

torch and trefoil

WINTER — SPRING
1974



Meet us in St. Louis '74

torch and trefoil

**Alpha Phi Omega
National Service Fraternity**

**Volume 49, No. 3
Winter — Spring 1974**

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Washington, D.C.
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National Vice President

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TORCH AND TREFOIL is issued regularly four times a year, October, December, March and May, from Office of Publication, 1100 Walloway Building, 823 Walnut Street, Kansas City, Missouri 64106. Printed by Smith-Grievess Company, Printers and Lithographers, Kansas City, Missouri. Second Class Postage paid at Kansas City, Missouri. Subscription price \$1.50 per year.

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guest editorial

Editor's Note: The Following editorial was written by Jerry Hulick for the "Eighty Two Review," the Section 82 (Virginia) Newsletter. Brother Hulick, past President of Zeta Beta at Virginia Polytechnic Institute, is currently serving as Section 82 Vice Chairman.

"There is nothing really new about the New Year — we were on January 1st what we were on December 31st. For each person, the character of our life on any given day is the sum total of all yesterdays — with one important qualification: At any given moment, with God's help we can change direction; steer, rather than drift.

Are we defeated by past mistakes, haunted by past failures? If we dwell on them, we will repeat them. Are we convinced that these failures were the fault of others? If so, there will be little or no incentive to take personal inventory; to look within for the source of our difficulty.

But what if we refuse to hold memories of past mistakes in our consciousness? What if we recognize — and act on — the truth that right now we can start afresh?"

These preceding thoughts, offered by **The Master**, a publication of the Sunday Bulletin Club, have, I feel, a significant meaning to Alpha Phi Omega. Brothers, these few words apply to individuals, chapters, sections, regions and the National Fraternity. 1974 is here, for us to deal with. We, individually and collectively, can make it the most successful year in Alpha Phi Omega history. However, it will take a conscious effort on our part to make this a year of triumph. Look around you, and you will see problems in every plane of life. Our nation is in turmoil and crisis. Only the strong and persistent will find 1974 a prosperous, successful year.

If we go on without reflection on ourselves and our work, progress will stop and mediocrity will flourish. There is no short cut to success. Yet the greater the opportunity for success, the greater the risk of failure. Failure or success, and the degree thereof, depend primarily on you. Your attitude is infinitely more important than your aptitude.

Alpha Phi Omega, from the individual to the nation, literally has an army. Is there any doubt that it can be a potent force? We have only scratched the surface of our potential. Let us take a good look at ourselves and the future and fulfill our potential.

John Greenleaf Whittier, in his poem "Maud Muller" expressed it perfectly when he said: "for all sad words of tongue or pen, the saddest are these: It might have been!"

on our cover . . .

Seen from the Illinois side of the Mississippi, the 630 foot Gateway Arch is the dominant structure of the St. Louis skyline. The circular structure to the left of the Arch is Stouffer's Riverfront Inn, site of the 1974 National Convention. It's not too early to start planning to join us. See you in St. Louis!!

Leadership Development Workshops Furthering Our 1st Cardinal Principle

*by Clark Israel, Member
National Sectional Training Committee*

When Frank Reed Horton first conceived Alpha Phi Omega, he recognized the potential for leadership to be so strong in such an organization that it became one of our three cardinal principles. Since that time, however, Chapter, Sectional, Regional and National activities have placed a greater emphasis on Friendship and Service. It was not that leadership was ignored by the Fraternity but, until recently, the very nature of the concept had been an unexplored subject. Thanks to recent developments in this area by the Boy Scouts of America, we now have a better understanding of leadership and its applicability within our Fraternity.

In September of 1972, the BSA initiated an "improved program" based upon the development of leadership skills. These concepts were introduced in week-long training experiences called "Woodbadge." The possible utilization of these techniques has been explored by the Sectional Training Committee. Under the direction of a Woodbadge-trained Brother a day-long program was conducted for the officers of Beta Eta Chapter, University of Missouri-Columbia, in January of 1973. Based upon the initial success of this program, two-day "experiences," as these sessions are termed, were held in September for Section 35 and in November for Section 34. Evaluations of these programs indicate that Alpha Phi Omega is on the right track.

There are two basic underlying concepts in this method of training. The first is that leadership style is determined by the type of group that selects a leader. Secondly, no matter what type of group is assembled, the leader has two main tasks: keeping the group intact and getting the group's work done.

The skills which a leader needs to accomplish these objectives are termed "skills of leadership." They include: Getting and Giving Information (Communication), Knowing and Using Resources, Planning, Evaluation, and Setting the Example.

