



## Kansas City in '82

Kansas City is the site of the 1982 National Convention. From December 28 through December 30, a thousand or more Brothers will gather to direct the course of the Fraternity, join in fellowship and experience service as a National Fraternity.

In the heart of America, Kansas City has easy access from the far points of the Fraternity. Eleven airlines provide approximately 450 flights into and out of Kansas City International Airport daily. KCI is located 30 minutes from the hotel by taxi, bus and limousine service. In Kansas City up to five can ride in a cab for a single fare.

The Convention site is the Hyatt Regency, one of Kansas City's newest hotels. It is part of an 85 acre "city within a city" privately financed and developed by Hallmark Cards, Inc. The hotel is across the street from an indoor retail center with 85 unique shops, boutiques and eight restaurants. Kansas City is rich with cultural and historical points of interest as a significant site of departure for the unchartered old west. It is a city of fountains, the home of Jazz, and the best steaks anywhere to be found. Transportation around Kansas City is easy with the public bus system. It operates in the greater metro area with a basic fare of 40¢ and offers a shuttle bus service around the downtown area called Dimetown for 10¢.

Decorative holiday lighting is a Kansas City tradition. Since 1925 the Plaza shopping center has hung lights to outline its buildings. Today the Plaza lights represent a 46 mile string with over 152,000 bulbs. The Spanish architecture has every tower and building outlined. A breath-taking aerial view is provided by the airlines which re-route their night flights over the Plaza at holiday time.

# and trefoil

Alpha Phi Omega National Service Fraternity

Volume 57 No. 3

WINTER-SPRING 1982

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## INNOVATION

"To stand out, we must develop & implement new ideas"

"An innovator must be a leader... and take risks"

### C. P. Zlatkovich, National President

Innovation — the introduction of something new or different — is a part of the heritage of Alpha Phi Omega. Our founder Frank Reed Horton saw the need for something new and different in the lives of young people during his service in World War I. With the ideals of the Scouting movement as a foundation, he created a new type of college organization.

Alpha Phi Omega was unique at the time of its founding, and remains unique today as a fraternity based on the principles of leadership, friendship, and service. Although our fraternity remains unique, the difference between us and other college organizations is not as great as it was in the early days.

The concept of service has been embraced by a number of other organizations, which is a fortunate trend, but which also tends to blur the distinction between our fraternity and other groups. The realm which once was ours alone must now be shared with others. If we are to stand out and to maintain our tradition of leadership, we must continue to develop and implement new ideas.

The need for innovation also makes itself felt among our own members. As a volunteer organization, we depend on willing, eager participants. People are not coerced into joining and working in Alpha Phi Omega; they join and work because they want to. We wouldn't want it any other way. Nevertheless, many chapters have problems keeping their members motivated. Repetitious projects, dull meetings, and boredom can ultimately drive away even dedicated members. One way to keep members motivated is by constant innovation. New and different projects, fellowship activities, and other events keep new members coming in and old members coming back.

There are risks in innovation. Not all ideas are good just because they are new, not every idea will work, and there are always many people in any group who can provide any number of reasons why something new may not work. In order to innovate, one must be creative, ahead of the pack, and able to motivate others. In short, an innovator must be a leader. An innovator must also be willing to take risks. One cannot succeed unless one is willing to risk failure.

Innovation need not mean discarding traditions or things of value from the past. Our ideals and principles need never change. A chapter that feels it must abolish one of its existing projects in order to take on any new project suffers from a very limited outlook.

There is no limit to what we can accomplish if we work at it, and no limit to the number of volunteer helpers that we can recruit if our own enjoyment of what we are doing is so obvious that others are attracted to our program.

five weeks

w address

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## **REPORT OF THE NATIONAL FINANCE CHAIRMAN**



By Dr. John Hanke

The 1980-81 fiscal year was relatively stable. We budgeted total expenses to exceed total revenues by \$5,500. Total expenses actually exceeded total revenues by \$1,311. We completed the year \$4,189 better than we projected. Revenues were approximately 2.7 percent above expected. Expenses were approximately 2 percent above expected.

