's College in Winona, Minnesota in mid-February for their Regional Conference, joined by the National President and Executive Director. The same month, Region III held training seminars for Sectional Chairmen and their staffs in Washington, D. C. and Greensboro, North Carolina. The Board held its spring meeting in Kansas City on February 22-23.

The month of March was extremely busy, with many sections holding conferences. Region II met at Rensselaer Polytechnic Institute in Troy, New York. The National President and Vice President were in attendance.

Sectional Conferences continued in April, with 7 sections holding meetings on the first weekend of the month. Chapter activities began to wind down as the year drew to a close. Many chapters held Spring Banquets to recognize their new Brothers and to celebrate a successful year.

In May, The National Capitol Area Alumni Association is planning a dinner-dance to recognize the many contributions of Lucius E. Young, LTC, Ret., National President, to the Fraternity.

This year Brothers of the Project 50 Committee were instrumental in reactivating the following chapters: Alpha, Lafayette College (Pennsylvania); Tau, University of Florida; Alpha Tau, Butler University (Indiana); Delta Epsilon, Illinois Institute of Technology; Delta Pi, Trinity University (Texas); Epsilon Delta, Central Connecticut State College; and Rho Lambda, St. Edward's University (Texas). There are strong possibilities for still more reactivations this spring.

At the time of publication, we have been joined by 5 new chapters. This year Region IV led the way, bringing 4 chapters into the Fraternity since September: Psi Xi, Alabama State University; Psi Omicron, Morehouse College (Georgia); Psi Rho, University of North Florida; and Psi Sigma, Albany State College (Georgia). In March Region II installed Psi Pi Chapter at Pennsylvania State University—Hazleton Campus. Again, we hope to add several more before the year ends.

Plans for the 1974 National Convention, to be held in St. Louis, Missouri, on December 27-29 are progressing. Convention Committees have been meeting since January, and promise a meeting to remember. They hope you'll join us.

Although the membership has been less than anticipated, we are encouraged by the interest in Service expressed via new chapter possibilities and reactivation efforts. This, coupled with the strengthening of the Sectional and Regional organizations, and the rejuvenation which has taken place on many campuses, should provide an excellent base for future growth.



# SERVICE — An Undergraduate View

by Scott Dedman, Theta, University of Virginia  
Chairman, National Undergraduate Service Committee

Since service is the very basis for our Fraternity's existence, it should be the goal of every chapter to seek out and perform as many worthwhile service projects as possible. We brothers often spend too much time recruiting and training pledges and partying to promote brotherhood, not realizing that these functions are best performed by service projects. What better way to interest students in joining a chapter than by involving an entire college community in an APO-sponsored blood drive? How better to get to know a pledge or brother than to work beside him at a camp or park or children's home?

A chapter's service program is the responsibility of the service chairman or project coordinator, but it is not difficult to involve every brother and pledge in finding and organizing projects. Many chapters require each pledge class to plan and carry through their own original project as an important part of their training. These projects not only teach the pledges much of what they will need to know as brothers, but also bring to light many worthwhile services each year that would never be discovered otherwise.

In most college towns there are social service organizations which have a constant need for help from large service groups, and they can usually provide a ready project for any APO chapter that is willing to act. There is always a run-down orphanage that needs painting, a medical rehabilitation center that needs volunteer workers. No doubt more than one valuable service project has been discovered by calling the organizations listed under Social Service in the Yellow Pages of the phone book.

When a chapter becomes large and well-known on its campus, many groups will come to it seek-

ing help with various projects, but most chapters will have to find their service themselves. If the service chairman assigns each social service organization that the chapter helps to a different brother, those brothers can keep in touch with the groups and know when services need performing.

Even with all of the community services that need to be done, a chapter's own campus is probably the best source for projects. The grounds and maintenance department of the college, the student council and other campus service organizations often need manpower for their own large projects, and many colleges are responsive to APO-sponsored projects such as the Ugly Man contests or old fashioned dance marathons. In addition, local, state, and federal governments and park services often have a great need for group services.

Once a chapter finds a project and decides to carry it through, the brothers usually have no trouble organizing and completing it. Only two reminders need to be emphasized here. First, the project should be planned as fully as possible before it actually takes place. One project chairman should be fully responsible for the undertaking and should see that the project is completed before it is abandoned. Secondly, the project should be reported or recommended to other chapters in sectional newsletters and the **Torch and Trefoil** if the project is new or successful.