These skills are not necessarily inborn, but may be learned. Not only is this concept of leadership different from our traditional view of leadership, but the method of training is also different. Instead of "experts" lecturing to a group on the subject, the group is placed in a situation where the concepts become apparent through practical application.

The National Committee on Sectional Training is deep in the exploration of methods and means to make a leadership training program available to Alpha Phi Omega. Much of our success will depend upon locating and training local personnel to administer workshops in their Sections. Implementing leadership training in Alpha Phi Omega will be neither quick nor easy. Graduates of Leadership Development Woodbadge, or similar courses, are urged to contact their Sectional Chairman or the National Office and indicate their interest in assisting with a program. Seminars for Sectional and Regional personnel will be planned for the future.

The task of furthering leadership development in Alpha Phi Omega provides a challenge, but one to which I'm confident we are equal. The use of Leadership Development Workshops will make a substantial difference, and will enable our Fraternity to have an even greater impact on the future.

National Task Force Gears For Convention

*By: Kevin McDonough
Representative, Region III
National Task Force*

Foresight, as the saying goes, is better than hindsight, and some sight is better than no sight. How often has each one of us thought, "If only I had done something before, maybe things would be different now?" Well, now is the time to put some of this planning into action as we prepare for Convention '74 in St. Louis.

At present the National Fraternity is confronted with several decisions which could affect every brother. Among these are "Women in the Fraternity," "Fraternity Financing," "Housing," as well as many others that relate more to the local chapter operations. As anyone who has attended Sectional and Regional Conferences can tell you, these are not idle topics, but catalytic considerations which often result in "heated" debates.

Knowing the importance of these questions, the 1972 National Convention directed that the National President organize a National Task Force. This Task Force is composed of ten brothers, each representing one of the Fraternity's ten Regions. It is the duty of these men to represent the opinions and feelings of the entire Brotherhood. More importantly, it is the duty of **every brother** to inform these representatives of their thinking. Obviously, it is most difficult to represent if one doesn't know what his constituency feels.

Alpha Phi Omega could not have existed this long if its problems had been ignored by the Brothers. Now is the time to plan for our future by informing your representative of your thoughts. Now is the time to be heard.

Report of the National Finance Chairman

By George F. Cahill



As we enter Alpha Phi Omega's 49th year of Service on our nation's college campuses, I want to share with you, my Brothers, our financial condition as reported by our auditors for the fiscal year ended August 31, 1973.

It shows that General Fund budgeted income totalled \$94,465, while budgeted expenditures totalled \$105,592, creating a deficit of \$11,127. Most of this deficit was due to a shortfall in achieving even modest pledge and initiation fees estimated in the budget.

However, the nonbudgeted receipts totalled \$12,549, versus nonbudgeted expenditures of \$2,178, a surplus of \$10,371. Merging this surplus with the deficit in the budgeted section, there results an excess of expenses over income of \$756. This is considerably better than the \$20,953 loss for the preceding fiscal year.

Let's examine, if we may, the reasons for the improvement in 1973. First of all, an ambitious new Development Campaign to increase alumni financial support produced \$4,712 income after expenses. A second benefit of this campaign is the broadened donor base, a factor which should make future development campaigns even stronger.

Secondly, efforts by chapters and Brothers in support of Project Survival, and tributes to Brother Frank McMullan at the 1972 National Convention generated \$4,756 for the National Fraternity. This outstanding record is a splendid example of the spirit and dedication of the Brotherhood.

A surplus of \$7,595 was realized from the 1972 National Convention, largely the result of sound financial management and excellent attendance.

I am pleased to report that the Endowment Fund continues to grow. The increased interest in Life Membership provoked an income of \$9,325. These contributions, plus earnings, less expenses, raised the value of the fund from \$105,848 to \$122,238, an increase of \$16,390 for the year.

The budget for fiscal 1974, had to come to a balanced figure without anticipating the extraordinary items of income which so favorably affected 1973. Faced with these realities, the National Executive Board adopted a greatly reduced budget which can provide only limited chapter visitations by the National Executive Director. The size (but not the quality) of **Torch and Trefoll** had to be reduced, and every item is being scrutinized to assure maximum member and chapter service for every expenditure.

The accompanying figures from our audit demonstrate that the majority of Alpha Phi Omega's income is derived from pledge fees, initiation fees and per capita. The failure of chapters to bring new men into the Fraternity, or to properly meet obligations to the National Fraternity, necessarily has a serious impact on the ability of the National Fraternity to provide service to chapters.