Examining the Revenue and Ex-

pense Statement, we can see that our actual revenue was within \$600 of budgeted revenue for every category. In fact, National Convention exceeded budgeted revenue by \$5,132. I was very worried about the convention because of the high cost involved for brothers traveling to L.A. Fortunately, our California brothers anticipated this problem and did everything in their power to make the convention the success it turned out to be . We ended up \$2,221 ahead after deducting expenses.

The National Office did an excellent job of keeping expenses within budget this year. The only problem we had was the unexpected cost of replacing our Executive Director. This is the reason why Miscellaneous Expenses exceeded budget by \$3,152. Without this unanticipated expense, we would have ended the year in the black.

In 1978 the Board allocated \$22,562 to fund a new "Director of Membership Services" position on a two-year trial basis. We have presently used \$11,241 of the allotment and the Board's conclusion is that the financial impact of the new position has been beneficial. This is reflected by the balanced budget adopted by the Board in July for the fiscal year 1981-82.

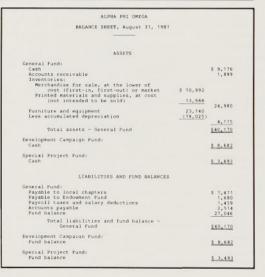
There are several factors that will affect the financial picture this year and in the future:

- Alumni support has been excellent in the past but must be improved in the future. Due to the interruption of the Development Campaign by the resignation of our Executive Director, we are seriously lagging in this area.
- 2. We have attempted to improve our money management techniques but unfortunately the change of Directors has caused a severe cash flow problem. We have solved this problem but our funds have not brought an optimal return in this time interval.
- We have tried to improve communications between the office and individual chapters. Because of inflation, we must find even better and less expensive methods of communication.
- 4. Since over 70 percent of our revenue comes from membership fees, we must continue to aggressively promote the growth of the fraternity.
- 5. We have to develop a better understanding of why the National Fraternity is important to individual chapters. The financial picture has improved significantly in the last few years. However, the 80s are proving to be extremely difficult financial times for everyone. We must continue to work together to promote our Fraternity.

## ABOUT THE NATIONAL ENDOWMENT FUND

The Trust Agreement for the APO Endowment Fund requires that the Trustees present an annual report to the National Finance Chairman of Alpha Phi Omega. Such a report was made by the Chairman, George F. Cahill, and was accompanied by the audit for the fiscal year ending August 31, 1981, completed by Coopers & Lybrand. The following are comments from Mr. Cahill's letter and statistics from the audit.

STATEMENT OF REVENUE AND EXPENSES A	ND CHANGES	IN FUND BAI	LANCE
for the year ended Aug	ust 31, 198	1	
			Actual Over
	Actual	Budget	(Under) Budget
Revenue:			1000
Initiation fees		\$ 67,000	
Pledge fees		26,500	(210)
Annual active membership dues	18,841		(159)
Royalties	1,633	800	
Sale of jewelry and supplies Endownent Fund reimbursement for	17,867	17,000	067
Life Member Services	10,558	11,000	(442)
Life Membership Sales Campaigns	1,262	1,500	(238)
Charter fees	490	700	(210)
Interest	790		(210)
Group insurance program	919	1,500	(581)
National Convention			
Total revenue	175,911	171,250	4,661
Expenses: Salaries	70,330	75,000	(4,670)
Retirement	2,143	2,880	
Hospitalization insurance	3,080	3,500	(420)
Social security taxes	4,423	4,200	223
Printing	10,777	11,500	(723)
Telephone	5,481	5,500	(19)
Postage Rent	9,087 8,280		(913) (720)
Auditing and accounting	3,045	3,200	(155)
Office supplies	3,536	4,400	(864)
Disability insurance	418	420	(2)
Data processing	3,142	3,500	(358)
Equipment maintenance	2,274	2,400	(126)
Insurance	1,772	2,000	(228) (256)
Chapter visitation, staff Torch and Trefoll	7,744	8,000 9,000	1,720
Certificates, charters and awards	2,624	2,200	424
Alunni report	459	500	(41)
President, Executive Committee			
and Directors	\$ 393 1,068	\$ 500 400	\$ (107) 668
Professional fees and subscriptions Purchase of jewelry and supplies	15,134	10,000	5,134
Bad debts	605		605
Life Membership Sales Campaign	1,054	1,500	(446)
Miscellaneous expenses	3,652	500	3,152
Depreciation	1,305	1,500	(195)
National Convention	28,161	25,250	2,911
Total expenses	200,707	196,850	3,857
Excess of expenses over revenue before			
interfund transfers	124,796)	125,600)	(804)
Transfer from Development Campaign Fund to General Fund	23,485	28,000	(3,485)
Excess of expenses over	1		
revenue after			
interfund transfers	(1,311)	\$ (5,600)	\$[4,289)
Fund balance, September 1, 1980	28,357		
Fund balance, August 31, 1981	\$ 27,046		