As a service fraternity it is our responsibility to make ourselves more than just a fraternity, our responsibility to find and perform as many service projects as possible. As we do this we will find ourselves growing in membership, in brotherhood, and in usefulness to our fellow men everywhere.

## ALUMNI PROVIDE SUPPORT

Alumni support of Alpha Phi Omega is growing stronger by the day. There are currently more than 30 local alumni associations. Interested alumni devote time and energy to Project 50, to service on Sectional Staffs, and to the organization of new chapters.

The 1974 Development Campaign is witnessing tremendous financial support from our Alumni Brothers. We are working toward the goal of having every Life Member join us in this most im-

portant endeavor.

On May 10, 1974, the National Capitol Area Alumni Association will sponsor an Alpha Phi Omega Recognition Dinner and Dance to honor the outstanding contributions of Lucius E. Young, LTC, Ret., National President. The event will be held at the Baltimore Hilton Inn on the Baltimore Beltway (I-695) at Reisterstown Road. The cost is \$17.50 per person. All Brothers are invited to attend. Profits from this program will be contributed in Col. Young's honor to start a fund to finance a Field Representative to visit chapters.



# NATIONAL BOARD OF DIRECTORS MEETS

The spring 1974 meeting of the National Board of Directors was held in Kansas City, Missouri on February 22 and 23. Present were:

Lucius E. Young, LTC, Ret.	Berkeley P. Duncan
Lawrence L. Hirsch, M.D.	C. P. Zlatkovich
Dr. John E. Hanke	Darrell Spoon
C. Eugene Lake	William J. Vining
Sid Smith	Earle M. Herbert
Roger A. Sherwood	Dean Arno Nowotny
Warren C. Weidman	Sidney B. North
Lorin A. Jurvis	Joseph Scanlon
Dr. R. L. Brittain	

A number of actions were taken by the Board, including the following:

- Received and adopted reports of the National Alumni Committee, National Service Committee, National Finance Committee, and Chapter Office Committee.
- Directed the Alumni and Finance Committees, working in conjunction with the National Executive Director, to research possible sources of funding to employ a Field Representative to conduct chapter visitations.
- Received a preliminary report from Warren Stookey, 1974 National Convention Coordinator.
- Instructed the National Executive Director to write to every chapter not yet submitting pledge, active, or per capita fees for 1973-74; directed the National President to write to the advisory chairmen of the preceding chapters.
- Suggested that the Regional Representatives and Sectional Chairmen check into the existence of bank accounts for inactive chapters, and if there are any, forward this money to the National Office to be held for reactivation of those chapters.
- Instructed the National Executive Director to develop a budget item for Alumni Services in the 1975 budget.
- Accepted the report of the National Awards Committee, which included discontinuing the Top 13 Awards, substituting instead the H. Roe Bartle Chapter Award; and the development of Regional and Alumni Distinguished Service Keys.
- Voted to recommend that each Region hold a Golden Anniversary Celebration in 1975, rather than conduct only 4 celebrations. Instructed the National Director to solicit chapter opinions on this recommendation.
- Received the report of the National Sectional Training Committee, which included a new manual prepared for Sectional Chairmen and their staffs.
- Received a draft report from the National Finance Chairman related to Sectional and Regional finances, and directed that the National Legal Counsel and Finance Chairman prepare guidelines for distribution next fall.
- Instructed the Regional Representatives to attempt to resolve, in accordance with the current By-Laws, any problems regarding the involvement of women in Alpha Phi Omega and to report their findings and recommendations to the Board.

The Board expressed its appreciation to the President for his extensive travel for the Fraternity. The President in turn thanked the Board for their untiring efforts on behalf of the Fraternity.

The next Board meeting will be held in the fall at Stouffers Riverfront Inn in St. Louis, site of the 1974 National Convention.



# installations:

February and March marked the addition of five chapters to the rank of active chapters. Installed were:

**TAU, UNIVERSITY OF FLORIDA:** Brothers from Rho Mu, Belmont Abbey College, assisted by Tau Mu, University of South Florida, and Nu Iota, Bethune-Cookman College, initiated Brothers into Tau Chapter. Brother Josiah Frank, a member of Alpha Chapter's first pledge class, officiated at the reactivation. Tim Cannon serves as Chapter President and Dr. Phares Decker as Advisory Chairman.