We must all tender an earnest salute to the Sectional Chairmen and staffs for the manner in which they have responded with typical Alpha Phi Omega enthusiasm and dedication to intensify this chapter service in the face of this crisis. Their steadfast and stalwart service to our Fraternity is of inestimable value to every Brother and chapter.

We **CAN** and **WILL** effect the reversal in membership we have all been seeking. We need only to work together in the finest of APO tradition. It is most important for every Brother to bring new men into the Fraternity to expand the field and extent of APO's service. It is equally important that all Brothers, but particularly alumni, continue our financial support of the Fraternity.

The spirit of Alpha Phi Omega is a part of the finest that is in each of us. Surely that spirit will stimulate each of us to move personally and aggressively toward the positive actions which will quickly correct our temporary financial ills and sustain the great, singular, stellar and purposeful Fraternity we are.

STATEMENT OF INCOME AND EXPENSES
AND CHANGES IN GENERAL FUND BALANCE
for the year ended August 31, 1973

	Actual	Budget	Actual Over (Under) Budget
Income, budgeted:			
Initiation fees	\$ 47,485	\$ 56,000	\$ (8,515)
Pledge fees	18,673	22,500	(3,827)
Annual chapter fees	12,196	13,000	(804)
Royalties	1,328	2,000	(672)
Development campaign contributions, net of \$9,500 expenses	4,712	3,000	1,712
Special contributions, Project Survival	4,756	4,000	756
Contribution from Endowment Fund	5,000	4,000	1,000
Charter fees	315	525	(210)
Total budgeted income	94,465	105,025	(10,560)
Income, nonbudgeted:			
Sale of jewelry and supplies (net of \$8,085 cost of sales)	2,679	-	2,679
Convention (net of \$18,115 expenses)	7,595	-	7,595
Endowment Fund reimbursement for fund raising expenses	357	-	357
Other	1,918	-	1,918
Total nonbudgeted income	12,549	-	12,549
Total income	107,014	105,025	1,989
Expenses, budgeted:			
Salaries	42,358	43,300	(942)
Retirement	3,456	3,550	(94)
Hospitalization insurance	3,057	3,100	(43)
Social security taxes	2,056	2,300	(244)
Printing	7,606	7,000	606
Telephone	4,490	4,500	(10)
Postage	3,818	5,000	(1,182)
Rent	5,888	5,900	(12)
Auditing and accounting	3,790	3,550	240
Office supplies	1,926	2,200	(274)
Data processing	3,050	3,000	50
Equipment maintenance	917	1,000	(83)
Insurance	847	900	(53)
Chapter visitation, staff	8,539	8,500	39
Torch and Trefoil	9,699	9,000	699
Certificates, charters, and awards	2,617	2,750	(133)
President, executive committee and directors	1,478	2,000	(522)
Total budgeted expenses	105,592	107,550	(1,958)
Expenses, nonbudgeted:			
Bad debt expense	125	-	125
Miscellaneous expenses	702	-	702
Depreciation	1,351	-	1,351
Total nonbudgeted expenses	2,178	-	2,178
Total expenses	107,770	107,550	220
Excess of expenses over income	756	\$ 2,525	\$ (1,769)
Fund balance at September 1, 1972	22,908		
Fund balance at August 31, 1973	\$ 22,152		

ALPHA PHI OMEGA
BALANCE SHEET, August 31, 1973

ASSETS

General Fund:		
Cash		\$ 11,649
Accounts receivable		263
Inventories, at the lower of cost (first-in, first-out) or market:		
Merchandise for sale	\$ 4,868	
Printed materials and supplies	4,024	
		8,892
Prepaid postage		372
Furniture and equipment (Note 1b)	14,522	
Less accumulated depreciation	(11,179)	
		3,343
		\$ 24,519
Endowment Fund:		
Savings account		\$ 2,832
Securities, at cost, quoted market \$91,505		116,360
Cash on deposit with broker		3,046
		\$122,238

LIABILITIES AND FUND BALANCE

General Fund:		
Payroll taxes and other salary deductions		\$ 2,367
Fund balance		22,152
		\$ 24,519
Endowment Fund:		
Fund balance		\$122,238

STATEMENT OF INCOME AND EXPENSES
AND CHANGES IN ENDOWMENT FUND BALANCE
for the year ended August 31, 1973

Income:		
Life memberships		\$ 9,325
Dividend and interest income from investment securities		5,642
Gain on sale of investment securities		6,558
Interest on savings accounts		222
Total income		21,747
Expenses:		
Contribution to General Fund		5,000
Payment to the General Fund for fund raising expenses		357
Total expenses		5,357
Excess of income over expenses		16,390
Fund balance at September 1, 1972		105,848
Fund balance at August 31, 1973		\$122,238

Local Alumni Associations Keep Busy

Since the 1972 National Convention, there has been a tremendous surge of alumni activity within the Fraternity. Each week the National Office receives several additional inquiries about the formation of local alumni associations. Currently there are nearly 30 of these associations operating with many more in the formative stages.