In the twelve months preceding August 31, 1981, the fund enhanced its earned income performance and achieved further diversification in spite of the fluctuations in the market.

The fund responded promptly to two invoices from the Fraternity for Life Membership program expenses in the aggregate of \$11,819. It closed the year at a portfolio market value of \$215,121. Earned income has doubled in five years and was 8% higher than the preceding year. The net income after management fees exceeded the gross income of two years ago. Mr. Cahill reports the fund is well diversified and strongly positioned for survival in the unusual investment climate which may continue in the days ahead.

The Trustees I am sure will continue to give attentive care to the management of the Fraternity's Endowment Fund. The Board of Directors reelected Dr. Cornette and Mr. Cahill as Trustees after their prior term expired in December 1980. Mr. Cahill was reelected as Chairman by his fellow Trustees. ALPHA - Lafayette College Douglas M. Harris-2

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Torchbearers are those individuals who believe in the principles of Alpha Phi Omega. These Brothers are convinced the Fraternity can be a significant influence on today's students in developing their leadership potential for tomorrow's use as participating citizens. Carrying this Torch, the list below is of those Brothers who have invested \$50 or more in the future of America during the 1981 Development Campaign. They invite you to join them in their commitment. The number two behind the name designates 2 consecutive years.

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PI PI — College of the Ozarks Allan R. Harrison-2

PI SIGMA — College of San Mateo Patrick L. Murphy

PI CHI — Duquesne Univ. Paul D. Stanko

RHO GAMMA — CA State Univ.-Long Beach Robert J. Hartsuyker-2

John R. Schubert RHO IOTA — Augusta College Jame Stoutenburg

SIGMA EPSILON — El Centro College Clifford W. Jones-2 SIGMA ETA — Villanova Univ. William J. Crielly, Jr. Robert J. Lawrence, Jr.-2 Michael J. McArdle

SIGMA XI — Univ. of Maine-Orono Stephen A. Sarnow-2

SIGMA PI — Prairie View A&M Univ. Michael H. Cochran

SIGMA RHO — Elon College John D. Nichols

E. A. Y. Schellenger

Charles E. Nagel-2

Mitchel T. Carmon

Richard A. Petke-2

James Connors

Darrell E. Light

George N. Patrick

Dr. William A. Curtis

Dennis A. Koern-2

James Pittman-2

Dov Emil Kupfer

Robert W. Dobo-2

at Ft. Wayne Mark A. Ramser-2

Kenneth Mela

Henry Grun, Jr

William Kuhfal

Academy

Edward F. Gagnon

Robert Faussett, Jr

J. Allan MacKinnon

Ralph J. Mogelinski-2

Dennis E. Lennon-2

College Bobby M. Hainline-2

James R. Holmes

Division

C. M. Amyx-2

Comm. College James L. Bell, Jr.

Dr. W. A. McMillan

David C. Edwards David R. Munson

Susan M. Merrill

Jeff Combes-2

Russell J. Riendeau-2

Univ. at Indianapolis Joseph L. Scherrer-2

Tech

SIGMA TAU — Chapman College Timothy J. Maple-2 SIGMA PSI — Tusculum College

TAU DELTA - NC Central Univ.