**DELTA PI, TRINITY UNIVERSITY:** C. P. Zlatkovich, Region VII Representative, presented the charter to the reactivation group at Trinity University in San Antonio, Texas. Nu Gamma, Southwest Texas State University, and Phi Gamma, Texas Lutheran College, provided the ritual team. Curtis Littman is Chapter President and Dr. Ralph M. Graham is Advisory Chairman.

**RHO LAMBDA, ST. EDWARD'S UNIVERSITY:** Largely through the efforts of Alpha Rho, University of Texas, Rho Lambda, St. Edward's University, rejoined the ranks of the active chapters. The ritual was performed by Alpha Rho, University of Texas, Austin, and Region VII Representative C. P. Zlatkovich officiated. The Rho Lambda Chapter President is Fernando DeLeon, while Father Leroy E. Clemenitch serves as Advisory Chairman.

**PSI PI, PENNSYLVANIA STATE UNIVERSITY—HAZLETON CAMPUS:** Warren Weidman, Region II Representative, installed Alpha Phi Omega's 568th chapter at Pennsylvania State University—Hazleton

Campus. Brothers from Xi Alpha, Muhlenberg College performed the ritual. Serving as Chapter President is Anthony Seo, and Everitt F. Binns is the Chairman of the Advisory Committee.

**PSI RHO, UNIVERSITY OF NORTH FLORIDA:** Transfer Brothers from 6 different chapters were among the initiates installed as Psi Rho Chapter, University of North Florida. Tau Mu, University of South Florida performed the ritual, and was assisted by Brothers from Tau, University of Florida, and Kappa Delta, Florida A & M. Roger A. Sherwood, National Executive Director, presented the charter to Bob Butler, Chapter President, and Eddie Lee Collins, Jr., Advisory Chairman.



*New Brothers from Delta Pi, Trinity University at reactivation ceremony.*



*Psi Rho Chapter, University of North Florida, proudly displays Alpha Phi Omega banner.*

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## PROJECT SURVIVAL

by Sam Schaal, Chairman  
Beta Sigma, Texas Tech

Those Brothers who attended the '72 Convention in Denver well remember Project Survival and the mark it made on the National Financial scene. It is hoped that Project Survival will be even more successful this year at the St. Louis Convention.

What is Project Survival? It is a group of ten undergraduate Brothers, one from each Region, who have pledged themselves to continue the task of finding answers to the Fraternity's financial problems. Something must be done immediately if we are to continue to function as a **National Fraternity**. It is the goal of these ten Brothers to discover new horizons and to begin the end of our financial crisis. Each chapter will be learning plenty from its Regional Project Survival representative. We hope that each and every Brother will think about the subject and offer any ideas or suggestions to his representative.

Two proposals presented and adopted in 1972 need to be reemphasized, since we want to again attempt them:

(1) Every Chapter conduct a fund raising project

and send the proceeds to National.

(2) Every Brother consider purchasing Life Membership in Alpha Phi Omega. It only costs twenty-five dollars and is more than worth every part of that. All of these fees go into the Endowment Fund to insure the future of the Fraternity.

Of course, other proposals will be offered as they are conceived so that we can once again increase our services to chapters.

But the Project Survival Committee cannot do everything. It will take the total cooperation of Brothers throughout the Nation. If every Brother will pledge himself, as ten men have already done, to the cause of Project Survival and Alpha Phi Omega, our current financial problems will come to a halt. With your help, this becomes possible.

So everyone pull on those work clothes, get busy planning that fund raising project, buy those Life Memberships and help the National Fraternity! Remember—the financial problems must be resolved if we are to remain a **National Service Fraternity**.



## KAPPA UPSILON—EAST CAROLINA

A special feature of this year's White Ball Queen competition sponsored by KAPPA UPSILON, EAST CAROLINA UNIVERSITY, was the crowning of the queen by Governor Jim Holshouser.

The project, designed to raise funds for the Pitt County Crippled Children's Association, is an annual event of the chapter, and has proven a popular and successful event on the campus.



Governor Jim Holshouser of North Carolina crowns the 1974 White Ball Queen at East Carolina University.

## THETA PI—INDIANA CENTRAL

A total of 544 hours were tabulated by the Brothers and Little Sisters of THETA PI CHAPTER, INDIANA CENTRAL COLLEGE, in the conduct of their blood drive. Assisted by the Alpha Phi Omega reactivation group at Butler University, the Brothers have collected 521 pints of blood in their five consecutive blood drives for the Marion County Community Blood Bank of Indianapolis.