In order to illustrate the types of activities a local alumni association can undertake, we would like to report on the programs of several of these groups.

Many of the chapter-oriented associations tend to center their programs around the college or university, attending football and basketball games as a group, participating in Homecoming and providing financial and advisory assistance to the chapter.

Some of the metropolitan associations, composed of alumni of several chapters, have developed programs which provide assistance to the chapters within the area, or projects which are of benefit to the community.

The Houston Area Alumni Association holds monthly meetings in a downtown restaurant. They have an active social program, planning numerous parties and outings during the year. The association publishes a monthly newsletter, which keeps members advised of the activities as well as providing news about individual Brothers.

In Philadelphia, the Zeta Theta Chapter Alumni Association provides assistance to the Drexel University Chapter in the conduct of the University's Winter Weekend. In conjunction with this affair, the Association also hosts an alumni reception.

The Metropolitan New York Alumni Association, one of the oldest groups, has developed an outstanding program of assistance to New York City Chapters. They provide mailing service for the chapters, conduct a counseling program, and annually award the Josh Frank Life Membership Award to an outstand-

ing undergraduate Brother, in honor of Brother Frank, the 16th member of Alpha Phi Omega, who has been an inspiration to New York City Brothers through the years. At the Fall Sectional Conference, the Association conducted a career counseling program for undergraduates, utilizing the backgrounds of the alumni Brothers. This Association also publishes a newsletter to keep the Brothers informed.

The Eta Mu Chapter Alumni Association, composed of Brothers from Utica College of Syracuse University, got off to a great start with a family picnic. From there interest in the Association grew, and today more than 40 Brothers are registered members. The highlight of this fall for the Association was the Alumni Banquet, which honored Michael M. Betrus, an alumnus of the Chapter and Sectional Chairman for Eastern Upstate New York.

COALAS, as the Columbia (Missouri) Alumni Association is known, sponsors an Explorer Post for retarded young men at the Woodhaven Learning Center near Columbia. They have provided assistance to the Beta Eta Chapter at the University of Missouri—Columbia, and hosted the 35th anniversary celebration of the Chapter.

The current National By-Laws provide considerable freedom for the local alumni association to define its objectives and develop its program in line with the interests of the membership. As you can see by the preceding, a wide variety of activities are conducted by these groups, yet each is interpreting Alpha Phi Omega in its own way.

New thrusts by alumni are expected in the area of financial assistance to the National Fraternity, as well as volunteer efforts to reactivate inactive chapters, organize new chapters, and support active chapters. With these added to the current programs, the alumni will indeed contribute significantly to the future of Alpha Phi Omega.

Welcome Psi Omicron

On January 10, 1974, Psi Omicron Chapter of Alpha Phi Omega was installed at Morehouse College in Atlanta, Georgia. Dr. E. Jerome Zeller presented the charter on behalf of the National President. He was assisted by Dennis Lennon, Georgia Sectional Chairman. The ritual was performed by a ritual team composed of Brothers from Gamma Zeta, Georgia Tech, and Upsilon Chi, Clark College. Joining in the celebration were brothers from several other chapters in Georgia and Alabama. Douglas Troutman serves as Psi Omicron President and Alton Hornsby, Jr. as Advisory Chairman.



action...

Operation Santa Claus

Helping Operation Santa Claus, Inc. of St. Louis, again at Christmas was THETA XI, PARKS COLLEGE OF ST. LOUIS UNIVERSITY. In this traditional project, the chapter helped provide 48 needy families with Christmas boxes, as well as 320 bags of candy and toys for children. The chapter earned the praise of the organization for their valued assistance.

Theta Eta Gives Physical Examinations

In keeping with their course of study, Brothers at THETA ETA, KANSAS CITY COLLEGE OF OSTEOPATHIC MEDICINE, are active in performing physical examinations for the Kansas City Boys Club and the Gateway Boxing Club. These and other similar services are done without charge to the individual club or members. But, more importantly, such volunteer service assures that the youngsters' physical activity will not be detrimental to them. This is another in the long line of chapter projects to relate their medical studies to their service program.



Theta Eta Brother performing physical examination at Kansas City Boys Club.