TAU ALPHA — Davis and Elkins College

TAU LAMBDA - Rose-Hulman Inst. of

TAU OMICRON - Purdue Univ.-Purdue

TAU UPSILON - Univ. of WI-Platteville

UPSILON BETA - St. Francis College

UPSILON GAMMA - Lake Michigan

UPSILON DELTA - Kean College of NJ

UPSILON ETA - Univ. of Texas-El Paso

UPSILON NU - Univ. of NC-Wilmington

UPSILON PHI - IN Univ - Purdue Univ

UPSILON PSI - Univ. of Nevada-Reno

PHI GAMMA - Texas Lutheran College

PHI RHO - Westminster Choir College

PHI UPSILON - Amarillo College

CHI THETA - Columbus College

CHI IOTA - Bemidji State Univ.

CHI MU - Henry Ford Community

CHI PSI — Kean College of NJ-Evening

PSI KAPPA - Chattanooga State Tech

OMEGA GAMMA - Angelo State Univ.

OMEGA THETA - Lon Morris College

OMEGA NU - New Hampshire College

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PSI LAMBDA - Rust College

PHI EPSILON - Maine Maritime

R. Thomas Blanchard, III

## BUILDING TO BE RENAMED IN HONOR OF DEAN NOWOTNY

### By Neal Scott

Announcement has been made by the University of Texas System Board of Regents that following the restoration of a 19th century house it will be renamed in honor of retired Dean of Students, Arno Nowotny.

Built in 1858-59 as part of the State Blind Asylum in Austin, the building has since been used as an aeronautics school during World War I and as various offices of the U.T. Extension Division.

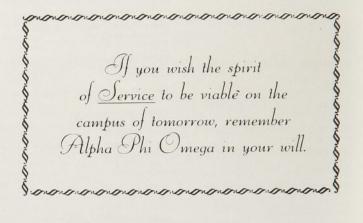
Currently it is called Custer House since General and Mrs. George Custer lived there for a few months after the Civil War.

After the restoration is completed in February, 1984, the building will be utilized as a visitor information center.

Dean Nowotny, our 3rd National President, currently resides in Austin with his wife, LaVerne.

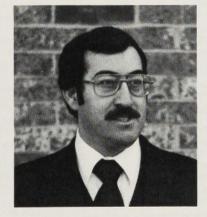
## A REQUEST, PLEASE

The National Office is working to establish a complete set of the National Publication, now known as *Torch and Trefoil*. In the early years, it was known as the *Lightbearer*. If you have copies of this publication prior to 1935 and are willing to share them with the Fraternity, *pléase* contact the Executive Director of the National Office, 1100 Waltower Building, Kansas City, Missouri 64106.



## Fraternity Heritage Fostered by Alumni

By Abe Frishman



The role Alpha Phi Omega alumni play today continues to broaden. The alumni movement formally began in 1948 when the first alumni association was chartered. In 1950 the alumni program had grown enough that an elected position was created on the National Board of Directors. At that time E. Ross Forman was elected the National Third Vice President.

In 1960, the National Convention approved the formation of a National Alumni Association structured with a constitution and elected officers. William E. Cook of Minneapolis, Minnesota was the first President. The goals of the newly formed association were to encourage membership, and to form local alumni sections for the purpose of providing Leadership, Friendship and Service among alumni.

Today alumni utilize a program established in 1970. Alumni status in the Fraternity is achieved by all Brothers who are duly registered in the National Office as members of an undergraduate chapter upon leaving college. Alumni may organize alumni associations composed of former members of a single chapter, alumni within a geographic area, or any combination deemed appropriate. These associations are based on the principles of Alpha Phi Omega among alumni and the entire Fraternity. Today there are over 90 alumni associations. Involvement in Alpha Phi Omega is a lifetime commitment in three phases, recognized as pledgeship, active membership and alumni status. Over 170,000 Brothers have joined the ranks of active membership in our Fraternity and over 7,000 are Life Members. Approximately 800 Brothers have become Life Members each year, since the Life Membership program began. When an alumnus purchases Life Membership it indicates a reinstatement of his commitment to the principles of Alpha Phi Omega for life. Those funds derived from the purchase of Life Membership are deposited in the Fraternity's Endowment Fund to promote the financial stability of the Fraternity.