## ETA LAMBDA—UNIVERSITY OF WISCONSIN—EAU CLAIRE

The ability of the Sunburst Youth Homes of Neillsville, Wisconsin to serve troubled boys and girls was enhanced by a gift from ETA LAMBDA CHAPTER, UNIVERSITY OF WISCONSIN—EAU CLAIRE, of \$525 to aid their program. In addition to raising funds for the homes, the Brothers also work with boys in the home at Eau Claire. The program has proven beneficial to the chapter as well as to the residents of the homes.

## BETA LAMBDA—INDIANA STATE

Every Saturday since last September, BETA LAMBDA CHAP-

TER AT INDIANA STATE UNIVERSITY, has sponsored and worked with a team in the local Handicapped Bowling League. The league is for bowlers who are blind, confined to wheelchairs, or who have other serious impairments. The chapter has an extremely active campus service program and has been instrumental in fostering good campus-community relations.

## BETA THETA—UNIVERSITY OF WISCONSIN—MADISON

In conjunction with their spring blood drive, BETA THETA CHAPTER, UNIVERSITY OF WISCONSIN—MADISON, will show two horror movies—**Blood of Dracula** and **Doom of Dracula**. Donors will be admitted at one half the regular ticket price. In addition to publicizing the drive the chapter hopes to further spread its name and reputation on the campus.

## UPSILON PHI—INDIANA-PURDUE—FORT WAYNE

UPSILON PHI CHAPTER, INDIANA-PURDUE AT FORT WAYNE (Ind.), recently sponsored a Bike-A-Thon at the Glenbrook Shopping Mall in Fort Wayne and raised \$2,167.44 as a result of their efforts. The money was donated to Radio Station WOWO's annual Christmas Penny Pitch, designed to help needy families in the area. Spread over four days, the eleven Brothers participating in the event pedaled a total of 510 miles and raised approximately \$52.30 per hour. Glenbrook merchants provided a place on the mall for the benefit and Sears, Roebuck & Co. furnished the bicycle used by the fraternity.



Upsilon Phi Brother pedals in chapter Bike-A-Thon to raise money for needy Fort Wayne, Indiana families.

## NU DELTA—LEBANON VALLEY

For the past several years, NU DELTA, LEBANON VALLEY COLLEGE (Pennsylvania), and Gamma Sigma Sigma have been making visits to aid in the care of retarded children at the Cleona Elementary School. These visits are conducted several times a week at the convenience of the Brothers and Gamma Sigma Sigma Sisters. Activities include entertaining during recess and aiding the children in classroom activities.

Last year funds from the chapter's service treasury were utilized to purchase a tape recorder for the children as a classroom aid. There is also a yearly Christmas party for the kids, with Nu Delta and Gamma Sigma Sigma providing the gifts.

## EPSILON LAMBDA—MICHIGAN TECH

EPSILON LAMBDA CHAPTER, MICHIGAN TECHNOLOGICAL UNIVERSITY, has donated \$100 for a Wood Badge Scholarship for a local Scoutmaster. Because none of the area Scoutmasters has had Wood Badge Training, the chapter felt that it could provide valuable assistance to the Scouting program.

## PHI—SYRACUSE

Utilizing a variety of fund raising projects, including a raffle, rock-a-thon, book sale, door to door canvassing, and "creaming" the Syracuse Chief of Police (with a pie), PHI CHAPTER at SYRACUSE UNIVERSITY raised over \$3,248 between March 1 and 10 for Muscular Dystrophy research.

The chapter was participating in a marathon "Dance for Those Who Can't," sponsored by Delta Tau Delta Fraternity. The entire marathon raised over \$31,000, with 49 organizations participating.

Phi's total was surpassed by only one other group. Last year, in the first such marathon, Phi raised \$1,740 out of a total of \$22,000 and finished fourth. Plans to exceed this total in the 1975 campaign are already underway.