Continuous Blood Drive

An unusual type of blood drive is being conducted by SIGMA XI CHAPTER, UNIVERSITY OF MAINE — ORONO. In conjunction with the local chapter of Gamma Sigma Sigma, Sigma Xi has provided an average of 50 units of blood per week, week after week, since September of 1973. The Chapter and Gamma Sigma Sigma have done all of the publicity, recruitment, and physical set-up — everything except draw blood from the donors.

This continuous effort, according to the Regional Blood Bank in Bangor, Maine, results in more effective use of the donated blood.

Strong Start for New Chapter

Off to a strong start is PSI MU, MARY HARDIN-BAYLOR COLLEGE one of Alpha Phi Omega's newest Chapters. Their fall program, which included aid with registration, tutoring, blood donations Christmas tree donations, and aid to Crestview Manor, totalled more than 2,000 service hours. In addition to the service program, the chapter added 12 new Brothers during the first semester.

President, Vice President on the Move

The months of November and December found Lucius E. Young, LTC, Ret., National President, and Lawrence L. Hirsch, M.D., National Vice President, on the move for Alpha Phi Omega as they participated in Regional Conferences across the country.

On November 23-24, Col. Young attended the Region III Conference at the University of Virginia, while Dr. Hirsch participated in the Region VI Conference in Benton

Chi Delta Members Aid in High Tide Emergency

Several members of CHI DELTA CHAPTER at PEPPERDINE UNIVERSITY in Malibu, California, pitched in to help recently when high tides buffeted the Malibu coast and threatened to destroy a number of homes.

Chapter members, along with other students, volunteered their efforts on a class day to fill and place sand bags in danger spots, earning the commendation of the local Chamber of Commerce.

Harbor, Michigan.

On December 28, Dr. Hirsch flew to Hot Springs, Arkansas, where he participated in the Region VIII Conference. Col. Young, accompanied by the First Lady, flew to Atlanta on December 26 for the Region IV Conference. On the 27th, he proceeded to Oakland, California to address the Brothers of Region X. The Colonel and Mrs. Young returned home on December 30 after a journey of more than 5,000 miles.



Dr. Hirsch addresses the Region VIII Conference (L to R:) Harry L. Budd, Arkansas Sectional Chairman; Mrs. Darrell Spoon, wife of Region VIII Representative; Darrell Spoon (partially hidden); Dr. Hirsch and John Shasteen, President of Beta Rho Chapter, University of Arkansas.



Assembled for a photo at the Region III Conference hosted by Theta Chapter, University of Virginia on November 23-24 are (L to R): Roger A. Sherwood, National Executive Director; Kim Grosner, Conference Chairman; Tom Louthan, Virginia Sectional Chairman; Lt. Col. Lucius E. Young, National President; George Howard, President of Theta Chapter, and Lorin A. Jurvis, Region III Representative.

Let us pause to honor . . .

. . . those Brothers currently giving unselfishly of their time and energy in serving the Fraternity as Sectional Chairmen, as well as the members of their Sectional Staffs.

They have been willing to go the extra mile for Alpha Phi Omega, to promote and extend our principles

to new campuses, and to counsel and work with Active chapters. Their support has never been more valuable than it is today.

They deserve the special appreciation of every Brother, whether undergraduate or alumnus, for they exemplify the true spirit of service to the Fraternity

REGION I

John Deraval
William Rugh

Prof. Jorge Serra
Robert J. Smullin

REGION II

Michael N. Betrus
Wesley T. Dellinger
Joseph Morrone

Peter C. Seidel
John Zuk

REGION III

Joe Day Fore
Robert J. Harris
Kim Ketchum

Thomas A. Louthan
Charles Townsend

REGION IV

Capt. David O. Bird
Chris Fiege
Prof. Richard H. Herron
Dennis E. Lennon

Ken Marks
Richard G. Mullis
Wes Tallon

REGION V

Mark Anthony
Robert P. Holton
Keith Humphries

Prof. Roderick W. Wilson
Jerry D. Wright

REGION VI

Gary Anderson
Robert P. Skolnick

Mike Sosenheimer
Warren Stookey

REGION VII

Dr. James C. Cox, Jr.
Preston P. Dunavant

Craig E. Litton
Rev. Harry C. Meissner, Jr.

REGION VIII

Harry L. Budd
Dean David Harris
LCDR Timothy Meno

Rex Pielstick
Darrell Spoon
Warren Stookey

REGION IX

Don Beckel
Edmund K. Elworthy
Herman Kyrklund

Robert Satterstrom
Ed L. Voll

REGION X

Andy Ashmore
Bob Daly
Charles Knotts

Tim Maple
Rulon D. Skinner
Larry York