Alumni are asked to support their Fraternity in several ways, and are encouraged to contact the National Office for information. "Reach Out" is a program developed to reactivate inactive chapters, with over 100 alumni working to return these chapters to the active ranks. Alumni are serving the Fraternity as Sectional Chairmen, Regional Representatives, and other positions on the National Board of Directors. Brothers are further encouraged to become involved in community service after leaving campus, in such organizations as the Jaycees, Lions Club, Rotary Club, Scouting, or in affiliation in one's religious preference. In addition, alumni associations have been responsive to the call for participation through independent activities as well as fostering local chapters.

Alumni for many years have contributed to the financial stability of the Fraternity, and today the "Torchbearer" program is a part of the Development Campaign. Any Brother who contributes as little as \$50 to the Fraternity receives a gold crest lapel pin and a Torchbearer membership card. An alumnus may contribute \$1,000 in a single sum, or collectively, and receive the Founders Tribute Award.

Let's remember that in all three stages of membership, the aim is to serve humanity. With interest in Alpha Phi Omega burgeoning, our National Alumni Association will continue to grow and prosper and will prove to be an important asset in meeting the needs of the future.

If there is interest in forming an alumni association, please contact the National Office for a copy of the Questions and Answers about Alpha Phi Omega Alumni Associations.

## FOUNDERS TRIBUTE AWARD

The Founders Tribute Award was presented to Joe Barnes by Sid North, the Fraternity's first National Executive Director. Barnes who is Section 35 Chairman was the fifth person to receive this prestigious award and joins Mr. North, Harry Barnett, J. Franklin McMullan and H. Roe Bartle.

The award is bestowed to individuals who have contributed \$1,000 or more to the Fraternity. This tradition was begun to recognize those who financially strengthen the foundation of Alpha Phi Omega.



## REGIONS I & II HOLD SERVICE PROJECT

On December 29, 1981, Brothers at the Regional Conference in Albany, New York traveled by shuttle bus to the RPI Armory in Troy, New York for two Alpha Phi Omega National Program of Emphasis projects for handicapped children.

The Alpha Phi Omega Sports Day for Handicapped Children took place on the upper level of the Armory. When the 85 children arrived, they each received an APO Sports Day T-Shirt and were buddied up with a fraternity brother. The sports day began with an opening ceremony and continued with a series of events such as basketball, volleyball, track, relay races, target throws, and parachute games. The object of the sports day was to emphasize fun, not competition. The children had lots of fun, and the Brothers gave the special care and understanding handicapped people need in our world.

At the same time, on the lower level of the Armory, Brothers built Mobility Toys for handicapped children. Groups of four to six people built one ramp, two rocker boards, three mobility scooters, two see-saws and a wagon. Although the toys were built for handicapped children, no restrictions were made on who could try them out at the end of the day!

Brothers had a great time fulfilling the Conference's motto, "Leading to a Better World Through Friendly Service." Much was given and gained while providing a good time for the children. The children's smiles as they were leaving spoke clearly that the day was a great success. 150 Brothers of 24 chapters from Maine to Washington, D.C. attended the service projects; Dr. C. P. Zlatkovich, Dr. Stan Carpenter, Warren Weidman and Lewis Finkel also attended. For more information, contact the Brothers at Epsilon Zeta Chapter, Alpha Phi Omega, 235 RPI Student Union, Troy, NY 12181.



## CONGRATULATIONS EPSILON ZETA

Houston E. Weaver 8 Colonie Avenue Latham, New York 12110

January 6, 1982

In our 80's Mrs. Weaver and I have a few problems one of which is raking leaves. We love the way they shade our small ranch type house but in the Fall we have difficulty raking them on to our flower beds and around our shrubbery. Then in the Spring they must be raked again and put in plastic bags to be picked up by the Township Volunteer Firemen.

Last year six Alpha Phi Omega boys and girls from RPI came to our rescue and did a beautiful job. They refused money but settled for lemonade and cookies and some delightful conversation. It was a very pleasant Saturday afternoon. Our own children and grandchildren live too far away to be helpful in such matters.

This year we were away in the Fall. We were not home when they phoned and they were willing to come in spite of the leaves being rained upon. It is now postponed until Spring because of the snow. We received a Christmas Card reminding us of their promise.

It is nice to meet young people today who have such high principles. Being fraternity and sorority people ourselves such an experience is very gratifying. We thank your Fraternity and the RPI group in particular for their kindness.