# ... ACTION ...

- ★ ★ ★ **GAMMA LAMBDA, CLEMSON**—The major new project of GAMMA LAMBDA CHAPTER, CLEMSON UNIVERSITY, was the institution of a campus shuttle service. The Brothers ran university vans from 5:00 to 10:00 p.m. on Sunday evening from the resident parking lots to the dormitories. This gave the girls a safe way back to the dorms and relieved the police department from providing escort service for the girls. The project was so successful that when the chapter considered whether or not to continue the service, the girls circulated petitions in their dorms in support of the shuttle. The success of the program led to expanding it to provide a shuttle to the airport during holidays for students who fly home. The chapter provided all of the funds for the project, and was later aided by funding from a student activities account. More information may be obtained by writing to: John E. Topping, Chapter President, Alpha Phi Omega, Box 2885, Clemson University, Clemson, South Carolina 29631.
- ★ ★ ★ **EPSILON MU, MARYLAND**—Ugly Man on Campus, a perennial feature of EPSILON MU CHAPTER at the UNIVERSITY OF MARYLAND, has taken on a new dimension. The contest theme this year is "Ugly Man on Wheels," which features a bicycle marathon in addition to raising funds via other means—raffles, parties, collection boxes, etc. Epsilon Mu has, in the past six years, raised more than \$137,500 for charity through the Ugly Man on Campus format. This year's goal is \$30,000. Chapters can write to Epsilon Mu for more information at: P. O. Box 72, University of Maryland, College Park, Md. 20740.
- ★ ★ ★ **THETA, VIRGINIA**—A major beneficiary of the efforts of THETA CHAPTER, UNIVERSITY OF VIRGINIA, has been Camp Holiday Trails, a camp for medically and physically handicapped children. The most recent chapter project at the camp was the construction of a post and rail regulation horse show riding ring, 120 feet long by 240 feet wide. The Brothers and pledges donated 336 hours of service for the two-day project. Additional projects at the camp have included building a stone wall, tool shed, and a gravel path with log bordering. Large areas of ground have been landscaped by the chapter, and future plans call for the construction of a baseball backstop and diamond, and staining of the boat dock. The camp estimates that the Theta assistance has resulted in the saving of several thousand dollars.
- ★ ★ ★ **BETA RHO, ARKANSAS**—As a result of the enthusiasm generated by the Region VIII Conference, the Brothers from BETA RHO CHAPTER, UNIVERSITY OF ARKANSAS, returned to their campus to establish the Inter-Service Council. Their efforts drew together ten service organizations on the campus, and have resulted in the coordination of campus and community service programs to the benefit of all concerned. Chapters interested in learning more about the project can write Beta Rho at: Arkansas Union, University of Arkansas, Fayetteville, Ark. 72701.
- ★ ★ ★ **NU PSI, MONTCLAIR STATE**—The Brothers of NU PSI, MONTCLAIR STATE COLLEGE (New Jersey), report an extremely active spring semester. For the first several weeks of the term, they ran a used bookstore for the campus. Operating under a consignment arrangement, the chapter offers students the opportunity to market their used books. All profits from the project go into the Nu Psi Service fund, to be used for other projects or as donations to charity. If you wish to learn more about the operation, you can contact Nu Psi at: Alpha Phi Omega, Student Union Bldg., Montclair State College, Upper Montclair, New Jersey 07043.
- ★ ★ ★ **TEXAS**—Nineteen Texas chapters participated in a Heart Fund Bathtub Pull this spring, generating \$12,000 for the Texas affiliate of the American Heart Association. At the culmination of the pull, more than 200 Brothers assembled on the steps of the Capitol Building in Austin to make their presentation to the Heart Association. Leading the way for the fifth straight year was PHI GAMMA, TEXAS LUTHERAN COLLEGE. Other chapters participating were: ALPHA RHO, UNIVERSITY OF TEXAS, AUSTIN; BETA SIGMA, TEXAS TECH; DELTA PI, TRINITY; DELTA CHI, TEXAS A & I; DELTA OMEGA, UNIVERSITY OF HOUSTON; ETA CHI, HARDIN-SIMMONS; THETA RHO, SAM HOUSTON STATE; THETA TAU, UNIVERSITY OF TEXAS, ARLINGTON; KAPPA ALPHA, LAMAR; NU GAMMA, SOUTHWEST TEXAS STATE; NU SIGMA, STEPHEN F. AUSTIN STATE; XI DELTA, TEXAS A & M; XI OMICRON, TARLETON STATE; OMICRON DELTA, McMURRY; RHO LAMBDA, ST. EDWARD'S; TAU RHO, DEL MAR; UPSILON OMEGA, TARRANT COUNTY J. C., FORT WORTH; AND PSI MU, MARY HARDIN-BAYLOR.