And & Weans

## **IN MEMORY**

**Michael Betrus** joined Eta Mu Chapter in 1950. He continued to be active and advise the chapter. He received the Distinguished Service Key at the 1980 Section 88 Conference. He was also a Life Member.

J. Franklin McMullan, Zeta Sigma, died February 1 at his home in Tucson, Arizona. He is the only person to have received the Chapter, Sectional, Regional and National Distinguished Service Key. He had served voluntarily as Chapter Advisor, Sectional Chairman, National Alumni Officer. Frank was responsible for reactivating Theta lota and Zeta Sigma.

**Garner B. Anchors, Jr.,** Tau Charter member died June 28, 1981. He was a Life Member of the Fraternity and maintained a lasting interest and dedication to the Fraternity.

**Robert P. Anderson**, Phi Chapter, passed away September 12, 1981. He joined the Fraternity in 1936 and was an active member at Syracuse University's Forestry College.

Harold Edward Melton, Epsilon Epsilon alumnus, died October 4, 1981. He joined the Fraternity in 1970 and was a Life Member.

# ... ON CAMPUS

## GAMMA PI - UNIVERSITY OF MICHIGAN

Project Drain is the nickname given to this major project. Blood Drives are held four times a year and successful to the point of servicing 75 hospitals with one-third of their need being met. The chapter attributes its success to effective publicity in newspapers, local magazines, posters and radio stations.

The Brothers of Gamma Pi have found this a perfect time to visit with a captive audience who have been moved to a recuperation area for refreshment. Members are available to answer questions raised by the displayed fraternity banner and make available interest cards. They attribute 90% of a recent pledge class to this effort. Write to Sue Sutter, President, Gamma Pi, University of Michigan, 4204 Michigan Union, Ann Arbor, Michigan 48104.

## NU SIGMA — STEPHEN F. AUSTIN STATE UNIVERSITY

The Brothers have been active this Spring with their bath tub. Using it as an attention getter, the tub is placed in a highly visible location and donations are collected for the American Heart Association and put in it. Last year's efforts resulted in \$5,440 being collected. To better their results the chapter is taking the tub to several surrounding communities. They estimate each day's effort is equivalent to \$1,000 to \$1,500 in donations.

Barry Moser reports the chapter decided to use the project as a means of recruiting new members and feels the effort is paying off. Write to the chapter at Stephen F. Austin State University, P.O. Box 7081, SFA Station, Nacogdoches, Texas 75961.

## EPSILON XI — COLORADO STATE UNIVERSITY

Recently the Epsilon Xi Chapter of Colorado State University hosted the 1982 Klondike Derby at the Chimney Park Boy Scout Camp in Wyoming. Klondike is a wintertime derby where the scouts compete for "nuggets" in various outdoor skills, as well as some just plain fun activities. Each patrol had to construct a sled and provision it with necessary winter survival equipment in order to qualify for the derby. They had to complete nine stations, from ice rescues to tug-a-wars, in order to get the maximum number of nuggets.

In the evening the scouts auctioned off their nuggets for prizes which were sealed in paper bags. Epsilon Xi was assisted by Xi Epsilon from the University of Wyoming, which is currently working to become rechartered. For more information write to the Brothers of Epsilon Xi, Box 703, Lory Student Center, Colorado State University, Ft. Collins, CO 80523.



## **KAPPA PHI — ST. LAWRENCE UNIVERSITY**

Many chapters run an "Ugliest Man on Campus" each year. Kappa Phi Chapter at St. Lawrence University tried something more characteristic to its college. "The Preppiest Person on Campus." Chapter members nominated student and faculty candidates, and after their consent appropriate photographs were taken. Attractive displays were placed outside the dining halls. Students voted for the candidate of their choice by donating money to RIF (Reading is Fundamental). Daily and weekly newsletters along with the campus radio station promoted it while the contest ran for four days.

Student reactions resulted in raising \$55.08 which is twice the amount they raised from the "Ugliest Man on Campus" the previous year. Winners received gift certificates, and spectators enjoyed the photographs. Students found it entertaining and responded with enthusiasm and money. Congratulations may be directed to Alpha Phi Omega, St. Lawrence University, E. J. Noble University Center, Canton, NY 13617.

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